ASSOCIATED STUDENTS BUSINESSES COMMITTEE

This meeting was facilitated both in-person and via an online Zoom format, consistent with the Governor’s Executive Order N-1-22, suspending certain open meeting law restrictions.

Monday, February 21, 2022  2 p.m.  BMU 205

Members Present: Austin Lapic, Jessica Nigel, Michelle Korte, Stacie Corona, Megan Odom, Anita Barker
Members Absent: Dominic Patrone (excused), Cole Cassidy (unexcused)
Others Present: Jamie Clyde, Karen Bang, (recording), Tom Rider, Lauren Lathrop, Katrina Robertson, Hugh Hammond, Connie Huyck, Corinne Knapp, Sheru Singh, Charlie Foor, Scott Harrison, Thang Ho

I. CALL TO ORDER – The Chair, Lapic, called the meeting to order at 2:03 p.m.

II. MECHOOPDA LAND RECOGNITION: The meeting began with the reading of the Mechoopda Land Recognition Statement.

III. AGENDA – Motion to approve the 2/21/22 agenda (Corona/Odom) 6/0/0 MSC.

IV. APPROVAL OF MINUTES: Minutes of the regular meeting of 2/7/22 – Motion to approve the minutes of the 2/7/22 regular meeting, as presented (Odom/Barker) 6/0/0 MSC.

V. ANNOUNCEMENTS – Lapic said Happy Monday and that there are 10 more weeks of the academic semester left. Odom updated regarding recent and upcoming Career Fairs.

VI. BUSINESS

A. Action Item: Approval of removal of Cole Cassidy as a member of the Associated Students Businesses Committee. Motion to approve removal of Cole Cassidy as a member of the Associated Students Businesses Committee, as presented (Lapic/Corona). Lapic explained that Cassidy has three unexcused absences and per the AS Appointment Policy, is to be removed from the committee. Odom asked if someone is available for this position and Lapic said no, but they will be able to move forward with appointing someone. 6-0-0 MSC.

B. Discussion Item: Steve’s Pizza presentation by Sheru Singh, owner of Steve’s Pizza – Singh distributed Steve’s Pizza menus for the committee’s review. He provided his background and explained that he has been in this business since 1978, starting in Davis. He noted the various Steve’s Pizza locations that he owns. He said he would love to be a part of this campus and has presented information to Rider. Singh said he had an Indian concept at Sacramento State so he understands the campus community. Regarding the Marketplace space, he said a wall would be built so the current serving area wouldn’t be seen. In the current pizza area, a milkshake counter would be built and within the eating area a glass walled area would be built as a place for meetings. Singh said they would offer various types of food; whatever the campus needs. Once up and running, online ordering would be added. Rider said there are plenty of opportunities for the AS and Steve’s Pizza to co-exist in the Marketplace area, noting that he wants to make sure AS Catering is set up to be successful. Lathrop asked if Steve’s Pizza employees would be separate from the AS, similar to the bookstore and Rider confirmed it would be a separate business. Barker asked if the seating area would remain the same and Singh said other than the glassed-in space, it would remain the same. He said if the campus ever becomes a non-dry campus, the milkshake bar area could be used as a bar for the serving of beer and wine. Discussion was held regarding their business hours and Singh said if the business is there and student population is on-campus, they would be open in the evenings and would also offer Door Dash to include the surrounding community. He said they would typically be open on Saturday/Sunday. Rider said outdoor entrances would be made available. The menu was discussed and Singh said they would incorporate a digital platform for ordering online and food would be ready for pickup at a window. Rider said the seating area would be maintained by Steve’s Pizza. Korte asked if they’re open hours that the BMU isn’t, if access to restrooms would be an issue. Lathrop said it’s currently an issue for the bookstore. Clyde said
there are problems with restroom access and this would be worked out, although it is an obstacle. It was noted that if they do pickup or delivery only, restrooms wouldn’t need to be provided. Corona asked who would be paying for improvements to the space. Rider said per Singh’s initial proposal, the AS is being asked to put up $125,000 and $250,000 would be from Singh. Rider said he also added some money to the budget to include changes for Catering. Odom asked what differentiates Steve’s Pizza from other pizzas and Singh said their pizza has a thicker crust and they serve more varied food items. He said they also try to be a part of the community. He said this would be their 8th location and provided history regarding the Sacramento State restaurants. Singh said he has owned the Steve’s Pizza brand for six years and has been a franchisee for 16 years. Rider said he and Lapic toured the Folsom location as it’s the most current. Nigel said she has been to the El Dorado Hills location often and said their pizza is very good. Various food items as well as prices were discussed. Singh said a lot of coupons will be available via apps. The committee discussed the proposal and Singh’s flexibility was noted. Rider said large corporations couldn’t react quickly enough during COVID and Singh seems to be quick to react and adjust as necessary. Robertson asked if we have estimates from FMS yet and Rider said he does not yet. He said as this process moves along, information would be put on paper and they would find out the cost. Clyde said when they looked at a possible remodel a couple of years ago the most expensive cost was separating out the kitchen. She said the $125,000 is probably off but the separation was the most expensive piece and by looking at one concept, a lot of money would be saved. Discussion was held. Rider said the cooking line and back area are for Catering’s use. He noted that Singh is interested in the main walk-in and then the other front area. Korte said she would like to see some discussion regarding a Phase 2 if it’s not in the initial plan and noted that she’d like our space to be available to students late night. She suggested utilizing Student Union funding to improve restrooms overall for the Student Union so off-hour businesses would work well for the students. Clyde said they’re looking at a $366,000 loss from the bookstore and zero income for Dining Services. She said she would be happy to go into that more at a later date. Lapic said this will be a continuing discussion and would be brought back for ASBC’s approval. Rider said FMS would be involved and they can see about estimates for putting in a single bathroom.

C. Discussion Item: Local Agency Investment Fund (LAIIF) and Certificates of Deposit (CD) for quarter ending 12/31/21 – Robertson noted that the bulk of the investments are in LAIF. She reviewed the Auxiliary Business section of both the LAIF and CD reports with the committee.

D. Discussion Item: 12/31/21 Auxiliary Activities Fund Capital Expenditure Report – Robertson said Auxiliary Activities made no purchases during the second quarter. She explained that Corporate Services purchased a Storage Array Replacement for IT in the amount of $18,108.

VII. AUXILIARY BUSINESSES DIRECTOR REPORT – Rider said they’ve moved into the Plan B phase for vending machines, using the same company, different machines that are available in the U.S. and will arrive soon. He said they’re cleared for Sally the Robot and will hopefully get this going this week. • Rider said on April 27 the Swipe Against Hunger event will be held at Sutter Dining. He said this event is when meal swipes are donated by the students and the preceding semester feeds the next semester. Barker said she would let Tom Rios, the Interim VP for Student Affairs, know about the Swipe Against Hunger event. She said the incoming president of Academic Senate is interested in this and Rider requested letting her know so that they can spread the word. • Rider said he is going for two SFAC grants this semester. One for a dish machine that would save 348,000 gallons of water per year, eliminate the natural gas fired steam generator in the basement and conserve space in the Marketplace footprint. The second project is for another Ozzi machine which may be placed inside the BMU. • Rider said they are having a grease trap problem at the BMU due to inactivity during COVID. He explained the problem and noted it’s still to be determined regarding the repair costs. • Rider reviewed where the food trucks are located throughout campus this week.

VIII. CHICO STATE WILDCAT STORE DIRECTOR REPORT – Lathrop reported that Grad Fest is March 2 and 3 and explained the process for picking up caps and gowns as well as Grad Packs. Students will be able to pick up their orders in the store the first week of May. Between May 9 and 13 there will be a room in the BMU where they can also pick up their items. She showed a sample of the graduation gown, noting they will need to be rented from the bookstore. Rental cost of $63 for cap and gown. Masters gown will be $72. She also explained the stoles and showed samples, noting $35 for new stoles. Corona asked what is being done about students that can’t afford to rent a cap and gown. Lapic said they’re working on this for at least AS student employees and EOP students that receive bookstore scholarships. Discussion was held. Lapic said he’s looking to amend the policy to assist with this.

IX. VP APPOINTEES’ REPORT – Absent
EXECUTIVE DIRECTOR REPORT – Clyde said Intent to File for student officer positions has started so if students are interested in running for a position, remind them to reach out and apply. Clyde noted that the Board approved an increase to minimum wage in terms of the organization to $18/hour for all full-time employees and it will be retro as of January 1, 2022. She said this affects ASBC more than any other area as many of their employees currently make less than $18/hour. Clyde said that Dining, administrative assistants and custodial are the main three groups that fall into that area. She said the next phase will be to address compression, which will be presented to the Board.

CHAIRS REPORT – Lapic said he is working on updating the Scholarship Policy and will see about fast tracking it so that it's ready by Grad Fest.

MINDFUL MINUTE – Lapic said this time was provided for one minute of meditation.

ANNOUNCEMENTS – None

PUBLIC OPINION – Limited to three minutes per speaker, five minutes for entire topic – None

ADJOURNMENT – The Chair, Lapic, adjourned the meeting at 3:15 p.m.