



Associated Students
California State University Chico

Our Strategic Plan

The Associated Students

California State University, Chico



Associated Students
California State University Chico

Our Mission

The Associated Students **enriches campus life**
at California State University, Chico **by complementing the educational mission**
through student governance, facilities, programs, and integral services.



Our Commitments

Innovation ♦ Leadership ♦ Standards ♦ Accountability
Compassion ♦ Respect

We promote **innovation** and inquiry in our boards, committees, programs, activities, commercial enterprises, and beyond, in our employment and participatory experiences through which we prepare students to be successful **leaders** in their future work environment as engaged members of a community.

INNOVATION and LEADERSHIP

Our Commitments

We consider the effective and efficient use of student dollars as a trust between the AS and the public. We are committed to maintaining a well-trained staff and a set of guidelines and **standards** that enable us to support and be **accountable** for the myriad programs and services we create.

STANDARDS and ACCOUNTABILITY

Our Commitments

We demonstrate respect by ensuring that our interaction with others is done with fairness, consistency and **compassion**. We appreciate, support, and **respect** the partnerships that we have built within our organization and with the campus community.

COMPASSION and RESPECT

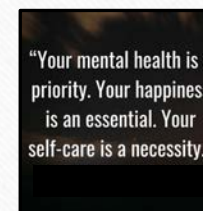
Our Commitments



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California State University Chico

Our Strategic Priorities and Core Values

◆ Diversity ◆ Sustainability ◆ Wellness ◆ Service ◆



Our Charge

Advance policies and practices
that strengthen our commitment to
diversity, inclusion, and equity.

DIVERSITY

Our Priorities and Core Values

Our Charge

Cultivate culture by imparting practices that promote continuously viable environmental, social, and economic systems.

SUSTAINABILITY

Our Priorities and Core Values



SUSTAINABILITY

We take a leading role in sustainable efforts through an **active** pursuit of innovative practices and solutions.

Our **commitment** to sustainability is reflected through our buildings and operational spaces.

We create a culture of good **stewardship** through efficient and responsible use of our available and obtainable resources.

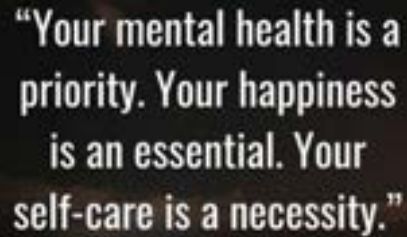
We **ensure** students, staff, and visitors are provided the resources and knowledge needed to make informed decisions about their impact.

Our Charge

Create an environment that provides policies and services that support campus wellbeing.

WELLNESS

Our Priorities and Core Values



"Your mental health is a priority. Your happiness is an essential. Your self-care is a necessity."

WELLNESS

We are **dedicated** to providing programs and services that utilize existing spaces and, when able, to the creation of new, innovative spaces that are devoted to the holistic wellbeing of the student body.

We will **collaborate** with the campus community to support the expanding mental health needs of the student body.

We are **committed** to a proactive culture that supports the unique wellness needs of both students and staff through leadership, education, collaboration and sharing of campus resources.

Our Charge

Develop and produce programs and products
that support and sustain our culture of service.

SERVICE

Our Priorities



S E R V I C E

We acknowledge our culture of service starts with an **ongoing**, open dialogue with our campus community.

We **align** with our community's needs and our entrusted responsibilities, focusing our services and growing our impact.

We rise as innovators and leaders by building relationships and **fostering** new collaborations.

We strengthen our culture of service with consistent support and **purposeful** training, holding that these investments in ourselves will magnify our work.



California State University, Chico

