



Associated Students
California State University Chico



ANNUAL REPORT

2021 - 2022

**LEARN MORE.
DO MORE.
DISCOVER MORE.**

Associated Students **Chico State**

LEARN MORE.

DO MORE.

DISCOVER MORE.





Letter from the Executive Director

It is my pleasure to present the 2021-22 year-end report for the Associated Students of California State University, Chico. We started the academic year still in the midst of a global pandemic and found our organization facing the reality of returning all of our operations back to campus while continuing to provide services to our new community of online students. The 2021-22 year continued to bring changes and challenges throughout the year; however, the Associated Students family worked in concert to continue ensuring comprehensive programs and services were available and provided to the campus and online community.



The Associated Students is a complex organization providing a myriad of student programs, services, and business enterprises. A trademark of our organization has been the superlative programs and services that serve the campus and Chico community. Being responsive to the changing needs of the campus and its students has always been one of our guiding strategic principles and priorities. At the start of the pandemic, we focused our efforts on creating virtual services, and

in 2021-22 we shifted all our efforts to come back to campus for a hybrid college experience. These shifts have required us to pivot and reshape our offerings over and over to support the dynamic situation that the pandemic has created.

The transition back to campus proved an even more challenging undertaking than when we had to initially shut down our operations in spring of 2020. In order to keep our essential functions operating, several of our employees had never left campus, but now many were returning to campus after being gone for over a year. Many students and employees had concerns and fears about being part of the fully populated campus. The AS career staff, with support from student leadership, developed strategies to support student engagement, governance, safety, programming and enhance student leadership in a hybrid world. With all the changes, uncertainty, pivoting, and overall fearfulness, the AS continued to rise to the occasion. We created innovative ways to serve our students in person while adhering to campus, county, and state health requirements. When you review this year-end report, you'll see both the breadth and magnitude of our services and programs. We continued to provide these services and programs in innovative and purposeful ways. Although our traditional methods were not always possible, we managed to rethink our approach and platform of delivery.

While the programs and services we provided in 2021-22 continued evolving to fit student needs, our commercial services proved to be the most vulnerable of our operations. Due to the new hybrid nature of the campus, we experienced far fewer students on site,

which therefore had a major impact on our revenues. The supply chain was severely challenged, creating an inelastic market impacting expenses and cost of sales. However, we were able to find a silver lining and took an opportunity to contract and operationalize a local fleet of food trucks that provided a unique food experience for campus. Follett continued seeing declines as well and lacked the needed foot traffic to make profitable returns. The WREC and Conference Services tracked less traffic than a normal year as well but were fully open and actively populated. Reopening our operational areas was a major test, but we proved successful in creating a new and well-received hybrid student experience.

2021-22 represented the year of hybrid operations and learning. In the end, we found ourselves able to work within our confines and continue doing what we do best – support our students and complement the educational mission of the campus. I am extremely proud of our accomplishments and am happy to be part of the AS team.

Jamie Clyde,
Executive Director



Letter from the AS President

Albert Camus once said, “Sometimes, just carrying on, just carrying on is the superhuman achievement.” This quote has given me a constant reminder of how we all have persevered and adapted to our new normal while still living in this pandemic. Due to this pandemic, we, the Associated Students, have strived and persevered to provide service and support to our students here at Chico State.



As we soon start the school year for the second consecutive year in person, I would like to reflect on the accomplishments the Associated Students has achieved for our students and community during the 2021-2022 school year. Earlier in the school year, our Commissioner of Legislative Affairs, Michelle Davis, advocated and encouraged our students to register to vote with the help of our AS Marketing and Design team. This led our university to win the Ballot Bowl, where we had the highest percentage of students registered to vote out of all the CSUs, UCs, and CCs. Knowing we advocated for students to go out there and create change for the good is what we are all about. Our Community Action Volunteers in Education (CAVE) program connected our students with Cats in the Community to commemorate Cesar Chavez Day with a day of community service. By CAVE connecting our students to the community, we were able to help beautify our parks, clean our Chico State bike path, and more.

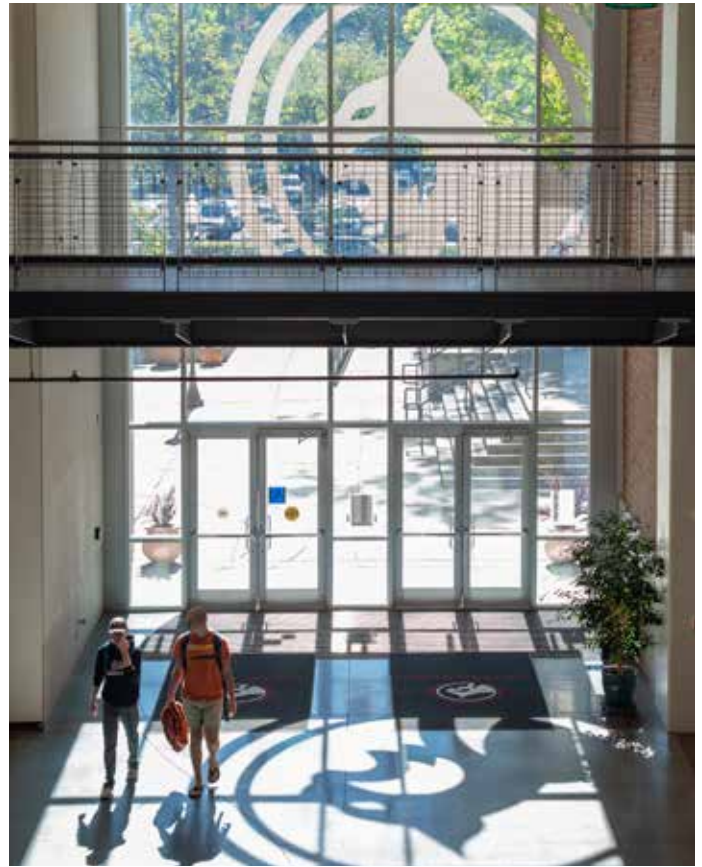
Now more than ever, we have a duty to our students to equip them with the resources they need to become successful, not just as students but as our leaders of tomorrow. Through the Associated Students’ core values of Diversity, Sustainability, Wellness, and Service, we are bound to create a difference one student at a time.

Although I have had a short relationship with the Associated Students during my time here at Chico State, I do know that we live and run through our motto: For Students, By Students.

I wish everyone the best of success,

Krystal Avarez,
AS President (2022-2023)





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Programs

AS Government Affairs (GAO)

Adventure Outings (AO)

AS Child Development Lab (ASCDL)

AS Sustainability

**Community Action Volunteers in
Education (CAVE)**

**Education and Professional
Improvement Center (EPICenter)**

**First-Year Leadership
Opportunities (FLO)**

**Operational Programming
Services (OPS)**

Third Floor Gallery

Wildcat Leadership Institute (WLI)

Wildcat Recreation Center (WREC)



AS Government Affairs



Government Affairs is the official seat of student governance for California State University, Chico. It is comprised of elected students, staff, and volunteers who represent and advocate on behalf of the student body. With its collective of eight boards, committees, and councils with nearly 50 student appointee positions available, it provides support and services to a wide spectrum of the student population and allows for the development of leadership abilities, program development skills, and management experience.

HIGHLIGHTS

- Developed funding protocol and processes with Student Life and Leadership in the distribution of Student Organization Event Allocation Funds which increased accessibility of event funding dollars to student organizations.
- Completed the Wildcat Leadership Center (WLC) interior design project and integration of AS programs into the space as was initiated by the Associated Students Facilities Committee (ASFC) two years ago.
- Successfully planned and hosted monthly Town Hall meetings with Government Affairs Elected Representatives and students at large to increase student engagement and accessibility.
- Government Affairs Committee voted to allow contract programs to participate in Revenue Sharing.
- Revenue sharing funds totaling \$22,785 were allocated to 152 qualified student organizations through the AS Election for disbursement in 2022-23.

Adventure Outings



Adventure Outings (AO) is an outdoor recreation program that connects the Chico State community to the outdoors of Northern California and beyond. AO is staffed by 35 student staff and one career staff. AO offers a variety of trips in outdoor pursuits, including rafting, kayaking, hiking, backpacking, skiing, rock climbing, snowshoeing, caving, and more. In addition to adventure-based excursions, AO hosts the annual Banff Mountain Film Festival World Tour, offers a backcountry yurt, and operates an equipment rental center designed to outfit users with equipment for both AO and personal experiences. AO also operates the climbing gym in the Wildcat Recreation Center, which is open for general climbing, bouldering, and regularly scheduled belay classes, and oversees the Bike Hub, a bicycle repair service for the campus community.

HIGHLIGHTS

- Brought ALL Adventure Outings programs and services back in 2021-2022 despite staffing shortages, fire/smoke/closures due to the Dixie Fire, public lands closures, COVID restrictions and delays.
- Offered 58 Adventure Outings trips, workshops, and events that engaged nearly 1,700 individuals over 2,346 participant days in the field.
- Opened the Bike Hub in the BMU bookstore, in partnership with the Wildcat Store, and now offer students a full-service on-campus bike repair shop.
- Restarted the annual in-person Banff Mountain Film Festival World Tour in March 2022 and brought in Chico Performances' largest event of the year with 1,000+ attendees.
- Offered curbside equipment rental services to students and the Chico State community through summer 2021 and then reopened in-person equipment and yurt rental services for the 2021-2022 academic year.

AS Child Development Lab



The Associated Students Child Development Lab (ASCDL) provides quality early childhood education and care to income qualified CSU, Chico Students. The ASCDL has four classrooms serving infants from eight weeks old through pre-kindergarten aged children. The program maintains a partnership with the CSU, Chico Child Development Department and is the official lab school. Students are able to enhance their educational experience and knowledge by working directly with children in the classrooms, observation, testing and research. Observation booths provide students with the opportunity to observe the development of young children. ASCDL staff serve to support, model and guide students as they work with children. Staff also act as advocates for children and families in the community making presentations, and participating on councils and boards that address the needs of children and families.

HIGHLIGHTS

- Provided 68,707 hours of observation and participation for students enrolled in Child Development classes and related fields and provided 39,986 hours of childcare.
- Developed experiential opportunities with other campus departments to enrich children's learning through music, art, and science activities.
- Continued participation in Butte County Steps to Quality.
- Collaborated with Early Head Start and the CA Department of Education to increase funding for the enhancement of quality for infants and toddlers.

AS Sustainability



AS Sustainability The goal of the AS Sustainability Program is to engage the campus community in implementing sustainable practices throughout the Associated Students and campus. The program provides funding opportunities for student and AS-initiated projects with sustainability goals and facilitates an internship program through which students gain meaningful experience by advancing sustainability. Programming includes organizing events such as Campus Sustainability Day and Earth Day, hosting workshops on composting and organic gardening, promoting water conservation and zero waste campaigns, tracking the Real Food Challenge, and more.

HIGHLIGHTS

- Hosted a Campus Sustainability Day Festival, a spring My Earth and Me Art Campaign, creek clean-ups, and contributed to the STARS report which gained Chico State a national ranking of gold.
- Completely revamped the Sustainable Events program to have AS events be certified sustainable and dining redo their menu based on the flipped plate concept.
- In conjunction with AS Facilities and Maintenance, removed desk-side bins and created waste stations at the WREC. Also, replaced all fossil fuel powdered polluting 2-stroke landscaping equipment with Greenworks all electric tools.
- SFAC approved funding 11 sustainable projects totaling \$601,927

Community Action Volunteers in Education



Community Action Volunteers in Education (CAVE) is the largest student-run organization on the Chico State campus. Seventy students and two professional staff provide 13 community service programs and support faculty using service learning as a pedagogy in CSU, Chico courses. CAVE's motto "Life is for Learning" supports the program's philosophy that the community is a compelling classroom for hands-on learning. CAVE's mission is to provide students with meaningful volunteer opportunities, develop student leaders, and serve a broad base of community needs. Each year, student volunteers serve children, older adults, people who are houseless and participate in programs at local animal shelters and environmental projects. CAVE offers university credit and internships for students who participate as either volunteers or staff.

HIGHLIGHTS

- Added two new volunteer programs: Enloe Hospital and the Wildcat Food Pantry.
- Hired a new Program Coordinator.
- Offered a new workshop: Community Resilience through the lens of Basic Needs.
- Returned to in-person Cats in the Community and had nearly 200 volunteers.

Employee and Professional Improvement Center



EPICenter stands for **Employee and Professional Improvement Center**, which is exactly what is offered to career and student staff throughout the year. The EPICenter is the newly developing central point of employee training and onboarding, a focal point of activity, a hub. The EPICenter is a direct result of staff feedback and intentional direction towards centralized training.

HIGHLIGHTS

- Conducted New Hire Orientation for over 580 employees.
- Rolled out AS-wide training for Microsoft Teams, Clery Compliance, and How to Beat Burnout.

First-Year Leadership Opportunities



First-Year Leadership Opportunity (FLO) is a program that introduces First Year students to a host of leadership opportunities and provides a foundation for the pursuit of those opportunities. Workshops, presentations, service projects, and a mentor program cultivate an awareness of and accessibility to leadership roles in the AS and campus-wide. The year-long program offers first-hand exposure to various programs and services and helps students identify their passions and how to pursue them through involvement opportunities on campus and in the community.

HIGHLIGHTS

- FLO hosted a total of 20 in-person engagement opportunities for facilitators and participants. A virtual option was provided. Topics highlighted Equity, Diversity and Inclusion, communication, and engagement.
- FLO participated in Cats on BLAST during Wildcat Welcome Week and hosted a tie-dye activity serving 250 student participants.
- The Meet the Candidates Meet and Greet BBQ hosted by FLO welcomed candidates for AS Student Government to discuss their campaign platforms and answer questions from students. Attendance: 350
- FLO provided active support during the spring 2022 Choose Chico information fair.

Operational Programming Services



The mission of **Operational Programming Services (OPS)** is to provide a culture of fun, spirit and involvement on campus through entertaining and educational events and activities for students. The program offerings support the strategic priorities of the Associated Students and the university, and enrich the university experience and campus life through opportunities for connection and belonging. Programming includes: musical performances, indoor and outdoor movies, seasonal events, and game nights.

HIGHLIGHTS

- Hosted three outdoor movie screenings with over 400 students in attendance.
- Prioritized student well-being through De-Stress Fest in both fall and spring, using nature therapy, animal therapy (baby goats), and programs such as yoga and acupuncture.
- Hosted a new event in recognition of Hispanic Heritage Month, Fuerte. This event gave voice to the stories of students, staff and faculty on campus, allowing for shared connection and experiences as part of the Latinx community.
- Created a vibrant, engaging opportunity for students to get involved and develop ownership and understanding of Student Government through Elections events and the Elections Jamboree, an interactive, educational event surrounding AS Elections and voting.

Third Floor Gallery



The **Third Floor Gallery** provides a venue for student artists to exhibit their work for personal and professional development. The Gallery offers both single artist and group shows. In addition to the gallery, other indoor and outdoor public art space is available at the BMU.

HIGHLIGHTS

- Exhibits 5
- Total Artists 19
- Exhibits in BMU Public Art Space 2

Wildcat Leadership Institute



The **Wildcat Leadership Institute (WLI)** strives to contribute to the university being a premier leadership campus by offering students, and professionals, opportunities to advance and apply their leadership skills. WLI serves as a bridge between academic, co-curricular, and employment experiences that prepare participants to lead on campus, in the community, and in the workplace. Through design, collaboration, and promotion, the Institute connects participants to valuable, relevant, inspiring, and diverse leadership opportunities that exemplify the Chico Experience.

HIGHLIGHTS

- Due to COVID restrictions, the Wildcat Leadership Institute took a hiatus during the 2021-22 year.

Wildcat Recreation Center



Since opening the **Wildcat Recreation Center (WREC)** on August 17, 2009, members access the facility at an average of over 500,000 times each year. The WREC offers 130,000 square feet of recreational space and features a 15,000 square foot weight and fitness area, an outdoor pool and spa, three gym courts, an indoor track, one multi-activity court, a rock-climbing gym, and four multi-purpose studios for a variety of group exercise classes. Lounge areas, large screen televisions, and wireless access contribute to the social environment of the center. The WREC provides oversight of the Adventure Outings outdoor recreation program and equipment rental center. Also housed in the WREC is the state-run Recreational Sports program which includes Intramurals, Sport Clubs and summer camps. The facility boasts a LEED Gold Certification awarded by the Green Building Certification Institute for its sustainable design features. Fifteen full-time career staff and over 150 students are employed at the WREC. In addition to student users, university faculty and staff may purchase memberships at the WREC.

HIGHLIGHTS

- Managed to stay open the entire year to offer on-campus opportunities to students.
- Implemented new touch-less access via barcode scanners and the use of the WREC app. This has allowed for push notifications regarding programs and facility updates.
- WREC supervisors hired and trained a new student staff of approximately 100.
- The WREC continued to ramp up days and hours of operation throughout the year.

Contract Programs

In addition to its variety of in-house programs, the Associated Students contributes to operational funding for a collection of campus-based entities that provide significant programs and services to the student community. These are known as our Contract Programs.

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**Community Legal
Information Clinic (CLIC)**

**Cross-Cultural
Leadership Center (CCLC)**

**Gender and Sexuality
Equity Coalition (GSEC)**

KCSC Radio (KCSC)

**Student Transition and
Retention Center (STAR)**

The Student Shuttle (B-Line)

Community Legal Information Clinic



The **Community Legal Information Clinic (CLIC)** provides free legal information and assistance to the students, faculty, and staff of CSU, Chico, City of Chico residents, California residents, and individuals nationwide. CLIC students had 10,777 client contacts and spent 8748.3 hours working directly on client issues. CLIC enrolled 178 students during 2021-22 academic year who were supervised by four Department of Political Science and Criminal Justice faculty. CLIC provides legal information in eleven areas of law: Women's Law; Family Law; Housing Law; Workers' Rights; Penal Law; Disability Law; Chico Consumer Protection Agency; Environmental Advocates; Misdemeanors, Tickets and Traffic Law; County Jail Law Project; and Student Legal Services/Juvenile Rights. CLIC's primary missions are to provide a practical clinical experience for paralegal interns and to educate students and community members about their legal rights and responsibilities. CLIC had an unusually large amount of students enrolled during the summer session in 2021 because students were trying to catch up on internship units that they missed during the pandemic.

HIGHLIGHTS

- The Housing Law Department hosted an informational meeting with the Chico State Food Pantry and the Chico Housing Action Team (CHAT). This meeting helped the organizations learn more about the services each organization provides and how they could better coordinate referrals to both CLIC clients and Chico State students and to outreach to these populations and better educate them about resources that are available.
- The Women's Law Department handed out breast cancer awareness flyers and purple ribbons to campus and community members. CLIC students made these packets both in the fall and spring semesters.
- CLIC students had the opportunity to attend a two-day Criminal Defense Seminar in San Francisco with one of CLIC's supervising professors, Maitreya Badami in December 2021.
- The Environmental Advocates Department participated in the 2022 AS Earth Day Festival. CLIC students created and presented information on the importance of environmental sustainability, and shared how individuals can become more environmentally conscious in their daily lives. Part of their advocacy also included handing out free metal straws to limit plastic and paper waste and passing out flyers about CLIC for those interested in getting more information on environmental rights.

Cross-Cultural Leadership Center



As its mission states, the **Cross-Cultural Leadership Center (CCLC)** values and respects the richness and understanding that diversity brings. The Center exists to create an environment in which all students, regardless of their ethnicity, culture, or differences, feel respected, connected and affirmed. Through a holistic approach of leadership development, cultural awareness, community education, and the creation of a constructive social change, the center aspires to create transformational opportunities between and for all people that fosters community engagement.

HIGHLIGHTS

- Transitioned five major programs from the STAR Center to the CCLC and was able to transfer program and budgetary needs without major effect to the continuity of student engagement.
- Spearheaded Black History Month programming and created five new programs that will be expanded to celebrate other history/heritage months and continue in perpetuity.
- Culminated the pilot high school mentorship program for students of color, called *“The League of Stars”*. This program involves Chico State faculty, staff and students engaging our local high school students of color during fall and spring semester. “Teams” met four times at the high schools and three times at Chico State each semester. The Center has already heard of three students who are incoming first-year students because of the program.
- Collaborated with Butte College to host student programs. This opened the door for future community programs that will serve both our historically marginalized student populations

Gender and Sexuality Equity Coalition



Gender and Sexuality Equity Coalition (GSEC) evolved from the intersectional feminist ideology that all genders should be equal. The Center strives to provide a safe and accepting environment that empowers all students through awareness-raising events, services, internships, and referrals. With the help and the dedication of students from all ethnicities, ages, genders, sexualities, religions, and experiences, the center endeavors to establish equal rights for all, making the campus and community, both local and global, more inclusive.

HIGHLIGHTS

- Hosted 23rd annual *Womxn's Conference* on November 13, 2021, with 98 attendees. The event was offered as a hybrid both in person and online. Theme: Intersectional Ecofeminism. Presentations by Daisy Chavez, Angie Hensley, Blake Ellis, and Elybeth Sofia Alcantar.
- Hosted the annual *Take Back the Night* on April 21, 2021 with 36 attendees. The night consisted of vendors tabling, survivors' speak-outs, a candlelight vigil, and a march. Leading up to the main event, the coordinator organized a clotheslines project – a way to speak up and out against violence by writing on t-shirts hung up on a clothesline.
- Queer Prom returned after a 2-year hiatus. The theme was A Midsummer Night's Dream or *A Midsummer Night's Prom*, as it was also called. The attendance list amounted to about 80-90 people. Partnered with local drag and burlesque performers: Hurricane Fran, Mr. Will Ryder, Millian, Ryan Rulet, Lulu Fatale, & Cherry.
- After nearly two decades, the GSEC team brought back *The Erotic Art Show* with over 230 attendees. The event consisted of 13 artists and vendors, drag & burlesque performers, and a local band: Roni Jean! GSEC's biggest event of the year!

KCSC Radio



CSU, Chico's student-owned and operated college radio station, **KCSC Radio** offers hands-on radio and music industry experience. KCSC interns learn the fundamentals of internet radio operations through on-air experience, production and promotion. In addition to broadcasting over the internet, KCSC offers opportunities in management and leadership, as well as technical and electrical audio workshops. All efforts combine to produce more than 80 hours of live radio weekly. Non-commercial KCSC is home to one of Northern California's largest, most eclectic record libraries featuring an array of rare and out of print collector records.

HIGHLIGHTS

- Relocated KCSC studio and administrative offices to Tehama Hall's third floor.
- Migrated the KCSC website to new hosting provider.
- Established a partnership with RadioFX in order to offer KCSC programming through the most widely used college radio app on the market.
- Sponsored several campus-wide events during spring semester 2022.

Student Transition and Retention Center



The **Student Transition and Retention Center (STAR)** exists to provide a place for academic preparation and support for historically underserved students at CSU, Chico. The Center offers an atmosphere for educational collaboration and innovative approaches to enhance student achievement. Programs and services offered within the Center include academic advising, academic coaching, faculty engagement opportunities, and post baccalaureate exploration. The goals of the STAR Center are to expand access points to campus resources, promote interdivisional collaboration, and increase the scope of best practices already in place to ensure recruitment, persistence, retention, satisfaction, and graduation.

HIGHLIGHTS

- ***Women of Excellence:*** During the fall 2021 semester, the Women of Excellence cohort (MCGS 145: Learning from Women of Color in Leadership class registrants) supported 18 participants. The program sustained substantial growth in the spring with the onboarding of a full-time STAR Center Program Coordinator in early January. Through the facilitation of 8 program events during the spring semester, Women of Excellence hosted 137 self-identified women of color at the STAR Center and across campus. This is the most robust offering of programs and events the program has sustained since its transfer to the STAR Center in fall of 2019. In addition, 6 program participants graduated in spring of 2022.
- ***Non-Traditional Advising Hours & Modality:*** The extended and non-traditional hours offered by the STAR Center provided increased opportunities for the diverse student population to be served. For instance, the STAR Center hosted various off-campus excursions through “Shades of Nature” during the fall 2021 semester. These weekend trips allowed for instant, non-formal advising sessions which created a continuing connection of students to advising at the STAR Center. In addition, to increase access, the STAR Center continues to be the only program that offers Academic Advising appointments outside of the traditional work hours of Monday through Friday 8-5pm, via Zoom and in person.
- ***Diversity Efforts through Campus Partnerships:*** The STAR Center returned to in-person service delivery with a renewed focus on serving the diverse student body through cross collaboration and strong campus partnerships. Through partnerships with diversity programs including the Office of Tribal Relations, Dream Center, PATH Scholars, Gender Sexuality Equality Coalition, WellCat Safe Place, and the Cross-Cultural Leadership Center the Center provided diversity and cultural programming through the STAR Center physical space.

The Student Shuttle (B-Line)



The AS has been at the forefront of funding alternative transportation measures since the early 1980s and was instrumental in creating what initially became the **Student Shuttle** routes that serviced the campus-adjacent south and west, predominantly student neighborhoods. Today, in partnership with the university, that program has expanded to offer all enrolled students, faculty, and staff free transportation throughout the B-Line Transit service areas.

HIGHLIGHTS

- 2,769 individual riders used the B-Line service in FY 2021-22.
- 114,875 rides were taken by university students, faculty, and staff.
- Students accounted for 92% of total users.

Services & Operations

Conference Services

Facilities and Operations

Marketing and Design



Conference Services



Conference Services coordinates all events held in the *Bell Memorial Union (BMU)* and its auditorium which include: meetings, conferences, lectures, job fairs, banquets, concerts, receptions, and gallery exhibits. The facilities are available for use by student organizations, as well as other on and off-campus entities. Additional services include mall table reservations for student and commercial vendors, marquee and banner space reservations, and student service boards. Operations and offerings were restricted during the campus shutdown.

- | | |
|-----------------------|--------|
| • Total Bookings | 2,795 |
| • Event Hours | 14,225 |
| • Patrons Served | 99,052 |
| • Mall Table Bookings | 41 |

Facilities and Operations



The facilities operation team provides a variety of services for the Associated Students. The custodial staff is responsible for the overall cleanliness of the physical plant, including all offices, Dining Services, lounges, and meeting rooms in the Bell Memorial Union, the Wildcat Bookstore, and Wildcat Recreation Center. The maintenance staff is responsible for preventative maintenance, special building projects, and miscellaneous repairs of equipment and buildings.

- Bell Memorial Union 125,000 sq. ft.
- Wildcat Recreation Center 130,000 sq. ft.

Marketing and Design

AS Marketing and Design spent 2021-22 focusing on further developing core staff and systems to support the AS and its many programs through corporate centralization efforts and the return to on-campus programming and services. To kick off the year, AS Marketing and Design launched the new AS brand identity in August of 2021.



Associated Students
California State University Chico



Associated Students **Chico State**



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California State University **Chico**

Business Enterprises

AS Dining Services



AS Dining Services operates all dining facilities on the CSU, Chico campus. *Sutter Hall* is the residential dining area which serves meals to students who live both on and off campus. Two satellite convenience stores, *Butte and Holt Stations*, offer grab-and-go food options for students, faculty, and staff on the move. Specialty coffee drinks, hot food items, and grab-and-go items are available at *Creekside Coffee*, *Common Grounds*, and the *Wildcat Den*. *The Marketplace Café* in the Bell Memorial Union serves as the main retail dining facility. AS Dining also provides catering services for numerous campus, community, and privately hosted events, in addition to concessions for the University Athletics Department.

HIGHLIGHTS

- Collected 630 donated meal swipes through the Swipe Against Hunger campaign for students in immediate food crisis.
- Started a recycled food container program, the OZZI system, inside of the Residence Dining Hall to eliminate take-out food container landfill waste, saving the landfill 23,219 containers to date.
- Implemented the GET app mobile food ordering system as well as Fire Lane Express to allow to-go items from Sutter Dining Hall.
- Collected and recycled over 7,000 lbs of cooking oil with local vendor, FiltaFry.

Administration & Board of Directors

Administration

- Financial Services
- Information Technology
- Human Resources

Board of Directors

- Fall 2021
- Spring 2022

Financial Services

Financial Services provides business and accounting services for the Associated Students. Financial Services also prepares the annual financial statements and coordinates with Aldrich CPAs to facilitate the required audits.

Information Technology

The *AS Information Technology Department* provides a broad range of services to the AS including:

- User support (help desk)
- Workstation and printer management
- Virtual, cloud and backup environment Infrastructure and support
- Server administration and support
- Support and administration of financial systems used by the AS
- Application development and support
- Compliance management (IT security controls, payment card industry compliance, etc.)
- Project management
- Streamlining of business processes for AS departments
- IT Procurement process management

Human Resources

Human Resources provides a broad range of administrative services supporting career and student employees of the Associated Students.

- Employee Relations
- Recruitments
- Benefits Administration
- Compensation
- Policy Development
- Systems Training
- Performance Management and Improvement
- Workplace & Complaint Investigations
- Safety & Workers’ Compensation

Full-time employees	89
Part-time employees (includes student employees)	540

Full-time Employees by Department

AS Programs and Government Affairs	20
Student Union	19
Wildcat Recreation Center	13
Dining Services	23
Corporate Services	12
• Financial Services	4
• Human Resouirces	3
• IT	3
• Administration	3

Board of Directors

2021-2022



Fall 2021

Duncan Young	President/BOD Chair*
Taryn Burns	Executive Vice President/GAC Chair*
Kiley Kirkpatrick	Vice President of Facilities and Services/BMUC Chair*
Austin Lopic	Vice President of Business and Finance/ASBC Chair*
Olivia Rosso	Director of University Affairs*
Melvin Quezada Haro	Director of Social Justice and Equity*
Tracy Butts	Staff/Tenured Faculty**
Ann Sherman	University Vice President for Business and Finance***
Thomas Rios	Interim University Vice President for Student Affairs***

Spring 2022

Duncan Young	President/BOD Chair*
Taryn Burns	Executive Vice President/GAC Chair*
Kiley Kirkpatrick	Vice President of Facilities and Services/ASFC Chair*
Austin Lopic	Vice President of Business and Finance/ASBC Chair*
James Lawrence	Director of University Affairs*
Melvin Quezada Haro	Director of Social Justice and Equity*
Tracy Butts	Staff/Tenured Faculty**
Ann Sherman	University Vice President for Business and Finance***
Thomas Rios	Interim University Vice President for Student Affairs***

*	Elected position
**	Appointed
***	Designated in Bylaws

Statements of Financial Positions

2021-2022

Statements of Financial Positions

As of June 30, 2022

- 2021-2022 Revenues & Expenses
- Student Union Fund
- Activity Fee Fund
- Dining Services
- Wildcat Store

Associated Students of CSU Chico

Statement of Financial Position 2021-2022 Revenues & Expenses

ASSETS

Cash	24,660,079
Accounts and other receivables	1,030,891
Sponsored programs receivable	3,260
Inventories	85,941
Prepaid expenses	91,457
Investments	200,000
Property and equipment	2,110,769
Long term deposits	20,000
Total Assets	28,202,397

LIABILITIES/NET ASSETS

Accounts payable	506,900
Accrued expenses	1,429,650
Deferred revenue	54,956
Deposits held for others	0
Postretirement benefit obligation	229,243
Net Assets Without Donor Restriction	25,981,648
Total Liabilities and Net Assets	28,202,397

REVENUES AND OTHER SUPPORT

Wildcat Store, Dining & other sales	8,044,012
Allocation of revenue funds from campus	6,710,778
Student and campus programs	162,978
Sponsored program receipts	869,028
Campus support	125,000
Investment income	91,778
Gifts	1,417
Indirect income	45,754
Other income	345,703
Total Revenues and Other Support	16,396,448

EXPENSES

Student and campus programs	3,198,972
Student and recreation	
center building operations	3,918,921
Auxiliary activities	7,032,401
Sponsored programs	869,028
Other	0
Management and general	2,035,492
Other: postretirement benefit	
cost amortization	464,933
Total Expenses	17,519,747

OTHER CHANGES

Pension changes other than	
net periodic benefit costs	(64,740)
Postretirement benefit changes other than	
net periodic benefit costs	(95,035)
Total Other Changes	(159,775)
Increase <Decrease> in Net Assets	(1,283,074)

Student Union Fund

Statement of Financial Position 2021-2022 Revenues & Expenses

ASSETS

Cash	9,585,561
Accounts and other receivables	15,880
Receivable from other funds	300,558
Prepaid expenses	50,697
Property and equipment	1,701,328
Long term deposits	20,000
Total Assets	11,674,024

LIABILITIES/NET ASSETS

Accounts payable	296,805
Accrued expenses	623,657
Deferred revenue	4,475
Postretirement benefit obligation	110,428
Net Assets Without Donor Restriction	10,638,659
Total Liabilities and Net Assets	11,674,024

REVENUES AND OTHER SUPPORT

Allocation of revenue funds from campus	5,030,006
Student and campus programs	136,605
Campus support	0
Investment income	35,462
Gifts	0
Other income	186,166
Transfer from other funds	564,773
Total Revenues and Other Support	5,953,012

EXPENSES

Student and campus programs	2,025,911
Student and recreation center building operations	3,918,921
Management and general	1,099,238
Other: postretirement benefit cost amortization	237,160
Total Expenses	7,281,230

OTHER CHANGES

Pension changes other than net periodic benefit costs	(67,080)
Postretirement benefit changes other than net periodic benefit costs	(38,923)
Total Other Changes	(106,003)
Increase <Decrease> in Net Assets	(1,434,221)

Activity Fee Fund

Statement of Financial Position 2021-2022 Revenues & Expenses

ASSETS

Cash	4,860,648
Accounts and other receivables	560,034
Receivable from other funds	98,775
Prepaid expenses	11,970
Property and equipment	34,357
Total Assets	5,565,784

LIABILITIES/NET ASSETS

Accounts payable	64,507
Accrued expenses	187,028
Deferred revenue	30,854
Postretirement benefit obligation	56,661
Net Assets Without Donor Restriction	5,226,734
Total Liabilities and Net Assets	5,565,784

REVENUES AND OTHER SUPPORT

Allocation of revenue funds from campus	1,680,772
Student and campus programs	26,373
Campus support	0
Investment income	17,262
Gifts	1,417
Indirect income	45,754
Other income	62,396
Transfer from other funds	0
Total Revenues and Other Support	1,833,974

EXPENSES

Student and campus programs	1,173,061
Management and general	365,054
Other	0
Other: postretirement benefit cost amortization	114,442
Total Expenses	1,652,557

OTHER CHANGES

Pension changes other than net periodic benefit costs	(27,980)
Postretirement benefit changes other than net periodic benefit costs	(21,713)
Total Other Changes	(49,693)
Increase <Decrease> in Net Assets	131,724

Dining Services

Statement of Financial Position 2021-2022 Revenues & Expenses

ASSETS

Cash	4,318,838
Accounts and other receivables	329,793
Inventories	85,941
Prepaid expenses	27,378
Property and equipment	307,155
Total Assets	5,069,105

LIABILITIES/NET ASSETS

Accounts payable	51,743
Accrued expenses	344,481
Deferred revenue	11,382
Payable to other funds	431,999
Postretirement benefit obligation	61,574
Net Assets Without Donor Restriction	4,167,926
Total Liabilities and Net Assets	5,069,105

REVENUES AND OTHER SUPPORT

Dining Service sales	7,360,086
Sales commissions	195,993
Campus support	0
Investment income	10,579
Other income	25,609
Total Revenues and Other Support	7,592,267

EXPENSES

Cost of sales	2,216,705
Operating costs	4,946,566
Other expenses	7,115
Other: postretirement benefit cost amortization	113,331
Transfer to other funds	164,561
Total Expenses	7,448,278

OTHER CHANGES

Pension changes other than net periodic benefit costs	30,320
Postretirement benefit changes other than net periodic benefit costs	(34,399)
Total Other Changes	(4,079)
Increase <Decrease> in Net Assets	139,910

Wildcat Store

Statement of Financial Position 2021-2022 Revenues & Expenses

ASSETS

Cash	4,901,687
Accounts and other receivables	77,319
Inventory	0
Prepaid expenses	1,412
Investments	100,000
Property and equipment	67,929
Total Assets	5,148,347

LIABILITIES/NET ASSETS

Accounts payable	23,125
Accrued expenses	274,484
Deferred revenue	0
Payable (receivable) from other funds	1,750
Postretirement benefit obligation	580
Net Assets Without Donor Restriction	4,848,408
Total Liabilities and Net Assets	5,148,347

REVENUES AND OTHER SUPPORT

Wildcat Store commission income	487,933
Campus support	125,000
Investment income	20,491
Other income	71,490
Total Revenues and Other Support	704,914

EXPENSES

Operating costs	433,215
Other expenses	0
Transfer to other funds	400,212
Total Expenses	833,427
Increase <Decrease> in Net Assets	(128,513)

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