

## **ASSOCIATED STUDENTS BUSINESSES COMMITTEE**

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**Tuesday, October 28, 2025**

**11:00 a.m.**

**BMU 205**

**Members Present:** Miguel Sueki, Andrew Ly, Donelle Holman, Alex Lopez, Megan Odom, Jon Timko, Stacie Corona

**Members Absent:** Eric Coleman

**Others Present:** Tom Rider, Katrina Leach, Steve Novo, Ben Spiess, Emily Berry (recording), Tom Rider, Joe Dorgali, Thomas Duran, Gia Monticello

- I. **CALL TO ORDER** - *The Chair shall officially call the meeting to order to begin official business of the Associated Students Businesses Committee.*  
**Sueki called to order at 11:00am.**

**MECHOOPDA LAND RECOGNITION:** *“We acknowledge and are mindful that CSU, Chico stands on lands that were originally occupied by the first people of this area, the Mechoopda, and we recognize their distinctive spiritual relationship with this land, the flora, the fauna, and the waters that run through campus. We are humbled that our campus resides upon sacred lands that since time immemorial has sustained the Mechoopda people and continues to do so today.”*

- II. **APPROVAL OF AGENDA** - *At this time the committee will review the agenda and make any needed changes before proceeding with the rest of the meeting*  
A. Approval of the 10/28/25 regular meeting agenda. **Action Requested: Motion to approve the 10/28/25 regular meeting agenda, as presented. (Timko/Lopez) 6-0-0 MSC**
- III. **APPROVAL OF MINUTES** - *At this time the committee will review the minutes of the previous meeting(s) and make any appropriate corrections.*  
A. Minutes of the regular meeting of 10/14/25. **Action Requested: Motion to approve the minutes of the regular meeting of 10/14/25, as presented. (Holman/Ly) 5-0-1 MSC**
- IV. **ANNOUNCEMENTS** - *At this time, members of the committee may choose to share brief announcements related to topics on the agenda or previously discussed at an official meeting.*  
Corona joined the meeting at 11:02am.
- V. **PUBLIC OPINION** - *At this time, members of the public may address the committee related to items listed on the agenda.*  
None.
- VI. **BUSINESS**
- A. Information Item: Pouring Rights RFP-Subcommittee  
Rider informed everyone that they are looking to create a subcommittee for a pouring rights RFP that will be next semester. This is a request for proposal, a document is put forth that has everything they're looking for regarding pouring rights, currently held by Pepsi. The Board of

Directors is involved as it is a universal campus-wide contract. The differences between this RFP and last time is that there's an MEA agreement with the Chancellor's Office with Coca-Cola. The process will begin at the end of January to be completed by March to go to the BOD in April. Odom asked if ASBC membership was of interest or just students? Rider stated about 5 or so. Lopez stated he would also be interested, as did Holman and Timko.

**B. Information Item: Immediate Needs of Basic Needs**

Rider stated that he doesn't need to ask for money. Basic Needs with the government shut down and the lack of federal funds have SNAP and EBT that won't be reloaded come November 1<sup>st</sup>. This will affect approximately 2,000 to 5,000 students. Rider went on to explain that they're mobilizing all resources they have, North Valley Food Hub is finding donations already, the owner of Daylight as well, they're looking for donations and things that can be diverted for the food pantry to purchase instead. They're also discounting what will be sent over to the pantry, those will be paid, and then distributed. Rider discussed with Corinne Knapp and both agreed to \$7 for an all-you-can-eat price at Estom Jamani. They estimate they have about 2 weeks of funding for these allowances.

Holman asked how students could find out about aid, and Rider stated this would come from the Pantry.

Ly asked if there would be a way to send a text to students instead, and Rider stated he wasn't sure how they would be reaching out.

**C. Information Item: 7/31/25, 8/31/25 Follett Wildcat Store Financials**

Novo reviewed the financials and stated July is down 9.8% for the month and is typically a slow month because only Orientation is going on. The AS has taken over 5,000 sq feet to build more another pair of entrance and exits as well as a wall to separate. This should start at the beginning of January. The lack of convenience foods, frozen foods, and other edible items they're expecting to see as well.

For August this is through the week before school starts, this is also when immediate access dropped to \$237,000, last year was \$65,000, textbooks are up 87%, general merchandise was down 2.2%. Computers were up 21%. Overall for the month up 45.9%. Year to date for textbooks they were up 80.3%, this year they did \$187,000 in immediate access which is a jump from last year. The rest of the department is down 3.5% in general merchandise with convenience down 18%. Overall for the year they're up 32.4%, up \$129,000 compared to last year mostly due to immediate access.

**D. Information Item: 9/30/25 Capital Expenditure Reports**

Leach stated the report isn't lengthy this time. She then reviewed the financials. A capital expenditure is anything over \$5,000 with a useful life over 1 year. We had \$254,000 budgeted and in the first quarter none of those expenditures were made.

Sueki stated last semester the refrigeration unit was removed and asked if there was still a plan to remove it, and Rider confirmed yes, and it will likely be something that happens in the summer.

**VII. AUXILIARY BUSINESSES DIRECTOR REPORT –**

Rider stated Bug night was a hopping success. He likes to do this night due to sustainability as insects are much more sustainable than other ingredients. Cost of food is way up especially with beef. The Farm Star opened last week and Scott Harrison was instrumental in getting the store opened up. Urban Roots has a lot of new international snacks. Acker Gym basketball game will be on December 4<sup>th</sup>, it is a conference opener double-header that night.

**VIII. CHICO STATE WILDCAT STORE DIRECTOR REPORT –**

Novo stated that tomorrow is faculty appreciation. There will also be a choice of a free gift with a \$75 purchase of gifts and apparel. Customer Appreciation is the week before Thanksgiving. Apple will do 5% off some items, 10% off older items, along with some displays reduced. There will also be sales on gifts and apparel. The sale goes through Saturday.

**IX. VP APPOINTEES' REPORT –**

Ly stated the renaming of the Unification of Marketing and Design and events programming has been rebranded to be Marketing and Outreach. There was also the ribbon cutting for the J Gilbert Farm Store. The elevators have been approved to be updated and changed, as well as plans to add more accessibility to the BMU.

**X. CHAIR REPORT –**

Sueki stated that it's good computer sales and services are up. He also wanted everyone to know they were doing an amazing job and he appreciated them taking the time to be here.

**XI. ANNOUNCEMENTS - *At this time, members of the **committee** may choose to share news or announcements not related to items on the agenda.***

None.

**XII. PUBLIC OPINION – *At this time, members of the **public** may address the committee on any topic.***  
Joe Dorgali introduced himself as the new Event and Outreach manager.

**XIII. ADJOURNMENT** The chair Sueki adjourned the meeting at 11:52am.