ASSOCIATED STUDENTS OF CALIFORNIA STATE UNIVERSITY, CHICO
ASSOCIATED STUDENTS BUSINESSES COMMITTEE
MEETING MINUTES

Monday, March 7, 2016  10 a.m.  BMU 205

Members Present:  Matt Zaleski, Megan Odom, Stacie Corona, Michelle Korte, Amanda Labrador, Daniel Venancio, Brent Adams

Members Absent:  Pedro Douglas

Others present:  David Buckley, Mary Cox (recording), Jamie Clyde, Susan Jennings, Sarah Foisy

I.  CALL TO ORDER – The Chair, Zaleski, called the meeting to order at 10:02 a.m.

II.  AGENDA – No changes

III.  APPROVAL OF MINUTES – Minutes of the regular meeting of 2/22/16.  Motion to approve minutes of the regular meeting of 2/22/16, as presented (Adams/Corona).  6/0/1 MSC.

IV.  ANNOUNCEMENTS – None

V.  PUBLIC OPINION – Limited to items on the agenda – None

VI.  OPINIONS – None

VII.  BUSINESS

A.  Information Item: Dining Strategic Plan – Clyde shared a PowerPoint presentation of the Dining Services Strategic Plan. Clyde explained what the Strategic Plan is and its purpose. She shared information regarding Dining Services’ plans for the various strategies, which include: changing needs, facility needs, staff development, technology, managing the resources, environmental consequences, and diversity. Discussion was held.

B.  Information Item: 1/31/16 Dining Services Financials – Clyde shared a PowerPoint presentation of the Dining Services financials for January 2016. She reported that Residential Dining cost of sales was 23.92% higher than budget, and there were 19,434 meals served. Total payroll expenses were .47% less than budget. She also reported that Cash Ops income was 15.30% higher than budget, cost of sales was 33.4% of operating income, and payroll was 1.40% less than budget. Discussion was held.

C.  Information Item: 1/31/16 Chico State Wildcat Store Financials – Jennings shared information regarding the AS CSWS financials for January 2016. She reported that operating expenses were $85,885, which was consistent with prior months, and commission income from Follett was $216,923 with $126,028 net income for the month.

VIII.  DINING SERVICES DIRECTOR’S REPORT – Clyde reported that last week the catering menu reveal reception was held with approximately 250 guests in attendance. She stated that she has received a lot of positive feedback, and the menus should be available online this week. She also reported that the dining director interviews were completed last week.

IX.  CHICO STATE WILDCAT STORE DIRECTOR’S REPORT – Foisy shared a PowerPoint presentation of the CSWS financials for February 2016. She reported they ended $158,000 up from the previous year, mostly due to Rush, but they are down 4% YTD. She reported that Clothing was up and they are doing well with the product selections. Foisy reported that Grad Fest was held last week. She feels the layout and plan was more successful than last year. She reported they had approximately 912 students on day one and approximately 712 on day two. Foisy also reported that this past weekend they held “Hats Off to Reading” events with approximately 30 attendees. She reported that upcoming events include “Keep Calm and Color” and the Clinique gift with purchase in April. Discussion was held.

X.  EXECUTIVE DIRECTOR’S REPORT – Buckley reported that no decision has been made yet on the Dining Director. He also reported that the comparability study was presented to the Board this morning and there will
be more discussions to follow. Buckley stated that last week’s catering event was a huge success and is a good indicator of where dining can go. Buckley also reported that he is assuming that the year-to-year contract/agreement currently in effect with Housing will most likely continue through this next year, but he anticipates that the agreement may not continue in the future and Dining needs to plan accordingly.

XI. VP APPOINTEE’S REPORT – Labrador reported that BMUC approved $120,000 for WREC to replace cardio equipment, they are considering changing the use of the basement lounge, SFAC went over their $1,700 budget, and the Union is purchasing a t-shirt printer. This will provide the opportunity for student groups to print their own event shirts. Discussion was held.

XII. CHAIR’S REPORT – Zaleski reported that March 11 is the due date for students who want to run for office. He also reported that the GAC team is discussing budgets, and today they are having a meeting to discuss the ballot initiative to ban plastic bottles on campus and the potential financial impact to the AS.

XIII. ANNOUNCEMENTS – None

XIV. PUBLIC OPINION – None

XV. OPINION – None

XVI. ADJOURNMENT – The Chair, Zaleski, adjourned the meeting at 11:08 a.m.