



Associated Students  
California State University Chico

# Annual Report



**2024-2025**

California State  
University, Chico

## Letter from the Executive Director

It is my pleasure to share with you the 2024–2025 Annual Report on behalf of the Associated Students of California State University, Chico. This year, the team continued to deliver on our mission of enriching the student experience through inclusive leadership, responsible stewardship of student funds, and a deep commitment to service, sustainability, and student well-being. Since 2017, we have experienced a significant decline in enrollment. However, I'm pleased to report that this trend is now reversing, and our numbers are starting to rise again. Because our budget relies heavily on student fees, the drop in enrollment posed a serious challenge to our financial stability. Despite this, the Associated Students (AS) have been outstanding stewards of student funds, successfully navigating these financial difficulties. At the same time, we continue to support the university by partnering in efforts to boost enrollment.

While my support for the Associated Students had recently taken place behind the scenes, the 2023–2024 academic year brought a period of significant transition and new leadership. During this time, I was called upon to serve as the Interim Vice President for Business and Finance and Chief Financial Officer for the University. Following a successful tenure in the interim role, and with the support of President Perez, the University moved forward in making my appointment permanent.

With the President's endorsement and the Board of Directors' approval in May 2025, I was honored to officially assume a dual role—continuing to lead the AS while serving as Vice President for Business and Finance. This unique, non-traditional structure reflects the trust and collaboration between AS and the broader university. It would not have been possible without the full support of the AS Board, for which I am deeply grateful.

As a result of this change, AS's "dotted line" relationship has transitioned from Student Affairs to the Division of Business and Finance. However, our historic and mission-aligned ties to Student Affairs remain strong. We continue to collaborate closely on programming, philanthropic support, and student advocacy, reinforcing our shared focus on student success.

Given AS's unique structure—which includes both student government and commercial operations—our alignment under Business and Finance positions us well for continued stability and strategic growth. This dual role further strengthens AS's ability to bridge student-focused services with sound fiscal oversight, ensuring we remain a responsive and resilient partner to both the University and the students we serve.

### Student Leadership at the Center

At every level of AS operations, student voice has remained at the heart of our decision-making. Our elected student leaders and professional staff have worked in close partnership

with university leadership to ensure that student needs and priorities inform the direction of key initiatives—from housing affordability and campus safety to event programming and civic engagement. We expanded opportunities for students to lead and serve through new workshops, mentorship programs, and governance trainings, all rooted in equity and inclusion. Our 17 elected officers updated the bylaws, authored referendums, co-hosted town halls with university leadership and invested more than \$180,000 in funding for projects like the International Ambassadors Program, scholarship fund endowment and equipment for The Well and College of Natural Sciences.

### Responsible Stewardship & Strategic Partnership

AS continues to demonstrate strong financial stewardship and operational resilience. This year, we maintained a balanced budget, preserved essential student programs, and made strategic investments to support long-term financial sustainability. In collaboration with the university, AS helped fund critical infrastructure projects, including security gates for the Wildcat Recreation Center, power upgrades for food service operations, and sustainability consulting—demonstrating our commitment to being an active partner in enhancing the student and campus experience.

### Expanding Impact Through Programs & Services

From the WREC, The Well and Adventure Outings (who celebrated their 40th year anniversary!) to the Child Development Lab and the Student Involvement Center, our programs have served thousands of students this year. We increased student employment opportunities, integrated wellness and mental health resources into more of our services and saw strong participation across all areas. These programs continue to play a pivotal role in supporting students' academic success, community connection, and leadership development.

As we reflect on the past year, I remain inspired by the resilience, passion, and innovation of our student leaders and staff. In the coming year, we will continue to evolve to meet student needs, deepen our campus partnerships, and pursue new ways to elevate the student experience at Chico State.

Thank you for your continued support, collaboration, and belief in the power of student leadership. It is a privilege to serve this campus and its incredible students.

*Jamie Clyde*

**Jamie Clyde**  
Executive Director





# Letter from the AS President

“Surround yourself with honest people, not yes men. The growth comes from being challenged, not just being told you’re right” - Kendrick Lamar



As a leader there is always room for improvement, but the most important aspect is the challenges that continue to shape that growth.

Serving as the Associated Students President for 2024-2025 term was truly a privilege. With the help of previously serving as the Director of Social Justice and Equity for the 2023-2024 academic year, it allowed me to continue to focus on my values to “Advocate, Unite, and Understand.” Reflecting on a successful year with the Associated Student Government Affairs, I recognize the challenges, initiatives, and invaluable experiences I gained while working alongside an amazing team of student leaders. Without this team, many of the opportunities to provide effective advocacy, echoing the student voice, increasing campus involvement, and making actionable progress through leadership and initiatives would not have been possible.

AS’s journey as a student-led organization over the past year included experiences that have presented advocacy, impact, and collective involvement, not just within our student leaders but throughout the entire community on and off campus. Our Government Affairs Committee advocated for two resolutions: the Resolution Regarding Interim System-wide Time, Place and Manner Policy and the Resolution for Transparency, Shared Governance, and Student Advocacy in the Re-Imagining Chico State Academic Affairs Initiative.

Major events like our Student Town Hall in collaboration with the Office of the President, provided the opportunity for students to voice their concerns and ask questions. Our Multicultural Showcase event continued to raise awareness of diverse communities and cultures represented on our campus. Also, the Moonlight Safety Walk, organized in collaboration with the City of Chico and campus community, focused on observing and improving the safety of the neighborhoods surrounding our campus.

Highlighting the additional milestones of Government Affairs, we successfully approved a contract with the Wildcat Food Pantry to fund culturally relevant foods, ensuring students have access to important ingredients they need. Most notably, our team also participated in advocacy efforts with the California State Student Association to support the California State University (CSU) Budget.

The impact of our advocacy allowed another successful election with the highest turnout of candidates for our 2025-2026 AS Elections.

AS is for the students, by the students, and I am super proud of the remarkable experiences that AS continues to provide.

A stylized, handwritten signature in black ink, likely belonging to Chris Sullivan.

**Chris Sullivan**  
**Associated Students President**





**AS Government Affairs (GAO)**

**Adventure Outings (AO)**

**AS Child Development Lab (ASCDL)**

**AS Presents**

**AS Sustainability**

**Community Action Volunteers in Education (CAVE)**

**Wildcat Recreation Center (WREC)**

**The Well at Bell Memorial Union (The Well)**

## AS Government Affairs



**Government Affairs** is the official seat of student governance for California State University, Chico. It is comprised of elected students, staff, and volunteers who represent and advocate on behalf of the student body. With its collective of 11 boards, committees, and councils with nearly 50 student appointee positions available, it provides support and services to a wide spectrum of the student population and allows for the development of leadership abilities, program development skills, and management experience.

### HIGHLIGHTS

- As a result of the 2025 AS General Elections, **\$35,745** of revenue sharing dollars were allocated to 231 recipients, including recognized student organizations, AS programs and campus contract programs. These funds can be redeemed during the 25/26 academic year.
- A total of **2,336 students** voted in the 2025 AS Election, which is 17% of the enrolled student population.
- The General Election ballot included an Advisory Measure: “Should the Associated Students encourage the University to reinstate sustainability as one of the highest priorities in Chico State’s Five-Year Playbook Action Plan?” The results: 2154 in the affirmative, 240 in the negative. The last advisory measure on a general election ballot was 2020.
- The Government Affairs team played an integral role in participation in multiple engagement opportunities within the campus community over the year. To name a few: Town Hall with President Perez and AS President Sullivan, Habitat for Humanity volunteer build with members of Cabinet, Women in Stem, Men’s Mental Health Workshop, Earth Day, Wildcat Welcome and Moonlight Safety Stroll.
- The Board of Directors updated the AS Bylaws and Code of Ethics. Four Government Affairs students were inducted into the Chico State Student Hall of Fame. Government Affairs Committee formalized an annual allocation to the Hungry Wildcat Food Pantry of \$5K a year. The board designated fund committee selected 10 campus partners to receive a total of \$181,600.
- A total of **\$149,353** was distributed through scholarships for the 17 elected student representatives for the 24/25 Government Affairs term.



# Adventure Outings



**Adventure Outings (AO)** is an outdoor recreation program that connects the Chico State community to the outdoors of Northern California and beyond. AO offers a variety of trips in outdoor pursuits, including rafting, kayaking, hiking, backpacking, skiing, rock climbing, snowshoeing, caving, and more. In addition to adventure-based excursions, AO hosts the annual Banff Mountain Film Festival World Tour, offers a backcountry yurt, and operates an equipment rental center designed to outfit users with equipment for both AO and personal experiences. AO also operates the climbing gym in the Wildcat Recreation Center, which is open for general climbing, bouldering, and regularly scheduled belay classes. AO also oversees the Bike Hub, a bicycle repair service for the campus community.

### HIGHLIGHTS

- Adventure Outings had **2,582 participants** this year from trips, workshops, and events.
- **1,247 unique users** visited our climbing wall, with a total of 7,218 visits.
- AO awarded nearly **\$20,000 in scholarships** to students from our Get Outdoors Fund, directly removing barriers for students to get outdoors, grow as leaders, and earn certifications.
- AO pulled off our **first-ever Giant Sequoia** climbing trip, and a second one is already scheduled for Fall 2025. This is a major milestone for our technical tree program and a uniquely Chico State experience.
- Our vehicle fleet expanded by **two new vans** added, bringing us to five vans and five trailers—all critical to increasing trip capacity and staff logistics.
- Through the Division of Boating and Waterways, AO received **\$40,000 in grant funding** to bolster our paddling safety and expanding access.
- In Fall of 2024, we launched our first ever documentary project and hosted a **40th anniversary reunion**, both of which captured the legacy and future of this department.
- AO continues to offer our **Wilderness First Aid and Wilderness First Responder medical classes** and expanded to offer **AIARE certifications** (avalanche training) as well as **ACA Swiftwater certifications** in 2024-2025.

# AS Child Development Lab



**The Associated Students Child Development Lab (ASCDL)** provides quality early childhood education and care to income-qualified Chico State Students. The ASCDL has four classrooms serving infants from eight weeks old through pre-kindergarten-aged children. The program maintains a partnership with the CSU, Chico Child Development Department and is the official lab school. Students are able to enhance their educational experience and knowledge by working directly with children in the classrooms, observation, testing, and research. Observation booths provide students with the opportunity to observe the development of young children. ASCDL staff serve to support, model, and guide students as they work with children. Staff also act as advocates for children and families in the community, making presentations and participating on councils and boards that address the needs of children and families.

### HIGHLIGHTS

- The ASCDL provided **2,945.25 childcare hours**.
- A total of **8,064 internship hours** were completed at the ASCDL.
- In collaboration with the Center for Healthy Communities, the ASCDL completed our final **two-year garden grant**.
- The ASCDL made an official agreement to place **Butte College interns** in our classrooms.
- Through individuals on campus, such as Allies with Students with Dependents, The ASCDL has sought ways to bring more resources for parenting students, enhance campus resources and provide more support for parenting students.
- The ASCDL are completing **upgrades on the Willow Room play yard** and building another storage shed, set to be completed in Fall 2025.



# Associated Students Presents



The mission of **Associated Students Presents (ASP)** is to provide a culture of fun, spirit, and connection on campus through entertaining and educational events and activities for students. The program offerings support the strategic priorities of the Associated Students and the University and enrich the university experience and campus life through opportunities for connection and belonging. Programming includes musical performances, indoor and outdoor movies, seasonal events, and game nights.

### HIGHLIGHTS

- Hosted over **30 events** throughout the year, with an estimated total attendance of 4,000 participants.
- Event highlights included a **wide range of collaborations** across campus, such as Wildcat Spirit Week with Student Life & Leadership, the return of the “Big C” tradition, the Time Capsule Ceremony with Chico State Alumni Association, a Town Hall in partnership with Government Affairs and the Office of the President, and Rock the Block with The HUB.
- Additional standout events included the annual Multicultural Showcase, Earth Day Festival, AS General Election, WREC pool parties, a panel with student leaders from Southeast Asia, and the AS VIP Celebration where we honored student staff, interns, and scholarship students for their hard work and dedication to Associated Students.
- Welcomed a **fully new team** of professional and student staff, bringing fresh energy and new perspectives to programming efforts.

# AS Sustainability



The **AS Sustainability** program aims to engage the campus community in implementing sustainable practices throughout the Associated Students and campus. The program provides funding opportunities for student and AS-initiated projects with sustainability goals and facilitates an internship program through which students gain meaningful experience by advancing sustainability. Programming includes organizing events such as Campus Sustainability Day and Earth Day, hosting composting and organic gardening workshops, promoting water conservation and zero waste campaigns, and more.

### HIGHLIGHTS

- AS Sustainability hosted **six Sustainability Fund Workshops** with a total of 34 attendees.
- Two Sustainability Fund Allocation Committee (SFAC) and eight Sustainability Affairs Council meetings were held throughout the year, engaging approximately **150 attendees**.
- The **Earth Day Festival** drew 296 participants from the campus community.
- The program allocated **\$30,000 in SFAC funding** to support student-led sustainability projects.
- An additional \$300,000 in SFAC funding was approved to install electrical infrastructure for campus food trucks, eliminating the use of generators.
- A commercial dishwasher was funded through a \$120,000 SFAC allocation to support sustainable operations.
- **Process improvements** were implemented to enhance the efficiency of SFAC proposal and funding workflows.
- The program expanded collaboration with Green Campus, College Core, and Academic Affairs on sustainability initiatives and events.
- **Over \$220,000 was invested** in sustainability projects for the 2024–2025 academic year, including the completion of the Agrivoltaics Project at the University Farm.
- A new Sustainability Coordinator was hired and began on July 1, 2025.



# Community Action Volunteers in Education



**Community Action Volunteers in Education (CAVE)** has a rich history as the oldest and largest student-run program of the Associated Students on the Chico State campus. The program was founded by a group of students in 1966 dedicated to offering community service opportunities to their peers. Now, the program is run by student interns and staff and connects over 200 volunteers annually to nine community-based programs. CAVE’s motto, “Life is for Learning,” supports the program’s philosophy that the community is a compelling classroom for hands-on learning. CAVE’s mission is to provide students with meaningful volunteer opportunities, develop student leaders, and serve a broad base of community needs. Each year, student volunteers support programs that serve diverse populations, including local children, people who are houseless, animals in local animal shelters, and environmental projects. CAVE offers University credit and internships for students who participate as either volunteers or staff in its semester-long programs. CAVE also provides a variety of one-time service events each semester that allow students, staff, and faculty to participate in service projects for local agencies and programs.

### HIGHLIGHTS

- During the 2024–2025 academic year, CAVE engaged **264 students** in nine semester-long volunteer programs, completing 12,679.75 hours of service at local nonprofit and community organizations—valued at \$508,965.17.
- **348 students participated in one-time volunteer opportunities** across campus and the greater Chico community, including in our annual César Chávez Day of Service event – Cats in the Community.
- CAVE Students earned a combined **282 units of course credit**.
- CAVE **served 32 K-10 children** through our free, volunteer-run Tutoring Program.
- CAVE supported 44 local K–5 teachers across multiple elementary schools through the **Classroom program** by pairing volunteers to offer direct classroom assistance.
- CAVE recognized **five outstanding student leaders** for their service and community impact through annual awards.
- One exceptional student was inducted into the **Student Affairs Hall of Fame** for their dedication to service and leadership.

# Wildcat Recreation Center



The **Wildcat Recreation Center (WREC)** offers 130,000 square feet of recreational space and features a 15,000 square foot weight and fitness area, an outdoor pool and spa, three gym courts, an indoor track, one multi-activity court, a rock-climbing gym, and four multi-purpose studios for a variety of group exercise classes. Lounge areas, including an outdoor patio oasis and pool deck, contribute to the social environment of the center. The WREC is home to the Adventure Outings outdoor recreation program and equipment rental center. Also housed in the WREC is the state-run Recreational Sports program, which includes Intramurals, Sport Clubs, and summer camps. The facility boasts a LEED Gold Certification awarded by the Green Building Certification Institute for its sustainable design features. Fifteen full-time career staff and over 150 students are employed at the WREC. In addition to student users, University faculty and staff may purchase memberships at the WREC.

### HIGHLIGHTS

- The WREC recorded **351,800 total visits** during the year, reflecting an increase of 20,000 visits over the previous year.
- A total of **9,713 unique users** accessed the WREC throughout the year.
- Group Exercise (GX) programs saw **21,552 participations** and **534 personal training sessions** conducted.
- The WREC collaborated with various campus departments to provide summer access for incoming students as part of transitional support programs, including two science camps, EOP, and Construction Management.
- **Free group swim lessons** were successfully launched and well-received by participants.
- Total program and service sales, including Adventure Outings trips and equipment rentals, reached **\$134,520**.
- The WREC hosted **13 one-time events** over the course of the year, including WREC N’ Wild, Bench Press Competition, and Gloga.



# The Well at Bell Memorial Union



**The Well at Bell Memorial Union** offers a restorative, holistic wellness experience that empowers students to make positive, informed choices. The space features areas for meditation, mindfulness, yoga, prayer, reflection, creativity, and sensory needs, along with a Self-Care Corner and an embedded mental health counselor from the WellCat Counseling Center.

Students can reserve massage chairs, a hydromassage bed, and nap pods, and participate in over 225 wellness programs each semester—including animal therapy, massage therapy, acupuncture, free haircuts, and more. Staffed by two full-time employees and a team of 20 student staff, The Well encourages students to care for their minds and bodies by promoting rest, reflection, and proactive self-care.

## HIGHLIGHTS

- The Well welcomed a total of **19,624 attendees** during the 2024–2025 academic year, contributing to a cumulative attendance of 48,984 since The Well opened in 2022.
- A total of **491 programs** were offered by The Well throughout the year, including animal therapy, acupuncture, flu shot clinics, and more.
- The Well secured a **\$5,400 Governor’s Award** for the 2025–2026 academic year to support the launch of our PAWS (Personal and Wellness Supplies) vending machine, which will be implemented in Fall 2025.
- The Well opened a designated **Ablution Area** to support students’ spiritual practices.
- The Sensory Space was expanded to better accommodate student needs.
- Fresh Cuts: Barbershop at The Well was launched, providing **72 free haircuts** to students in its first year.
- Welcomed our new **embedded mental health counselor**, who led Back 2 Basics, a Mental Health 101 workshop series, and facilitated the most highly attended Let’s Chat drop-in counseling sessions on campus.

In addition to its variety of in-house programs, the Associated Students contributes to operational funding for a collection of campus-based entities that provide significant programs and services to the student community.

These are known as our Contract Programs.

**Community Legal Information Center (CLIC)**

**Cross-Cultural Leadership Center (CCLC)**

**Gender and Sexuality Equity Coalition (GSEC)**

**KCSC Radio (KCSC)**

**Student Organization Event Allocation Funding**

**The Student Shuttle (B-Line)**



# Community Legal Information Clinic



The **Community Legal Information Clinic (CLIC)** provides free legal information and assistance to the students, faculty, and staff of CSU, Chico, City of Chico residents, California residents, and individuals nationwide. CLIC students had 9,953 client contacts and spent 7,741.47 hours working directly on client issues. CLIC enrolled 186 students during the 2024-25 academic year who were supervised by four Department of Political Science and Criminal Justice faculty. CLIC provides legal information in eleven areas of law: Women's Law, Family Law, Housing Law, Workers' Rights, Penal Law, Disability Law, Chico Consumer Protection Agency, Defense Equity, Misdemeanors, Tickets and Traffic Law, County Jail Law, and Student Legal Services/Juvenile Rights.

CLIC's primary missions are to provide a practical clinical experience for paralegal interns and to educate students and community members about their legal rights and responsibilities.

### HIGHLIGHTS

- During the 2024–2025 academic year, CLIC interns completed 25,260 course hours and earned a total of 643 course units through their participation in the program.
- CLIC employed more than five student employees during the academic year through funding provided by the AS Activity Fee.
- CLIC hosted its 55th Anniversary Celebration on May 3, 2025, at the Sierra Nevada Big Room. The event welcomed over 200 students, faculty, staff, and alumni to celebrate the clinic's legacy and impact.
- Penal Law Project students visited California State Prison, Solano, and had the opportunity to engage with the Delancey Street Honors Program Kitchen, a prison reform initiative focused on rehabilitation through vocational training.
- The Housing Law Department provided tenants' rights information, housing discrimination protections, and other essential legal resources to students at the Off-Campus Housing Fair.
- On June 12, 2025, Student Legal Services conducted a training for Butte County social service agencies on the completion and use of guardianship packet materials.
- The Disability & Law and Women's Law Projects tabled at the Aging and Disability Fair hosted by Passages at the Chico Fairgrounds, distributing legal information to community members.
- Misdemeanor, Tickets, and Traffic received approval to represent individuals in DMV administrative hearings as lay representatives.
- The County Jail Law Project toured the Butte County Jail, providing students with insight into local jail operations and inmate conditions.
- Directors from the Penal Law Project attended the National Innocence Network Conference in Seattle, Washington, where they engaged in legal reform workshops and networked with justice advocacy professionals.
- The Penal Law Project was featured in the Prison Policy Initiative newsletter, distributed to over 400 incarcerated individuals nationwide, highlighting the project's work and resources available to the prison population.

# Cross-Cultural Leadership Center



As its mission states, the **Cross-Cultural Leadership Center (CCLC)** values and respects the richness and understanding that diversity brings. The Center exists to create an environment in which all students, regardless of their ethnicity, culture, or differences, feel respected, connected, and affirmed. Through a holistic approach of leadership development, cultural awareness, community education, and the creation of constructive social change, the center aspires to create transformational opportunities between and for all people that fosters community engagement.

Through the Cross-Cultural Leadership Center, three campus affinity centers have been developed.

- **Asian Pacific Islander and Desi American Resource Center:** A community that celebrates all Asian culture focused on cultivating an inclusive and empowering environment to support student academic excellence and retention by providing culturally responsive programming, resources and services.
- **Black Resource Center:** Dedicated to promoting Black Excellence and empowering students by providing a supportive environment for academic excellence and personal growth.
- **El Centro Latinx Resource Center:** A unique and tangible manifestation of Chico State's unwavering commitment to being an exceptional Hispanic-serving institution focused on fostering student success and achieving outstanding Latine student retention.

### HIGHLIGHTS

- AS Activity Fee funding supported the employment of over five student employees during this academic year.
- The CCLC hosted 117 events across Fall 2024 and Spring 2025, engaging over 2,000 participants.
- The CCLC welcomed embedded support services, including CalFresh and WellCat Counseling counselor, to provide direct resources within the space.
- The CCLC expanded its impact this year through numerous collaborative efforts. Collaborative programming was hosted with key campus partners, including WellCat Prevention, AS Presents, Student Life & Leadership, the Social Justice & Equity Committee, The Hub, Tribal Relations, and the EcoTherapy Program.
- The CCLC also collaborated with numerous student clubs and organizations such as the Global Student Society, SWANASA, Chico Pride, Native American Club, Indian Student Association, and Pacific Islanders Club.
- Strong partnerships were maintained with our East Wing resource centers and programs, including El Centro Resource Center, Black Resource Center, Asian Pacific Islander & Desi American Resource Center, Dream Center, Path Scholars, ITSS, Technology Equity Center, and Valene L. Smith Anthropology Museum.



# Gender and Sexuality Equity Coalition



The **Gender and Sexuality Equity Coalition (GSEC)** evolved from the intersectional feminist ideology that all genders should be equal. GSEC strives to provide a safe and accepting environment that empowers all students through awareness-raising events, services, internships, and referrals. With the help and dedication of students from all ethnicities, ages, genders, sexualities, religions, and experiences, the center endeavors to establish equal rights for all, making the campus and community, both local and global, more inclusive.

## HIGHLIGHTS

- AS Activity Fee funding supported the employment of four student employees during this academic year.
- In Fall 2024, 10 interns were awarded a total of 30 academic units, while in Spring 2025, 15 interns earned 45 academic units.
- GSEC provided training in activist leadership, event planning, marketing and outreach strategies, and professional communication development.
- Interns received training on microaggressions with the Cross-Cultural Leadership Center, gender-based violence training with Catalyst, and LGBTQIA2S+ education with the Stonewall Alliance of Chico.
- Three social work interns, one BSW and two MSW students, completed 16 hours per week and contributed to significant projects across two consecutive semesters.
- Partnered with the Cool Cat Closet to organize various clothing swaps and gender-affirming clothes at the Gauntlet in October, March, and April.
- The Vagina Monologues, a GSEC legacy event celebrating women’s empowerment, resilience, and shared stories, welcomed 250 attendees from both the Chico State student body and the broader community.
- No ICE at Chico State Rally provided a peaceful protest space for students to use their voices, drawing more than 40 participants.
- The Stand with Immigrants March was organized in recognition of Chico State’s status as a Hispanic-Serving Institution and in response to national anti-immigration policies that impact this population, with over 100 attendees advocating for rights.
- The Women Matter Protest raised awareness about unjust governmental policies that affect women-identifying individuals, with more than 40 people participating in the march.
- A Sexual Discourse Workshop, led by a certified midwife, provided a space for 10 attendees to learn and ask questions about sexual wellness.
- Take Back the Night, a GSEC legacy event, gathered 30 attendees to raise awareness and advocate for an end to gender-based violence.

# KCSC Radio



CSU, Chico’s student-owned and operated college radio station, **KCSC Radio**, offers hands-on radio and music industry experience. KCSC interns learn the fundamentals of internet radio operations through on-air experience, production, and promotion. In addition to broadcasting over the internet, KCSC offers opportunities in management and leadership, as well as technical and electrical audio workshops. All efforts combine to produce more than 80 hours of live radio weekly. Non-commercial KCSC is home to one of Northern California’s largest, most eclectic record libraries featuring an array of rare and out-of-print collector records.

## HIGHLIGHTS

- AS Activity Fee funding supported more than five student employees during this academic year.
- KCSC engaged 180 interns over the academic year. Interns hosted a one-hour radio show each week and worked as part of a department in station operation: Music, Programming, Promotions, and Production.
- A total of 100 units were awarded in Fall and 125 units in Spring, resulting in 225 total units granted.
- KCSC hosted a variety of events throughout the year. During Fall 2024, KCSC held the Battle of the Bands, a Vinyl Sale, one Studio Session, and an assortment of dead week activities engaging approximately 330 participants. Spring events featured a Valentine’s Day Show, Chicochella, Vinyl Sale, two Studio Sessions, and Studio Session release party with nearly 400 participants.
- Hosted a 24-Hour Radio Show, engaging listeners virtually.



# Student Organization Event Allocation Funding

The **Student Organization Event Allocation Fund (SOEAF)** is intended to provide financial support to recognized student organizations for events and activities on campus. Through collaboration with Student Life & Leadership, the Associated Students provides monies to supports campus life through campus programming, educational series, and cultural and diversity events.

HIGHLIGHTS	
• Recognized Organizations Served	235+
• Approved Events	20
• Amount Funded	\$40,500

## The Student Shuttle (B-Line)

The Associated Students has been at the forefront of funding alternative transportation measures since the early 1980s and was instrumental in creating what initially became the **Student Shuttle** routes that serviced the campus-adjacent south and west, predominantly student neighborhoods. Today, in partnership with the University, that program has expanded to offer all enrolled students, faculty, and staff free transportation throughout the B-Line Butte Regional Transit service areas.

HIGHLIGHTS	
• Rides Taken by Students, Faculty and Staff	172,215
• Individual Riders	3,303
• Percentage of Student Riders	94%





Bell Memorial Union

Facilities and Operations

Marketing and Design

Employee Professional  
Improvement Center (EPICenter)

Bell Memorial Union



The **Bell Memorial Union (BMU)** is Chico State’s student union and the center for all Associated Students programs and services. The BMU, built-in 1969 and remodeled in 2001, is home to several Dining Services retail and dining options, the Wildcat Store, the Third Floor Gallery, and several reservable conference rooms and event spaces that serve the entire Chico community, including our premier auditorium.

**Conference Services** coordinates all events held in the Bell Memorial Union (BMU) and its auditorium, which include meetings, conferences, lectures, job fairs, banquets, concerts, receptions, and gallery exhibits. The facilities are available for use by student organizations, as well as other on and off-campus entities. Additional services include mall table reservations for student and commercial vendors, marquee and banner space reservations, and student service boards.

- |                  |         |
|------------------|---------|
| • Total Bookings | 2,939   |
| • Event Hours    | 8,806   |
| • Patrons Served | 113,719 |

The **Third Floor Gallery** provides a venue for student artists to exhibit their work for personal and professional development. The Gallery offers both single-artist and group shows. In addition to the gallery, other indoor and outdoor public art space is available at the Bell Memorial Union.

- |                                    |    |
|------------------------------------|----|
| • Exhibits                         | 7  |
| • Total Artists                    | 10 |
| • Exhibits in BMU Public Art Space | 3  |



# Facilities and Operations



The **Facilities and Operations** team provides a variety of services for the Associated Students. The custodial staff is responsible for the overall cleanliness of all offices, lounges, program spaces, dining operations and meeting rooms in the Bell Memorial Union, the Wildcat Bookstore, the Wildcat Recreation Center, and Estom Jàmani Dining Center. The maintenance staff is responsible for preventative maintenance, special building projects, and miscellaneous repairs of equipment and buildings.

**HIGHLIGHTS**

- HVAC mechanical upgrades and maintenance were completed to extend the lifespan of air handlers.
- Energy Management System (EMS) was replaced after the previous system reached the end of its operational life.
- Lighting control panels (LCP) were replaced for interior lights that had reached end of life.

# Marketing and Design

The **AS Marketing and Design** team’s mission is to strategically amplify the voices, initiatives, offerings and values of the Associated Students by curating dynamic, engaging, and purpose-driven marketing campaigns, working on projects including full marketing campaigns, graphic design, social media and website requests, and photo/video projects.

• Total Instagram Followers	20,425
• Graphic Design Projects	1,758
• Videos Produced	5

# Employee Professional Improvement Center



The **Employee Professional Improvement Center (EPICenter)** provides onboarding, training, and professional development opportunities for Associated Students career and student employees, in addition to organizing employee recognition events and activities. The EPICenter has become a valuable resource for employee connection and learning opportunities.

**HIGHLIGHTS**

- A total of 264 student staff attended New Employee Orientation sessions.
- 26 new career staff were successfully onboarded.
- Informational dashboards were implemented in UKG to support improved access to data and reporting.
- Three Principles of Supervision trainings were facilitated in collaboration with Chico State Enterprises and Chico State.



# Business Enterprises

## AS Dining Services



**AS Dining Services** operates all dining facilities on the CSU, Chico campus including the residential dining center, two campus convenience stores, Butte and Urban Roots, two coffee shops, Common Grounds and the Wildcat Den, and The Marketplace Café. AS Dining also provides catering services for numerous campus, community, and privately hosted events, in addition to concessions for the University Athletics Department.

The Dining Services team also aims to bring diverse food options to campus through our food truck program and leasing space to local food vendors. The Marketplace Café in the Bell Memorial Union serves as the main retail dining facility, serving the campus community, and hosting local food vendors and a farm-style deli in collaboration with the University Farm.

The Associated Students is committed to sustainable food purchases, recycling and waste reduction practices, plant-based packaging and materials, and utilizing energy-efficient appliances. Dining Service is focused on serving healthy, convenient, sustainable food throughout campus.

### HIGHLIGHTS

- AS Dining Services served **462,351 meals** at Éstom Jámani Dining Center during the 2024-2025 academic year, including **23,583 guest meals** for prospective students, tour groups, staff, faculty, and non-resident students.
- During Spring 2025, AS Dining served **888 meals** as part of **Friday Spirit Days**.
- Butte Station and Urban Roots sold more than **\$357,177 in EBT sales**.
- Food trucks and our campus vendors collectively generated over **\$1 million** in sales for the first time this year.

### Administration

- Financial Services
- Information Technology
- Human Resources

### Board of Directors

## Administration & Board of Directors



# Financial Services

*Financial Services* provides business and accounting services for the Associated Students. Financial Services also prepares the annual financial statements and coordinates with Aldrich CPAs to facilitate the required audits.

# Information Technology

The *AS Information Technology Department* provides a broad range of services to the AS including:

- User support (help desk)
- Workstation and printer management
- Virtual, cloud, and backup environment Infrastructure and support
- Server administration and support
- Support and administration of financial systems used by the AS
- Application development and support
- Compliance management (IT security controls, payment card industry compliance, etc.)
- Project management
- Streamlining of business processes for AS departments
- IT Procurement process management

# Human Resources

*Human Resources* provides a broad range of administrative services supporting career and student employees of the Associated Students, including employee relations, recruitments, benefits administration, compensation, policy development, performance management and improvement, workplace & complaint investigations, safety & workers' compensation.

Full-time employees	108
Part-time employees (includes student employees)	441
<b>Full-time Employees by Department</b>	
AS Programs and Government Affairs	19
Facilities and Operations	25
Wildcat Recreation Center	7
Dining Services	37
Corporate Services	15

# Board of Directors 2024-2025



## Top Row

*Chris Sullivan*  
President/BOD Chair\*

*Aaron Schwartz*  
Executive Vice President/GAC Chair\*

*Jaiden Grivette*  
Vice President of Facilities and Services/ASFC Chair\*

## Middle Row

*Rishika Tyagi*  
Vice President of Business and Finance/ASBC Chair\*

*Dev Kachiwala*  
Director of University Affairs\*

*Aishwarya Gowda*  
Director of Social Justice and Equity\*

## Middle Row

*Dr. Isaac Brundage*  
University Vice President for Student Affairs\*\*\*

*Jamie Clyde*  
Interim University Vice President for Business and Finance\*\*\*

*Dr. Tracy Butts*  
Staff/Tenured Faculty\*\*

### LEGEND

- \* Elected position
- \*\* Appointed
- \*\*\* Designated in Bylaws



# Statements of Financial Positions

## 2024-2025

### Statements of Financial Positions

As of June 30, 2025

- 2024-2025 Revenues & Expenses
- Student Union Fund
- Activity Fee Fund
- Dining Services
- Wildcat Store

## Associated Students of CSU Chico

### Statement of Financial Position

### 2024-2025 Revenues & Expenses

#### ASSETS

Cash	27,373,808
Accounts and other receivables	1,313,983
Sponsored programs receivable	118,297
Inventories	147,015
Prepaid expenses	74,760
Investments	0
Property and equipment	2,862,501
Long term deposits	20,000
<b>Total Assets</b>	<b>31,910,364</b>

#### LIABILITIES/NET ASSETS

Accounts payable	544,641
Accrued expenses	1,863,256
Deferred revenue	123,708
Deposits held for others	0
Pension Obligation	252,837
Net Assets Without Donor Restriction	29,125,922
<b>Total Liabilities and Net Assets</b>	<b>31,910,364</b>

#### REVENUES AND OTHER SUPPORT

Wildcat Store, Dining and other sales	10,081,984
Allocation of revenue funds from campus	9,999,759
Student and campus programs	349,994
Sponsored program receipts	1,080,588
Investment income	1,087,637
Gifts	3,590
Indirect income	77,311
Other income	622,276
<b>Total Revenues and Other Support</b>	<b>23,303,139</b>

#### EXPENSES

Student and campus programs	3,736,409
Student and recreation center building operations	5,859,223
Auxiliary activities	9,127,408
Sponsored programs	1,080,588
Management and general	2,235,948
Other: pension & postretirement benefit cost amortization	(155,585)
<b>Total Expenses</b>	<b>21,883,991</b>

**Increase <Decrease> in Net Assets** **1,419,148**



# Student Union Fund

## Statement of Financial Position    2024-2025 Revenues & Expenses

ASSETS		REVENUES AND OTHER SUPPORT	
Cash	10,777,876	Allocation of revenue funds from campus	8,107,463
Accounts and other receivables	89,313	Student and campus programs	326,626
Receivable from other funds	232,605	Investment income	431, 609
Prepaid expenses	35,550	Other income	434,479
Property and equipment	2,481,878	Transfer from other funds	439,560
Long term deposits	20,000		
Total Assets	13,637,222	Total Revenues and Other Support	9,739,737
LIABILITIES/NET ASSETS		EXPENSES	
Accounts payable	242,249	Student and campus programs	2,286,552
Accrued expenses	932,639	Student and recreation center building operations	5,859,223
Deferred revenue	540	Management and general	1,144,706
Pension Obligation	115,641	Other: pension & postretirement benefit cost amortization	(86,884)
Net Assets Without Donor Restriction	12,346,153		
Total Liabilities and Net Assets	13,637,222	Total Expenses	9,203,597
		Increase <Decrease> in Net Assets	536,140

# Activity Fee Fund

## Statement of Financial Position    2024-2025 Revenues & Expenses

ASSETS		REVENUES AND OTHER SUPPORT	
Cash	5,383,773	Allocation of revenue funds from campus	1,724,034
Accounts and other receivables	462,831	Student and campus programs	23,368
Receivable from other funds	205,447	Investment income	243,807
Prepaid expenses	12,048	Gifts	3,590
Property and equipment	10,736	Indirect income	77,311
Total Assets	6,074,835	Other income	72,461
		Total Revenues and Other Support	2,144,571
LIABILITIES/NET ASSETS		EXPENSES	
Accounts payable	45,675	Student and campus programs	1,449,857
Accrued expenses	302,199	Management and general	378,438
Deferred revenue	74,435	Other: pension & postretirement benefit cost amortization	(49,857)
Pension obligation	64,163		
Net Assets Without Donor Restriction	5,588,363	Total Expenses	1,778,438
Total Liabilities and Net Assets	6,074,835		
		Increase <Decrease> in Net Assets	366,133



# Dining Services

Statement of Financial Position

2024-2025 Revenues & Expenses

ASSETS		REVENUES AND OTHER SUPPORT	
Cash	4,986,462	Dining Service sales	9,309,473
Accounts and other receivables	672,331	Sales commissions	422,157
Inventories	147,015	Investment income	157,224
Prepaid expenses	25,779	Other income	24,492
Property and equipment	328,817		
Total Assets	6,160,404	Total Revenues and Other Support	9,913,346
LIABILITIES/NET ASSETS		EXPENSES	
Accounts payable	175,727	Cost of sales	2,912,201
Accrued expenses	628,419	Operating costs	6,539,202
Deferred revenue	8,733	Other expenses	11,660
Payable to other funds	382,652	Other: pensions & postretirement benefit cost amortization	(18,844)
Pension Obligation	73,033	Transfer to other funds	35,133
Net Assets Without Donor Restriction	4,891,840		
Total Liabilities and Net Assets	6,160,404	Total Expenses	9,479,352
Increase <Decrease> in Net Assets			433,994

# Wildcat Store

Statement of Financial Position

2024-2025 Revenues & Expenses

ASSETS		REVENUES AND OTHER SUPPORT	
Cash	5,017,996	Allocation of revenue funds from campus	168,262
Accounts and other receivables	76,509	Wildcat Store commission income	350,354
Prepaid expenses	1,383	Investment income	201,979
Property and equipment	41,071	Other income	90,844
Total Assets	5,136,959	Total Revenues and Other Support	811,439
LIABILITIES/NET ASSETS		EXPENSES	
Accounts payable	55,992	Operating costs	208,887
Payable (receivable) from other funds	2,100	Student and campus programs	168,262
Net Assets Without Donor Restriction	5,078,867	Transfer to other funds	400,827
Total Liabilities and Net Assets	5,136,959	Total Expenses	777,976
Increase <Decrease> in Net Assets			33,463





# Associated Students

California State University Chico



**Photo Credits:**

- Dash Ferrero, AS Student Lead Photographer
- Alex Thomas-Rochin, AS Student Photo Assistant
- Jason Halley, University Photographer
- Matthew Bates, University Photographer

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