



2023 - 2024
ANNUAL REPORT



Associated Students
California State University Chico



Letter from the Associate Executive Director

It is my pleasure to present the 2023-24 year-end report for the Associated Students of California State University, Chico. This year continued to bring changes and challenges; however, the Associated Students continued to rise to the occasion to ensure our comprehensive list of programs and services was available to our students and overall campus community. We continue to recover from the effects of the pandemic and lower enrollment while maintaining financial stability in support of a complex organization.

The 2023-2024 year saw some other big milestones including a large turnout for the general election and increased usage at the WREC and Well.

As our Interim Executive Director, Dr. Chela Mendoza Patterson led us through a year filled with challenges and uncertainty. Through her leadership, supporting the AS from October to May, she guided us through necessary change and transitions so that we may continue to serve our mission. The most notably was the temporary deployment of our Executive Director, Jamie Clyde, as she served as Interim Vice President of Business and Finance for the University. During this time, the Associated Students staff continued to serve our purpose and right-size our organization for the current realities, while continuing to provide the service levels our students expect.

The 2023-24 year saw some other big milestones including a large turnout for the general election and increased usage at the WREC and Well. There was a surge in conference service requests, reservations and catering and we saw a lot of effort to researching improvements to our current business model in Dining Services. This year saw a reinvestment in Adventure Outings (AO) and the Child Development Lab (CDL) and a restoration of CAVE and OPS programming to the levels our students have come to expect. Working in conjunction with Human Resources and Financial Services offices, our governing Board of Directors approved a 7-percent overall wage increase and other wage adjustments across the organization. Along with these pay increases, we were also able to implement some restructuring and well-deserved promotions for the next fiscal year.

While we didn't see the previous pitfalls we saw with the pandemic, our team continued to grapple with an enrollment and funding gap and some difficult worldwide political turmoil. The Associated Students, once again rose to the occasion, and by relying on honesty, compassion, leadership and teamwork, these issues were successfully thwarted; the AS emerging stronger as a result.

Our commitment to in-house dining operations was re-affirmed, shelved facility projects dusted off and pushed forward and increased investment in our core values – Wellness, Service, Sustainability and Diversity – were approved. This forward-thinking will set us up, not only for the next year, but for decades to come. Although we will continue to need to navigate a difficult financial outlook and an enrollment slump, the difficult decisions in the past have kept our future bright.

I'm pleased to report that the overall state of the Associated Students remains strong thanks to you, the students and employees, that make up the AS.

Although I am new to the organization, it is my honor to be part of this team and to serve you all. I look forward to assisting our returning leadership next year in guiding the organization through adversity with the steady hand the Associated Students deserves. I can't wait to see what the future holds for us.



Jon Simmons
Associate Executive Director

Letter from the AS President

“The confidence comes from preparation...when I prepare I know what I am capable of doing, I know what I am comfortable doing, and what I am not comfortable doing” - Kobe Bryant

When I think about motivation, Kobe Bryant comes to mind, especially growing up in LA. This quote highlights the importance of being a leader who understands their own capabilities in order to navigate various situations that impact others. We have to know ourselves in order to lead by example.



Before serving as the Associated Students President for 2024-2025, I previously had the opportunity to serve as the Director of Social Justice and Equity for 2023-2024, motivated by my predecessor, Autumn Alaniz-Wiggins, in both positions. Reflecting on a successful year in Associated Student Government Affairs has been a fruitful experience, from networking opportunities to advocating for what is right to expanding on another year of great programs and student involvement. The opportunity for growth and learning has never been greater through being involved in the AS.

Throughout the past year, the journey of the AS reflects experiences that have presented forms of advocacy,



influence, and awareness, not only in our student leaders but throughout the entire community. Our Government Affairs Committee advocated for a resolution to join the call for a ceasefire in Gaza. Major annual events, such as the continued iconic legacy of our Multicultural Showcase—formerly known as MAC Night—have raised awareness of our diverse communities and cultures. Additionally, the Moonlight Safety Walk, in collaboration with the City of Chico, allows our campus community to observe and improve the safety of the neighborhoods surrounding our campus. We also saw an increase in student involvement during our AS Election with 19% voter turnout, the highest in the CSU system, and continue to support revenue sharing as the avenue of giving back to our recognized student organizations, programs and organizations that support us as students.

It is important to know that the Associated Students is for students, by students. I am proud to represent an organization that continues to put students first. The remarkable experiences that the AS provides Chico State students help bring ideas and perspectives of change to the table that not only supports us, but paves the way for those after us.

A handwritten signature in black ink.

Chris Sullivan
Associated Students President



AS Government Affairs (GAO)

Adventure Outings (AO)

AS Child Development Lab (ASCDL)

AS Sustainability

Community Action Volunteers in Education (CAVE)

First-Year Leadership Opportunities (FLO)

Operational Programming Services (OPS)

Third Floor Gallery

Wildcat Recreation Center (WREC)

The Well at Bell Memorial Union (The Well)

AS Government Affairs



Government Affairs is the official seat of student governance for California State University, Chico. It is comprised of elected students, staff, and volunteers who represent and advocate on behalf of the student body. With its collective of 11 boards, committees, and councils with nearly 50 student appointee positions available, it provides support and services to a wide spectrum of the student population and allows for the development of leadership abilities, program development skills, and management experience.

HIGHLIGHTS

- Government Affairs held a successful 2024 General Election with **19%** of the student population casting a ballot.
- As a result of the General Election, **\$34,520** of revenue sharing dollars were allocated to **220 recipients**, including recognized student organizations, AS programs and campus contract programs. These funds can be redeemed during the 24/25 academic year.
- In partnership with the University Cabinet, the Government Affairs team participated in **quarterly gatherings** to foster a productive working relationship and keep open lines of communication in relation to student advocacy.
- Two successful student leadership events, Fall Mingle and Winter Impact, welcomed over **100 student leaders** and career staff from our internal programs to our campus contract programs and provided an outstanding opportunity to increase connection and collaboration.
- The **Moonlight Safety Walk**, hosted by the Commissioner of Community Affairs, attracted over 75 attendees including the mayor of the City of Chico, University Police Department police chief, University President with Cabinet members, City Council members, senior administration, and a great group of student volunteers. The event, which focuses on identifying safety concerns on campus and surrounding student residential areas, identified 60 campus safety concerns which were all addressed and fixed by the end of the Spring 2024 semester. An additional 61 items were sent to the City of Chico for suggested repair.

Adventure Outings



Adventure Outings (AO) is an outdoor recreation program that connects the Chico State community to the outdoors of Northern California and beyond. AO is staffed by 35 student staff and one career staff. AO offers a variety of trips in outdoor pursuits, including rafting, kayaking, hiking, backpacking, skiing, rock climbing, snowshoeing, and more. In addition to adventure-based excursions, AO hosts the annual Banff Mountain Film Festival World Tour, offers a backcountry yurt rental, and operates an equipment rental center designed to outfit users with equipment for both AO and personal experiences. AO also operates the climbing gym in the Wildcat Recreation Center, which is open for general climbing, bouldering, and regularly scheduled belay classes. In addition to all of this, AO also oversees the Bike Hub, a bicycle repair service for the campus community.

HIGHLIGHTS

- Adventure Outings offered various trips in 2023-24 with a total of **570 participants**.
- In collaboration with University Public Events, AO hosted two nights of the **Banff Mountain Film Festival World Tour** in April 2024, drawing **1,734 attendees**.
- Throughout the year, AO rented out **1,615 pieces of gear** through the equipment room.
- In 2023-2024, over **\$5,600** in AO scholarships were awarded through the Get Outdoors Fund, which aims to promote equity and representation in outdoor recreation by reducing financial barriers for Chico State students through scholarships.
- AO participated in its first ever Giving Day campaign, bringing in an additional **\$4,800 to the Get Outdoors Fund**. That total added to the Bike Hub's fall and spring used-bike auctions, and Banff Film Festival ticket sales, brought this year's income for the Get Outdoors Fund to **over \$12,000**.

AS Child Development Lab



The Associated Students Child Development Lab (ASCDL) provides quality early childhood education and care to income-qualified CSU, Chico Students. The ASCDL has four classrooms serving infants from eight weeks old through pre-kindergarten-aged children. The program maintains a partnership with the CSU, Chico Child Development Department and is the official lab school. Students are able to enhance their educational experience and knowledge by working directly with children in the classrooms, observation, testing, and research. Observation booths provide students with the opportunity to observe the development of young children. ASCDL staff serve to support, model, and guide students as they work with children. Staff also act as advocates for children and families in the community, making presentations and participating on councils and boards that address the needs of children and families.

HIGHLIGHTS

- In collaboration with the Child Development Department, The ASCDL provided opportunities for **64 practicum students** to gain hands on experience and **2,883 observation hours** for related classes.
- The ASCDL employed student staff that were able to support the home language of many of the children they serve – including Spanish.
- The ASCDL provided care and education to **46 children** of parenting students and employees.
- The ASCDL is contracted with a child and family social worker to consult with families and staff to aid and promote continued wellness.
- The ASCDL remodeled an entire classroom, added an additional **8 infant slots**, and continue to upgrade classrooms and play yards.
- **7,936 total internship hours** completed by students for enrollment course credit.

AS Sustainability



AS Sustainability aims to engage the campus community in implementing sustainable practices throughout the Associated Students and campus. The program provides funding opportunities for student and AS-initiated projects with sustainability goals and facilitates an internship program through which students gain meaningful experience by advancing sustainability. Programming includes organizing events such as Campus Sustainability Day and Earth Day, hosting composting and organic gardening workshops, promoting water conservation and zero waste campaigns, tracking the Real Food Challenge, and more.

HIGHLIGHTS

- **\$168,109.15** was allocated from the Sustainability Fund to projects, including the Cool Cat Closet and Bio Diesel Fuel Project.
- Sustainability hosted **Campus Sustainability Day** and the annual **Earth Day Festival** on Trinity Commons, featuring local and campus sustainability programs and resources, sustainable crafts, and live music.
- Hosted a total of **seven Creek Cleanups** on campus in Big Chico Creek.
- The **Hydration Station** was added to the event equipment check-out form and loaned to several campus partners to decrease single use bottles.

Community Action Volunteers in Education



Community Action Volunteers in Education (CAVE) has a rich history as the oldest and largest student-run program of the Associated Students on the Chico State campus. The program was founded by a group of students in 1966 dedicated to offering community service opportunities to their peers. Now, the program is run by student interns and staff and connects over 200 volunteers annually to 9 community-based programs. CAVE's motto, "Life is for Learning," supports the program's philosophy that the community is a compelling classroom for hands-on learning. CAVE's mission is to provide students with meaningful volunteer opportunities, develop student leaders, and serve a broad base of community needs. Each year, student volunteers support programs that serve diverse populations, including local children, people who are houseless, patients in the local hospital, animals in local animal shelters, and environmental projects. CAVE offers University credit and internships for students who participate as either volunteers or staff in its semester-long programs. CAVE also provides a variety of one-time service events each semester that allow students, staff, and faculty to participate in service projects for local agencies and programs.

HIGHLIGHTS

- During the 2023-2024 academic year, CAVE engaged **245 students** in semester-long volunteer programs, achieving a total of **7,350 hours** of service at nine local non-profit organizations valued at **\$246,151**.
- Engaged **255 students** in one-time volunteer opportunities.
- Served **28 local K-12 students** in their free, volunteer run, in-house Tutoring Program during the Spring 2024 semester.
- Supported **35 local K-5 teachers** and their classes across five different elementary schools through the CAVE Classroom program where we pair a volunteer with a teacher to offer classroom support.
- **534 total units** earned by students for enrollment course credit.

First-Year Leadership Opportunity



First-Year Leadership Opportunity (FLO) is a program that introduces first-year students to a host of leadership opportunities and provides a foundation for the pursuit of those opportunities. Workshops, presentations, service projects, and a mentor program cultivate an awareness of and accessibility to leadership roles in the AS and campus-wide. The year-long program offers first-hand exposure to various programs and services and helps students identify their passions and how to pursue them through involvement opportunities on campus and in the community.

HIGHLIGHTS

- FLO Student Leadership led workshops for over **500 incoming students** at Summer and Winter Orientations, getting them connected to tools and resources to help them succeed at Chico State.
- FLO students highlighted and **attended over 60 campus-wide events**, connecting students across all corners of campus involvement.
- **45 students** completed a semester with FLO with 15% moving onto leadership positions with campus programs like Orientation and New Student Programs, Cross-Cultural Leadership, Wildcat Recreation Center, and Student Life & Leadership.
- **91 total units** earned for enrollment course credit.

Operational Programming Services



The mission of **Operational Programming Services (OPS)** is to provide a culture of fun, spirit, and connection on campus through entertaining and educational events and activities for students. The program offerings support the strategic priorities of the Associated Students and the University and enrich the university experience and campus life through opportunities for connection and belonging. Programming includes musical performances, indoor and outdoor movies, seasonal events, and game nights.

HIGHLIGHTS

- In 2023-2024, OPS offered diverse programming, from small-scale gatherings like **Lotería** and **Pronouns Day** to major events such as the **AS Election Extravaganza** and the **Halloween Skate Spooktacular**. OPS's goal is to celebrate and share experiences with students while enhancing their campus life.
- Through Campus-Wide Events, OPS played a central role in two major recruitment events, Chico Preview Day and Choose Chico, welcoming **over 4,000 visitors** from across the state. These events provided opportunities to showcase the best of the Associated Students and encourage prospective students to join the Wildcat family.
- In collaboration with various campus partners, OPS hosted events that engaged the student body, including popular programs such as **Moonlight Movies** and **VIP Celebration**, fostering a sense of community and campus pride.
- OPS continue to highlight Traditional events that align with AS values of **sustainability, service, diversity and wellness**. These events include Earth Day, Cats in the Community, Multicultural Showcase and De-Stress Fest.

Third Floor Gallery



The **Third Floor Gallery** provides a venue for student artists to exhibit their work for personal and professional development. The Gallery offers both single-artist and group shows. In addition to the gallery, other indoor and outdoor public art space is available at the Bell Memorial Union.

HIGHLIGHTS

- Exhibits **7**
- Total Artists **7**
- Exhibits in BMU Public Art Space **5**

Wildcat Recreation Center



The **Wildcat Recreation Center (WREC)** offers 130,000 square feet of recreational space and features a 15,000 square foot weight and fitness area, an outdoor pool and spa, three gym courts, an indoor track, one multi-activity court, a rock-climbing gym, and four multi-purpose studios for a variety of group exercise classes. Lounge areas, large-screen televisions, and wireless access contribute to the social environment of the center. The WREC provides oversight of the Adventure Outings outdoor recreation program and equipment rental center. Also housed in the WREC is the state-run Recreational Sports program, which includes Intramurals, Sport Clubs, and summer camps. The facility boasts a LEED Gold Certification awarded by the Green Building Certification Institute for its sustainable design features. Fifteen full-time career staff and over 150 students are employed at the WREC. In addition to student users, University faculty and staff may purchase memberships at the WREC.

HIGHLIGHTS

- This year, the WREC recorded over **340,000 visits**, serving over 64% of the student population with a total of 21,000 attending group exercise classes throughout the year, doubling the participants recorded in 2021-22.
- The WREC provided **free swim lessons** to students to promote inclusivity and safety. Through these lessons all students can learn to swim safely and confidently, in hopes of creating future opportunities and life-long safety.
- Safety instructors certified over **400 participants** in life saving skills including First Aid/CPR and lifeguarding. Campus programs participating included Educational Opportunities Program (EOP), Cross-Cultural Leadership, WellCat Services, Kinesiology, TRIO, and Recreational Sports.
- **The Patio** officially opened to student and group use.

The Well at Bell Memorial Union



The Well at Bell Memorial Union strives to provide a restorative and holistic wellness experience while supporting and encouraging positive, informed choices. Within The Well, students will find spaces dedicated to meditation, mindfulness, yoga, prayer and reflection, sensory needs, creative and quiet spaces, a Self-Care Corner, and one mental health counselor from the WellCat Counseling Center. Students can reserve a massage chair, hydromassage bed, and nap pods. The Well aims to help students be proactive versus reactive, learn the importance of resting the mind and body, and be mindful of their needs. The Well is staffed by one full-time employee and approximately 14 student employees.

HIGHLIGHTS

- Aside from the open facility use, The Well provided over **400 planned programs** for its almost **17,000 visitors** in 2023-2024.
- Our Self-Care Corner continues growing, offering **free self-care items**, including Narcan, fentanyl test strips, feminine care products, donated clothing, and other wellness supplies.
- The Well hosted its first **Sips, Snacks, and Services** program, featuring 14 departments on campus coming together to offer a variety of mental health and wellness resources.
- The Well had **535 visits** during the Chico State Summer Learning Collaborative in Summer 2024.

In addition to its variety of in-house programs, the Associated Students contributes to operational funding for a collection of campus-based entities that provide significant programs and services to the student community.

These are known as our Contract Programs.

Community Legal Information Center (CLIC)

Cross-Cultural Leadership Center (CCLC)

Gender and Sexuality Equity Coalition (GSEC)

KCSC Radio (KCSC)

Student Organization Event Allocation Funding

Student Transition and Retention Center (STAR)

The Student Shuttle (B-Line)

Community Legal Information Clinic



The **Community Legal Information Clinic (CLIC)** provides free legal information and assistance to the students, faculty, and staff of CSU, Chico, City of Chico residents, California residents, and individuals nationwide. CLIC students had 7,193 client contacts and spent 5,754.22 hours working directly on client issues. CLIC enrolled 178 students during the 2023-24 academic year who were supervised by four Department of Political Science and Criminal Justice faculty. CLIC provides legal information in eleven areas of law: Women's Law, Family Law, Housing Law, Workers' Rights, Penal Law, Disability Law, Chico Consumer Protection Agency, Environmental Advocates, Misdemeanors, Tickets and Traffic Law, County Jail Law Project, and Student Legal Services/

Juvenile Rights. CLIC's primary missions are to provide a practical clinical experience for paralegal interns and to educate students and community members about their legal rights and responsibilities.

HIGHLIGHTS

- CLIC reached our fundraising goal of \$5,000 on Giving Day from the help of our donors. The generosity of CLIC donors will continue to allow us to go on field trips and participate in other CLIC events on campus and in the community.
- CLIC students participated in the Wear Denim All Day event hosted by Title IX and Safe Place, who we collaborate with to provide services to students.
- The Disability and the Law Program participated in two Social Security Administrative Law Hearings as representatives for clients. The first hearing was conducted in February 2024 for an adult client and the second hearing was conducted in May 2024 for a child client. Both of these cases resulted in a win for the clients!
- The Environmental Advocates department held a booth the Earth Day Festival where they were able to tell students about their advocacy with environmental law and our internship opportunities to students who were interested in being involved in CLIC.
- The Misdemeanors, Traffic, and Tickets department took a field trip with their professor to the Butte County Criminal Courthouse in Oroville. They were able to sit in courtrooms to observe court proceedings and a criminal trial.

Cross-Cultural Leadership Center



As its mission states, the **Cross-Cultural Leadership Center (CCLC)** values and respects the richness and understanding that diversity brings. The Center exists to create an environment in which all students, regardless of their ethnicity, culture, or differences, feel respected, connected, and affirmed. Through a holistic approach of leadership development, cultural awareness, community education, and the creation of constructive social change, the center aspires to create transformational opportunities between and for all people that fosters community engagement.

HIGHLIGHTS

- **NASPA Undergraduate Fellows Program:** The NASPA Undergraduate Fellows Program (NUFP) is a unique initiative that offers diverse students a valuable opportunity to explore the field of student affairs and apply for graduate school in higher education. We were proud to sponsor three students to the NASPA Conference in Seattle, all of whom applied to the Dungey Institute and were accepted to attend for a week-long program this summer at Norfolk State University in Virginia.
- **Heritage Month Programming:** Our programming for Cultural Heritage Month was designed to foster inclusivity and bring the community together. We hosted Dinner & A Story, a guided conversation over a three-course meal, where students and faculty who identify with specific communities were invited. We also encouraged students who don't identify with these communities to attend and engage in conversation. The Unity Celebration was another highlight, where we recognized a student, staff/faculty, and club org that has uplifted a specific community. We also invited staff/faculty to be a guest speaker and share their story with the participants.
- **League of Stars:** In a significant collaboration with Butte College and Chico Unified School District, the CCLC launched a multi-campus mentorship program for students of color at the represented schools (Chico State, Butte College, Pleasant Valley High School, Fairview High School, Chico High School). The program made a substantial impact, serving approximately 25 Chico State Students and around 100-150 total high school participants.
- **Eid- Celebrating Muslim Heritage:** In spring 2024, we collaborated with AS President and Global Student Society (GSS) to bring the Eid Celebration to campus. GSS spearheaded the Ramadan Celebration to kick off the month of Ramadan, and the CCLC took the lead in the Eid al Fitr event, ending the Ramadan celebration. We highlighted a student and staff member on campus who has supported the Muslim community, and provided halal food and activities such as henna to unite the community on campus. Students indicated that this hasn't been done on campus before and were grateful for the opportunity.
- **Cultural Fashion Show:** The Cultural Fashion Show was a passion project for one of our students who wanted to invite and encourage students to showcase their cultural attire by walking down our "catwalk" in a model style. There was a packed room in PAC 134, and about 20 students were able to participate.

Gender and Sexuality Equity Coalition



The **Gender and Sexuality Equity Coalition (GSEC)** evolved from the intersectional feminist ideology that all genders should be equal. GSEC strives to provide a safe and accepting environment that empowers all students through awareness-raising events, services, internships, and referrals. With the help and dedication of students from all ethnicities, ages, genders, sexualities, religions, and experiences, the center endeavors to establish equal rights for all, making the campus and community, both local and global, more inclusive.

HIGHLIGHTS

- Program was awarded Student Learning Fee funding in the amount of \$6500 from Behavioral and Social Sciences to support Feminist Friday events and actions.
 - Hosted Women's Studies Teach-in in October where approximately 60 people were in attendance
 - Supported Queer Prom in April 2024, which had 110 attendees
 - Movie and discussion nights
 - "What is Feminism?" tabling events
- Co-hosted LGBTQ Student Welcome Reception with Chico State Pride and the LGBTQ Staff and Faculty Association in September 2023 with approximately 75 attendees.
- Hosted the Annual Take Back the Night in April 2024 with guest speaker Summer Osborne.
- Hosted the Annual Drag Show in October 2023. The drag show continues to be popular for both the campus and broader community, engaging approximately 320 attendees.
- The Erotic Art Show, which included performers and local art faire, was held off campus at the Movement Arts of Chico studio in March 2024 with approximately 100 people in attendance.

KCSC Radio



CSU, Chico's student-owned and operated college radio station, **KCSC Radio**, offers hands-on radio and music industry experience. KCSC interns learn the fundamentals of internet radio operations through on-air experience, production, and promotion. In addition to broadcasting over the internet, KCSC offers opportunities in management and leadership, as well as technical and electrical audio workshops. All efforts combine to produce more than 80 hours of live radio weekly. Non-commercial KCSC is home to one of Northern California's largest, most eclectic record libraries featuring an array of rare and out-of-print collector records.

HIGHLIGHTS

- Produced the second annual Battle of the Bands on campus on Trinity Commons
- Held the Songs of Love and Heartbreak event at the Naked Lounge
- Produced the Spring Punk Show on Trinity Commons
- Updated the broadcast studio with new equipment and a welcoming space for KCSC interns

Student Organization Event Allocation Funding

The **Student Organization Event Allocation Fund (SOEAF)** is intended to provide financial support to recognized student organizations for events and activities on campus. Through collaboration with Student Life & Leadership, the Associated Students provides monies to supports campus life through campus programming, educational series, and cultural and diversity events.

HIGHLIGHTS

- | | |
|-----------------------------------|-----------------|
| • Recognized Organizations Served | 235+ |
| • Approved Events | 20 |
| • Amount Funded | \$40,500 |
| • Amount Spent | \$36,830 |

Student Transition and Retention Center



The **Student Transition and Retention Center (STAR)** exists to provide a place for academic preparation and support for historically underserved students at CSU, Chico. The Center offers an atmosphere for educational collaboration and innovative approaches to enhance student achievement. Programs and services offered within the Center include academic advising, academic coaching, faculty engagement opportunities, and post-baccalaureate exploration. The goals of the STAR Center are to expand access points to campus resources, promote interdivisional collaboration, and increase the scope of best practices already in place to ensure recruitment, persistence, retention, satisfaction, and graduation.

HIGHLIGHTS

- **Women of Excellence:** The Women of Excellence Program, saw significant growth and development this past year thanks to the dedicated efforts of professionals and faculty. In collaboration with the Women of Color Faculty at Chico State, we launched the Bloom Mentor Program, which attracted over 20 participants in Fall 2023. The STAR Center supported this class by providing supplemental workshops and study hours. In Spring 2024, we significantly expanded our programming, engaging with over 100 unique students. This enhanced participation and engagement amplified the program's success and potential.
- **Partnership with the CCLC:** Our partnership with the Cross-Cultural Leadership Center (CCLC) significantly enhanced our operations and outreach. The collaboration with CCLC provided better staff coverage, allowing us to expand our programming and offer more comprehensive services. As a result, our team gained valuable experience in event planning and execution. Additionally, students who utilized the CCLC felt comfortable visiting the STAR Center and taking advantage of our services. This partnership proved to be highly valuable, fostering a supportive and integrated community for our students.
- **Partnership with Adelante:** Adelante, Chico State's postbaccalaureate pipeline program, was provided an active study space for their students, creating a conducive environment for academic success. Additionally, the partnership facilitated various special events, enhancing community engagement and support. Notably, low-income students benefited significantly from free printing services offered through the STAR Center. This initiative saw over 100 visits, and contributed to the impactful collaboration between Adelante and the STAR Center in supporting student needs and promoting academic excellence.
- **STAR Center Usage:** The partnership with CCLC and the Diversity Summit led to an increase in the usage of the STAR Center. In Fall 2023, STAR Center recorded over 1,500 visits and assisted over 280 unique users. This upward trend continued in Spring 2024, with 1,700 visits and engagement with 387 unique users. The growth in both visits and unique users can be directly attributed to the successful Diversity Summit partnership and the expansion of the Women of Excellence program in Spring 2024. These initiatives significantly enhanced our outreach and impact, demonstrating the effectiveness of our collaborative efforts.

The Student Shuttle (B-Line)



The Associated Students has been at the forefront of funding alternative transportation measures since the early 1980s and was instrumental in creating what initially became the **Student Shuttle** routes that serviced the campus-adjacent south and west, predominantly student neighborhoods. Today, in partnership with the University, that program has expanded to offer all enrolled students, faculty, and staff free transportation throughout the B-Line Butte Regional Transit service areas.

HIGHLIGHTS

- | | |
|--|----------------|
| • Rides Taken by Students, Faculty and Staff | 172,618 |
| • Individual Riders | 3,220 |
| • Percentage of Student Riders | 91% |

Conference Services

Facilities and Operations

Marketing and Design

**Employee Professional
Improvement Center (EPICenter)**



Conference Services



Conference Services coordinates all events held in the Bell Memorial Union (BMU) and its auditorium, which include meetings, conferences, lectures, job fairs, banquets, concerts, receptions, and gallery exhibits. The facilities are available for use by student organizations, as well as other on and off-campus entities. Additional services include mall table reservations for student and commercial vendors, marquee and banner space reservations, and student service boards.

- Total Bookings **3000**
- Event Hours **14,692**
- Patrons Served **98,891**
- Mall Table Bookings **32**

Facilities and Operations



The **Facilities and Operations** team provides a variety of services for the Associated Students. The custodial staff is responsible for the overall cleanliness of the physical plant, including all offices, lounges, program spaces, dining operations and meeting rooms in the Bell Memorial Union, the Wildcat Bookstore, the Wildcat Recreation Center, and Estom Jàmani Dining Center. The maintenance staff is responsible for preventative maintenance, special building projects, and miscellaneous repairs of equipment and buildings.

- Bell Memorial Union 125,000 sq. ft.
- Wildcat Recreation Center 130,000 sq. ft.

Marketing and Design

The **AS Marketing and Design** team's mission is to strategically amplify the voices, initiatives, offerings and values of the Associated Students by curating dynamic, engaging, and purpose-driven marketing campaigns. The team consists of three professional staff members and 12 students working on projects including full marketing campaigns, graphic design, social media and website requests, and photo/video projects.

- Total Instagram Followers 17,806
- Graphic Design Projects 2,102
- Videos Produced 6

Employee Professional Improvement Center



The **Employee Professional Improvement Center (EPICenter)** provides onboarding, training, and professional development opportunities for Associated Students career and student employees, in addition to organizing employee recognition events and activities. The EPICenter has become a valuable resource for employee connection and learning opportunities.

HIGHLIGHTS

- Training and Development Manager, collaborated with CSUC Professional Development and taught Principles of Supervision, giving Associated Students supervisors an opportunity to learn supervisory best practices.
- Welcomed 17 new career employees and provided integral onboarding support
- Hosted 18 New Employee Orientation sessions with student employees, allowing for us to connect our individual area employees to the Associated Students at-large.

Business Enterprises

AS Dining Services



AS Dining Services operates all dining facilities on the CSU, Chico campus including the residential dining center, two campus convenience stores, Butte and Urban Roots, two coffee shops, Common Grounds and the Wildcat Den, and The Marketplace Café at the Bell Memorial Union. AS Dining also provides catering services for numerous campus, community, and privately hosted events, in addition to concessions for the University Athletics Department. AS Dining also provides catering services for numerous campus, community, and privately hosted events.

HIGHLIGHTS

- Dining Services served **more than 355,000 meals** at Éstom Jámani dining in 2023-2024.
- Éstom Jámani hosted internships for Nutrition and Food Sciences students.
- Common Grounds **diverted 39,397 paper cups** and an equal number of plastic lids with our reusable cup and lid program.
- The Marketplace Café **diverted 35,459 disposable to-go containers** from the landfill with our Ozzi box program.
- Catering eliminated hundreds of thousands of plastic and paper cups, plates, flatware, portion cups, and napkins with our commitment to Green Event standards inside the Bell Memorial Union.
- Urban Roots and Butte Station transacted **\$342,425 in EBT sales** and completed **205,945 individual transactions**.

Administration

- Financial Services
- Information Technology
- Human Resources

Board of Directors

Administration &
Board of Directors

Financial Services

Financial Services provides business and accounting services for the Associated Students. Financial Services also prepares the annual financial statements and coordinates with Aldrich CPAs to facilitate the required audits.

Information Technology

The *AS Information Technology Department* provides a broad range of services to the AS including:

- User support (help desk)
- Workstation and printer management
- Virtual, cloud, and backup environment Infrastructure and support
- Server administration and support
- Support and administration of financial systems used by the AS
- Application development and support
- Compliance management (IT security controls, payment card industry compliance, etc.)
- Project management
- Streamlining of business processes for AS departments
- IT Procurement process management

Human Resources

Human Resources provides a broad range of administrative services supporting career and student employees of the Associated Students, including employee relations, recruitments, benefits administration, compensation, policy development, performance management and improvement, workplace & complaint investigations, safety & workers' compensation.

Full-time employees	111
Part-time employees (includes student employees)	493

Full-time Employees by Department

AS Programs and Government Affairs	28
Facilities and Operations	42
Wildcat Recreation Center	14
Dining Services	40

Board of Directors 2023-2024



Top Row

Autumn Alaniz-Wiggins
President/BOD Chair*

Allison Wagner
Executive Vice President/GAC Chair*

Vincent Sy
Vice President of Facilities and Services/ASFC Chair*

Middle Row

Johnathan Montes
Vice President of Business and Finance/ASBC Chair*

Mia Arisman
Director of University Affairs*

Chris Sullivan
Vice President of Facilities and Director of Social Justice and Equity*

Middle Row

Dr. Isaac Brundage
University Vice President for Student Affairs***

Jamie Clyde
Interim University Vice President for Business and Finance***

Dr. Tracy Butts
Staff/Tenured Faculty**

LEGEND
* Elected position
** Appointed
*** Designated in Bylaws

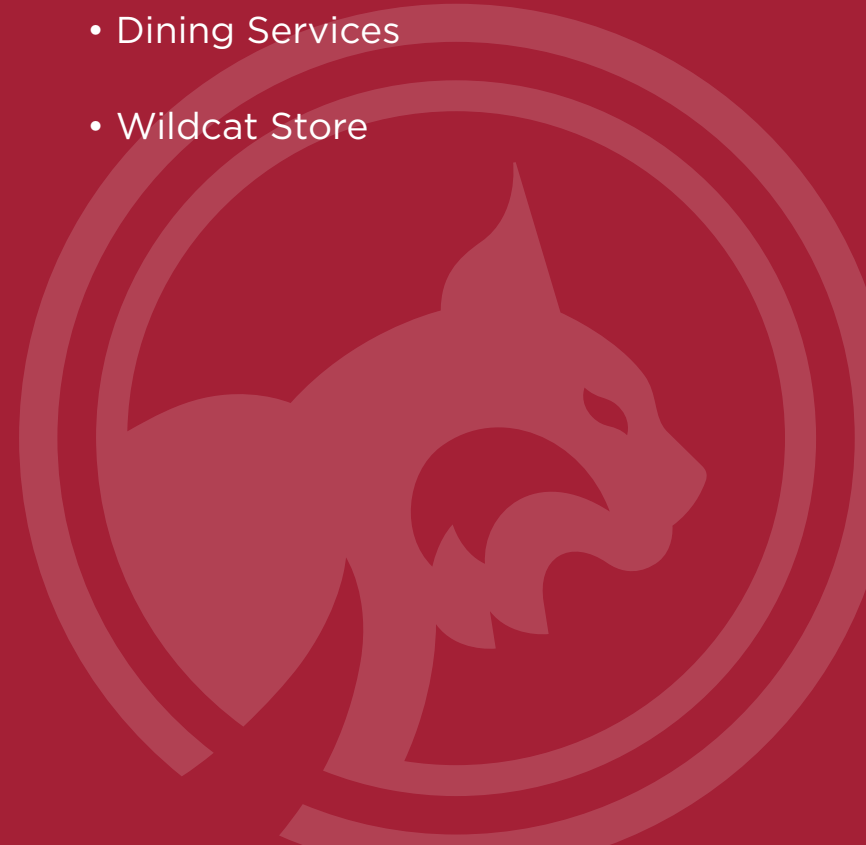
Statements of Financial Positions

2023-2024

Statements of Financial Positions

As of June 30, 2024

- 2023-2024 Revenues & Expenses
- Student Union Fund
- Activity Fee Fund
- Dining Services
- Wildcat Store



Associated Students of CSU Chico

Statement of Financial Position

2023-2024 Revenues & Expenses

ASSETS

Cash	25,828,328
Accounts and other receivables	1,258,322
Sponsored programs receivable	540
Inventories	121,823
Prepaid expenses	61,513
Investments	0
Property and equipment	2,760,395
Long term deposits	20,000
Total Assets	30,050,921

LIABILITIES/NET ASSETS

Accounts payable	516,818
Accrued expenses	1,266,805
Deferred revenue	152,102
Deposits held for others	0
Postretirement benefit obligation	408,422
Pension Obligation	408,422
Net Assets Without Donor Restriction	27,706,774
Total Liabilities and Net Assets	30,050,921

REVENUES AND OTHER SUPPORT

Wildcat Store, Dining and other sales	8,974,365
Allocation of revenue funds from campus	9,347,565
Student and campus programs	332,071
Sponsored program receipts	957,326
Investment income	983,297
Gifts	1,135
Indirect income	68,521
Other income	299,509
Total Revenues and Other Support	20,963,789

EXPENSES

Student and campus programs	3,098,416
Student and recreation center building operations	5,407,348
Auxiliary activities	7,649,769
Sponsored programs	957,326
Management and general	1,977,193
Other: postretirement benefit cost amortization	121,829
Total Expenses	19,211,881

Increase <Decrease> in Net Assets **1,751,908**

Student Union Fund

Statement of Financial Position 2023-2024 Revenues & Expenses

ASSETS

Cash	9,914,157
Accounts and other receivables	94,825
Receivable from other funds	178,397
Prepaid expenses	31,687
Property and equipment	2,514,591
Long term deposits	20,000
Total Assets	12,753,657

LIABILITIES/NET ASSETS

Accounts payable	177,441
Accrued expenses	563,353
Deferred revenue	325
Pension Obligation	202,525
Net Assets Without Donor Restriction	11,810,013
Total Liabilities and Net Assets	12,753,657

REVENUES AND OTHER SUPPORT

Allocation of revenue funds from campus	7,862,091
Student and campus programs	308,831
Investment income	401,515
Other income	84,608
Transfer from other funds	564,353
Total Revenues and Other Support	9,221,398

EXPENSES

Student and campus programs	1,803,798
Student and recreation center building operations	5,407,348
Management and general	1,019,528
Other: postretirement benefit cost amortization	(35,005)
Total Expenses	8,195,669

Increase <Decrease> in Net Assets 1,025,729

Activity Fee Fund

Statement of Financial Position 2023-2024 Revenues & Expenses

ASSETS

Cash	5,3079,022
Accounts and other receivables	334,515
Receivable from other funds	(87,290)
Prepaid expenses	10,003
Property and equipment	11,568
Total Assets	5,647,818

LIABILITIES/NET ASSETS

Accounts payable	42,105
Accrued expenses	193,796
Deferred revenue	75,667
Pension Obligation	114,020
Net Assets Without Donor Restriction	5,222,230
Total Liabilities and Net Assets	5,647,818

REVENUES AND OTHER SUPPORT

Allocation of revenue funds from campus	1,485,474
Student and campus programs	23,240
Investment income	211,610
Gifts	1,135
Indirect income	68,521
Other income	115,347
Total Revenues and Other Support	1,905,327

EXPENSES

Student and campus programs	1,294,618
Management and general	329,578
Other: postretirement benefit cost amortization	37,866
Total Expenses	1,662,062

Increase <Decrease> in Net Assets 243,265

Dining Services

Statement of Financial Position 2023-2024 Revenues & Expenses

ASSETS

Cash	4,730,159
Accounts and other receivables	343,173
Inventories	121,823
Prepaid expenses	18,423
Property and equipment	184,331
Total Assets	5,397,909

LIABILITIES/NET ASSETS

Accounts payable	178,635
Accrued expenses	509,656
Deferred revenue	9,552
Payable to other funds	150,343
Pension Obligation	91,877
Net Assets Without Donor Restriction	4,457,846
Total Liabilities and Net Assets	5,397,909

REVENUES AND OTHER SUPPORT

Dining Service sales	8,294,985
Sales commissions	305,884
Investment income	142,838
Other income	9,433
Total Revenues and Other Support	8,753,140

EXPENSES

Cost of sales	2,561,549
Operating costs	5,494,234
Other expenses	12,602
Other: postretirement benefit cost amortization	118,968
Transfer to other funds	164,469
Total Expenses	8,351,822

Increase <Decrease> in Net Assets 401,318

Wildcat Store

Statement of Financial Position 2023-2024 Revenues & Expenses

ASSETS

Cash	4,646,499
Accounts and other receivables	473,018
Prepaid expenses	1,400
Property and equipment	49,905
Total Assets	5,170,822

LIABILITIES/NET ASSETS

Accounts payable	90,839
Payable (receivable) from other funds	34,580
Net Assets Without Donor Restriction	5,045,403
Total Liabilities and Net Assets	5,170,822

REVENUES AND OTHER SUPPORT

Wildcat Store commission income	373,496
Investment income	181,478
Other income	90,088
Total Revenues and Other Support	645,062

EXPENSES

Operating costs	209,471
Transfer to other funds	399,884
Total Expenses	609,355

Increase <Decrease> in Net Assets 35,707



Associated Students

California State University Chico



Photo Credits:

- Dash Ferrero, AS Student Lead Photographer
- Jason Halley, University Photographer
- Matthew Bates, University Photographer

California State University, Chico
Associated Students
400 West 1st Street
Chico, CA 95929

as.csuchico.edu • (530) 898-6411