

This meeting was facilitated via an online Zoom format, consistent with the Governor's Executive Order N25-20, suspending certain open meeting law restrictions

**ASSOCIATED STUDENTS OF CALIFORNIA STATE UNIVERSITY, CHICO
ASSOCIATED STUDENTS BUSINESSES COMMITTEE
MEETING MINUTES**

Monday, October 12, 2020

3 p.m.

Via Zoom

Members Present: Austin Lopic, John Barron, III, Mattea Bertain, Michelle Korte, Stacie Corona, Megan Odom, Dan Herbert

Members Absent: Lilia Saravia Lucas (excused)

Others Present: Jamie Clyde, Karen Bang, (recording), Tom Rider, Lauren Lathrop, Katrina Robertson, Thang Ho, Hugh Hammond, Sarah Fenton, Katie Peterson, Connie Huyck, Corinne Knapp

- I. **CALL TO ORDER** – The Chair, Lopic, called the meeting to order at 3:04 p.m.
- II. **MECHOOPDA LAND RECOGNITION** – The meeting was started with the reading of the Mechoopda Land Recognition statement.
- III. **AGENDA** – **Motion to approve the 10/12/20 agenda (Corona/Herbert) 7/0/0 MSC.**
- IV. **APPROVAL OF MINUTES** – Minutes of the 9/28/20 regular meeting. **Motion to approve the minutes of the 9/28/20 regular meeting, as presented (Odom/Korte) 7/0/0 MSC.**
- V. **ANNOUNCEMENTS** – Lopic said Happy Indigenous People's Day.
- VI. **BUSINESS**
 - A. **Discussion Item: 7/31/20 Dining Services Financials** – Rider reviewed the Executive Summary with the committee, noting July is the first month of the fiscal year. He noted that for both Dining Overall and Sutter Dining that Income, Cost of Sales, Total Wages and Other Operating Expenses were all down. Cash Ops was down in all areas except for Net Income which was up, because less money was lost than we thought we would.
 - B. **Discussion Item: 7/31/20 AS Wildcat Store Financials** – Jennings provided an overview of the financials, noting the following: Income at \$16,365, Expenses & Transfers at \$64,031, Net Increase (Decrease) at (\$47,666) and Commission Income at \$6,671 YTD.
 - C. **Discussion Item: 7/31/20 Follett Wildcat Store Financials** – Lathrop said July is typically not a busy month for textbook sales; however, they saw an increase of 25% from 2019 as students shopped earlier so their books could be shipped. She said textbook aisles have been rearranged so that they are now organized by the last name of the author, instead of by department which greatly simplified the textbook area and also created 6' of social distancing. General Merchandise was down almost 80%. She said there were no technology sales due to the bookstore closure for the whole month of July. Lathrop said their convenience store continues to suffer due to lack of people in the store. She said overall, they finished the month at \$47,694, which was down 75%.
- VII. **DINING SERVICES DIRECTOR'S REPORT** – Rider provided a PowerPoint regarding the cbord Get App as well as the Flex Cash option. He explained that residence hall students can access their meal plan funds via web or app and food can be ordered for delivery between 9 a.m. and 7 p.m. He reviewed the menu items, noting that when students hit \$10, it deducts the meal swipe from their plan. Students can also use their flex cash for purchases from the "Convenience store" which is comprised of items that were sold at both Butte Station and Urban Roots. Lopic asked when students use their meal swipe, if it provides a declining balance and Rider confirmed that it does. Odom expressed appreciation for how they were able to quickly pivot to the app and asked if it's only for residence hall students. Rider said currently they are just delivering to the residence hall but

hope to expand. He said feedback has been fairly positive, noting some have said they wish there were more options; comments about service have been really positive. • Rider said the USDA has started an online EBT (Snap Benefits) application. He noted this would require us having a whole new ordering platform as we would need to take credit and EBT cards. The AS is an existing retailer, and he is in the process of applying. He said this pilot program will be for two years and Dining may move delivery services into that realm as well. • Rider said Susan Wilkie of Web Foodservice Design is going to do some work for us regarding the Marketplace space. He said they have been trying to attract investors that are willing to redesign our space for us by investing their money to make the space look like they would like it to be. He noted this would result in smaller contract income and commissions. Rider said Wilkie has a working relationship with Fooda and will reach out to them to see if they're interested in working on a college campus. They would have one house participant at the Marketplace all the time, then Fooda folks invite local businesses on a two-week basis. • Rider said 46 first responders have moved into Shasta and Lassen Halls and he has asked our vending company to fill the vending machines at those locations, which will provide additional income. Huyck said overall, students are happy and excited about Dining's meal program and noted appreciation for all Dining is doing.

- VIII. CHICO STATE WILDCAT STORE DIRECTOR'S REPORT** – Lathrop said they're beginning the adoption campaign for winter and spring semesters and they have been receiving positive feedback regarding the Discover Program. • Lathrop said the bookstore has been asked to partner with the AS several times for distributing items for AS programs. She said they're happy to help in any way they can. • Lathrop showed new clothing items that have arrived at the store. She said starting tomorrow that hats will be 25% off for three days. Corona thanked her for collaborating with the AS and the University. Bookstore hours were provided.
- IX. EXECUTIVE DIRECTOR'S REPORT** – Clyde said 2021 medical insurance will be voted on by the Board this week. She said they are proposing a plan that will be at decreased costs. • Clyde said BMUC will be discussing the Facility Master Plan. She explained that they halted most of their capital expenditure items until they were certain of what fees and head count looked like. As those are intact for fall, Clyde said they are now looking at maintenance that needs to be done. • Clyde said due to Butte County moving from the COVID purple tier to the red tier, they are planning to reopen the WREC on October 19 at 10% capacity. She said there would be three 75-minute sessions of just under 100 students. The WREC would be closed for 90 minutes between each session for cleaning. Students will use the Fusion app to sign up for sessions. She said Sicheneder and his team have done an amazing job with all the logistics of how we can perform the services that we do, following the rules. Clyde noted they're being cautious about doing this as the better we can do, the more chances that other things can open up. Lathrop asked about classes for next semester and Clyde said spring will look the same as this fall, class wise. Corona said the EOC is working on a plan that will be sent to the Chancellor's Office and will share updates with the committee.
- X. VP APPOINTEE'S REPORT** – Barron said BMUC had their first meeting on October 6. He said discussion was held regarding projects that have been allotted for and noted the BMU roof will be repaired as solar panels are possibly going to be installed. He said the climbing gym flooring is being replaced and the BMU will be open for voting ballot drop off.
- XI. CHAIR'S REPORT** – Lopic shared a link in chat for a piano song he wanted to share. He said they are continuing to look at licensing for selling beer on campus.
- XII. ANNOUNCEMENTS** – None
- XIII. PUBLIC OPINION** – Limited to three minutes per speaker, five minutes for entire topic – None
- XIV. ADJOURNMENT** – The Chair, Lopic, adjourned the meeting at 3:49 p.m.