

# **ASSOCIATED STUDENTS BUSINESSES COMMITTEE**

*This meeting is being offered in a zoom format for public viewing only.*

**Tuesday, March 25, 2025**

**8:30 a.m.**

**BMU 205**

**Members Present:** Rishika Tyagi, Miguel Sueki, Jack Flynn, Ishika Chhetri, Megan Odom,

**Members Absent:** Stacie Corona, Eric Coleman, Jon Timko

**Others Present:** Katrina Leach, Tom Rider, Steve Novo, Kendra Wright, Emily Berry (recording), Grayson Souza, Keith Crawford, Jon Simmons, Jasmine Garcia, Windy Van Dam

- I. **CALL TO ORDER** - *The Chair shall officially call the meeting to order to begin official business of the Associated Students Businesses Committee.*

**Tyagi called to order at 8:40am**

**MECHOOPDA LAND RECOGNITION:** *"We acknowledge and are mindful that CSU, Chico stands on lands that were originally occupied by the first people of this area, the Mechoopda, and we recognize their distinctive spiritual relationship with this land, the flora, the fauna, and the waters that run through campus. We are humbled that our campus resides upon sacred lands that since time immemorial has sustained the Mechoopda people and continues to do so today."*

- II. **APPROVAL OF AGENDA** - *At this time the committee will review the agenda and make any needed changes before proceeding with the rest of the meeting*

- A. Approval of the 3/25/25 regular meeting agenda. **Action Requested: Motion to approve the 3/25/25 regular meeting agenda, as presented. (Odom/Sueki) 5-0-0 MSC**

- III. **APPROVAL OF MINUTES** - *At this time the committee will review the minutes of the previous meeting(s) and make any appropriate corrections.*

- A. Minutes of the regular meeting of 3/4/25. **Action Requested: Motion to approve the minutes of the regular meeting of 3/4/25, as presented. (Odom/Flynn) 5-0-0 MSC**

- IV. **ANNOUNCEMENTS** - *At this time, members of the **committee** may choose to share brief announcements related to topics on the agenda or previously discussed at an official meeting.*  
**None.**

- V. **PUBLIC OPINION** - *At this time, members of the **public** may address the committee related to items listed on the agenda. Limited to three minutes per speaker, nine minutes for the entire topic.*  
**None.**

## VI. BUSINESS

### A. Discussion Item: Wildcat Store RFP recommendation

Rider stated that the subcommittee RFP discussion has been concluded as of last week. They looked at both proposals from Follett and Barnes and Noble. Ultimately the subcommittee decided it would be Barnes and Noble this time. Barnes and Noble gives access as well as access to other publishers, interfaces, dashboards, and etc. The store becomes less of a book store in the future model because almost everything is electronic. They also mentioned the ability to scale pricing a bit more. The decision is ultimately at the Board of Directors but this is what they're looking to make.

### B. Discussion Item: Webb Design Masterplan - Overview and Discussion

Rider stated the Dining Services Master Plan was concluded a few weeks ago. Webb is a woman-owned business. They came and looked at everything and ensured there wasn't a one-size approach to dining services. They identified multiple difficulties for dining services to attempt to address, as well as multiple things dining is doing well. Strengths include recovery post-pandemic, being easy to work with, enthusiasm, ability to forge partnerships, and more. Opportunities for growth include Butte Station growth, Marketplace renovation, menu refinement, re-introducing the Red Apron program, and more.

### C. Discussion Item: Follett Wildcat Store Financials, February 2025

Novo reviewed the document. He stated February totals course materials were down 46%. This was expected with immediate access. General merchandise sales were down 13.5% overall. Gifts and convenience were up, however. Year to date down 0.5%, computers down 33%. Digital text is up 95.6% due to Immediate Access, Textbooks overall are up for 14.8% for the year.

## VII. AUXILIARY BUSINESSES DIRECTOR REPORT

Rider states he has nothing further to report.

## VIII. CHICO STATE WILDCAT STORE DIRECTOR REPORT

Senior Send Off is April 23<sup>rd</sup>. There will be a party outside. There is inventory this coming weekend. Apple just announced a sale they'll be having the week of senior send-off. End-of-life items will be 10% off All demos and older M1 and M2 Macbook Pros and Airs will be 50% off and standard Macbook Pro and Airs will be 5% off.

## IX. ASSOCIATE EXECUTIVE DIRECTOR REPORT –

Simmons said welcome back from Spring break. Budgets are on the way. He also wanted to give thanks to Tom. Monday is a holiday, he wanted to tell people to have fun, as well as highlight Cat's in the Community. He went to the farm to see the new building and encouraged people to go out and check it out. Food Truck power is going through ASFC for funding to remove generators from campus.

## X. VP APPOINTEES' REPORT –

Chhetri said the first action item discussed in ASFC was about Adventure Outings. There were safety concerns in the back alley of the WREC. BMU 205 will now only be for Government Affairs meetings. Handbooks were also updated including information for free speech policies.

## XI. CHAIR REPORT

None.

### I. ANNOUNCEMENTS - *At this time, members of the **committee** may choose to share news or announcements not related to items on the agenda.*

Odom stated the career fair is tomorrow. From 11-3 in the BMU auditorium.

- B. PUBLIC OPINION** – *At this time, members of the **public** may address the committee on any topic. Limited to three minutes per speaker, nine minutes for entire topic.* Limited to three minutes per speaker, nine minutes for entire topic.  
**None.**
- C. ADJOURNMENT** The chair Tyagi adjourned the meeting at 9:18am.