

# ANNUAL REPORT

2022 - 2023



**Associated Students**  
California State University Chico

**LEARN MORE.**  
**DO MORE.**  
**DISCOVER MORE.**

## Letter from the Interim Executive Director

It is my pleasure to present the 2022-23 year-end report for the Associated Students of California State University, Chico. The 2022-23 school year was the first full academic year back from the pandemic for students, faculty, and staff. Despite being “open for business” and providing services to our students, many things are different from the pre-COVID campus environment. From leadership to operations, the Associated Students has experienced changes that have provided both challenges and opportunities.



With a dotted administrative line to Student Affairs, it is important to note that it has been a year since Dr. Isaac Brundage has been in his role as Vice President of the division. During the pandemic, his position was filled with several interim appointments. Having Dr. Brundage as Vice President has provided important continuity for the division and Associated Students. This summer, after seven years of leadership, President Gayle Hutchinson retired. Having taught at Chico State, her passion for the University was unmatched. A friend to Associated Students, President Hutchinson will be missed. After a six month appointment as Interim Provost, Dr. Steve Perez became the University’s 13th President. President Perez has already shown his student-first approach by attending numerous Associated Students events and can often be found walking campus interacting with the student body. Prior to leaving, President Hutchinson tapped the Associated Students Executive Director, Jamie Clyde, to serve as the Interim Vice President of Business Affairs. The plan is for her to return this academic year once a successful recruitment is complete.

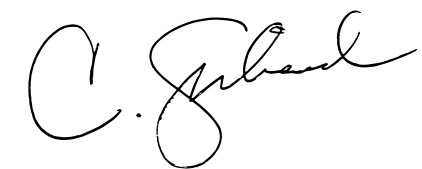
Adding to its wellness portfolio [Wildcat Recreation Center (WREC) and The Well], the Associated Students will open The Patio this fall. The Patio is an outdoor garden area in front of the WREC. Paid for almost exclusively with Higher Education Emergency Relief Funding, The Patio provides students the opportunity for self-guided relaxation with lounge seating, a fireplace, and a water feature. Students can also participate in wellness classes, such as yoga and meditation. All of the Associated Students wellness opportunities provide students with much-needed avenues for proactive self-care. The WREC has seen its student users

return to pre-pandemic per capita numbers. In its first full year of operation, The Well saw over 12,000 student visits and over 7,000 reservations for massage and nap pods.

Other accomplishments include one year with our very own Associated Students Risk Manager. Chico State Associated Students is only one of three CSU auxiliaries to have its own full-time Risk Manager. With the recent addition of a Connection Coordinator, the Associated Students will be better able to attract incoming first-year students to all of our programs and services and funnel them to new experiences and opportunities within the organization as their interests and skills develop. Operational Programming Services (OPS), the programming arm of the Associated Students, put on 35 student events, while CAVE, Community Action Volunteers in Education, managed almost 300 volunteers and had over 4,000 hours of community service. The demographic makeup of CAVE’s student leaders and volunteers mirrors that of the campus student body, while over 70% of this year’s Government Affairs elected student representatives identify as students of color. Finally, the Associated Students hosted its first-ever AS Equity Leadership Learning Community. Twenty staff members opted into a three-day workshop exploring cultural and personal identities and experiences to foster a deeper understanding of equity, diversity, and inclusion frameworks.

**The Patio provides students the opportunity for self-guided relaxation with lounge seating, a fireplace, and a water feature**

The 2022-2023 school year saw challenges for the organization as well. 2022-23 was another year of declining enrollment, which obviously has an impact not only on budget but also on our bookstore and dining businesses. Open positions and smaller budgets create real bandwidth issues for staff. Inflation is driving up insurance, utilities, project costs, and more. Lastly, personnel recruitment and overall student and staff safety are of real concern for a variety of reasons. Despite these concerns, I am proud of all the Associated Students was able to accomplish in 2022-23 as we continued to successfully complement the University mission and enrich the quality of campus life.



*Curtis Sicheneder,  
AS Interim Executive Director*



Letter from the AS President

“Not everything that is faced can be changed, but nothing can be changed until it is faced” –James Baldin.

Before serving as President for 2023-2024, I had the privilege and honor of serving as Director of Social Justice and Equity 2022-2023. Returning to an in-person Associated Students and AS Government has been the journey of storming and norming across departments. We continue to face the legacy that COVID-19 has left on our classes at Chico State. We are working together to resume and strengthen knowledge transfer across incoming and outgoing classes. How to start a club, special events throughout the year, where to find Associated Students, and most importantly, what is the Associated Students.



Throughout the past year, we have noted a difference in sharing the AS story with the student body—adding signage to point out the Associated Student Government, quantifying the increased liveliness and centralization of the Wildcat Leadership Center, and many more. We hit new post-COVID records, such as our clubs recognized, programming, and student employment opportunities. We brought back events that had previously been on pause, such as the “Women Like You” Leadership Symposium and the Multicultural Showcase, formally known as MAC Night, a legacy of over 60 years, showcasing the vibrant communities and cultures that reside at Chico State.

Associated Student’s Wellness, Service, Sustainability, and Diversity values were deepened, launching the eco-friendly, reusable OZZI O2GO system, including boxes and cups. To date, we have prevented nearly 400,000 disposable food containers from entering the landfill. The inaugural year for the “The Well” in the BMU launched, opening up a plethora of wellness services to students, such as acupuncture, massages, nap pods, a brand new prayer and meditation space, and other guided activity classes and programming and passed the budget for the establishment of The Patio to be completed in Fall 2023 with the help of HE ERF funds. The BMU also saw the development of the 1st-floor Heritage Month table displays. Through all this, Associated Students navigated

approvals for the 2023-2024 budget, which saw budget cuts across divisions. Guided by the student’s voice, changes were incorporated to avoid the sunseting of Adventure Outing as they celebrate over 70 years of taking students to the outdoors. These changes would not have been possible except at Associated Students, Chico.

Returning to Chico State after taking almost two years off is one of the best decisions I have ever made. Finding my community within the Associated Students constantly inspires me to help empower other students to engage with the services and events offered through AS, collaborate to inspire out-of-the-box ideas, and advocate for their needs at the CSU-wide level. Everyone deserves belonging, and we, the AS, must see that through every day.

Cheers,

Autumn AW

Autumn Alaniz-Wiggins  
2023-2024 AS President



LEARN MORE. DO MORE. DISCOVER MORE.





**AS Government Affairs (GAO)**

**Adventure Outings (AO)**

**AS Child Development Lab (ASCDL)**

**AS Sustainability**

**Community Action Volunteers in  
Education (CAVE)**

**First-Year Leadership  
Opportunities (FLO)**

**Operational Programming  
Services (OPS)**

**Third Floor Gallery**

**Wildcat Recreation Center (WREC)**

**The Well at Bell Memorial Union  
(The Well)**

## AS Government Affairs



**Government Affairs** is the official seat of student governance for California State University, Chico. It is comprised of elected students, staff, and volunteers who represent and advocate on behalf of the student body. With its collective of eight boards, committees, and councils with nearly 50 student appointee positions available, it provides support and services to a wide spectrum of the student population and allows for the development of leadership abilities, program development skills, and management experience.

### HIGHLIGHTS

- The Connection Coordinator with the Government Affairs team is in motion. This reimagined role within the AS will focus on revitalizing our First-Year Leadership Opportunity (FLO) program and developing the Student Involvement Center in the BMU 220 space. This role is integral in supporting the campus-wide Graduation Initiative 2025 and leading the AS's charge in recruitment and retention efforts. This position will also be an exceptional funnel encouraging students to get connected with all of our amazing AS programs.
- The Government Affairs Committee (GAC) successfully partnered with the University President's Cabinet to co-host a safety forum in the Bell Memorial Union. This in-person and virtual experience was a timely representation of our commitment to student safety and overall wellness as a student at Chico State.
- Government Affairs conducted a thorough evaluation of all elected student representative positions and what areas of their duties need to be adjusted. 15 out of 17 sets of duties were revised to accurately reflect their role throughout the campus community.
- Revenue sharing funds totaling \$29,760 were allocated to 160 qualified student organizations through the AS Election for disbursement in 2023-24.



# Adventure Outings



**Adventure Outings (AO)** is an outdoor recreation program that connects the Chico State community to the outdoors of Northern California and beyond. AO is staffed by 35 student staff and one career staff. AO offers a variety of trips in outdoor pursuits, including rafting, kayaking, hiking, backpacking, skiing, rock climbing, snowshoeing, caving, and more. In addition to adventure-based excursions, AO hosts the annual Banff Mountain Film Festival World Tour, offers a backcountry yurt, and operates an equipment rental center designed to outfit users with equipment for both AO and personal experiences. AO also operates the climbing gym in the Wildcat Recreation Center, which is open for general climbing, bouldering, and regularly scheduled belay classes. AO also oversees the Bike Hub, a bicycle repair service for the campus community.

## HIGHLIGHTS

- Participants spent 10,113 hours in healthy, substance-free, in-person involvement on AO trips, courses, and workshops in 2022-2023.
- In 2022-2023, over \$3,300 in AO scholarships were awarded through the Get Outdoors Scholarship Fund, which aims to promote equity and representation in outdoor recreation by reducing financial barriers for Chico State students through scholarships.
- For the 20th year, AO hosted the annual Sacramento River Cleanup, engaging Chico State students in community service by removing litter in the river corridor.
- AO hosted two nights of the Banff Mountain Film Festival World Tour in March 2023, drawing 1,755 attendees.

# AS Child Development Lab



**The Associated Students Child Development Lab (ASCDL)** provides quality early childhood education and care to income-qualified CSU, Chico Students. The ASCDL has four classrooms serving infants from eight weeks old through pre-kindergarten-aged children. The program maintains a partnership with the CSU, Chico Child Development Department and is the official lab school. Students are able to enhance their educational experience and knowledge by working directly with children in the classrooms, observation, testing, and research. Observation booths provide students with the opportunity to observe the development of young children. ASCDL staff serve to support, model, and guide students as they work with children. Staff also act as advocates for children and families in the community, making presentations and participating on councils and boards that address the needs of children and families.

## HIGHLIGHTS

- The ASCDL provided 20,629 hours of observation and participation for students enrolled in Child Development classes and related fields and provided 40,208 hours of childcare.
- The ASCDL solidified a partnership with the Center of Healthy Communities to provide a harvest-of-the-month curriculum with ASCDL classrooms.
- The ASCDL received more Early Head Start funding to serve eight more infants starting in Fall 2023.
- Per the annual parent survey, 92.59% of our families are extremely satisfied with the program.



# AS Sustainability



**AS Sustainability** The AS Sustainability Program aims to engage the campus community in implementing sustainable practices throughout the Associated Students and campus. The program provides funding opportunities for student and AS-initiated projects with sustainability goals and facilitates an internship program through which students gain meaningful experience by advancing sustainability. Programming includes organizing events such as Campus Sustainability Day and Earth Day, hosting composting and organic gardening workshops, promoting water conservation and zero waste campaigns, tracking the Real Food Challenge, and more.

### HIGHLIGHTS

- Successfully secured a donation of 100 seed varieties for the Compost Garden through the Seed Savers Exchange.
- A total of eight Creek Cleanups were hosted, some of which were in collaboration with Green Campus and WellCat Prevention.
- Funds were allocated to four SFAC projects during the 2022-2023 academic year, including the skateboard/scooter racks, native planting day, and water filtration system at the campus farm.
- Hosted the annual Earth Day Festival on Trinity Lawn, featuring local and campus sustainability programs and resources, sustainable crafts, and live music. Over 400 Chico State students checked in, and several local elementary schools brought their students to participate in the festivities.

# Community Action Volunteers in Education



**Community Action Volunteers in Education (CAVE)** has a rich history as the oldest and largest student-run program of the Associated Students on the Chico State campus. The program was founded by a group of students in 1966 dedicated to offering community service opportunities to their peers. Now, the program is run by student interns and staff and connects over 200 volunteers annually to 10 community-based programs. CAVE's motto, "Life is for Learning," supports the program's philosophy that the community is a compelling classroom for hands-on learning. CAVE's mission is to provide students with meaningful volunteer opportunities, develop student leaders, and serve a broad base of community needs. Each year, student volunteers support programs that serve diverse populations, including local children, people who are houseless, patients in the local hospital, animals in local animal shelters, and environmental projects. CAVE offers University credit and internships for students who participate as either volunteers or staff in its semester-long programs. CAVE also provides a variety of one-time service events each semester that allow students, staff, and faculty to participate in service projects for local agencies and programs.

### HIGHLIGHTS

- In the Spring 2023 semester, CAVE incorporated three new workshops to its Community Engagement Workshop series centered around wellness. These workshops offered students insight into mental and physical wellness and provided tools and tips for helping them maintain their mental health and well-being.
- Restructured CAVE staffing to prioritize exploring new community partnerships for semester-long programs and to embody an asset-based approach to mutually beneficial community partnerships.
- Utilizing CatsConnect streamlined CAVE's check-in/out procedures for events, allowed students to digitally RSVP to programs and events, and enabled Pro-Staff to run statistical reports on our program and event participants. Increasing data accessibility allows staff to understand the students CAVE is serving and identify areas for improvement to aid the long-term sustainability of CAVE as an organization.
- CAVE had a 41% increase in student participation from Fall to Spring semester, resulting in nearly a 1,000 hour increase in student volunteer hours from fall to spring (8,035 hours in Fall and 9,031 hours in Spring).



# First-Year Leadership Opportunities



**First-Year Leadership Opportunity (FLO)** is a program that introduces first-year students to a host of leadership opportunities and provides a foundation for the pursuit of those opportunities. Workshops, presentations, service projects, and a mentor program cultivate an awareness of and accessibility to leadership roles in the AS and campus-wide. The year-long program offers first-hand exposure to various programs and services and helps students identify their passions and how to pursue them through involvement opportunities on campus and in the community.

## HIGHLIGHTS

- As a required civic engagement activity and to support the values of Service and Sustainability, FLO participants attended Make a Difference Day with CAVE, where they chose from a variety of activities, including a bike path clean up and compost garden renewal.
- In conjunction with the core value of wellness, one of the weekly meeting workshops focused on Personal Tools for Success, one week specifically focusing on building and maintaining relationships with roommates and friends and successful communication.
- Another general meeting topic focused on identity and intersectionality, complimenting the core values of Diversity and Wellness. Students discussed how hierarchy, power systems, and equity vs. equality affect and alter our identities.
- FLO facilitators and participants led activities at campus-facing events like Chico Preview Day, AS Election Extravaganza, and Choose Chico, allowing them to engage with current and prospective students and educate the student body about their candidates and the student governance process. Three current FLO participants also ran for elected office, putting their leadership skills to the test and participating in the process.

# Operational Programming Services



The mission of **Operational Programming Services (OPS)** is to provide a culture of fun, spirit, and involvement on campus through entertaining and educational events and activities for students. The program offerings support the strategic priorities of the Associated Students and the University and enrich the university experience and campus life through opportunities for connection and belonging. Programming includes musical performances, indoor and outdoor movies, seasonal events, and game nights.

## HIGHLIGHTS

- Hosted a very successful evening of Lotería y Cantaritos. Prizes for the game included a blender, an Instant Pot, gift cards to the Wildcat Store, and a Lotería game. Everyone in attendance received refreshments in a traditional cántaro that they got to take home at the end of the evening.
- Prioritized student well-being through De-Stress Fest in both fall and spring, using nature therapy, animal therapy (baby goats), and programs such as yoga and acupuncture.
- For the second year, hosted Fuerte, an event in recognition of Hispanic Heritage Month. This event gave voice to the stories of students, staff, and faculty on campus, allowing for shared connections and experiences as part of the Latinx community.
- Created a vibrant, engaging opportunity for students to get involved and develop ownership and understanding of Student Government through election events and the Election Extravaganza, an interactive, educational event surrounding the AS Election and voting.



# Third Floor Gallery



The **Third Floor Gallery** provides a venue for student artists to exhibit their work for personal and professional development. The Gallery offers both single-artist and group shows. In addition to the gallery, other indoor and outdoor public art space is available at the BMU.

HIGHLIGHTS		
• Exhibits		8
• Total Artists		75
• Exhibits in BMU Public Art Space		2

# Wildcat Recreation Center



Since opening the **Wildcat Recreation Center (WREC)** on August 17, 2009, members access the facility an average of over 500,000 times each year. The WREC offers 130,000 square feet of recreational space and features a 15,000 square foot weight and fitness area, an outdoor pool and spa, three gym courts, an indoor track, one multi-activity court, a rock-climbing gym, and four multi-purpose studios for a variety of group exercise classes. Lounge areas, large-screen televisions, and wireless access contribute to the social environment of the center. The WREC provides oversight of the Adventure Outings outdoor recreation program and equipment rental center. Also housed in the WREC is the state-run Recreational Sports program, which includes Intramurals, Sport Clubs, and summer camps. The facility boasts a LEED Gold Certification awarded by the Green Building Certification Institute for its sustainable design features. Fifteen full-time career staff and over 150 students are employed at the WREC. In addition to student users, University faculty and staff may purchase memberships at the WREC.

HIGHLIGHTS	
• The WREC recorded over 350,000 visits in 2022-23, a 23% increase over 2021-22.	
• The WREC collaborated with several campus departments to create unique, special events and access to introduce students to the WREC and its services (EOP, GSEC, Kinesiology, REACH, Janet Turner Museum, LSAMP (physics and science camps), PDC, and the Center for Bilingual/Multicultural Studies).	
• Yvette Zuniga, Associate Director of the Office of Equity, Diversity, and Inclusion, presented to over 150 student employees at the WREC's All-Staff Training in August, giving them information, understanding, and tools to better know and work with our student population.	
• Collaborated with campus using available HEERF fund money to design and construct The Patio, which opens to student use in September 2023.	



# The Well at Bell Memorial Union



**The Well at Bell Memorial Union** strives to provide a restorative and holistic wellness experience while supporting and encouraging positive, informed choices. Within The Well, students will find spaces dedicated to meditation, mindfulness, yoga, prayer and reflection, sensory needs, creative and quiet spaces, a Self-Care Corner, and one mental health counselor from the WellCat Counseling Center. Students can reserve a massage chair, hydromassage bed, and nap pods. In addition, recurring programming includes chair massages with a local massage therapist, live acoustic music, animal-assisted therapy, journaling events, and more. The Well aims to help students be proactive versus reactive, learn the importance of resting the mind and body, and be mindful of their needs. Cultivating a healthier, balanced lifestyle promotes future well-being, enriches the student experience, facilitates retention, and increases the potential for increased academic success. The Well is staffed by one full-time employee and approximately 14 student employees.

## HIGHLIGHTS

- The Well was open and available at the beginning of the Fall 2022 semester. During its first year in operation, 3,841 unique users checked in at least once to The Well.
- In just one academic year, The Well offered over 290 ongoing program sessions for students and more than 13 one-time special events.
- Wellness Coordinator and student staff presented at Academic Senate, gave classroom presentations, and tabled at various events (Sense of Place, Before I Die, Choose Chico, We Care Cultura Viva for Latine Healing, etc.)

## Contract Programs

In addition to its variety of in-house programs, the Associated Students contributes to operational funding for a collection of campus-based entities that provide significant programs and services to the student community.

These are known as our Contract Programs.

**Community Legal Information Center (CLIC)**

**Cross-Cultural Leadership Center (CCLC)**

**Gender and Sexuality Equity Coalition (GSEC)**

**KCSC Radio (KCSC)**

**Student Transition and Retention Center (STAR)**

**The Student Shuttle (B-Line)**



# Community Legal Information Clinic



The **Community Legal Information Clinic (CLIC)** provides free legal information and assistance to the students, faculty, and staff of CSU, Chico, City of Chico residents, California residents, and individuals nationwide. CLIC students had 8,766 client contacts and spent 6,068.45 hours working directly on client issues. CLIC enrolled 192 students during the 2022-23 academic year who were supervised by four Department of Political Science and Criminal Justice faculty. CLIC provides legal information in eleven areas of law: Women's Law, Family Law, Housing Law, Workers' Rights, Penal Law, Disability Law, Chico Consumer Protection Agency, Environmental Advocates, Misdemeanors, Tickets and Traffic Law, County Jail Law Project, and Student Legal Services/Juvenile Rights. CLIC's primary missions are to provide a practical clinical experience for paralegal interns and to educate students and community members about their legal rights and responsibilities.

### HIGHLIGHTS

- The Environmental Advocates department held a booth at Trinity Commons on campus at the Earth Day Festival, where they were able to tell students about their advocacy with environmental law and our internship opportunities for students who were interested in being involved in CLIC. Their table passed out metal straws to reduce plastic waste and cookies to get younger members of the community to engage with their table.
- The Misdemeanors, Traffic, and Tickets department took a field trip with their professor to the Butte County Criminal Courthouse in Oroville. They were able to sit in the misdemeanor courtroom and observe the court proceedings. They also got the amazing opportunity to go in the back and sit down with the judge. He gave some great tips, advice, and encouragement for those aspiring to work in the legal profession. Lastly, they switched over to another courtroom and observed a criminal trial. Overall, it was a fun and educational experience.
- The Environmental Advocates department took their students on a paid field trip to the Public Interest Environmental Law Conference at the University of Oregon in Eugene. It was a four-day conference, and the students were able to sit in on different panels that discussed different environmental law topics. A few of these panels included international recognition of climate change refugees, the injustice of 1.5° C, and even the wildfires and prison labor.
- CLIC's Student Legal Services Director was an advisor for a client in a Title IX hearing. She was able to assist the client in navigating the hearing process by creating questions for the different testifying witnesses. In this hearing, there was a Hearing Officer, Title IX Coordinator, complainant, respondent, and witnesses from both sides. This was an amazing learning experience for her and a great milestone for CLIC students.
- CLIC students also participated in the Political Science and Criminal Justice Student Symposium in the fall semester and the BSS Research Symposium in the spring semesters of the 2022-2023 academic year. Students were able to creatively determine a research topic and question and present it at the symposium to other students and faculty.

# Cross-Cultural Leadership Center



As its mission states, the **Cross-Cultural Leadership Center (CCLC)** values and respects the richness and understanding that diversity brings. The Center exists to create an environment in which all students, regardless of their ethnicity, culture, or differences, feel respected, connected, and affirmed. Through a holistic approach of leadership development, cultural awareness, community education, and the creation of constructive social change, the center aspires to create transformational opportunities between and for all people that fosters community engagement.

### HIGHLIGHTS

- Expanded monthly programming to align with the cultural heritage months:
  - *Latine Independence Celebration (September)*
  - *Posada (December)*
  - *Young, Black & Gifted Party (February)*
  - *Holi Celebration (March)*
- The CCLC partnered with WellCat Counseling Center to have a full-time licensed counselor in the center. This collaboration brought incredibly valuable mental health services directly to the student population. The visibility of the counselor on a daily basis in the center significantly increased the number of our students accessing WellCat services and provided regular opportunities for more organic and casual connections between the counselor and students.
- The center continued offering priority programming space to BIPOC student organizations, specifically MEChA, Latinas in Action, and the Black Student Union. CCLC continued the monthly Hmong story and writing series and supported the Women in Wisdom Event for our Native American population.
- The center provided leadership development opportunities through the paraprofessional and internship program. CCLC Coordinator also facilitated the NASPA Undergraduate Fellows Program, culminating in bringing five NUFP fellows to the national NASPA conference in Boston, MA. Connections and networking at the conference resulted in Chico State sending the largest delegation of NUFP fellows to the Dungey Summer Institute in Jacksonville, FL.



# Gender and Sexuality Equity Coalition



The **Gender and Sexuality Equity Coalition (GSEC)** evolved from the intersectional feminist ideology that all genders should be equal. GSEC strives to provide a safe and accepting environment that empowers all students through awareness-raising events, services, internships, and referrals. With the help and dedication of students from all ethnicities, ages, genders, sexualities, religions, and experiences, the center endeavors to establish equal rights for all, making the campus and community, both local and global, more inclusive.

## HIGHLIGHTS

- GSEC partnered with Chico State Pride to host the annual drag show and had a huge turnout. Just six seats away from a full house!
- GSEC celebrated 50 years of student activism at the annual Womxn’s Conference, accompanied by a Gala at the Chico Women’s Club. Women’s Center & GSEC Alumni were invited, and current GSEC staff connected with them.
- The second year of bringing back the Erotic Art Show was a success (again) with 283 people in attendance. Held at the Chico Women’s Club, the event included art vendors and performances.
- The GSEC was a part of many conversations with the WREC, the Trans\* Task Force, and students in making the WREC an inclusive space. This included marketing and figuring out how to make it visibly inclusive. As a result, the GSEC partnered with the WREC to bring a workout class that is specifically catered to queer and women students. There was a great turnout; students were receptive and glad the event was organized.

# KCSC Radio



CSU, Chico’s student-owned and operated college radio station, **KCSC Radio**, offers hands-on radio and music industry experience. KCSC interns learn the fundamentals of internet radio operations through on-air experience, production, and promotion. In addition to broadcasting over the internet, KCSC offers opportunities in management and leadership, as well as technical and electrical audio workshops. All efforts combine to produce more than 80 hours of live radio weekly. Non-commercial KCSC is home to one of Northern California’s largest, most eclectic record libraries featuring an array of rare and out-of-print collector records.

## HIGHLIGHTS

- KCSC held live events on campus, such as Battle of the Bands, Goblin Gala, and the first-ever all-female artist lineup to promote local artists in Chico.
- Created a podcast study that produced a plethora of podcasts through KCSC.
- Collaborated with local downtown businesses such as the Naked Lounge for events to host local artists.
- Collaborated with The Living Room Gallery to start “Couch Concert.” Artists were able to perform their latest music, along with an interview following the performance. These videos were posted to YouTube and KCSC Instagram.



# Student Transition and Retention Center



The **Student Transition and Retention Center (STAR)** exists to provide a place for academic preparation and support for historically underserved students at CSU, Chico. The Center offers an atmosphere for educational collaboration and innovative approaches to enhance student achievement. Programs and services offered within the Center include academic advising, academic coaching, faculty engagement opportunities, and post-baccalaureate exploration. The goals of the STAR Center are to expand access points to campus resources, promote interdivisional collaboration, and increase the scope of best practices already in place to ensure recruitment, persistence, retention, satisfaction, and graduation.

### HIGHLIGHTS

- The STAR Center offers a low-barrier access point to a quiet study space with embedded support. Many of the students who come here have friends in formal support programs. At the STAR Center, we offer that experience without formal applications. When you sign in, you have complete access to:
  - *Faculty support with Undergrad research opportunities and questions about Grad School*
  - *Librarian support with research papers*
  - *Academic Advising Support*
  - *Free printing*
  - *A community with Professional and student Staff*
  - *Study and Life Skills workshops weekly and at different times and days that are available to the students who utilize the space regularly.*
  - *Being located in the East Wing of Meriam Library, we have access to ITSS help and other support programs such as Dream Center, Path Scholars, and GSEC.*
- **Study Skills Workshops:** In partnership with the Student Learning Center, the STAR Center became the location for all Chico State students to access different Study Workshops. The fall semester was more formal, with set times and days, and the Spring, to better accommodate the diverse needs of our student community, understanding that students have varied schedules and commitments. Significant adjustments to the days and times of workshops to ensure accessibility and inclusivity for all.
- **Academic Coaching:** The Academic Coaching Program has undergone significant improvements to better cater to the needs of our students. In response to feedback, we have adjusted our expectations and transformed the traditional one-on-one appointment model into a more engaging and dynamic workshop-style format. These changes aim to enhance the learning experience and foster a collaborative learning environment.
- **Black Faculty in Residence:** The STAR Center hosted two Black faculty from MCGS to hold weekly office hours and a Black film series throughout the spring 2023 semester. This partnership will continue moving forward and offer rotating office and programming space for BIPOC faculty and their students.

# The Student Shuttle (B-Line)



The AS has been at the forefront of funding alternative transportation measures since the early 1980s and was instrumental in creating what initially became the **Student Shuttle** routes that serviced the campus-adjacent south and west, predominantly student neighborhoods. Today, in partnership with the University, that program has expanded to offer all enrolled students, faculty, and staff free transportation throughout the B-Line Transit service areas.

### HIGHLIGHTS

- 3,119 individual riders used the B-Line service in FY 2022-23.
- 159,259 rides were taken by university students, faculty, and staff.
- Students accounted for 89% of total users.



## Conference Services

## Facilities

## Marketing and Design

## Employee Professional Improvement Center (EPICenter)

## Conference Services



**Conference Services** coordinates all events held in the Bell Memorial Union (BMU) and its auditorium, which include meetings, conferences, lectures, job fairs, banquets, concerts, receptions, and gallery exhibits. The facilities are available for use by student organizations, as well as other on and off-campus entities. Additional services include mall table reservations for student and commercial vendors, marquee and banner space reservations, and student service boards.

• Total Bookings	4,551
• Event Hours	15,680
• Patrons Served	195,602
• Mall Table Bookings	29



# Facilities



The **facilities** operation team provides a variety of services for the Associated Students. The custodial staff is responsible for the overall cleanliness of the physical plant, including all offices, Dining Services, lounges, and meeting rooms in the Bell Memorial Union, the Wildcat Bookstore, and the Wildcat Recreation Center. The maintenance staff is responsible for preventative maintenance, special building projects, and miscellaneous repairs of equipment and buildings.

- Bell Memorial Union 125,000 sq. ft.
- Wildcat Recreation Center 130,000 sq. ft.

# Marketing and Design

**AS Marketing and Design** spent 2022-23 focusing on further improving brand recognition through marketing campaigns and supporting branded events. The team continued to develop team efficiency through training and systems review to support the AS and its many programs. The department supported over 1000 project requests, including marketing campaigns, graphic design, social media and website requests, and photo/video projects, over the year.

# Employee Professional Improvement Center



The **Employee Professional Improvement Center (EPICenter)** provides onboarding, training, and professional development opportunities for Associated Students career and student employees, in addition to organizing employee recognition events and activities. The EPICenter has become a valuable resource for employee connection and learning opportunities.

## HIGHLIGHTS

- Established a comprehensive onboarding program for career staff to include 30-day, 60-day, and 6-month check-ins.
- Conducted OSHA compliance audits and assigned training as needed for career staff in collaboration with Risk Management.
- Ensured that compliance training status reports were provided on a monthly basis to enhance the training completion rate.
- Provided supervisors with access to staff compliance training status in CSU Learn.
- Launched a new employee swag shop in collaboration with Marketing and Design.
- Enhanced the perks offered to our part-time staff to include free drip coffee and visits to the WREC and The Well.



# Business Enterprises

## AS Dining Services



**AS Dining Services** operates all dining facilities on the CSU, Chico campus. The residential dining area serves meals to students who live both on and off campus. Two satellite convenience stores, Butte and Holt Stations, offer grab-and-go food options for students, faculty, and staff on the move. Specialty coffee drinks, hot food items, and grab-and-go items are available at Creekside Coffee, Common Grounds, and the Wildcat Den. The Marketplace Café in the Bell Memorial Union serves as the main retail dining facility. AS Dining also provides catering services for numerous campus, community, and privately hosted events, in addition to concessions for the University Athletics Department.

### HIGHLIGHTS

- Collected 901 donated meals for food insecure students for the Wildcat Food pantry and made weekly donations of prepared foods, fresh vegetables, fruits, and boxed meals.
- Eliminated 48,927 disposable food to-go boxes from the Butte County landfill in the Residential Dining Hall alone and an additional estimated 350,000 disposable plates, cups, and food to-go containers from our retail and catering operations, with the change to reusable cups, plates, utensils, and to-go containers.
- The Residential Dining Hall staff and operations were made available to Nutrition and Food Sciences for a Senior internship lab for the fall and spring semesters.
- Retail Dining services conducted 308,374 transactions and served 17,611 pastries, 60,353 individual caffeinated drinks, and 4,515 lbs. of chicken tenders!

## Administration & Board of Directors

### Administration

- Financial Services
- Information Technology
- Human Resources

### Board of Directors

- Fall 2022
- Spring 2023



# Financial Services

*Financial Services* provides business and accounting services for the Associated Students. Financial Services also prepares the annual financial statements and coordinates with Aldrich CPAs to facilitate the required audits.

# Information Technology

The *AS Information Technology Department* provides a broad range of services to the AS including:

- User support (help desk)
- Workstation and printer management
- Virtual, cloud, and backup environment Infrastructure and support
- Server administration and support
- Support and administration of financial systems used by the AS
- Application development and support
- Compliance management (IT security controls, payment card industry compliance, etc.)
- Project management
- Streamlining of business processes for AS departments
- IT Procurement process management

# Human Resources

Human Resources provides a broad range of administrative services supporting career and student employees of the Associated Students.

- Employee Relations
- Recruitments
- Benefits Administration
- Compensation
- Policy Development
- Systems Training
- Performance Management and Improvement
- Workplace & Complaint Investigations
- Safety & Workers' Compensation

Full-time employees	104
Part-time employees (includes student employees)	593

### Full-time Employees by Department

AS Programs and Government Affairs	20
Student Union	21
Wildcat Recreation Center	15
Dining Services	34
Corporate Services	14
• Financial Services	5
• Human Resources	4
• IT	3
• Administration	2

# Board of Directors 2022-2023



**Krystal Alvarez**  
President/BOD Chair\*



**Jade Tsao**  
Executive Vice President/  
GAC Chair\*



**Michelle Davis**  
Vice President of Facilities  
and Services/ASFC Chair\*



**Johnathan Montes**  
Vice President of Business  
and Finance/ASBC Chair\*



**Allison Wagner**  
Director of University  
Affairs\*



**Autumn Alaniz  
-Wiggins**  
Director of Social Justice  
and Equity\*



**Dr. Tracy Butts**  
Staff/Tenured Faculty\*\*



**Ann Sherman**  
University Vice President  
for Business and  
Finance\*\*\*  
*(Through April 2023)*



**Dr. Isaac Brundage**  
University Vice President  
for Student Affairs\*\*\*

**Jamie Clyde**  
Interim University Vice President for  
Business and Finance\*\*\* *(May 2023)*

**LEGEND**  
\* Elected position  
\*\* Appointed  
\*\*\* Designated in Bylaws



# Statements of Financial Positions

## 2022-2023

### Statements of Financial Positions

As of June 30, 2023

- 2022-2023 Revenues & Expenses
- Student Union Fund
- Activity Fee Fund
- Dining Services
- Wildcat Store

## Associated Students of CSU Chico

### Statement of Financial Position

### 2022-2023 Revenues & Expenses

#### ASSETS

Cash	25,424,824
Accounts and other receivables	1,669,540
Sponsored programs receivable	1,200
Inventories	105,692
Prepaid expenses	56,688
Investments	0
Property and equipment	2,128,415
Long term deposits	20,000
<b>Total Assets</b>	<b>29,406,359</b>

#### LIABILITIES/NET ASSETS

Accounts payable	525,179
Accrued expenses	1,535,725
Deferred revenue	136,201
Deposits held for others	0
Postretirement benefit obligation	252,010
Pension Obligation	1,002,378
Net Assets Without Donor Restriction	25,954,866
<b>Total Liabilities and Net Assets</b>	<b>29,406,359</b>

#### REVENUES AND OTHER SUPPORT

Wildcat Store, Dining and other sales	9,978,492
Allocation of revenue funds from campus	9,435,576
Student and campus programs	268,543
Sponsored program receipts	968,207
Campus support	180,000
Investment income	527,661
Gifts	1,139
Indirect income	60,358
Other income	309,437
<b>Total Revenues and Other Support</b>	<b>21,729,413</b>

#### EXPENSES

Student and campus programs	3,671,948
Student and recreation center building operations	5,048,915
Auxiliary activities	8,943,206
Sponsored programs	968,207
Other	0
Management and general	2,121,541
Other: postretirement benefit cost amortization	506,880
<b>Total Expenses</b>	<b>21,260,697</b>

#### OTHER CHANGES

Pension changes other than net periodic benefit costs	(442,410)
Postretirement benefit changes other than net periodic benefit costs	(53,088)
Total Other Changes	(495,498)
<b>Increase &lt;Decrease&gt; in Net Assets</b>	<b>(26,782)</b>



# Student Union Fund

## Statement of Financial Position    2022-2023 Revenues & Expenses

ASSETS		REVENUES AND OTHER SUPPORT	
Cash	10,247,002	Allocation of revenue funds from campus	7,664,031
Accounts and other receivables	73,816	Student and campus programs	245,515
Receivable from other funds	111,352	Campus support	0
Prepaid expenses	29,207	Investment income	216,212
Property and equipment	1,806,367	Gifts	0
Long term deposits	20,000	Other income	172,641
Total Assets	12,287,744	Transfer from other funds	564,703
		Total Revenues and Other Support	8,863,102
LIABILITIES/NET ASSETS		EXPENSES	
Accounts payable	144,306	Student and campus programs	2,017,518
Accrued expenses	687,334	Student and recreation center	
Deferred revenue	585	building operations	5,048,915
Postretirement benefit obligation	120,529	Management and general	1,100,338
Pension Obligation	550,706	Other: postretirement	
Net Assets Without Donor Restriction	10,784,284	benefit cost amortization	254,340
Total Liabilities and Net Assets	12,287,744	Total Expenses	8,421,111
		OTHER CHANGES	
		Pension changes other than	
		net periodic benefit costs	(274,623)
		Postretirement benefit changes	
		other than net periodic benefit costs	(21,743)
		Total Other Changes	(296,366)
		Increase <Decrease> in Net Assets	145,625

# Activity Fee Fund

## Statement of Financial Position    2022-2023 Revenues & Expenses

ASSETS		REVENUES AND OTHER SUPPORT	
Cash	5,304,612	Allocation of revenue funds from campus	1,680,772
Accounts and other receivables	255,505	Student and campus programs	26,373
Receivable from other funds	116,386	Campus support	0
Prepaid expenses	9,263	Investment income	17,262
Property and equipment	21,402	Gifts	1,417
Total Assets	5,707,168	Indirect income	45,754
		Other income	62,396
		Transfer from other funds	0
		Total Revenues and Other Support	1,833,974
LIABILITIES/NET ASSETS		EXPENSES	
Accounts payable	77,818	Student and campus programs	1,654,430
Accrued expenses	278,880	Management and general	332,469
Deferred revenue	47,183	Other	0
Postretirement benefit obligation	60,997	Other: postretirement	
Pension Obligation	263,325	benefit cost amortization	124,026
Net Assets Without Donor Restriction	4,978,965	Total Expenses	2,110,925
Total Liabilities and Net Assets	5,707,168		
		OTHER CHANGES	
		Pension changes other than	
		net periodic benefit costs	(127,170)
		Postretirement benefit changes	
		other than net periodic benefit costs	(12,129)
		Total Other Changes	(139,299)
		Increase <Decrease> in Net Assets	(247,769)



# Dining Services

Statement of Financial Position

2022-2023 Revenues & Expenses

ASSETS		REVENUES AND OTHER SUPPORT	
Cash	3,928,403	Dining Service sales	9,307,977
Accounts and other receivables	1,114,741	Sales commissions	240,476
Inventories	105,692	Campus support	0
Prepaid expenses	16,979	Investment income	68,166
Property and equipment	241,493	Other income	27,053
Total Assets	5,407,308	Total Revenues and Other Support	9,643,672
LIABILITIES/NET ASSETS		EXPENSES	
Accounts payable	162,955	Cost of sales	2,953,716
Accrued expenses	569,511	Operating costs	6,438,862
Deferred revenue	9,960	Other expenses	9,654
Payable to other funds	350,208	Other: postretirement benefit	
Postretirement benefit obligation	69,799	cost amortization	128,514
Pension Obligation	188,347	Transfer to other funds	164,491
Net Assets Without Donor Restriction	4,056,528	Total Expenses	9,695,237
Total Liabilities and Net Assets	5,407,308		
		OTHER CHANGES	
		Pension changes other than	
		net periodic benefit costs	(40,617)
		Postretirement benefit changes other	
		than net periodic benefit costs	(19,216)
		Total Other Changes	(59,833)
		Increase <Decrease> in Net Assets	(111,398)

# Wildcat Store

Statement of Financial Position

2022-2023 Revenues & Expenses

ASSETS		REVENUES AND OTHER SUPPORT	
Cash	4,827,988	Wildcat Store commission income	430,039
Accounts and other receivables	216,904	Campus support	180,000
Inventory	0	Investment income	105,718
Prepaid expenses	1,239	Other income	75,451
Investments	0	Total Revenues and Other Support	791,208
Property and equipment	59,153		
Total Assets	5,105,284		
LIABILITIES/NET ASSETS		EXPENSES	
Accounts payable	91,404	Operating costs	229,708
Accrued expenses	0	Other expenses	0
Deferred revenue	0	Transfer to other funds	400,212
Payable (receivable) from other funds	3,499	Total Expenses	629,920
Postretirement benefit obligation	685	Increase <Decrease> in Net Assets	161,288
Pension Obligation	0		
Net Assets Without Donor Restriction	5,009,696		
Total Liabilities and Net Assets	5,105,284		





# Associated Students

California State University Chico



**Photo Credits:**

- Jason Halley, University Photographer
- Dash Ferrero, AS Student Photographer
- Cole Cappadona, AS Student Photographer

**Graphic Design:** Alex Sorger, AS Marketing & Design

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