

**Learn More.
Do More.
Discover More.**

Annual Report 2020-2021



Associated Students
California State University Chico

Associated Students **Chico State**





Letter from the Executive Director

It is my pleasure to present the 2020-21 year-end report for the Associated Students of California State University, Chico. The 2020-21 year continued to bring changes and challenges throughout the year; however, the Associated Student family worked together to continue ensuring comprehensive programs and services were provided to the campus community.

We started the academic year in the midst of a global pandemic and found our organization facing the reality of a full year in the virtual environment. The programs and services that we provided in 2019 needed to evolve, and our commercial services proved to be most vulnerable. Our partnership with Follett required a change in contract that ensured the operations continued but had a cash negative consequence. With the continued closure of residential housing and minuscule amounts of students on campus, our Dining operations were hit the hardest. We renegotiated with Housing to continue operating minimal services to University Village but were only able to sustain about half of our current staff. Although we were able to move some of our employees to other areas of the AS, we still were forced to have layoffs. Our agreement allowed us to keep enough employees to maintain our infrastructure when we eventually returned in 2021 for modified operations.

The Associated Students is a complex organization



providing a myriad of student programs, services, and business enterprises. A trademark of our organization has been the superlative programs and services that serve the campus and Chico community. Being responsive to the changing needs of the campus and its students has always been one of the guiding strategic principles and

priorities. To date, nothing has proven more challenging to our traditional delivery of programs, services, and business enterprises than this unprecedented shift to recraft our offerings for the new reality of virtual delivery.

During Spring 2020, the AS career staff, with support from student leadership, developed strategies to support student engagement, governance, safety, programming, and enhance student leadership in a virtual world. The fall semester gave us some opportunities to expand in-person services for the WREC, but with the COVID numbers again spiking, we were forced to once again close our buildings and return to virtual services. Due to the essential nature of the CDL, we were allowed to serve our mini Wildcats all year which provided an amazing service for our students. Although the campus itself was closed, we continued to serve the Chico State Housing department for the remaining students living on campus with our onsite dining program. With all the changes, uncertainty, pivoting, and overall fearfulness,

the AS rose to the occasion. We created innovative ways to serve our students in person while adhering to distancing requirements. We opened an outdoor gym (WREC 2.0) in the parking garage that had over 22,000 visits, and we facilitated many essential events for our community, like elections. When you review this year-end report, you'll see both the breadth and magnitude of our services and programs. We continued to provide these services and programs in innovative and purposeful ways. Although our traditional methods were not always possible, we managed to rethink our approach and platform of delivery. Following is a sampling of our re-tooled programmatic offerings:

Adventure Outings (AO)

- Wilderness Leadership Development (WiLD) Series via Zoom
- LIVE with AO Trip Staff Series on IG Live
- Virtual Teambuilding via Zoom
- Virtual Trips/Tours via Zoom & Google Earth
- AO Outdoor Quest
- A total of 1,086 participates and 115 equipment rentals

AS Child Development Lab

- 1,040 hours of childcare and 3,220 hours of observation
- Four classrooms providing services
- Digital learning experience for CHLD students

AS Programming/Events

- FSA and AS Certificate Programs
- Freshman Leadership Opportunity (FLO): Virtual
- Adulting 101: Online
- 2,045 participates for in person services and 1,671 virtual attendees

AS Sustainability

- Continued collaboration with the First Year Experience (FYE)
- Continued SFAC and allocated \$29,514 to 9 projects

CAVE

- Continuation of UNIV 389, UNIV 189, and EDCI 110 courses through virtual instruction
- Virtual Community Engagement Workshop Series.
- Offer Free Virtual Tutoring Services to 82 local children through 1,890 total hours

Government Affairs

- Opportunity to participate in one of eight different councils & committees
- Monthly student forums
- Active voter registration and rock the vote campaign in the fall
- Passed the first holiday policy in the CSU system in recognition of Juneteenth

The Wildcat Recreation Center

- Cats on the Run Virtual 5K
- Cats on the Prowl Scavenger Hunt
- Virtual Workouts Fall 2020
- Virtual Fitness Consultations
- WREC PT LIVE!
- January 2021, moved 200 pieces of equipment and staff to the parking structure and opened WREC 2.0

As we prepared to primarily provide virtual services during Fall 2020, we had identified a variety of retention-focused and student support centered services and opportunities to offer the campus. These programs were determined based on data collected from program evaluations and a campus-wide survey administered by Institutional Research near the end of the spring 2020 semester. Through a strong web presence, limited in-person activities, and our onsite business enterprises, we continue to be committed to providing high-quality, student-centered services in the fall. We know the coming year will present many challenges as we prepare for the re-opening of campus. I am confident in our abilities, strength, and perseverance. We will meet 2021-22 with the same fortitude, and we can't wait to welcome our students back to campus.

- Jamie Clyde, Executive Director



Letter from the AS President

In 1857 Frederick Douglass, an American hero and abolitionist, said “Without struggle, there is no progress.”, both 2020 and 2021 have exemplified this more so than any year in recent memory. The Associated Students of Chico State overcame the financial hardships of operating in this with grace. In the continuous fight for social justice and a better world, and in the shadow of George Floyd’s murder, the 20/21 Board of Directors approved of acknowledging Juneteenth as a paid holiday. I am incredibly grateful and humbled by the work of my predecessors, particularly President Breanna Holbert, for setting the incoming team of student leaders up for a strong and successful year.

As the daily workings of the Associated Students continue to stabilize, I look forward to focusing my time on developing and engaging the campus community and the next generation of student leaders. Entering my fourth and final year at Chico State as an Economics student, I had the privilege of serving this past year as President of the Rowing Club and Vice President of the Economics club. From these experiences I have learned two critical facts. Student organizations are the backbone of the campus community and student leaders on campus are struggling or yet to step up. One of my priorities this year is supporting our up-and-coming student leaders to provide the leadership that our community needs and creating a more proactive and engaging student advocacy network. I plan to meet this objective through supporting student organizations, which Austin Lopic (AS VP of Business and Finance) and I successfully began through our advocacy this summer leading to \$75,000 in funds being allocated from the Higher Education Emergency Relief Fund directly to student clubs. I also am excited to work alongside Megan Oliver (Commissioner of Student Engagement and Advocacy) and Student Life & Leadership to create a structure for academic-focused clubs to communicate their needs to our



Student Academic Senators. Finally, I look forward to reorganizing the Wildcat Leadership Institute to provide structure to engage the next generation of leaders.

The principal issue of our generation is climate change. This

became crystal clear, to me and our campus, during my freshman year when the devastating Camp Fire forced some students to evacuate their homes and the university to shut down for weeks. During this crisis and under orange skies, our rowing coach, Colleen Milligan, asked the team to gather that evening to leave for our scheduled regatta. Despite our equipment being inaccessible, we made it to the regatta, borrowed a boat from Sonoma State, and won races. This intense lesson in resilience has stuck with me and helped me realize that even when things look bleak, with strong leadership we can prevail. This summer, I had the privilege to provide climate leadership through the California Climate Action Corps. I used this opportunity to engage with climate leaders on campus and I am excited to engage students to solve this ever-worsening problem. I plan to work alongside Michelle Borges (Commissioner of Sustainability Affairs), AS Sustainability, and the University Sustainability Office to ensure we are meeting AS and University carbon goals and provide climate leadership in the greater Chico community.

When I came to Chico State, I made the simple decision to be as active and engaged with the university as possible, something I never did during high school. I hope to encourage students to make this same decision and be proactive members in our community to help Chico rise from this crisis stronger than before. Everyone is a leader.

Today Decides Tomorrow,

- Duncan Young, AS President

Programs

AS Government Affairs (GAO)

Adventure Outings (AO)

AS Child Development Lab (ASCDL)

AS Sustainability

**Community Action Volunteers in
Education (CAVE)**

**Education and Professional
Improvement Center (EPICenter)**

**First-Year Leadership
Opportunities (FLO)**

KCSC Radio

**Operational Programming
Services**

Third Floor Gallery

Wildcat Leadership Institute (WLI)

Wildcat Recreation Center (WREC)



AS Government Affairs



Government Affairs is the official seat of student governance for California State University, Chico. It is comprised of elected students, staff, and volunteers who represent and advocate on behalf of the student body. With its collective of eight boards, committees, and councils with nearly 50 student appointee positions available, it provides support and services to a wide spectrum of the student population and allows for the development of leadership abilities, program development skills, and management experience.

HIGHLIGHTS

- The Board of Directors at Chico State was the first AS in the CSU System to provide full-time employees a paid day off in recognition of Juneteenth.
- Modified student organization event funding allocation process by partnering with Student Life and Leadership to implement a viewpoint-neutral funding process to increase access to recognized student organizations.
- Revenue sharing funds totaling \$24,435 were allocated to 128 qualified student organizations through the AS Election for disbursement in 2021-22.

Adventure Outings



Adventure Outings (AO) is an outdoor recreation program that connects the Chico State community to the outdoors of Northern California and beyond. AO is staffed by 50+ student staff and two career staff. AO offers a variety of trips in outdoor pursuits, including rafting, kayaking, hiking, backpacking, skiing, rock climbing, snowshoeing, caving, and more. In addition to adventure-based excursions, AO hosts the annual Banff Mountain Film Festival World Tour, offers a backcountry yurt, and operates an equipment rental center designed to outfit users with equipment for both AO and personal experiences. AO also operates the climbing gym in the Wildcat Recreation Center, which is open for general climbing, bouldering, and regularly scheduled belay classes, and oversees the Bike Cart, a bicycle repair service for the campus community.

HIGHLIGHTS

- Offered 48 virtual programming events and tours that engaged over 1,000 individuals.
- Created and led virtual tours to places near and far, from Bidwell Park to Machu Picchu.
- Continued to engage students consistently throughout the academic year despite a challenging shift to virtual caused by the COVID-19 pandemic.
- Offered curbside equipment rental services to students and the Chico State community after reopening in August 2020.
- Restarted the in-person trips program in April 2021 after only offering virtual programming for the previous 13 months.

AS Child Development Lab



The Associated Students Child Development Lab (ASCDL) provides quality early childhood education and care to income-qualifying CSU, Chico Students. Its priority is providing an enriching experience for children while parents pursue their education. The ASCDL has four classrooms serving infants from eight weeks old through pre-kindergarten aged children. The program maintains a partnership with the CSU, Chico Child Development Department, and is the official lab school. Students are able to enhance their educational experience and knowledge by working directly with children in the classrooms, observation, testing, and research. State-of-the-art observation booths provide students with the opportunity to observe the development of young children. ASCDL staff serve to support, model, and guide students as they work with children. Staff act as advocates for children and families in the community serving as Professional Growth Advisors, making presentations, and participating on councils and boards that address the needs of children and families.

HIGHLIGHTS

- Provided 3,219 hours of observation and participation for students enrolled in Child Development classes and related fields and provided 1,046 hours of childcare.
- Achieved National Association of Young Children Accreditation for another five-year cycle.
- Continued participation in and holding of a five-star rating with Butte County Steps to Quality.
- Collaborated with Early Head Start and the CA Department of Education, Early Education and Support Division to increase funding for enhancement of quality for infants and toddlers.
- Created and implemented virtual preschool services to children and families during the campus closure and to families that chose to remain virtual when we reopened.

AS Sustainability



The goal of the **AS Sustainability** Program is to engage the campus community in implementing sustainable practices throughout the Associated Students and campus. The program provides funding opportunities for student and AS-initiated projects with sustainability goals and facilitates an internship program through which students gain meaningful experience by advancing sustainability. Programming includes organizing all school events such as Campus Sustainability Day and Earth Day, hosting workshops on composting and organic gardening, promoting water conservation and zero waste campaigns, tracking the Real Food Challenge, and more.

HIGHLIGHTS

- Due to COVID-19, AS Sustainability was largely inactive during 2020-21.
- The Sustainability Fund Allocation Committee met virtually during the fall and spring semesters to allocate funding to student sustainability projects. A total of nine projects received approval for \$29,514 in funding.

Community Action Volunteers in Education



Community Action Volunteers in Education (CAVE) is the largest student-run organization on the Chico State campus. Seventy students and two professional staff provide 13 community service programs and support faculty using service learning as a pedagogy in CSU, Chico courses. CAVE's motto, "Life is for Learning," supports the program's philosophy that the community is a compelling classroom for hands-on learning. CAVE's mission is to provide students with meaningful volunteer opportunities, develop student leaders, and serve a broad base of community needs. Each year, over 2,000 student volunteers serve children, older adults, people who are houseless and participate in programs at local animal shelters and environmental projects. CAVE offers university credit and internships for students who participate as either volunteers or staff.

HIGHLIGHTS

- Moved the traditional tutoring program to a virtual platform. Featured in Chico State Today.
- Able to safely offer in-person volunteer opportunities for the entire academic year when much of campus was virtual only.
- Adopted the bike path along Nord Avenue in partnership with the Campus Sustainability Committee and Chico Velo.
- CAVE volunteers and community members created hundreds of Cards for Courage for frontline workers at Enloe Hospital and the Student Health Center.

Education and Professional Improvement Center



EPICenter stands for **Education and Professional Improvement Center**, which is exactly what is offered to career and student staff throughout the year. The EPICenter is the newly developing central point of employee training and onboarding, a focal point of activity, a hub. The EPICenter is a direct result of staff feedback and intentional direction towards centralized training.

HIGHLIGHTS

- The EPICenter hosted 10 Teach Me Tuesday sessions that attracted approximately 300 staff members.
- Acronyms, Agendas, and Answers
- Sync or Swim: Understanding Wildcat Sync
- Wrapping your head around Box
- Let's Talk Terms
- Hope Floats: What to Remember When You Feel Like You're Sinking
- Engaging in Difficult Conversations
- Green Dot Training
- Neurodiversity: Supporting our Autistic students
- Performance Reviews
- The Rundown on Recruitment
- Coordinated registration, assignment and completion of 33 courses and certifications.

First-Year Leadership Opportunities



First-Year Leadership Opportunity (FLO) is a program that introduces first-year students to a host of leadership opportunities and provides a foundation for the pursuit of those opportunities. Workshops, presentations, service projects, and a mentor program cultivate an awareness of and accessibility to leadership roles both in the AS and campus-wide. The year-long program offers first-hand exposure to various programs and services and helps students identify their passions and how to pursue them through involvement opportunities on campus and in the community.

HIGHLIGHTS

- Students of the FLO program requested the program name be changed from Freshman Leadership Opportunity to First-Year Leadership Opportunity.
- FLO hosted a total of 24 virtual workshops highlighting topics of diversity, communication, and professionalism.
- The Meet the Candidates Meet and Greet Hosted by FLO welcomed Candidates for AS Student Government to discuss their campaign platforms and answer questions directly from students. The FLO staff facilitated numerous breakout rooms, and intimate small group discussions were held. Fifty-six students were in attendance.

KCSC Radio



CSU, Chico's student-owned and operated college radio station, **KCSC Radio**, will celebrate its 70th anniversary in 2021. It will also celebrate its transition to a true learning lab for the College of Communication and Education's department of Media Arts, Design and Technology (MADT).

KCSC will join the Gender and Sexuality Equity Coalition (GSEC) and the Community Legal Information Clinic (CLIC) as an AS Contract Program in summer of 2021. These student-centered programs more closely integrate student experiences directly with theoretical foundations provided through classes within specific college departments.

HIGHLIGHTS

- Due to the pandemic, absence of student staff, and limited building access throughout the year, KCSC was "dark" during the 2020-21 academic year.
- Entered into an inaugural three-year financial commitment between the AS and the College of CME's department of MADT to create and provide an academic-based learning lab for students interested in college radio operations.

Operational Programming Services



The mission of **Operational Programming Services (OPS)** is to provide a culture of fun, spirit, and involvement on campus through entertaining and educational events and activities for students. The program offerings support the strategic priorities of the Associated Students and the University and enrich the university experience and campus life. Programming includes musical performances, indoor and outdoor movies, motivational speakers, seasonal events, and game nights.

HIGHLIGHTS

- The Associated Students hosted one of the first in-person campus events during the pandemic, serving students during the Halloween weekend by providing 200 students with burritos, bottled water, and wellness resources.
- Building on the development of “Wildcat Couch Concerts” and partnering with CSU, San Marcos, the AS presented three “CSU Unplugged” concerts. Students performed on the AS Youtube livestream while additional students streamed the events and engaged in chat and conversation through Youtube. In all, there were 17 performers and 299 streaming views of the performances.
- The Associated Students began creating Grab-n-Go kits for students to pick up at the Wildcat Bookstore starting in the fall. Themes for the kits included de-stress kits, Earth Month kits, Dia De Los Muertos kits, painting kits, Welcome Back kits. In all, 948 boxes were distributed to students.
- International Festival returned in a virtual format for 2021. AS Dining prepared food boxes representing a wide variety of cultures and countries while student groups and individuals prepared performances for the virtual session. 85 students participated in this hybrid event.
- The OPS team made positive gains in centralizing AS events across AS programs such as CAVE, The WREC, and Adventure Outings into AS traditional events. Through this process, the OPS team developed communication and planning systems complete with newly centralized marketing plans and strategies to ensure that events are cohesive, represent the AS as a whole while also highlighting individual programs within the AS.

Third Floor Gallery



The **Third Floor Gallery** provides a venue for student artists to exhibit their work for personal and professional development. The Gallery offers both single artist and group shows. In addition to the gallery, other indoor and outdoor public art space is available at the BMU. During 2020-2021, all shows were hosted virtually on the AS website.

HIGHLIGHTS

- | | |
|------------------------------------|----|
| • Virtual Exhibits | 4 |
| • Total Artists | 36 |
| • Exhibits in BMU Public Art Space | 0 |

Wildcat Leadership Institute



The **Wildcat Leadership Institute (WLI)** strives to contribute to the University being a premier leadership campus by offering students, and professionals, opportunities to advance and apply their leadership skills. WLI serves as a bridge between academic, co-curricular, and employment experiences that prepare participants to lead on campus, in the community, and in the workplace. Through design, collaboration, and promotion, the Institute connects participants to valuable, relevant, inspiring, and diverse leadership opportunities that exemplify the Chico Experience.

HIGHLIGHTS

- Due to COVID restrictions, the Wildcat Leadership Institute took a hiatus during the 2020-2021 year.

Wildcat Recreation Center



The **Wildcat Recreation Center (WREC)** offers 130,000 square feet of recreational space and features a 15,000 square foot weight and fitness area, an outdoor pool and spa, three gym courts, an indoor track, one multi-activity court, a rock-climbing gym, and four multi-purpose studios for a variety of group exercise classes. Lounge areas, large screen televisions, and wireless access contribute to the social environment of the center. The WREC provides oversight of the Adventure Outings outdoor recreation program and equipment rental center. Also housed in the WREC is the state-run Recreational Sports program, which includes Intramurals, Sport Clubs, and summer camps. The facility boasts a LEED Gold Certification awarded by the Green Building Certification Institute for its sustainable design features. Operations and offerings were restricted during the campus shutdown.

HIGHLIGHTS

- The WREC offered many virtual options for group exercise, special events, and wellness workshops.
- After shutting down in March 2020, the WREC reopened the pool in August 2020 and served almost 5,000 admissions.
- The WREC reopened in October 2020 for five weeks with over 3,000 visits.
- In January 2021, the WREC moved 200+ pieces of equipment and staff to the parking structure and opened WREC 2.0 for the spring semester, accommodating almost 22,000 visits.
- The WREC reopened inside on June 7th, 2021 with limited hours and staff and continues to add services and programs.

Contract Programs

In addition to its variety of in-house programs, the Associated Students contributes to operational funding for a collection of campus-based entities that provide significant programs and services to the student community.

These are known as our Contract Programs.

**Community Legal
Information Clinic (CLIC)**

**Cross-Cultural
Leadership Center (CCLC)**

**Gender and Sexuality
Equity Coalition (GSEC)**

**Student Transition and
Retention Center (STAR)**



Community Legal Information Clinic



The **Community Legal Information Clinic (CLIC)** provides free legal information and assistance to the students, faculty, and staff of CSU, Chico, City of Chico residents, California residents, and individuals nationwide. CLIC is comprised of more than 100 student interns each semester and four Department of Political Science and Criminal Justice faculty advisors. CLIC provides legal information in eleven areas of law: Women's Law; Family Law; Housing Law; Workers' Rights; Penal Law; Disability Law; Chico Consumer Protection Agency; Environmental Advocates; Misdemeanors, Tickets and Traffic Law; County Jail Law Project; and Student Legal Services/Juvenile Rights. CLIC's primary missions are to provide a practical internship experience and to educate students and community members about their legal rights and responsibilities. CLIC's intern and client statistics are lower for the academic year 2020-2021 due to COVID-19. CLIC was not taking client calls from March 13th, 2020 – August 10th, 2020.

HIGHLIGHTS

- 149 students provided 7,221 hours of legal service through 9,288 client contacts.
- The Chico Consumer Protection Agency program successfully assisted in the organization of the United PolicyHolder virtual clinics for California, Oregon, and Washington wildfire survivors. These clinics brought free information to people who lost their homes or who were dealing with insurance companies.
- The 17 CLIC Directors completed multiple trainings on the following topics: leadership, diversity, defensive driving, and COVID Prevention Training.
- CLIC assisted in inviting two alumni attorneys to a Zoom panel for Law Day on April 30, 2021 to discuss the Rule of Law. Approximately 50 students attended.
- The Penal Law Department hosted a Zoom Q & A panel with an exoneree from death row and a lawyer from the Northern California Innocence Project.
- The Environmental Advocates Department participated in the 2021 This Way To Sustainability Conference. For an audience of approximately 40-50 viewers, CLIC interns created and presented Water Law: The Maui Case while collaborating alongside a panel of two environmental litigators. The presentation assessed the facts of the case and its relevance to the sustainability movement, the nature of environmental laws, The Clean Water Act, a jurisdictional analysis of the case, and implications of the Maui Case.

Cross-Cultural Leadership Center



As its mission states, the **Cross-Cultural Leadership Center (CCLC)** values and respects the richness and understanding that diversity brings. The Center exists to create an environment in which all students, regardless of their ethnicity, culture, or differences, feel respected, connected and affirmed. Through a holistic approach of leadership development, cultural awareness, community education, and the creation of a constructive social change, the center aspires to create transformational opportunities between and for all people that fosters community engagement.

HIGHLIGHTS

- The CCLC was able to provide programs and opportunities to engage virtually to help maximize student engagement remotely. Virtual programming offered during 2020-21 included:
- CCLC Campus-wide Diversity 101 Training: This training overviewed diversity, systems of oppression, privilege, and opportunity for 115 student leaders. Participating students engaged in dialogues to expand on ways to engage in diversity and equity work within leadership roles at Chico State.
- CCLC Cultural Poetry Jam: Held in conjunction with CSU, Chico's Safe Place and Counseling Center, and Associated Students, this spoken word/slam poetry event was designed to heal and empower individuals through the use of their voice and being able to tell their stories. Ten student performers covered topics that addressed themes of place & belonging, inclusion, mental health, feminism, and relationships. The event was live streamed via Youtube and available to view afterward on the Associated Students Youtube channel.
- It's Not On Us, It's In Us: A Journey Of Empowerment and Restoration Healing Conference: To mark a year of living with COVID-19, this conference sought to help students to acknowledge grief, while making space for joy, as they attempt to move forward on a collective journey to empowerment and restoration. This conference was held in conjunction with CSU, Chico's Safe Place, and Counseling centers.
- Offering services remotely led to many different successes and challenges for the year. COVID-19 limited staff's ability to do direct outreach, plan and implement collaborative programs. Student engagement was also a significant challenge. As a result, the CCLC engaged in over 200 experiences providing students with the platform and mechanism to connect and process through their experiences.

Gender and Sexuality Equity Coalition



The **Gender and Sexuality Equity Coalition (GSEC)** evolved from the intersectional feminist ideology that all genders should be equal. The Center strives to provide a safe and accepting environment that empowers all students through awareness-raising events, services, and referrals. With the help and the dedication of students from all ethnicities, ages, genders, sexualities, religions, and experiences, the center endeavors to establish equal rights for all, making the campus and community, both local and global, more inclusive.

HIGHLIGHTS

- Hosted 7th annual Trans and Queer Conference on March 27 and 28, 2021, with 50 online attendees. The conference theme was Phuturism: A world that centers the trans and queer community; a reinvention of society, its structure, and organization that is led by the minds, creation, and innovation of trans and queer individuals. The conference featured presentations by SQE, Art Twink, Jose Angel, Claudia Sofia Garriga-Lopez, and a panel about Queer Academia, featuring Dr. Lindsay Briggs, Krystle Tonga, and Susan Frawley.
- Annual Take Back the Night on April 19, 21, and 23, 2021, with 53 attendees via Zoom. This year's theme was "Shatter the Silence, Stop the Violence." Programs and workshops included an art slideshow available on Instagram TV, guided meditation, a survivor speak out Zoom, open mic, and a movie and discussion of the "Hunting Grounds."
- Returned to Director/Coordinator staff structure (1 Director and 3 Coordinators). Coordinator positions were reimagined to be more fluid in terms of programming, using the expertise and interest of the hired student staff and an increased focus and reality of the intersections of many marginalized identities. Instead of static "Women's Program Coordinator" or "Queer Program Coordinator," a GSEC Coordinator may focus on Queer Prom in the fall and a Womxn's centered event in the spring.
- Planning for the 50th Anniversary/Alumni celebration of the AS Women's Center/GSEC (1971-2021) is underway with the leadership of our Faculty Advisor, molly heck, as Chair of this event. The date is set for October 21-23, 2022, in coordination with the GSEC's annual Women's Conference. National speakers will be at the conference, held in the BMU, as well as a showcase of alum activism and advocacy and opportunities for alum mixers/events over the course of the weekend.

Student Transition and Retention Center



The **Student Transition and Retention Center (STAR)** exists to provide a place for academic preparation and support for historically underserved students at CSU, Chico. The Center offers an atmosphere for educational collaboration and innovative approaches to enhance student achievement. Programs and services offered within the Center include academic advising, faculty engagement opportunities, and post-baccalaureate exploration. The goals of the STAR Center are to expand access points to campus resources, promote interdivisional collaboration, and increase the scope of best practices already in place to ensure recruitment, persistence, retention, satisfaction, and graduation.

HIGHLIGHTS

- **Digital Presence:** The academic year of 20-21 was a unique opportunity to produce some innovative programming to help keep our students engaged from a digital platform. The use of Zoom, Instagram, YouTube, and digital gaming platforms were used throughout the year to help in connecting with our students.
- **League of Stars:** In collaboration with Butte College and Chico Unified School District, the STAR Center initiated a multi-campus mentorship program for students of color at the represented schools (Chico State, Butte College, PV, FV, CH). The program served approximately 25 Chico State students and just under 100 total participants.
- **Building a Semester of Resilience:** An 8-week program aimed to equip students with the tools to increase their mental and emotional health. This program provided an opportunity for students to understand how stressors and crises can affect their academic progress.
- **NASPA Undergraduate Fellows Program:** The NASPA Undergraduate Fellows Program (NUFP) is a flagship initiative that offers a great opportunity to expose diverse students to the field of student affairs and applying for graduate school in higher education. We had six participating students, and all three seniors who applied to graduate school were accepted. We look forward to growing the program.

The Student Shuttle (B-Line)



The AS has been at the forefront of funding alternative transportation measures since the early 1980s and was instrumental in creating what initially became the **Student Shuttle** routes that serviced the campus-adjacent south and west, predominantly student neighborhoods. Today, in partnership with the University, that program has expanded to offer all enrolled students, faculty, and staff free transportation throughout the B-Line Transit service areas.

HIGHLIGHTS

- 679 individual riders used the B-Line service in FY 2020-21.
- 23,604 rides were taken by University students, faculty, and staff.
- Students accounted for over 86% of total users.

Services & Operations

Assessment and Special Projects

AS Recycling

Conference Services

Facilities and Operations

Marketing and Design





Assessment and Special Projects

During campus' transition to virtual services in March of 2020, the AS focused existing assessment efforts on monitoring virtual programming by collecting post-event data and analytics and gathering feedback on a broader scale through focus groups and surveys. This direct and indirect student feedback was used to inform the development of programming and services for the virtual 2020-21 year. AS programs made heavy use of Wildcat Sync throughout 2020-21, allowing easy and automatic collection of program attendance and other metrics that helped guide programming throughout the year.

AS Recycling

After nearly 25 years of operation, the AS Recycling program was phased out during the summer of 2020, and Chico State Facilities Management Services took over campus recycling collection. The combined factors of the campus closure due to the COVID-19 pandemic, and recent changes to the recycling markets, led to the decision to move recycling collection from an AS service to a campus operation.

Conference Services

Conference Services coordinates all events held in the Bell Memorial Union (BMU) and its auditorium which include: meetings, conferences, lectures, job fairs, banquets, concerts, receptions, and gallery exhibits. The facilities are available for use by student organizations, as well as other on and off-campus entities. Additional services include mall table reservations for student and commercial vendors, marquee and banner space reservations, and student service boards. Operations and offerings were restricted during the campus shutdown.

- Total Bookings 222
- Event Hours 1,934
- Patrons Served 5,803
- Mall Table Bookings 15



Facilities and Operations

The facilities operation team provides a variety of services for the Associated Students. The custodial staff is responsible for the overall cleanliness of the physical plant, including all offices, Dining Services, lounges, and meeting rooms in the Bell Memorial Union, the Wildcat Bookstore, and Wildcat Recreation Center. The maintenance staff is responsible for preventative maintenance, special building projects, and miscellaneous repairs of equipment and buildings.

- Bell Memorial Union 125,000 sq. ft.
- Wildcat Recreation Center 130,000 sq. ft.

Marketing and Design

AS Marketing and Design spent 2020-21 focusing on developing core staff and systems to support the AS and its many programs through corporate centralization efforts. Throughout the year, AS Marketing and Design also prepared for the launch of a new AS brand identity, scheduled for early 2021-22.

Business Enterprises

AS Dining Services



AS Dining Services operates all dining facilities on the CSU, Chico campus. Sutter Hall is the residential dining area which serves meals to students who live both on and off campus. Three satellite convenience stores, Urban Roots and Butte and Holt Stations, offer grab-and-go food options for students, faculty, and staff on the move. Specialty coffee drinks, hot food items, and grab-and-go items are available at Creekside Coffee, Common Grounds, and the Wildcat Den. The Marketplace Café in the Bell Memorial Union serves as the main retail dining facility. AS Dining also provides catering services for numerous campus, community, and privately hosted events, in addition to concessions for the University Athletics Department.

HIGHLIGHTS

- Implemented an emergency to-go delivery program for residents that stayed on-campus after the change to virtual instruction.
- Significantly expanded cBord's GET Food app platform to include online-based ordering and payment options at all ASDS locations
- Purchased and implemented a retail-based online ordering and payment platform for non-resident use.
- Changed credit card processing companies which significantly reduces PCI liabilities and saves Dining Services money on every transaction due to lower transaction fees.

Administration & Board of Directors

Administration

- Financial Services
- Information Technology
- Human Resources

Board of Directors

- Fall 2020
- Spring 2021



Financial Services

Financial Services provides business and accounting services for the Associated Students. Financial Services also prepares the annual financial statements and coordinates with Aldrich CPAs to facilitate the required audits.

Information Technology

The AS Information Technology Department provides a broad range of services to the AS including:

- User support (help desk)
- Workstation and printer management
- Computer lab administration
- Server administration
- Support and administration of financial systems used by the AS
- Application support
- Compliance management (IT security controls, payment card industry compliance, etc.)
- Project management
- Streamlining of business processes for AS departments

Human Resources

Human Resources provides a broad range of administrative services supporting career and student employees of the Associated Students:

- Employee Relations
- Recruitments
- Benefits Administration
- Compensation
- Policy Development
- Systems Training
- Performance Management and Improvement
- Workplace & Complaint Investigations
- Safety & Workers' Compensation

Full-time employees	82
Part-time employees (includes student employees)	54

Full-time Employees by Department

AS Programs and Government Affairs	20
Union Facilities/Operations	28
Dining Services	22
Corporate Services	12
Financial Services	4
Human Resources	3
IT	3
Administration	3

Board of Directors 2020-2021



Fall 2020

Breanna Holbert
Jennifer Mendoza
Kaylee Biedermann
Austin Lopic
Ella Snyder
Anthony Ruiz
Tracy Butts
Ann Sherman
Sandy Parsons-Ellis

President/BOD Chair*
Executive Vice President/GAC Chair*
Vice President of Facilities and Services/BMUC Chair*
Vice President of Business and Finance/ASBC Chair*
Director of University Affairs*
Director of Legislative Affairs*
Staff/Tenured Faculty**
University Vice President for Business and Finance***
Acting University Vice President for Student Affairs***

Spring 2021

Breanna Holbert

Kaylee Biedermann
Austin Lopic
Ella Snyder
Anthony Ruiz
Tracy Butts
Ann Sherman
Sandy Parsons-Ellis

President/BOD Chair*
Executive Vice President/GAC Chair*
Vice President of Facilities and Services/BMUC Chair*
Vice President of Business and Finance/ASBC Chair*
Director of University Affairs*
Director of Legislative Affairs*
Staff/Tenured Faculty**
University Vice President for Business and Finance***
Acting University Vice President for Student Affairs***

*
**

Elected position
Appointed
Designated in Bylaws

Statements of Financial Positions

2020-2021

Statements of Financial Positions

As of June 30, 2021

- Student Union Fund
- Activity Fee Fund
- Dining Services
- Wildcat Store



Associated Students of CSU Chico

Statement of Financial Position 2020-2021 Revenues & Expenses

ASSETS

Cash	26,071,116
Accounts and other receivables	643,117
Sponsored programs receivable	0
Inventories	86,906
Prepaid expenses	103,315
Investments	400,000
Property and equipment	2,127,586
Long term deposits	20,000
Total Assets	29,452,040

LIABILITIES/NET ASSETS

Accounts payable	368,160
Accrued expenses	1,552,173
Deferred revenue	46,948
Deposits held for others	0
Postretirement benefit obligation	220,037
Net Assets Without Donor Restriction	27,264,722
Total Liabilities and Net Assets	29,452,040

REVENUES AND OTHER SUPPORT

Wildcat Store, Dining & other sales	2,945,789
Allocation of revenue funds from campus	8,618,524
Student and campus programs	49,852
Sponsored program receipts	758,051
Campus support	1,019,818
Investment income	141,491
Gifts	2,563
Indirect income	41,091
Other income	289,929
Total Revenues and Other Support	13,867,108

EXPENSES

Student and campus programs	2,127,125
Student and recreation center building operations	3,318,958
Auxiliary activities	2,092,076
Sponsored programs	758,051
Other expenses	2,589
Management and general	1,745,941
Other: Postretirement benefit cost amortization	339,991
Total Expenses	10,384,731

OTHER CHANGES

Pension changes other than net periodic benefit costs	435,026
Postretirement benefit changes other than net periodic benefit costs	(95,035)
Total Other Changes	339,991
Increase <Decrease> in Net Assets	3,822,368

Student Union Fund

Statement of Financial Position 2020-2021 Revenues & Expenses

ASSETS

Cash	10,523,980
Accounts and other receivables	9,145
Receivable from other funds	850,473
Prepaid expenses	36,169
Property and equipment	1,594,621
Long term deposits	20,000
Total Assets	13,034,388

LIABILITIES/NET ASSETS

Accounts payable	174,144
Accrued expenses	686,786
Deferred revenue	585
Postretirement benefit obligation	99,993
Net Assets Without Donor Restriction	12,072,880
Total Liabilities and Net Assets	13,034,388

REVENUES AND OTHER SUPPORT

Allocation of revenue funds from campus	6,663,993
Student and campus programs	23,852
Campus support	236,974
Investment income	61,805
Gifts	0
Other income	169,999
Transfer from other funds	568,400
Total Revenues and Other Support	7,725,023

EXPENSES

Student and campus programs	1,158,748
Student and recreation center building operations	3,318,958
Management and general	956,576
Other: postretirement benefit cost amortization	168,517
Total Expenses	5,602,799

OTHER CHANGES

Pension changes other than net periodic benefit costs	207,440
Postretirement benefit changes other than net periodic benefit costs	(38,923)
Total Other Changes	168,517
Increase <Decrease> in Net Assets	2,290,741

Activity Fee Fund

Statement of Financial Position 2020-2021 Revenues & Expenses

ASSETS

Cash	4,983,925
Accounts and other receivables	165,221
Receivable from other funds	285,915
Prepaid expenses	10,714
Property and equipment	52,681
Total Assets	5,498,456

LIABILITIES/NET ASSETS

Accounts payable	44,298
Accrued expenses	281,438
Deferred revenue	25,177
Postretirement benefit obligation	52,533
Net Assets Without Donor Restriction	5,095,010
Total Liabilities and Net Assets	5,498,456

REVENUES AND OTHER SUPPORT

Allocation of revenue funds from campus	1,954,531
Student and campus programs	26,000
Campus support	38,090
Investment income	23,341
Gifts	2,563
Indirect income	41,091
Other income	34,244
Transfer from other funds	(4,179)
Total Revenues and Other Support	2,115,681

EXPENSES

Student and campus programs	968,377
Management and general	295,269
Other expenses	2,589
Other: postretirement benefit cost amortization	81,620
Total Expenses	1,347,855

OTHER CHANGES

Pension changes other than net periodic benefit costs	103,333
Postretirement benefit changes other than net periodic benefit costs	(21,713)
Total Other Changes	81,620
Increase <Decrease> in Net Assets	849,446

Dining Services

Statement of Financial Position 2020-2021 Revenues & Expenses

ASSETS

Cash	5,464,105
Accounts and other receivables	215,118
Inventories	86,906
Prepaid expenses	54,169
Property and equipment	401,419
Total Assets	6,221,717

LIABILITIES/NET ASSETS

Accounts payable	54,835
Accrued expenses	343,648
Deferred revenue	12,289
Payable to other funds	1,716,235
Postretirement benefit obligation	66,694
Net Assets Without Donor Restriction	4,028,016
Total Liabilities and Net Assets	6,221,717

REVENUES AND OTHER SUPPORT

Dining Service sales	2,596,099
Sales commissions	64,267
Campus support	214,648
Investment income	14,349
Other income	23,805
Total Revenues and Other Support	2,913,168

EXPENSES

Cost of sales	171,390
Operating costs	2,039,503
Other expenses	1,170
Other: postretirement benefit cost amortization	89,854
Transfer to other funds	164,440
Total Expenses	2,466,357

OTHER CHANGES

Pension changes other than net periodic benefit costs	124,253
Postretirement benefit changes other than net periodic benefit costs	(34,399)
Total Other Changes	89,854
Increase <Decrease> in Net Assets	536,665

Wildcat Store

Statement of Financial Position 2020-2021 Revenues & Expenses

ASSETS

Cash	4,209,263
Accounts and other receivables	218,124
Inventory	0
Prepaid expenses	2,263
Investments	200,000
Property and equipment	78,865
Total Assets	4,708,515

LIABILITIES/NET ASSETS

Accounts payable	19,082
Accrued expenses	240,301
Deferred revenue	0
Payable (receivable) from other funds	(528,606)
Postretirement benefit obligation	817
Net Assets Without Donor Restriction	4,976,921
Total Liabilities and Net Assets	4,708,515

REVENUES AND OTHER SUPPORT

Wildcat Store commission income	285,423
Campus support	30,106
Investment income	30,240
Other income	61,881
Total Revenues and Other Support	907,650

EXPENSES

Operating costs	374,109
Other expenses	0
Transfer to other funds	399,781
Total Expenses	773,890
Increase <Decrease> in Net Assets	133,760

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Alex Sorger, AS Marketing & Design



Associated Students
California State University Chico