

ASSOCIATED STUDENTS BUSINESSES COMMITTEE

This meeting was facilitated both in-person and via an online Zoom format, consistent with the Governor's Executive Order N-1-22, suspending certain open meeting law restrictions.

Monday, March 21, 2022

2 p.m.

BMU 205

Members Present: Austin Lopic, Jessica Nigel, Michelle Korte, Stacie Corona, Megan Odom, Anita Barker

Members Absent: Dominic Patrone (excused)

Others Present: Jamie Clyde, Karen Bang, (recording), Tom Rider, Katrina Robertson, Hugh Hammond, Lauren Lathrop, Connie Huyck, Corinne Knapp, Mario Mena Zavala

- I. **CALL TO ORDER** – The Chair, Lopic, called the meeting to order at 2:07 p.m.
- II. **MECHOOPDA LAND RECOGNITION:** The meeting began with the reading of the Mechoopda Land Recognition Statement.
- III. **AGENDA – Motion to approve the 3/21/22 agenda (Odom/Nigel) 6/0/0 MSC.**
- IV. **APPROVAL OF MINUTES:** Minutes of the regular meeting of 3/7/22 – **Motion to approve the minutes of the 3/7/22 regular meeting, as presented (Corona/Odom) 6/0/0 MSC.**
- V. **ANNOUNCEMENTS** – Lopic said Happy Monday and that we're at the official half-way point of the semester. He said the last stimulus checks will begin to be disbursed this Thursday and increased by \$50 this time. Odom said a virtual Education Hiring Fair will be held on 3/24/22. A Health & Human Services Career Fair will be held on 4/6/22 in the BMU Auditorium. Lopic said Choose Chico is coming up in a few weeks. Hammond introduced Mario Mena Zavala, his half-time assistant and said he'll be helping out with Zoom for a lot of the AS meetings. Lopic said March 31 is the last day to pre-order rental gowns. He said at the April 11 ASBC meeting there will be some catered snacks, sustainably focused, showcasing what AS Dining has been doing. Rider said it will be a certified green event.
- VI. **BUSINESS**
 - A. Action Item: Approval to move forward with contract negotiations for possible outsource with Steve's Pizza for BMU Marketplace area. Corona asked if there were any new updates and Rider said there were not. **Motion to approve moving forward with contract negotiations for possible outsource with Steve's Pizza for BMU Marketplace area, as presented (Odom/Nigel) 6-0-0 MSC.** Lopic said the contract will need to go to the Board for approval.
 - B. **Information Item: Budget Introduction** – Lopic said we're now entering budget season. Rider reviewed the budget process with the committee. He said once he receives the compiled budget he'll review it to make sure all of the information is included then the committee will review it, along with notes he'll generate. He noted that there will be comparisons from last year to this year and will include all aspects of the budget as well as expectations for the retail operations. Clyde said for the last couple of years they've had contracts with University Housing & Food Service based on the assumption of net zero, designed for the pandemic. She said now that fall is intended to open 100% on campus, they would be going back to a more traditional contract for retail and residential. Clyde said the budget is an educated guess in time, using the current information we have but projected out for 1 ½ years. Huyck said they're hoping to open the residence halls at 100% although this has not yet been approved by the pandemic team and president yet. She said they don't know how many spaces, if any, will need to be set aside for quarantine isolation cases and their hope is to be as close to 100% occupancy as possible. Clyde said they do the best budgeting they can do with the information they have at the time but noted that we sign off on a budget long before Huyck will know the actual residence hall numbers.

- VII. AUXILIARY BUSINESSES DIRECTOR REPORT** – Rider said Sutter Late Night reopened last night and they will now be open until 11 p.m. Monday through Thursday and until 9 p.m. Friday and Saturday. Rider said he just received the ok to open up Sutter to non-residents such as touring groups, parents, guests of residents and the public and said they'll be open during Choose Chico. Rider said buffets are also back for Catering, which changes the scope of Summer Orientation. He advised that he has heard that Summer O will be held half in person, and half virtual.
- VIII. CHICO STATE WILDCAT STORE DIRECTOR REPORT** – Lathrop said they've started their adoption campaign for summer and fall and as of today, 200 of the 3,000 sections have completed their adoptions for course materials. She said they're expecting to see numbers improve and explained the process for obtaining adoptions. Regarding graduation, Lathrop said they are down 20% compared to last year regarding the number of gowns and grad packs that have been ordered. She said they've partnered with University Public Events (UPE) to get the word out about the new gowns. Lathrop said UPE has advised that President Hutchinson will allow students to walk in black gowns this year if they show up wearing them. She wasn't sure if that would change in future years. Lathrop said UPE will send out messaging to grads and parents about gown rentals. She said they've also learned that UPE is no longer going to be allowing the use of stoles after this graduation year as it covers up the Chico State logo on the gown. She expressed concern that graduates want to take pictures with the stoles and to not allow it will be a big loss for the students as well as a loss in revenue for the bookstore and the AS. She said they've received 200 pre-orders for fancy stoles. Lathrop said the bookstore will be open from 8 a.m. to 3 p.m. the day of Choose Chico. She advised Lopic he could purchase a graduation gown for \$220 by ordering through Herff Jones. She noted a six-week turnaround time for ordering. Odom suggested the bookstore have a sale to drive some of the stimulus revenue towards the bookstore. Lopic said it's disappointing to hear that no stoles will be allowed and he'll meet with the other execs to see if they can express their concerns. Lathrop said they could still use the awarded cords and she's working with Herff Jones for cords for various students. Barker agreed with Lopic and asked if covering the logo is an issue, if that would also eliminate the leis that are given to the graduating students by parents and others. Korte suggested that maybe something could be put on the top of the mortar board such as a symbol, pin or patch that could be sold.
- IX. VP APPOINTEES' REPORT** – Patrone was absent.
- X. EXECUTIVE DIRECTOR REPORT** – Clyde suggested talking with Duncan Young regarding the stole issue. • Clyde said this week interviews are being held for the Associate Executive Director position. She said when the pandemic happened she had just moved from the Associate Executive Director position to the Executive Director position so she decided not to fill this position until we had more certainty regarding what was going on around campus. She said the candidates will be brought to campus and hopefully selection will be made in the next couple of weeks. • Clyde said Jon Slaughter has been with the AS for over 35 years and has filled many roles. He is nearing his retirement time sometime within the next year. She said his area has grown significantly and it was decided to make a structural change and split his position. The Director of Activity Fee will oversee the Government Office and the Child Development Lab. The other position will oversee the OPS area, programming, CAVE and Sustainability. She said they are currently working on the job descriptions. Clyde said the Associate Executive Director position will be filled first, then they'll move on to the other two director positions, hopefully filling this summer so they can spend time with Slaughter before he leaves.
- XI. CHAIRS REPORT** – Lopic said he was in Portland and Seattle for spring break and that Seattle was beautiful.
- XII. MINDFUL MINUTE** – Lopic said this time was provided for one minute of meditation.
- XIII. ANNOUNCEMENTS** – Lopic said good luck to the men's basketball team in the Elite 8 and Barker said the game will be streamed for free Tuesday event.
- XIV. PUBLIC OPINION** – Limited to three minutes per speaker, five minutes for entire topic – None
- XV. ADJOURNMENT** – The Chair, Lopic, adjourned the meeting at 2:40 p.m.