

## ASSOCIATED STUDENTS BUSINESSES COMMITTEE

*This meeting was facilitated both in-person and via an online Zoom format.*

**Friday, May 3, 2024**

**10:30 a.m.**

**BMU 205**

**Members Present:** Johnathan Montes, Jaiden Grivette, Zackary Machado, Stacie Corona, Anita Barker, Michelle Korte, Megan Odom, Kathleen Mwantobe.

**Members Absent:** None

**Others Present:** Dr. Chela Mendoza Patterson, Katrina Leach, Tom Rider, Steve Novo, Eliza Miller (recording), Shar Krater, Corinne Knapp, Kyle Alsberry, Windy Van Dam, Craig Clavano, Cristina Jewell, Rishika Tyagi, Jesse McEckron.

- I. **CALL TO ORDER** – The Chair, Montes, called the meeting to order at 10:30 a.m.
- II. **MECHOOPDA LAND RECOGNITION:** The meeting began with the reading of the Mechoopda Land Recognition Statement.
- III. **AGENDA** – Approval of the 5/3/24 regular meeting agenda. **Action Requested: Motion to approve the 5/3/24 regular meeting agenda, as presented. (Grivette/Corona) 8-0-0 MSC.**
- IV. **APPROVAL OF MINUTES** – Minutes of the regular meeting of 4/12/24 and 4/19/24. **Action Requested: Motion to approve the minutes of the regular meeting of 4/12/24 and 4/19/24, as presented (Machado/Barker) 8-0-0.**
- V. **ANNOUNCEMENTS** – none
- VI. **PUBLIC OPINION** – Limited to items on the agenda, three minutes per speaker, five minutes for the entire topic –none
- VII. **BUSINESS**
  - A. Discussion Item: AS Dining next steps. - Rider shared a presentation of updates regarding the state of AS Dining Services now that AS BOD has voted not to accept Charwells' proposal to take over Dining Services. He clarified that Chartwells' final offer of a consultative relationship would require us to replace our executive chef with one from Chartwells and add a financial rep from Chartwells, resulting in more of a take-over than Rider is looking for in a consultant. He shared his vision for what he finds important for our Dining Services to represent, including local seasonal produce, other food movements, and local partnerships. These are things that Chartwells, as a large corporation, does not offer. Rider pointed to the specific areas he feels AS Dining needs assistance and consultation: facilities, marketing, and the ability to further work with the University Farm. These are objectives an outside consultant can assist with that are not being offered through Chartwells. His vision for Dining is a local economy based dining operation. He currently has a proposal from Webb Designs to conduct an 8-month-long assessment and consultation to help Dining build a master plan that fits their needs and goals. He clarified that he had no intention of exploring the Chartwells Support model. Barker asked if there was an open RFP process and if there was any way Chartwells could underbid other

companies and be selected. Rider clarified that they do not need an RFP to hire this consultant, so that shouldn't be a concern.

- B. Discussion Item: 3/31/24 Dining Services Financials (attached, page 8). – Rider shared an overview of the March financials for AS Dining. The income for the month was \$741,473. Net income was a loss of \$12,456. He also reviewed financials for each area individually.
- C. Discussion Item: 3/31/24 AS Wildcat Store Financials (attached, page 17).- Rider shared an update on the Wildcat Store contract income for March. Overall income was \$48,353, with \$23,875 coming from commission. Overall Commission income YTD is \$264,935, 66.23% of the original budget.
- D. Discussion item: 3/31/24 Follett Wildcat Store Financials (attached, page 19). – Novo Shared an update on the March Financials for Follett. The store was down 15.3% for March. Overall, the store is down 17.6% for the year. The clearance sale continues, with many products marked down by up to 50%. Odom asked how the Chico store is performing compared to others. Novo shared that our store is comparable to the others in the state but performs worse than most on textbooks. He is hoping the forthcoming IA program will help in this area.

- VIII. **AUXILIARY BUSINESSES DIRECTOR REPORT** – Rider shared that the Follett contract is in the works and will hopefully go to BOD next week. He has a walkthrough with a local company to look at Holt Station and hopefully revamp it as a breakfast spot. He has seen more inquiries from local companies about getting onto campus this year, especially food trucks. Rider thanked Dr. Chela Mendoza Patterson for her service throughout the year. He also thanked Montes for their working relationship over the last two years and congratulated him on graduating.
- IX. **CHICO STATE WILDCAT STORE DIRECTOR REPORT** – Novo Shared that they are prepping for graduation, and gowns are in so people can officially start picking up. He also thanked Montes for his service as chair.
- X. **INTERIM EXECUTIVE DIRECTOR REPORT** – Dr. Patterson shared that this is her last ASBC meeting. She expressed that her short time with the AS has been wonderful. She shared with Montes that he should be proud of the work he did during his time in AS Government Affairs.
- XI. **VP APPOINTEES' REPORT** – Machado Shared that ASFC has wrapped up, and International Festival is tomorrow.
- XII. **CHAIR REPORT** – Montes shared that he has appreciated working with everyone on the committee. He thanked Katrina Leach for her excellent example to him as an accounting major. He thanked Dr. Mendoza for her leadership, even if for a short time. He thanked Novo for the great example he set for his store and his hard work. He thanked Corona for the example she set for him as the University Budget Committee chair and Rider for his amazing mentorship in this role.
- XIII. **ANNOUNCEMENTS** – Montes invited Rishika Tyagi to the chair seat to introduce herself as the next chair. She introduced herself and shared some goals.
- XIV. **PUBLIC OPINION** – Limited to three minutes per speaker, five minutes for the entire topic – Katrina Leach congratulated Montes on his graduation.
- XV. **ADJOURNMENT** – Incoming chair, Tyagi, adjourned the meeting at 11:27 a.m.