ASSOCIATED STUDENTS BUSINESSES COMMITTEE

This meeting was facilitated both in-person and via an online Zoom format.

Friday, February 23, 2024  10:30 a.m.  BMU 205

Members Present: Johnathan Montes, Jaiden Grivette, Anita Barker, Michelle Korte, Stacie Corona, Megan Odom, Zackary Machado
Members Absent: None
Others Present: Dr. Chela Mendoza Patterson, Eliza Miller (recording), Tom Rider, Kyle Alsberry, Steve Novo, Windy Van Dam

I. CALL TO ORDER – The Chair, Montes, called the meeting to order at 10:00 a.m.

II. MECHOOPDA LAND RECOGNITION: The meeting began with the reading of the Mechoopda Land Recognition Statement.

III. AGENDA – Approval of the 2/23/24 regular meeting agenda. Motion to approve the 2/23/24 regular meeting agenda, as presented (Corona/Grivette) 6/0/0 MSC.

IV. APPROVAL OF MINUTES – Minutes of the 2/9/24 regular meeting. Motion to approve the minutes of the 11/29/23 regular meeting, as presented (Odom/Barker) 6/0/0 MSC.

V. ANNOUNCEMENTS – Montes said Happy Friday

VI. PUBLIC OPINION – Limited to items on the agenda, three minutes per speaker, five minutes for the entire topic –None

VII. BUSINESS

A. Action Item: Approval of Revised Resolution for Establishing Time and Location for Associated Students Businesses Committee Meetings for the academic year 2023-24. Action Requested: Motion to approve Revised Resolution for Establishing Time and Location for Associated Students Businesses Committee Meetings for the academic year 2023-24, as presented (Grivette/Corona) 6/0/0

VIII. AUXILIARY BUSINESSES DIRECTOR REPORT – Rider shared this year's NACUFS survey results. Rider highlighted that our campus dining overall scored well in general but especially regarding staff and facilities. He also shared results for the dining hall and the retail operations broken out. He highlighted that staff are highly ranked across both operations, but mobile ordering for retail was an area of improvement. He also highlighted that our results have dramatically improved over the last three years. Rider also shared that the food trucks in the fall ‘23 semester made $206,898, resulting in $31,034 in commission income to the AS. He shared that there is an article in the Orion about the food truck contracts. Korte joined the meeting at 10:52 am. Rider also shared some updated numbers on EBT transactions so far this year. Over half of the income at urban roots is currently EBT-related. Rider also shared that the housing fee increase was approved. Going into next year, flex students will have more flex cash available, which will mean that dining needs to find more venues for the use of that flex cash. Barker brought up that lots of students from the residence halls go to athletic games, and having food trucks around when those games are
going on could be a good way to capture some additional flex cash opportunities. Rider also shared updates about the proposed food truck corral. They are currently looking at the space between Lassen Hall and Butte Hall as the tentative location for the food truck corral. They are actively looking for funding sources to get it off the ground.

IX. CHICO STATE WILDCAT STORE DIRECTOR REPORT – Novo shared that Grad Fest is March 6th and 7th. The location has moved to inside the bookstore. He also shared that inclusive access is still in progress, and there have been several meetings over the last week and a half. He brought and displayed samples of the new stoles available for purchase for graduation. There are two designs: Chico State and First Generation.

X. INTERIM EXECUTIVE DIRECTOR REPORT – Dr. Patterson shared that she met on Zoom with all the other executive directors across the CSU last week. She shared that the majority of concerns are related to tuition increase, enrollment, and the delays to FAFSA.

XI. VP APPOINTEES’ REPORT – Machado shared that the facilities committee discussed a couple of updates to projects that are in the works. The WREC pool Deck is slated to be completed this summer, as is the BMU door project.

XII. CHAIR REPORT – Montes asked everyone to enjoy their weekend.

XIII. ANNOUNCEMENTS – none

XIV. PUBLIC OPINION – Limited to three minutes per speaker, five minutes for entire topic – Van Dam wished everyone a happy Friday.

XV. ADJOURNMENT – The Chair, Montes, adjourned the meeting at 11:17 a.m.