

ASSOCIATED STUDENTS BUSINESSES COMMITTEE

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Tuesday, October 14, 2025

11:00 a.m.

BMU 205

Members Present: Miguel Sueki, Eric Coleman, Andrew Ly, Jon Timko, Donelle Holman, Stacie Corona,
Members Absent: Megan Odom,
Others Present: Steve Novo, Tom Rider, Kendra Wright, Emily Berry (Recording), Ben Spiess, Katrina Leach, Windy Van Dam, Alex Lopez, Cherie Higgs, Parker Pedone, Jasmine Saephan

- I. **CALL TO ORDER** - *The Chair shall officially call the meeting to order to begin official business of the Associated Students Businesses Committee.*
Sueki called to order at 11:01am.
Stacie Corona joined the meeting at 11:02am.

MECHOOPDA LAND RECOGNITION: *"We acknowledge and are mindful that CSU, Chico stands on lands that were originally occupied by the first people of this area, the Mechoopda, and we recognize their distinctive spiritual relationship with this land, the flora, the fauna, and the waters that run through campus. We are humbled that our campus resides upon sacred lands that since time immemorial has sustained the Mechoopda people and continues to do so today."*

- II. **APPROVAL OF AGENDA** - *At this time the committee will review the agenda and make any needed changes before proceeding with the rest of the meeting*
A. Approval of the 10/14/25 regular meeting agenda. **Action Requested: Motion to approve the 10/14/25 regular meeting agenda, as presented. (Ly/Corona) 6-0-0 MSC**
- III. **APPROVAL OF MINUTES** - *At this time the committee will review the minutes of the previous meeting(s) and make any appropriate corrections.*
A. Minutes of the regular meeting of 9/30/25. **Action Requested: Motion to approve the minutes of the regular meeting of 9/30/25, as presented. (Corona/Holman) 6-0-0 MSC**
- IV. **ANNOUNCEMENTS** - *At this time, members of the **committee** may choose to share brief announcements related to topics on the agenda or previously discussed at an official meeting.*
None.
- V. **PUBLIC OPINION** - *At this time, members of the **public** may address the committee related to items listed on the agenda.*
None.
- VI. **BUSINESS**

- A. Information Item: 7/31/2025, 8/31/25 Dining Services Financials
Rider stated there weren't a lot of retail operations for these months. He said there's a positive \$337,000 in net income, and it swells to \$524,000 in August. This is the fully realized year. He explains that we've just collected a bunch of money before the money is spent which is why the numbers are higher.

B. Information Item: 8/31/25 AS Wildcat Store Summary

Rider explained that this is the money in expenses for managing the Follett project. The AS brought in \$54,760, which put us at \$89,784 year to date, \$41,589 of which is directly due to store commissions, the rest of the money is income earned from interest and investments that we have as well as reimbursements. There are expenses on there including, \$53,123 for the month, leaving a positive \$1,637 bringing the total year to date at just over \$100,000, which puts us at \$13,085 in the red.

C. Information Item: 3/31/2025, 4/30/2025, 5/31/2025, 6/30/2025 Follett Wildcat Store Financials

Novo stated that March is typically not a huge month for the store. They brought in \$231,000, only \$5,000 was course materials. Choose Chico happened that month. Technology is down 32%, drinkware is also down 15%.

April they lost the money made in March, \$65,000, a due to the shift in Choose Chico. Overall, the same results are trending.

May includes all of the graduation. \$297,000 in sales, down \$64,000 as graduation was down. A big chunk of graduation was paid through the Follett scholarship money. Down 3.1% for the year. Graduation and computers in particular were down. Course materials was up 14% due to immediate access on campus.

June was a light month, \$115,000 down 6.5% compared to last year. Course materials ended up being up 13.7% \$99,000 because of immediate access. They expect the next semester to be even higher. General merchandise non-emblematic was down 9.7% for the year, supplies were down 5.5% for the year, clothing down 6% for \$66,000. Gifts were up 9%, convenience was up 5.6%, but the store shrinking will make that number go down. Year to date, computers are down 26%, Graduation down 33%. General merchandise was down 8.6%, and the store was down 3.2% for the year.

Sueki asked for the computers if an amount is bought and that's how they're losing that percentage, Novo clarified that computers would get sold more through campus, but that instead is done through CDW. Rider explained that this was a Covid response, as they switched vendors when Follett was temporarily unable to fulfill orders. Corona asked who was talked to with ITSS and Rider stated it went all the way up to the VP.

D. Information Item: 6/30/25 Auxiliary Activities Capital Expenditure Report

Leach said capital expenditure for the AS is anything over \$5,000 with a useful life of over 1 year. There was a freezer that had to be replaced. The original budget is done in the Spring before the current year, estimated results is when they're in the current year. \$88,500 was part of our approved projects, with none in the 4th quarter. There were some prior year purchases like the recycler. The commercial smoker was \$42,000 estimated, and \$39,371 spent in the 3rd quarter.

VII. AUXILIARY BUSINESSES DIRECTOR REPORT –

Rider stated Chico Preview happened this last weekend. He estimates about 1,000 people showed up. Apparently, about 200 people got turned away due to being walkups and he aims to fix this for next year. They smoked about 850 lbs of brisket, 360 lbs of chicken thighs, 40 lbs of Chico State Farm cheese, and 300 lbs of produce. He was asked to be a chef instructor at the farm last Thursday. He spoke with a group of state legislators and Chancellor's office officials as well who came over to Estom Jamani to have lunch. One legislator even reached out to the Farm to ask what it would cost for the state to support local food needs. For upcoming events there's a chef takeover tomorrow at Estom Jamani with Mas Amor. Next week on the 23rd is also the annual Bug Bang.

VIII. CHICO STATE WILDCAT STORE DIRECTOR REPORT –

Novo stated the alumni appreciation event saw a huge increase in sales which brought in \$23,000. Saturday Wildcat Weekend was the busiest he's ever seen it. This year was about \$55,000 in sales. Transactions overall were up about 20%. They also participated in the soccer event and did about \$1,000. They'll be at basketball and baseball events this coming year.

IX. VP APPOINTEES' REPORT –

Ly stated ASFC discussed Alumni Weekend and Wildcat Preview. Spirit Days were also discussed. The unveiling of the Chico State monument was an event topic as well. Higgs mentioned that SFAC has been extended until November 4th. October 23rd is Campus Sustainability day as well as a concert on the lawn.

X. CHAIR REPORT –

Sueki thanked everyone for sharing what they had. He also pointed out Alex Lopez in the gallery and stated he would be able to sit at the table at our next meeting.

XI. ANNOUNCEMENTS - *At this time, members of the **committee may choose to share news or announcements not related to items on the agenda.***

Ly stated there were some students with ideas about the Hmong food truck, and Rider elaborated that he's talking to a particular food truck as well.

XII. PUBLIC OPINION – *At this time, members of the **public may address the committee on any topic. Limited to three minutes per speaker, nine minutes for entire topic.***

Alex Lopez asked what rate the computers were being purchased at. Novo stated that they're on a nationwide contract, and that Apple is different for other companies. They buy the computers at cost and get money back after the sales are done. It averages about 3.5%.

XIII. ADJOURNMENT The chair Sueki adjourned the meeting at 11:42am.