

## ASSOCIATED STUDENTS BUSINESSES COMMITTEE

*This meeting was facilitated both in-person and via an online Zoom format, consistent with the Governor's Executive Order N29-20, suspending certain open meeting law restrictions.*

**Monday, November 29, 2021**

**2 p.m.**

**BMU 205**

**Members Present:** Austin Lopic, Jessica Nigel, Michelle Korte, Stacie Corona, Megan Odom, Anita Barker

**Members Absent:** Dominic Patrone (excused), Cole Cassidy (unexcused)

**Others Present:** Jamie Clyde, Karen Bang, (recording), Susan Jennings, Lauren Lathrop, Katrina Robertson, Hugh Hammond, Connie Huyck

- I. **CALL TO ORDER** – The Chair, Lopic, called the meeting to order at 2:04 p.m.
- II. **MECHOOPDA LAND RECOGNITION:** The meeting began with the reading of the Mechoopda Land Recognition Statement.
- III. **AGENDA – Motion to approve the 11/29/21 agenda (Odom/Corona) /0/0 MSC.**
- IV. **APPROVAL OF MINUTES** – Minutes of the 11/8/21 regular meeting. **Motion to approve the minutes of the 11/8/21 regular meeting, as presented (Corona/Barker) 6/0/0 MSC.**
- V. **ANNOUNCEMENTS** – Lopic said Happy Monday and noted there won't be a Dining Services Director's Report today.
- VI. **BUSINESS**
  - A. **Information Item: ASBC's Mission and Program Statements** – Lopic said each committee was to reaffirm or reconstruct the Mission Statements that they oversee and explained ASBC oversees the Business Mission Statement and AS Food Services Statement. Lopic said he would like to combine and consolidate both into one document and the proposed, consolidated Mission Statement was presented, which Slaughter and Lopic had prepared. Corona said "businesses" and "commercial" sound the same and Lopic said this would allow for some freedom for the future. Slaughter said it opens the opportunities for our leased properties. Korte questioned why sustainability wasn't included and Lopic said it's a core value of the organization so didn't include it on this document. Clyde said starting last year, they began honing in on the individual values of the AS. She explained that every three to five years the Strategic Planning piece is reviewed and updated which goes into all of the details of how the values align with the mission. She said it would be addressed in spring of 2022. Korte said it felt rushed to be approved today. Lopic said he wanted to finalize this today as the Board meets Wednesday for their last meeting of the semester and Slaughter wanted these finalized by the end of this calendar year. The old and new versions were reviewed and discussed by the committee. Slaughter suggested in the second sentence, "... shall be self-supporting, **sustainable**, and responsive to the current needs..." which the committee agreed with. "Comprehensive" wording from the previous version was discussed. Regarding the "current needs" wording, Korte suggested that it would be more true to the Mission by saying, "Our businesses shall be self-supporting and responsive to the **evolving** needs of the campus..." After further discussion, the finalized wording for the ASBC Mission Statement was as follows: The Associated Students businesses and commercial enterprises provide quality products and services at competitive and reasonable prices that support the campus community, while continually challenging our operations to innovate and improve. Our businesses shall be self-supporting, sustainable, and responsive to the evolving needs of the campus community, its customers, and support the overall mission of Chico State and the Associated Students. **Motion to suspend the rules (Lopic/Corona) 6-0-0 MSC. Motion to add Action Item to approve the revised Associated Students Businesses Committee Mission Statement as discussed (Lopic/Barker) 6-0-0 MSC. Motion to approve revised Associated Students Businesses Committee Mission Statement (Barker/Odom) 6-0-0 MSC.**

- B. Discussion Item: 9/30/21 AS Wildcat Store Financials – Jennings reviewed with the committee, noting that Income for the month was \$41,665, Expenses and Transfers at \$71,525, Net Increase (Decrease) for the month of (\$29,861) and Commission Income at \$146,137 YTD.

**VII. DINING SERVICES DIRECTOR'S REPORT – N/A**

**VIII. CHICO STATE WILDCAT STORE DIRECTOR'S REPORT** – Lathrop reported that they're in the middle of their Black Friday/Cyber Monday sale. They had 139 orders over the weekend, with an additional 70 to 100 orders. She said the Customer Appreciation in-store event of 30% off on Chico State branded items goes through Friday. Lathrop said she is having issues getting notice of this sale into Campus Announcements and Slaughter said he'd check with Anna Paladini of AS Marketing to see if she could assist.

**IX. EXECUTIVE DIRECTOR'S REPORT** – Clyde said construction continues on The Well at Bell Memorial Union and said they hope to be open during the spring semester as it's on-track. She said they're still working on general infrastructure of The Oasis at the WREC (name not finalized yet) and will then go back to BMUC for more money for Phase 2, which would hopefully be happening during the summer of 2022.

**X. VP APPOINTEE'S REPORT** – Absent

**XI. CHAIR'S REPORT** – Lopic said this is his last fall semester. He said the VP IT position opening is continuing and will hopefully be ending soon.

**XII. ANNOUNCEMENTS** – None

**XIII. PUBLIC OPINION** – Limited to three minutes per speaker, five minutes for entire topic – None

**XIV. ADJOURNMENT** – The Chair, Lopic, adjourned the meeting at 2:34 p.m.