

ASSOCIATED STUDENTS BUSINESSES COMMITTEE

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Thursday, March 26, 2026

9:30 a.m.

BMU 205

Members Present: Miguel Sueki, Alex Lopez, Andrew Ly, Stacie Corona, Eric Coleman, Jon Timko, Megan Odom.

Members Absent: None

Others Present: Hugh Hammond, Steve Novo, Kendra Wright, Eliza Miller (Recording), Jon Simmons, Tom Rider, Windy Van Dam, Katrina Leach, Natalie Norton.

- I. **CALL TO ORDER** - The Chair, Sueki, called the meeting to order at 9:31am
- II. **MECHOOPDA LAND RECOGNITION:** The meeting began with a reading of the Mechoopda Land Recognition Statement.
- III. **APPROVAL OF AGENDA** - Approval of the 3/26/26 regular meeting agenda. **Motion to approve the 3/26/26 regular meeting agenda, as presented. (Lopez/Timko) 7-0-0 MSC**
- IV. **APPROVAL OF MINUTES** - Minutes of the regular meeting of 2/26/26. **Motion to approve the minutes of the regular meeting of 2/26/26, as presented. (Ly/Corona) 7-0-0 MSC**
- V. **ANNOUNCEMENTS** – None
- VI. **PUBLIC OPINION** – None
- VII. **BUSINESS**
 - A. **Information Item: 2/28/26 Follett Wildcat Store Financials** – Novo reviewed the Wildcat store financials for February 2026. February course materials income was \$34,096. Novo shared that the store saw some Immediate Access (IA) opt-outs in February, which reduced income from course materials. Novo shared that a good number of opt-outs came from a large course that had materials offered at a lower price directly by sales reps, which made the course ineligible for IA, due to the IA requirement for materials to be the lowest offered price. YTD course materials income was \$1,035,901, up about 29% from last year. YTD General Merchandise ended at \$1,144,796, down just under 15% from last year. Overall, YTD sales were \$2,180,697, up about 7% over last year.
- VIII. **AUXILIARY BUSINESSES DIRECTOR REPORT** – Rider reported on the progress in the RFP process for pouring rights. They received two submissions, which will be reviewed by a subcommittee, which will report back to this committee and submit a recommendation to the BOD for a vote. He shared that there is an application for a beer and wine license in the marketplace at Mi Taquito. The notice will be posted for 30 days. Ultimately, they are looking to sell beer and win in the marketplace space, and possibly for special events in the auditorium. We should know if it is officially in place by summer. There will be additional operational changes as a result of Mi Taquito taking on this license.

- IX. CHICO STATE WILDCAT STORE DIRECTOR REPORT** – Novo reported on the upcoming Apple Sale at the Wildcat Store. He shared that April 2nd is the book-in-common event at Laxson, featuring the Author. He also shared some details for the upcoming Fanatics Baseball game with Athletics on April 24th. Simmons asked if the Book in Common author ever does a signing at the bookstore. Novo clarified that they will be doing a signing at the upcoming event at Laxson, and the Wildcat Store will be selling copies there.
- X. VP APPOINTEES' REPORT** – Ly shared that the last ASFC meeting didn't make quorum, so he has no report.
- XI. CHAIR REPORT** – Sueki reported on his attendance at the recent CSSA CHESS conference. He shared that he and 4 other students went to the state capitol to advocate for students and the CSU with legislators. He also reported on the final list of campus organizations receiving regalia through ASBC and the Wildcat Store. Recipients are EOP, Path Scholars, Project Rebound, Black Resource Center, Cross-Cultural Leadership Center, El Centro, APIDA, and REACH.
- XII. ANNOUNCEMENTS** – None
- XIII. PUBLIC OPINION** – None
- XIV. ADJOURNMENT** The chair, Sueki, adjourned the meeting at 9:48 am