

# **ASSOCIATED STUDENTS BUSINESSES COMMITTEE**

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**Tuesday, March 4, 2025**

**8:30 a.m.**

**BMU 205**

**Members Present:** Rishika Tyagi, Jack Flynn, Ishika Chhetri, Stacie Corona, Eric Coleman, Jon Timko, Megan Odom

**Members Absent:**

**Others Present:** Miguel Sueki, Katrina Leach, Tom Rider, Steve Novo, Kendra Wright, Emily Berry (recording) Grayson Souza, Jon Simmons, Windy Van Dam, Jasmine Garcia, Keith Crawford, Amanda Dubner, Kaylee McAllister-Knutson

- I. **CALL TO ORDER** - *The Chair shall officially call the meeting to order to begin official business of the Associated Students Businesses Committee.*  
**Tyagi called to order at 8:31am.**

**MECHOOPDA LAND RECOGNITION:** *"We acknowledge and are mindful that CSU, Chico stands on lands that were originally occupied by the first people of this area, the Mechoopda, and we recognize their distinctive spiritual relationship with this land, the flora, the fauna, and the waters that run through campus. We are humbled that our campus resides upon sacred lands that since time immemorial has sustained the Mechoopda people and continues to do so today."*

- II. **APPROVAL OF AGENDA** - *At this time the committee will review the agenda and make any needed changes before proceeding with the rest of the meeting*

A. Approval of the 3/4/25 regular meeting agenda. **Action Requested: Motion to approve the 3/4/25 regular meeting agenda, as presented. (Odom/Corona) 7-0-0 MSC**

- III. **APPROVAL OF MINUTES** - *At this time the committee will review the minutes of the previous meeting(s) and make any appropriate corrections.*

A. Minutes of the regular meeting of 2/18/25. **Action Requested: Motion to approve the minutes of the regular meeting of 2/18/25, as presented. (Corona/Chhetri) 7-0-0 MSC**

- IV. **ANNOUNCEMENTS** - *At this time, members of the **committee** may choose to share brief announcements related to topics on the agenda or previously discussed at an official meeting.*  
Coleman introduced himself as the new Executive Director of Athletics and is happy to be here.  
Sueki introduced himself as a junior and marketing major and is happy to be here.

- V. **PUBLIC OPINION** - *At this time, members of the **public** may address the committee related to items listed on the agenda. Limited to three minutes per speaker, nine minutes for the entire topic.*  
None.

## VI. BUSINESS

- A. Action Item: Amending the Bookstore Scholarship Policy. **Action Requested: Motion to approve the Amendment to the Bookstore Scholarship Policy, as presented (attached, page 7-8). (Chhetri/Flynn) 7-0-0 MSC**  
Tyagi reviewed the document changes.
- B. Discussion Item: AS Bookstore Scholarship Policy Intended Distribution (attached, page 9)  
Tyagi said this is a list of programs splitting up the \$90,000 budget. We're keeping AS employees first to try to allocate \$15,000 to them. She also wanted to cover all the colleges on campus as well. Overall this distribution list budgets \$70,500 and leaves over \$19,500.  
Corona asked how dollars would be dispersed. Tyagi said the groups are at the liberty of choosing students for the scholarships. A list will be provided to Novo and then students can get their name written off for the store. Rider qualified there won't be checks distributed, the Wildcat store is allowing students to purchase items through the store in certain amounts. If the funds aren't used they stay with us. Wright and Rider also qualified a college is missing, specifically BSS. Tyagi said the document can be corrected and added. Wright also qualified the policy won't go into effect until it's reported at BOD tomorrow.
- C. Discussion Item: ASDS Retail Summary, January 2025 (attached, page 10-18)  
Rider reviewed the month of January.  
Dining overall had \$784,498 which is over \$5,342,371 year to date. Cost of sales for the month was \$209,354 or 26.69%, \$1,613,585. Net income was \$175,515 for the month, \$319,859 year to date.  
Cash Ops income for the month was \$206,925 for the month, \$1,514,646 year to date. Cost of sales for the month was \$88,394 or 42.72%, \$634,850 and 41.91% for the year. Net income was (\$58,921) for the month, (\$337,908) year to date.  
Estom Jamani brought in \$577,573 for the month, year to date \$3,827,725. Cost of sales for the month was \$120,960 20.94%, \$978,735 or 25.57% for the year. Net income for the month was \$234,436, \$657,767 year to date.  
Catering did \$69,462 for the month, \$379,673 for the year. Cost of sales for the month is \$23,159 or 33.34%, \$126,030 or 33.19% year to date. Net income for the month was \$73, (\$54,691) year to date.  
Marketplace did \$27,232 for the month, \$214,927 year to date. Cost of sales was \$7,363 or 27.04% for the month, \$66,746 or 31.06% year to date. Net income for the month was (\$56,141), (\$261,848) year to date.  
Butte Station did \$66,353 for the month, \$571,429 for the year. Cost of sales was \$40,903 or 61.65% for the month, \$310,927 or 54.41% year to date. Net income for the month was (\$1,255), \$6,020 year to date.  
Common Grounds did \$20,441 for the month, \$180,665 year to date. Cost of sales was \$5,611 or 27.45% for the month, \$58,933 or 32.62% year to date. Net income was (\$4,405) for the month, (\$8,941) year to date.  
Urban Roots did \$17,428 for the month, \$153,437 year to date. Cost of sales was \$8,937 or 51.28% for the month, \$69,663 or 45.40% year to date. Net income for the month was \$3,773, year to date \$31,768.  
Corona asked what the big change is year to date compared to what was budgeted for Urban Roots, and Rider confirmed income.  
Tyagi said she's seen more traffic in the BMU lately that could be a result of Spirit Days which could contribute to business as well.
- D. Discussion Item: Follett Wildcat Store Financials, January 2025 (attached, page 19)

Novo said textbooks for the month were up 34.06% in digital due to access charged in December and people switching classes. Overall for textbooks, they were down 3.3%. General Merchandise had strong sales for the month in clothing up 63%, gifts up 92%, and convenience up 30%. Overall they were up 30.3% in general merchandise.

20% discount started first week of school for Spirit Days and they are looking to build on that. They were busy last Friday.

Overall up 5.6% for the month due mainly to digital text due mainly to digital text up 18k. and clothing up 16.8k, year to date they are up 3.2%.

E. Discussion Item: AS Wildcat Store Summary, January 2025 (attached, page 20-21)

Rider said this is the AS piece of financials that Novo just reported. Income for the month of January was, \$56,916 from our contract. \$31,599 of that came from commission. Expenses and transfers \$50,333. \$33,402 of that came out as rent. Net increase of \$6,583 for the month, 24,749 increase year to date. Commission income total year to date is \$206,044 which is 56.45% of our original bulk budget of \$365,000.

Tyagi wanted to know where it says ordinary expense if that's a student employee amount. Rider said no, that's money pulled for labor and FSO. Leach said salary and wages are also funds pulled from Rider. Tyagi asked about contribution to CSUC and if it's added to an overall contribution like in the dining number or if it's separate. Rider said it's included in some expenses and transfers there. Leach said it's separate from the dining financials as they are two separate projects.

## VII. AUXILIARY BUSINESSES DIRECTOR REPORT

Rider said the update on the RFP subcommittee meets next week with two respondents. The subcommittee will also meet during spring break to review and come up with a recommendation which will be reported in ASBC but not voted on. Baseball BBQ Beer event is underway, the BBQ has been ordered and permits are being filed. Choose Chico had 900 \$5 meals come through Estom Jamani. He says that's something around 19% of the people on campus and not including the regular residents. Final report from consultants next week.

## VIII. CHICO STATE WILDCAT STORE DIRECTOR REPORT

Novo stated Choose Chico was very busy in the store. Champion sale sold 30 boxes. Sales were \$59,000. Last week was Grad Fest which was not as heavily attended as they were used to, at least half of what they were used to seeing. Next event is in April for Senior Sendoff.

## IX. ASSOCIATE EXECUTIVE DIRECTOR REPORT –

Simmons wanted to give thanks to Souza for having students running our tech. They are cruising through budget time. He wanted to thank FSO as well for aiding in the numbers. Choose Chico went great. The Career Faire also went well.

## X. VP APPOINTEES' REPORT –

Chhetri said they had their first ASFC meeting and reviewed the action items and information items. This included proposals, budgets, and more.

## XI. CHAIR REPORT

Tyagi wanted to welcome the new members of the committee. They're also working on the Board Designated Funds Committee.

### I. ANNOUNCEMENTS - *At this time, members of the **committee** may choose to share news or announcements not related to items on the agenda.*

### B. PUBLIC OPINION – *At this time, members of the **public** may address the committee on any topic. Limited to three minutes per speaker, nine minutes for entire topic.* Limited to three minutes per speaker, nine minutes for entire topic. None.

### C. ADJOURNMENT The chair Tyagi adjourned the meeting at 9:21am