

19
20

ANNUAL REPORT

ASSOCIATED STUDENTS OF CSU, CHICO



ASSOCIATED STUDENTS | *csu, chico*



LETTER FROM THE EXECUTIVE DIRECTOR

It is my pleasure to present the 2019-20 year-end report for the Associated Students of California State University, Chico. The 2019-20 year brought many changes and challenges throughout the year. However, the Associated Student family worked together to ensure comprehensive programs and services were provided to the campus community.

The 2019-20 academic year was not a typical year for a variety of reasons. After 32 years of service, David Buckley retired from the role of Executive Director. He left a legacy of dedicated mentorship, financial solvency, and strong leaders in both our officers and career staff. I worked with David for four years as he helped prepare me as a prospective candidate for the Executive Director role. After a lengthy interview and selection process, I commenced my service as Executive Director on January 1, 2020. I am proud to serve the AS and will continue to uphold the high standards that were set under David's vast leadership.

Shortly after our leadership change, the COVID-19 pandemic began impacting our nation and campus community. The

Associated Students is a complex organization providing a myriad of student programs, services, and business enterprises. A trademark of our organization has been the superlative programs and services that serve the campus and Chico community. Being responsive to the changing needs of the campus and its students has always been one of guiding strategic principles and priorities.

To date, nothing has proven more challenging to our traditional delivery of programs, services, and business enterprises than this unprecedented shift to recreate our offerings for the new reality of virtual delivery.

During Spring 2020, the AS career staff, with support from student leadership, developed strategies to support student engagement, governance, safety, programming, and enhance student leadership in a virtual world. Although the campus itself closed, we continued to serve the University Housing department for the remaining students in our onsite dining program. During Summer 2020, our contract with Housing expired and we were forced to institute layoffs in the AS Dining Services department. The campus closure had a major impact on our business enterprises, with both Follett and AS Dining Services experiencing loss of revenue, employee layoffs, and major changes to operational practices.

With all the changes, uncertainty, pivoting and overall fearfulness, the AS rose to the occasion. When you review this year-end report, you'll see both the breadth and magnitude of our services and programs. We continued to provide these services and programs in innovative and purposeful ways. Although our traditional methods were not possible, we managed to rethink our approach and platform of delivery. The following is a sampling of our re-tooled programmatic offerings:

Adventure Outings (AO)

- Open, in-person equipment rental services
- Wilderness Leadership Development (WiLD) Series
- Virtual Trips/Tours

AS Child Development Lab

- Limited in-person operations
- Four classrooms providing services
- Digital learning for CHLD students

AS Programming/Events

- Freshman Leadership Opportunity (FLO)
- Adulthood 101: Online
- Virtual game nights
- Wildcat Couch Concerts

AS Sustainability

- Continued collaboration with CSU-wide Sustainability Month event
- Continuation of Fall 2020 Sustainability Fund Allocation Council proposal cycle

Community Action Volunteers in Education

- Continuation of UNIV 389, UNIV 189, and EDCI 110 courses through online reflection
- Virtual Community Engagement Workshop series
- Free virtual tutoring services

Government Affairs

- Student-run councils & committees
- Monthly student forums
- Active voter registration and "Rock The Vote" campaign in the fall

Wildcat Recreation Center

- Wildcat Welcome virtual events, including Cats on the Run Virtual 5K and Cats on the Prowl Scavenger Hunt
- Virtual exercise opportunities
- Virtual fitness consultations

As we continue preparing to primarily provide virtual services during Fall 2020, we have identified a variety of retention-focused opportunities and services to offer the campus. These programs were determined based on data collected from program evaluations and a campus-wide survey administered by Institutional Research near the end of the spring semester. Through a strong web presence, limited in-person activities, and our onsite business enterprises we continue to be committed to providing high-quality, student-centered services this fall.

We know the coming year will present many challenges. However, I am confident we will remain relevant and persevere to overcome any future obstacle. I honestly could not be prouder of our accomplishments, innovation, strategic planning, and true grit.



Jamie Clyde, Executive Director





LETTER FROM THE PRESIDENT

"Folks may not remember what you did, but they'll always remember how you made them feel."

A mentor of mine shared this quote with me a few years back. It is a constant reminder to myself and others that the vehicle for what we share isn't what makes the impact. Whether positive or negative, the feelings that arrive after an experience, action, or conversation will always remain. As a leader, I have always desired to leave an indentation on others that is positive through an experience even more empowering.

Well, how has the experience of 2020 made me feel? Oh, I know how this year made me feel. It's my fourth year, heading into the credential program in two short semesters amid a second civil rights movement, COVID-19 pandemic ravaging the city, state, nation, and world, and the skies of California tinted in gray smoke from the continuous fires. One could imagine that 2020

has made me FEEL some type of way. It's hard to put aside these truths and not feel the impact of frustration, annoyance, lack of peace from living in this "new normal."

As desperate and fearful our hearts and minds can be at this moment in history, we mustn't forget one thing. Choice. I'm not just talking about the choice to wear a mask in public or the choice to get up in the morning and attend our virtual classes. When I say 'choice', I'm referring to a much deeper concept.

When I began my term, I was definitely fearful and fell into the spiral of anxiousness that each day had sewn through the constant uphill battle of unanswered questions no one really had answers to. For a while, I choose to negate the impact of the positive truths this last year and the start of this Fall 2020 semester had brought all of us. Now, I reflect on the times where Chico State and our Associated Students dominated in academics, personal and organizational growth, as well as built an incredible community of people with hefty missions to attend to because these moments left an incredibly positive impact on myself, our present, and future campus life.

Last year, our Associated Students delivered the most civic engagement events of the entire CSU system, trail-blazed our AS Virtual Engagement Center for all other CSUs to model after, had the grand opening of the Wildcat Den, celebrated 10 years of our Wildcat Recreation Center, and created big strides in our equity and inclusion efforts through countless resolutions (including a joint resolution with Chico State Academic Senate denouncing White Supremacy on Chico State's campus). Only two weeks into the semester, we have continued to step up where it counts. Chico currently reigns in first place in our Systems Ballot Bowl Contest, aided Student Life and Leadership in handing out over a 1,000 Wildcat masks to students living in the surrounding areas of campus, worked to keep up facilities and services like our pool, B-Line, bookstore, and funding to our contract programs, and have come up with strategies to improve equity within our organization.

These are incredible, in light of our current circumstances. But I can promise you this. No one will remember these details. Not even this year of 2020-2021. Yes, even with a global pandemic, civil rights movement, burning state, but incredible strides through it all, no one will remember what we have accomplished a year, 2, 5, 10 years down the road.

However, here is where our choice lies. Our choice is in how we choose to use the moments we may forget a year from now, and make an impact on others that gives them a positive feeling when they think back to this moment and say: "Gosh, I forgot all about that [activity, program, person's name], but I remember how they made me feel."



To me, that's where our true success lies as an organization. We may not be able to control the moment we are in, our "new normal" we are navigating. We may be able to create any and all activities virtually and still dominate as a school civically. However, all that is for not if what we produce doesn't help others to feel validated, seen, respected, or affirmed by Chico State and Associated Students when they leave this campus. I am proud to be a part of this mission as the 2020-2021 Associated Students President with a team more than willing to see those actions cultivate into feelings that leave an everlasting impact on all we meet.

In your corner and on your side always,

A handwritten signature in black ink, which appears to read "Breanna Holbert". The signature is stylized and fluid.

Breanna "Bre" Holbert, AS President

PROGRAMS



CAVE



PROGRAM OF ASSOCIATED STUDENTS
CALIFORNIA STATE UNIVERSITY, CHICO



Bridging Generations



Supporting the Youth



BMU 309

M-F 9-5

530-898-5817

caveclerical@csuchico.edu
as.csuchico.edu > Get Involved



Make A Difference



AS GOVERNMENT AFFAIRS

Government Affairs is the official seat of student governance for California State University, Chico. It is comprised of elected students, staff, and volunteers who represent and advocate on behalf of the student body. With its collective of eight boards, committees, and councils with nearly 50 student appointee positions available, it provides support and services to a wide spectrum of the student population and allows for the development of leadership abilities, program development skills, and management experience.

HIGHLIGHTS:

- Successfully filled all eight Government Affairs councils & committees within the first two weeks of the fall semester and enrolled 22 committee & council members into the launch of our University Leadership UNIV 389 course. Participants engaged in a photojournalism project that concluded with a three-week art exhibit focusing on transformational leadership, equity, and inclusion and civic engagement as it relates to our campus.
- Allocated \$14,025 for support of student-centered programming including seven student-sponsored projects/events through the Diversity Affairs Council.
- Allocated \$15,196 for five student-sponsored projects/events through the Event Funding Allocation Council.
- Allocated revenue sharing funds totaling \$38,025 to 189 designated student organizations through the AS Election process for disbursement in 2020-21.
- Spearheaded a social media campaign titled #RiseAgainstRacism to combat the increase in anti-Asian racism during COVID-19.

COMMUNITY ACTION VOLUNTEERS IN EDUCATION

Community Action Volunteers in Education (CAVE) is the largest student-run organization on the Chico State campus. Seventy students and two professional staff provide 11 community service programs and support faculty using service learning as a pedagogy in CSU, Chico courses. CAVE's motto "Life is for Learning" supports the program's philosophy that the community is a compelling classroom for hands-on learning. CAVE's mission is to provide students with meaningful volunteer opportunities, develop student leaders, and serve a broad base of community needs. Each year, over 2,000 student volunteers serve children, older adults, people who are houseless, and participate in programs at local animal shelters and environmental projects. CAVE offers university credit and internships for students who participate as either volunteers or staff.

HIGHLIGHTS:

- Placed 1,006 student volunteers and 721 service-learning students in 31 courses (53 sections) who performed 36,974 hours of service.
- First year with new Program Director, Keith Crawford
- Expanded Make a Difference Day to all of Butte County in Fall 2019 and had 592 volunteers. This year we expanded outside of Chico by working with the Love Paradise organization to help the long term recovery efforts related to the Camp Fire. Participating Greek organizations were able to help clear brush and remove litter from the Skyway in preparation for the Camp Fire first anniversary. Other projects including beautifying downtown Chico and Bidwell Park, helping at local schools, and invasive plant removal at the Butte Creek Ecological Preserve.
- Conducted first ever Virtual Day of Service due to COVID in May of 2020. This program had eight participants and produced 32 hours of service.



CSU, Chico's student-owned and operated college radio station, KCSC, offers hands-on radio and music

industry experience. KCSC interns learn the fundamentals of internet radio operations through on-air experience, production, and promotion. In addition to broadcasting over the internet, KCSC offers opportunities in management and leadership, as well as technical and electrical audio workshops. All efforts combine to produce more than 80 hours of live radio weekly. Non-commercial KCSC is home to one of Northern California's largest, most eclectic record libraries featuring an array of rare and out of print collector records.

HIGHLIGHTS:

- Increased number of interns who applied for the available KCSC internship positions.
- Broadcast the station music in the Bell Memorial Union's Marketplace eatery and the Wildcat Leadership Center for the first time.
- Hosted vinyl painting event which allowed folks to de-stress during finals and decorate vinyl's no longer needed.
- Improved internship and Board of Directors training and modified infrastructure and resources to enhance the learning experience of each intern.

AS CHILD DEVELOPMENT LAB

The Associated Students Child Development Lab (ASCDL) provides quality early childhood education and care to income-qualifying CSU, Chico Students. Its priority is providing an enriching experience for children while parents pursue their education. The ASCDL has four classrooms serving infants from eight weeks old through pre-kindergarten aged children. The program maintains a partnership with the CSU, Chico Child Development Department, and is the official lab school. Students are able to enhance their educational experience and knowledge by working directly with children in the classrooms, observation, testing, and research. State-of-the-art observation booths provide students with the opportunity to observe the development of young children. ASCDL staff serve to support, model, and guide students as they work with children. Staff act as advocates for children and families in the community serving as Professional Growth Advisors, making presentations, and participating on councils and boards that address the needs of children and families.

HIGHLIGHTS:

- Provided 16,128 hours of observation and participation for students enrolled in Child Development classes and related fields through 35,736 hours of childcare.
- Developed experiential opportunities with other campus departments to enrich children's learning through music, art, and science activities.
- Continued participation in Butte County Steps to Quality.
- Continued collaboration with Early Head Start and the CA Department of Education, Early Education and Support Division to increase funding for enhancement of quality for infants and toddlers.
- Created and implemented virtual preschool services to children and families during the COVID-19 related campus closure.

CONTRACT PROGRAMS



In addition to its variety of in-house programs, the Associated Students contributes to operational funding for a collection of campus-based entities that provide significant programs and services to the student community. These are known as our Contract Programs.

THE STUDENT SHUTTLE (B-LINE)

The AS has been at the forefront of funding alternative transportation measures since the early 1980s and was instrumental in creating what initially became the Student Shuttle routes that serviced the campus-adjacent south and west, predominantly student neighborhoods. Today, in partnership with the University, that program has expanded to offer all enrolled students, faculty, and staff free transportation throughout the B-Line Transit service areas.

HIGHLIGHTS:

- 5,202 individual riders used the B-Line service in FY 2019-2020.
- 205,071 rides were taken by University students, faculty, and staff.
- Students accounted for over 96% of total users.



GENDER AND SEXUALITY EQUITY COALITION

The Gender and Sexuality Equity Coalition (GSEC) evolved from the feminist ideology that all genders should be equal. The center strives to provide a safe and accepting environment that empowers all students through awareness-raising events, services, and referrals. With the help and the dedication of students from all ethnicities, ages, genders, sexualities, religions, and experiences, the center endeavors to establish equal rights for all, making the campus and community, both local and global, more inclusive.

HIGHLIGHTS:

- Hosted the 21st annual Womxn's Conference on November 16, 2019, with a recent record of 252 attendees! Theme: Reclaiming Femininity. Keynote speaker: Dr. Claudia-Sofia Garriga-Lopez. Workshops facilitated by L.E.A.D., Stonewall Alliance, Just Unity Sistas, Sunrise Chico, Safe Place as well as student and faculty representatives from Journalism, Women's Studies, and Multicultural & Gender Studies.
- 5th Annual Drag Show on October 19, 2019, with 362 attendees in the BMU Ballroom. Performers included campus and community members. Fun, safe space celebrating drag and LGBTQ+ culture.
- Made the decision to return to Director/Coordinator staff structure (one Director and 3-4 Coordinators) Utilized Advisory Board to re-imagine "Coordinator" positions to be more fluid in terms of programming using the expertise and interest of the student staff who is hired as well as an increased focus and reality of the intersections of many marginalized identities. Instead of static "Women's Program Coordinator" or "Queer Program Coordinator", a GSEC Coordinator may focus on Queer Prom in the Fall and a Womxn's centered event in the spring. Hiring planned for Summer 2020.

COMMUNITY LEGAL INFORMATION CLINIC

The Community Legal Information Clinic (CLIC) provides free legal information and assistance to the students, faculty, and staff of CSU, Chico, City of Chico residents, California residents, and individuals nationwide. CLIC is comprised of more than 100 student interns each semester and four Department of Political Science and Criminal Justice faculty advisors. CLIC provides legal information in eleven areas of law: Women's Law; Family Law; Housing Law; Workers' Rights; Penal Law; Disability Law; Chico Consumer Protection Agency; Environmental Advocates; Misdemeanors, Tickets and Traffic Law; County Jail Law Project; and Student Legal Services/Juvenile Rights. CLIC's primary missions are to provide a practical internship experience and educate students and community members about their legal rights and responsibilities.

HIGHLIGHTS:

- 212 interns provided 6,551 hours of legal service through 10,192 clients.
- The Women's Law Project hosted a showing of the film *Crime After Crime* in October for Domestic Violence Awareness Month and had a panel of speakers from Safe Place, Catalyst, and Title IX.
- The Environmental Advocates program successfully assisted in the organization of the United PolicyHolder meetings for the Camp Fire survivors. This brought free information to people who lost their homes or who were dealing with insurance companies.
- The Family Law Project tabled at the Butte County Department of Employment and Social Services Center to reach out to clients who may need our services.
- The 18 CLIC Directors completed multiple trainings on the following topics: leadership, diversity, Safe Zone Allies, and defensive driving.
- The County Jail Law Project hosted an audience of 150 campus and community members at a talk featuring guest speaker Butte County Sheriff Kory Honea who addressed the Camp Fire as well as his experiences as a police officer.

CROSS-CULTURAL LEADERSHIP CENTER

The Cross-Cultural Leadership Center (CCLC) is a program of the University's Division of Student Affairs which receives financial support from both Activity and Student Union fees. The Center exists to create an environment in which all students, regardless of their ethnicity, culture, or differences, feel respected, connected, and affirmed. The Center follows six values to guide its work: interpersonal relationships, community building, identity exploration, cultural competency, transformational leadership, and advocacy. Through a holistic approach of leadership development, cultural awareness, community education, and the creation of constructive social change, the Center aspires to create transformational opportunities among all people that foster community engagement.

HIGHLIGHTS:

- The CCLC has been working on assessing data and in the fall semester of 2019, the CCLC on average had 42.5 students checking in and utilizing the space on a daily basis, not including check-ins for programs. The number of student participants in programs offered by the CCLC included 24.7% freshmen, 24.0% sophomores, 17.7% juniors, 30.6% seniors, and 3% post-bacc or graduate students with the average grade point average being 3.02. The CCLC has also increased its services to under-represented and under-served communities at Chico State in comparison to their enrollment percentages for the Fall semester of 2019.
- The CCLC implemented and expanded on last year's model of a welcome series which included targeting communities that are under-represented at Chico State. The goal of this program is to connect new students with returning students, faculty, and staff. This year, the CCLC was able to expand the 5 part series to an 8-part series that included 3 additional programs reaching between 240 – 300 student participants at the start of the school year.
- Since going to virtual services, the CCLC was able to host several activities to maximize providing services and resources to students, including COVID-19: Sociological and Biological lenses; Dance of the Week: Teaching and showcasing cultural dances from all around the world that you can learn and do in your living room; and the Music is Healing Series: Creating playlists to help create balance and support the development of specific energies using music as a universal language.
- On average, the CCLC had about 30 – 50 people interact with each engagement reaching about 1600 total engagements since going virtual. In comparison, the CCLC saw an average of about 150 visits per day when in-person. The CCLC is actively working to increase online engagement with students.

STUDENT TRANSITION AND RETENTION CENTER

The Student Transition and Retention (STAR) Center exists to provide a place for academic preparation and support for historically underserved students at CSU, Chico. The Center offers an atmosphere for educational collaboration and innovative approaches to enhance student achievement. Programs and services offered within the Center include academic advising, faculty engagement opportunities, and post-baccalaureate exploration. The goals of the STAR Center are to expand access points to campus resources, promote interdivisional collaboration, and increase the scope of best practices already in place to ensure recruitment, persistence, retention, satisfaction, and graduation.

HIGHLIGHTS:

- In collaboration with the Vice President for Student Affairs Office and Associated Students, the STAR Center was established in the Fall of 2019 to better serve students' success.
- In collaboration with the MCGS, the STAR Center created two courses- Men of Color in Leadership/Women of Color in Leadership- focused on leadership development, mentorship, and academic agency. These courses were provided through our academic retention programs: Women of Excellence and Men of CHICO.
- In collaboration with Chico Unified School District, Men of CHICO began a pilot mentorship program for young men of color attending local high schools. This provided a unique service experience for the collegiate participants while providing an opportunity to give high school students insight about life after high school from a very specific cultural lens.
- In response to the COVID-19 epidemic, the STAR Center was able to effectively transition to online programming for the remainder of the spring 2020 semester. We sought to connect in new and creative ways, using multiple online platforms to connect students with online programs reaching 40+ participants from CSU, Chico, Butte College, local high school, and HBCU students, faculty, and staff.

UNION PROGRAMS



WILDCAT RECREATION CENTER

Since opening the Wildcat Recreation Center on August 17, 2009, members have accessed the facility over 500,000 times each year. The WREC offers 130,000 square feet of recreational space and features a 15,000 square foot weight and fitness area, an outdoor pool and spa, three gym courts, an indoor track, one multi-activity court, a rock climbing gym, four multi-purpose studios for dance, aerobics, yoga, spin, mixed martial arts, and special events. Lounge areas, large screen televisions, and wireless access contribute to the social environment of the center. The WREC provides oversight of the Adventure Outings outdoor recreation program and equipment rental center. Also housed in the WREC is Recreational Sports which includes intramurals, sport clubs, and summer camps. The facility boasts a LEED Gold Certification awarded by the Green Building Certification Institute for its sustainable design features. Sixteen full-time career staff and over 150 students are employed at the WREC. In addition to student users, University faculty and staff may purchase memberships at the WREC.

HIGHLIGHTS:

- Served 13,177 members who logged a total of 377,069 user visits with daily visits averaging 1,591.
- Offered a total of 1,507 in-person group exercise classes with an average of 14 students per class for a total of 21,402 group exercise participants.
- New Wildcat Recreation Center signage on the exterior of the building.
- The WREC 10th anniversary events – On-campus reception/program and WREC alumni student worker social.
- Cornhole world record attempt – a collaboration with several entities on campus and AS.
- Quick transition from in-person to virtual offerings beginning in March.



ADVENTURE OUTINGS

Adventure Outings (AO) is an outdoor recreation program that connects the Chico State community to the outdoors of Northern California and beyond. AO is staffed by 30+ student trip leaders and three career staff. AO offers a variety of trips in outdoor pursuits including rafting, kayaking, surfing, hiking, backpacking, skiing, rock climbing, snowshoeing, caving, and more. In addition to adventure-based outings, AO hosts the annual Banff Mountain Film Festival World Tour, offers a backcountry yurt, and operates an equipment rental center designed to outfit users with equipment for both AO and personal experiences. AO also operates the climbing gym in the Wildcat Recreation Center which is open for general climbing, bouldering, and regularly-scheduled belay classes, and oversees the Bike Cart, a bicycle repair program for the campus.

HIGHLIGHTS:

- Offered 43 trips and five events.
- Transitioning to virtual programming rapidly and with successful outcomes and engagement.
- Provided \$3,434 in trip scholarships.
- Returned to full staffing after losing 2 of 3 staff at the end of 2018-2019 and hired and trained all career staff prior to COVID-19.

AS SUSTAINABILITY

The goal of the AS Sustainability Program is to engage the campus community in implementing sustainable practices throughout the Associated Students and Campus. The program provides funding opportunities for student and AS initiated projects with sustainability goals and facilitates an internship program through which students gain meaningful experience by advancing sustainability. Programming includes organizing all school events such as Campus Sustainability Day and Earth Day, hosting workshops on composting and organic gardening, promoting water conservation and zero waste campaigns, tracking the Real Food Challenge, and more.

HIGHLIGHTS:

- Approved funding for six projects, totaling \$50,000 through the Sustainability Fund Allocation Committee (SFAC). These ranged from new Hydration Stations at the Stadium to volunteer native habitat plantings at the University Farm.
- Hosted Campus Sustainability Day Festival, a Diversity in Sustainability Campaign, creek clean-ups, and a campus-wide waste audit.
- Hosted our first River themed Sustainability Leadership Certificate series.
- In conjunction with Recycling, removed desk-side bins and created waste stations resulting in thousands of Transitioned Spring Semester virtually to include DIY videos on backyard food growing, Earth Day, non-toxic home health, Zero waste, and sent out Salsa Garden seeds to students.





AS PRODUCTIONS

The mission of AS Productions is to provide a culture of fun, spirit, and involvement on campus through entertaining and educational events and activities for students. The program offerings support the strategic priorities of the Associated Students and the University and enrich the university experience and campus life. Programming includes musical performances, indoor and outdoor movies, motivational speakers, seasonal events, and game nights.

HIGHLIGHTS:

- Hosted three outdoor movie screenings with over 400 students in attendance.
- Presented a new event, Painting with a Pro, that provided over 200 students with a professional painting demonstration, the materials to create the painting themselves, and an atmosphere to engage in creativity and meet new people.
- Hosted Byron Hurt, an activist, lecturer, writer, and award-winning documentary filmmaker to speak on important issues such as “locker room talk” and toxic masculinity and the impact it makes in communities. This event was a campus-wide partnership with the Associated Students, the Office of Diversity & Inclusion, Men of Chico, Safe Place, Student Life & Leadership, Title IX, and Cross-Cultural Leadership Center.
- Developed Wildcat Couch Concerts, which provided a space for students to engage with each other and share creative expression through live concerts. During spring 2020 we had 482 views on Wildcat Couch Concert videos.

WILDCAT LEADERSHIP INSTITUTE

The Wildcat Leadership Institute (WLI) strives to contribute to the University being a premier leadership campus by offering students opportunities to advance and apply their leadership skills. WLI serves as a bridge between academic, co-curricular, and employment experiences that prepare participants to lead on campus, in the community, and in the workplace.

Through design, collaboration, and promotion, the Institute connects participants to valuable, relevant, inspiring, and diverse leadership opportunities that exemplify the Chico Experience.

HIGHLIGHTS:

- Held the second-annual “Women Like You” Leadership Symposium, bringing together 30 volunteers and 50 women on campus to discuss their experiences in leadership. The event was attended by over 530 students, staff, and faculty.
- The Wildcat Leadership Institute awarded 95 individual certificates to students.
- Hosted nine Adulting 101 in-person workshops that focused on teaching students valuable life skills. Topics included Voting 101, Healthy Relationships, Healthy Cooking, and Taxes 101. In Spring 2020 amid the campus closure Adulting 101 Online! was developed to continue to assist students in the virtual space—four workshops designed to help students in the virtual environment. Topics included College Student Survival Guide: Pandemic Edition, Self-Care Know-How, Job Searching: Online Edition, Understanding Privilege, and Content Entrepreneurship.

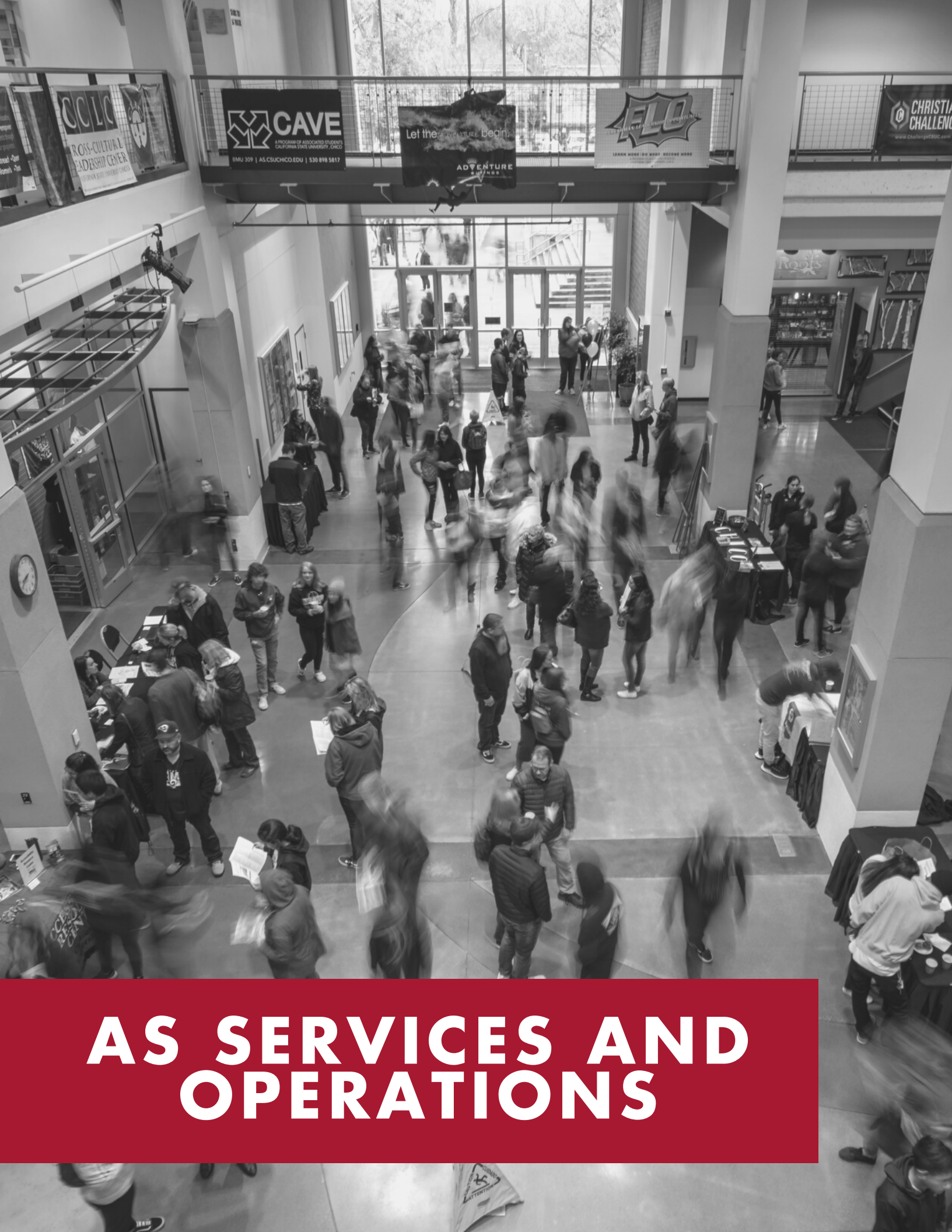


FRESHMAN LEADERSHIP OPPORTUNITY

Freshman Leadership Opportunity (FLO) is a program that introduces first-year students to a host of leadership opportunities and provides a foundation for the pursuit of those opportunities. Workshops focused on leadership development, presentations, service projects, and a mentor program cultivate an awareness of and accessibility to leadership roles both in the AS and campus-wide. The year-long program offers first-hand exposure to various programs and services and helps students identify their passions and how to pursue them through involvement opportunities on campus and in the community. Upon completion of the program, students receive the Wildcat Leadership Institute Certificate of Leadership Development.

HIGHLIGHTS:

- Thirty-four FLO students were recipients of the Certificate of Leadership Identity from the Wildcat Leadership Institute.
- Hosted a successful leadership series of workshops that have prepared FLO students to be successful student leaders both on and off campus. Of the 10 workshops completed 8 were held in person while two were conducted through an online platform.
- Hosted the AS Election Bar-b-que that included serving burgers to over 450 students while providing an opportunity for students to engage with AS Government Affairs candidates, and promoted the election by posting signs, banners, and tabling.



CAVE
A PROGRAM OF ASSOCIATED STUDENTS
CALIFORNIA STATE UNIVERSITY, CHICO
EMU 2019 | AS.CSUCHICO.EDU | 530.898.5817

Let the *ADVENTURE* begin.
ADVENTURE
BUSINESS

ELO
LEARN MORE • DO MORE • BECOME MORE

CHRISTIAN CHALLENGE
www.ChallengeCSUC.com

AS SERVICES AND OPERATIONS

AS RECYCLING

The primary purpose of the Associated Students Recycling Program (ASRP) is to provide CSU, Chico with waste diversion, recycling, and compost collection services. The ASRP advocates and supports the establishment of an educational and informational infrastructure to facilitate waste reduction program goals on campus and within the community. Student recycling assistants service over 1,800 recycling locations on campus as well as provide recycling services at special campus events throughout the year.

Number of bins on campus = 2,384

Pounds of recyclable materials collected



CONFERENCE SERVICES

AS Conference Services coordinates all events held in the Bell Memorial Union (BMU) and its auditorium which include: meetings, conferences, lectures, job fairs, banquets, concerts, receptions, and gallery exhibits. The facilities are available for use by student organizations, as well as other on and off campus entities. Additional services include mall table reservations for student and commercial vendors, marquee and banner space reservations, and student service boards.

Total Bookings	3890	Event Hours	13492	Patrons Served	131,435	Atrium Table Bookings	178
----------------	------	-------------	-------	----------------	---------	-----------------------	-----

COMPUTER LAB

A computer lab is located in the lower lounge level of the BMU. A total of six computers are available to the campus community.

Total Seat Hours	2166	Total Number of Visits	3980	Total Unique Logins	1050	Total Logins	5323
------------------	------	------------------------	------	---------------------	------	--------------	------

THIRD FLOOR GALLERY

The Third Floor Gallery provides a venue for student artists to exhibit their work for personal and professional development. This includes both single artist and group shows. In addition to the gallery, other indoor and outdoor public art space is available at the BMU.

Exhibits in Gallery	6	Total Artists	30	Exhibits in BMU Public Art Space	1
---------------------	---	---------------	----	----------------------------------	---

AS FACILITIES

The facilities operation provides a variety of services for the Associated Students. The custodial department is responsible for the overall cleanliness of the physical plant including all offices, Dining Services, lounges, and meeting rooms in the Bell Memorial Union, the Wildcat Bookstore, and Wildcat Recreation Center. The maintenance staff is responsible for preventative maintenance, special building projects, and miscellaneous repairs of equipment and buildings.

Bell Memorial Union 125,000 sq. ft. | Wildcat Recreation Center 130,000 sq. ft.



BUSINESS ENTERPRISES

AS DINING SERVICES

AS Dining Services operates all dining facilities on the CSU, Chico campus. Sutter Hall is the residential dining area that serves meals to students who live both on and off campus. Two satellite convenience stores, Butte and Holt Stations, offer grab and go food options for students, faculty, and staff on the move. Specialty coffee drinks, hot food items, and grab and go items are available at Creekside Coffee, Common Grounds, and the Wildcat Den. The Marketplace Café in the Bell Memorial Union serves as the main retail dining facility. AS Dining also provides catering services for numerous campus, community, and privately hosted events, in addition to concessions for the University Athletics Department.

HIGHLIGHTS:

- Launched the Swipe Against Hunger campaign, collecting 419 Sutter Dining Hall meal donations for students in immediate food crisis.
- Further extended our local food buying contracts with local community businesses such as SunFed Beef, North Valley Produce, Rumiano Cheese, and the CSU Chico Farm's Organic Vegetable Product.
- Reduced kitchen food waste by 22% with our kitchen Leanpath scales.
- Eliminated plastic forks, knives, spoons, portion cups, and to-go containers from all dining and retail operations.
- Opened the Wildcat Den, a hybrid residential and retail concept.
- Purchased cBord's GET Food app to pivot business to an online based ordering and payment platform.
- Produced 'Cats in the Kitchen' social media content demonstrating basic cooking techniques as well as recipe execution.
- Participated with the CSU Chancellor's office in both 'This Way to Sustainability' as well as the 'California Higher Education Sustainability' Conferences as a model of local sustainable practice.
- Recognized as the leader in the CSU system towards achieving the 20% Real Food goal.

ADMINISTRATION & BOARD OF DIRECTORS



FINANCIAL SERVICES

Financial Services provides business and accounting services for the Associated Students. Financial Services also prepares the annual financial statements and coordinates with Aldrich CPAs to facilitate the required audits.

INFORMATION TECHNOLOGY

The AS Information Technology Department provides a broad range of services to the AS including:

- User support (help desk)
- Workstation and printer management
- Computer lab administration
- Server administration
- Support and administration of financial systems used by the AS and Foundations
- Application support
- Compliance management (IT security controls, payment card industry compliance, etc.)
- Project management
- Streamlining of business processes for AS departments

The Department provides these services to over 300 career, casual and student AS employees.

HUMAN RESOURCES

Human Resources provides a broad range of administrative services supporting employment for more than 1,300 (based on the total number of W-2s issued) career and student staff annually, including:

- Employee Relations
- Recruitments
- Benefits Administration
- Compensation
- Policy Development
- Staff Development/Training
- Performance Management and Improvement
- Workplace & Complaint Investigations
- Conflict Resolution
- Safety & Workers' Compensation

Full-time employees	95
Part-time employees (including students)	719

Full-time Employees by Department	
AS Programs and Government Affairs	17
Student Union	20
Wildcat Recreation Center	16
Financial Services/IT	8
Administration/Human Resources	5
Dining Services	29



BOARD OF DIRECTORS

Trevor Guthrie

President/BOD Chair*

Anthony Ruiz

Executive Vice President/
GAC Chair*

Kaylee Biedermann

Vice President of Facilities and
Services/BMUC Chair*

Chris Taverite

Vice President of Business and
Finance/ASBC Chair*

Alejandro Alfaro Ramirez

Director of University Affairs*

Breanna Holbert

Director of Legislative Affairs*

Teodora Delorenzo

Staff/Tenured Faculty**

Ann Sherman

University Vice President for
Business and Finance***

Sandy Parsons-Ellis

Interim University Vice
President for Student
Affairs***

* Elected Position
** Appointed
*** Designated in Bylaws

ASSOCIATED STUDENTS OF CSU, CHICO

AS OF JUNE 30, 2020

STATEMENT OF FINANCIAL POSITION

ASSETS

Cash.....	\$21,438,149
Accounts and Other Receivables.....	\$584,303
Sponsored Programs Receivable.....	\$0
Inventories.....	\$136,621
Prepaid Expenses.....	\$99,923
Investments.....	\$800,000
Property and Equipment.....	\$2,228,874
Long-Term Deposits.....	\$20,000
TOTAL ASSETS.....	\$25,307,870

LIABILITIES/NET ASSETS

Accounts Payable.....	\$178,801
Accrued Expenses.....	\$1,428,593
Deferred Revenue.....	\$47,007
Deposits Held For Others.....	\$0
Post-Retirement Benefit Obligation.....	\$211,115
Net Assets Unrestricted.....	\$23,442,354
TOTAL LIABILITIES AND NET ASSETS....	\$25,307,870



2019-2020 REVENUES AND EXPENSES

REVENUES AND OTHER SUPPORT

Wildcat Store, Dining Services and Other	
Sales.....	\$9,123,298
Student Activity Fees.....	\$2,263,698
Returns of Student Union Surplus Fees.....	\$7,236,580
Student and Campus Programs.....	\$337,968
Sponsored Program Receipts.....	\$766,487
Contract Services.....	\$0
Investment Income.....	\$435,905
Gifts.....	\$2,767
Other Income.....	\$294,535
TOTAL REVENUES & OTHER SUPPORT..	\$20,503,957

EXPENSES

Campus and Student Programs.....	\$3,891,162
Facilities Operations.....	\$3,438,855
Auxiliary Activities.....	\$7,795,291
Sponsored Programs.....	\$766,487
Other.....	\$4,024
Management and General.....	\$1,938,769
Postretirement benefit cost amortization.....	\$336,358
TOTAL EXPENSES.....	\$18,170,946

OTHER CHANGES

Pension changes other than net periodic benefit costs.....	\$72,797
Postretirement benefit changes other than net periodic benefit costs.....	\$179,137
TOTAL OTHER CHANGES.....	\$251,934
TOTAL INCREASE <DECREASE> IN NET ASSETS.....	\$2,584,945

STUDENT UNION FUND

AS OF JUNE 30, 2020



STATEMENT OF FINANCIAL POSITION

ASSETS

Cash.....	\$8,897,317
Accounts and Other Receivables.....	\$32,378
Receivable from Other Funds.....	(\$95,215)
Prepaid Expenses.....	\$34,966
Property and Equipment.....	\$1,541,573
Long-Term Deposits.....	\$20,000
TOTAL ASSETS.....	\$10,506,019

LIABILITIES/NET ASSETS

Accounts Payable.....	\$89,898
Accrued Expenses.....	\$536,929
Deferred Revenue.....	\$8,589
Post-Retirement Benefit Obligation.....	\$88,464
Net Assets Without Donor Restriction.....	\$9,782, 139
TOTAL LIABILITIES AND NET ASSETS....	\$10,506,019

2019-2020 REVENUES AND EXPENSES

REVENUES AND OTHER SUPPORT

Returns of Student Union Surplus Fees.....	\$7,236,580
Student Programs.....	\$286,119
Investment Income.....	\$169,144
Gifts.....	\$0
Other Income.....	\$169,786
Transfer From Other Funds.....	\$402,327
TOTAL REVENUES & OTHER SUPPORT...	\$8,263,956

EXPENSES

Campus and Student Programs.....	\$2,171,430
Facilities Operations.....	\$3,438,855
Management and General.....	\$1,054,861
Postretirement benefit cost amortization.....	\$167,029
TOTAL EXPENSES.....	\$6,832,175

OTHER CHANGES

Pension changes other than net periodic benefit costs.....	\$23,227
Postretirement benefit changes other than net periodic benefit costs.....	\$76,416
TOTAL OTHER CHANGES.....	\$99,643
TOTAL INCREASE <DECREASE> IN NET ASSETS.....	\$1,531,424

ACTIVITY FEE FUND

AS OF JUNE 30, 2020

STATEMENT OF FINANCIAL POSITION

ASSETS

Cash.....	\$4,122,566
Accounts and Other Receivables.....	\$97,497
Receivable from Other Funds.....	\$230,754
Prepaid Expenses.....	\$10,318
Property and Equipment.....	\$72,745
TOTAL ASSETS.....	\$4,533,880

LIABILITIES/NET ASSETS

Accounts Payable.....	\$32,687
Accrued Expenses.....	\$203,822
Deferred Revenue.....	\$4,572
Post-Retirement Benefit Obligation.....	\$47,235
Net Assets Without Donor Restriction.....	\$4,245,564
TOTAL LIABILITIES AND NET ASSETS.....	\$4,533,880

2018-2019 REVENUES AND EXPENSES

REVENUES AND OTHER SUPPORT

Student Activity Fees.....	\$2,263,698
Student Programs.....	\$51,849
Contract Services.....	\$0
Investment Income.....	\$81,435
Gifts.....	\$2,767
Indirect Income.....	\$42,719
Other Income.....	\$39,626
Transfer From Other Funds.....	(\$4,179)
TOTAL REVENUES & OTHER SUPPORT....	\$2,477,915

EXPENSES

Campus and Student Programs.....	\$1,719,732
Management and General.....	\$322,784
Other.....	\$4,024
Postretirement benefit cost amortization.....	\$80,790
TOTAL EXPENSES.....	\$2,127,330

OTHER CHANGES

Pension changes other than net periodic benefit costs.....	\$19,758
Postretirement benefit changes other than net periodic benefit costs.....	\$39,771
TOTAL OTHER CHANGES.....	\$59,529
TOTAL INCREASE <DECREASE> IN NET ASSETS.....	\$410,114



ASSOCIATED
STUDENTS | *csu, chico*

DINING SERVICES

AS OF JUNE 30, 2020



STATEMENT OF FINANCIAL POSITION

ASSETS

Cash.....	\$3,266,792
Accounts and Other Receivables.....	\$177,729
Inventories.....	\$136,621
Prepaid Expenses.....	\$52,561
Property and Equipment.....	\$526,085
TOTAL ASSETS.....	\$4,159,788

LIABILITIES/NET ASSETS

Accounts Payable.....	\$38,852
Accrued Expenses.....	\$403,294
Deferred Revenue.....	\$13,334
Payable (Receivable) from Other Fund.....	\$138,192
Post-Retirement Benefit Obligation.....	\$74,766
Net Assets Without Donor Restrictions.....	\$3,491,350
TOTAL LIABILITIES AND NET ASSETS.....	\$4,159,788

2018-2019 REVENUES AND EXPENSES

REVENUES AND OTHER SUPPORT

Dining Services Sales.....	\$8,155,727
ISales Commissions.....	\$220,728
Investment Income.....	\$44,679
Other Income.....	\$18,206
TOTAL REVENUES & OTHER SUPPORT...	\$8,439,340

EXPENSES

Cost of Sales.....	\$2,444,556
Operating Costs.....	\$5,469,809
Other Expenses.....	\$10,895
Postretirement benefit cost amortization.....	\$88,539
TOTAL EXPENSES.....	\$8,112,249

OTHER CHANGES

Pension changes other than net periodic benefit costs.....	\$29,812
Postretirement benefit changes other than net periodic benefit costs.....	\$62,950
TOTAL OTHER CHANGES.....	\$92,762
TOTAL INCREASE <DECREASE> IN NET ASSETS.....	\$419,853



ASSOCIATED STUDENTS | *csu, chico*

CHICO STATE WILDCAT STORE

WILDCAT STORE

AS OF JUNE 30, 2020

STATEMENT OF FINANCIAL POSITION

ASSETS

Cash.....	\$4,399,650
Accounts and Other Receivables.....	\$244,665
Inventory.....	\$0
Prepaid Expenses.....	\$2,078
Investments.....	\$400,000
Property and Equipment.....	\$99,006
TOTAL ASSETS.....	\$6,026,336

LIABILITIES/NET ASSETS

Accounts Payable.....	\$6,504
Accrued Expenses.....	\$284,548
Deferred Revenue.....	\$0
Post-Retirement Benefit Obligation.....	\$650
Net Assets Without Donor Restriction.....	\$4,843,162
TOTAL LIABILITIES AND NET ASSETS.....	\$5,134,864

2018-2019 REVENUES AND EXPENSES

REVENUES AND OTHER SUPPORT

Wildcat Store Commission Income.....	\$746,843
Investment Income.....	\$104,471
Other Income.....	\$66,702
TOTAL REVENUES & OTHER SUPPORT.....	\$918,016

EXPENSES

Cost of Sales.....	\$0
Operating Costs.....	\$431,155
Other Expenses.....	\$0
Transfer to Other Funds.....	\$299,698
TOTAL EXPENSES.....	\$730,853
TOTAL INCREASE <DECREASE> IN NET	
ASSETS.....	\$187,163



ASSOCIATED
STUDENTS | *csu, chico*