

ASSOCIATED STUDENTS OF CALIFORNIA STATE UNIVERSITY, CHICO  
**BOARD OF DIRECTORS MEETING MINUTES**

**Wednesday, October 24, 2018**

**8 a.m.**

**BMU 205**

**Members Present:** Alisha Sharma, Sam Akinwande, Jared Geiser, Zach Scott, Milton Lang, Alex Williams, Teddy Delorenzo, Jeni Kitchell, Trevor Guthrie

**Members Absent:** None

**Others Present:** David Buckley, Karen Bang (recording), Jamie Clyde, Shar Krater, Curtis Sicheneder, Leah Railey, Tom Rider, Colette Young, Katrina Robertson, Elaine Kramer, Thang Ho

- I. **CALL TO ORDER** – The Chair, Sharma, called the meeting to order at 8 a.m.
- II. **AGENDA** – Sharma added Information Item A: Board Designated Fund. **Motion to approve the revised 10/24/18 agenda (Scott/Guthrie) 8/0/0 MSC.**
- III. **MINUTES** – None
- IV. **ANNOUNCEMENTS** – None
- V. **STANDING COMMITTEE REPORTS** – Action items forwarded to the Board of Directors from the standing committees stand approved unless overturned by a 2/3 + 1 Board action.
  - A. Government Affairs Committee – Geiser joined the meeting at 8:01 a.m. He reviewed the items with the Board, noting that Emergency Action was taken to approve acceptance of the CCAMPIS Grant for the CDL.
    1. GAC Actions of 10/16/18
      - a. Approved the 10/16/18 agenda.
      - b. Approved Minutes of the 10/9/18 regular meeting.
    2. GAC Actions of 10/23/18
      - a. Approved the 10/23/18 agenda.
      - b. Approved Minutes of the 10/16/18 regular meeting.
      - c. 2018-19 Associated Students Committee/Council Appointments  
Confirmation of appointment to Sustainability Affairs Council (SAC)  
- Commissioner of Sustainability Affairs Appointments: Alyssa Myers, Michal Hanson, Jillian Olivar and Crystal Trujillo
      - d. Approved DAC allocation for \$3,520 for the 'Dia de Los Muertos' event by MEChA and Nu Alpha Kappa to be held 11/2/18 in Trinity Commons from 9 a.m. to 10 p.m.
      - e. Approved DAC allocation for \$1,565 for the 'Native Hip Hop Event' by the Native American Club to be held 11/14/18 in BMU 008 from 7 p.m. to 10 p.m., as presented.
      - f. Approved emergency action item of acceptance of CCAMPIS Grant for the CDL.
  - B. Bell Memorial Union Committee – Scott provided an overview of the items. SFAC will meet on 11/9.
    1. BMUC Actions of 10/23/18
      - a. Approved the 10/23/18 agenda.
      - b. Approved revisions to Associated Students Corporate Code – BMU Third Floor Art Gallery Policy, as presented.
  - C. Associated Students Businesses Committee – Williams reviewed the items with the Board.
    1. ASBC Actions of 10/15/18
      - a. Approved Minutes of the 10/1/18 regular meeting.
    2. ASBC Actions of 10/22/18
      - a. Approved moving forward with branded concept (Panera), as presented.

**VI. BUSINESS**

- A. Information Item: Board Designated Fund Update – Sharma said she recently met with Dr. Lang and folks from Student Affairs regarding this fund and what this money can be used for to have an impact on students. She said basic needs is an overarching theme that the interest from these funds could be used for. Sharma said that Lang could reach out to folks within Student Affairs and those programs surrounding

student basic needs for one page concept papers. The concept papers would need to include the scope of what the dollars could be used for, for a two year impact. They hope to receive four or five of these concept papers and plan to have proposals by the last Board meeting of the semester. Buckley said Susan Jennings had reviewed the endowment with the Board, noting the amount is at \$1,043,000. He said that no more than \$43,000 would be spent on two year projects, with half of the fund being spent one year, the other half being spent the next year. Lang said this is a great concept because it allows student Board members to support students in creative ways that will touch more students. Buckley said last year when the Facility Master Plan was updated, one of the items included was expansion of the WREC and this has turned more into creating a wellness program. He suggested that perhaps some of the reserve money could be used for this as it would show that the AS supports both wellness and basic needs.

- B. Information Item: 9/30/18 Follett Wildcat Store Financials – Williams reviewed the September financials with the Board. Regarding the Follett Discover implementation, Novo said one of the roadblocks they are hitting is that after multiple meetings with the University IT Department, they need someone on campus to be their champion and support them because the campus doesn't want to support this integration due to other big projects on campus. He said the Follett stores that have incorporated this program on other campuses have been able to change how they market the store, and can change the organization of books, which makes it easier for students to find them. He explained that if they can place books by author order, it would open up space in the bookstore. Novo said other stores have seen up to a 20% increase when they did this. Buckley said this ties in with Follett's contract being up at the end of the year, noting that the Board needs to be aware of the drop in commission. Year-to-date figures were reviewed, and it was noted the store is down about \$450,000 for the year, textbooks alone down about \$300,000. Ways to increase sales are being reviewed. Buckley said when Susan Jennings returns, a report will be prepared regarding this and the bookstore contract renewal. Discussion was held.
- C. Director of University Affairs Report – Akinwande reported that he, Guthrie and Sharma attended CSSA at Fresno State this past weekend. He said the University Affairs Committee discussed executive compensation, noting the challenge is that the MOU doesn't address executive compensation, but about moving forward. Sharma said regarding executive compensation, that the Board of Trustees is looking at policies regarding executive compensation salaries. She said a Resolution that was brought to CSSA included that University president salaries specifically should have president reviews taken into account; students felt they should not automatically be given increases. • Akinwande expressed concern that when things happen to students off campus, such as the death of Marc Thompson, our administration should hold the community at large more accountable because Chico State students are a part of this community. Delorenzo said a lot happens behind the scenes and noted that often family and friends of the deceased may not feel comfortable with public sharing. She said Chico State staff and administration really care and maybe we can model to other campuses regarding what we do when these events happen. Krater noted that President Zingg presented a diploma to Marc Thompson's family and a large celebration of life event was held on campus. Guthrie said at CSSA a student at large said they're looking for something from CSSA such as a statement of solidarity for the family, to show they care. Lang said this current administration is all in as it relates to student issues and concerns but have to be sensitive to families and their wants and needs. Akinwande said this was the overall feeling at CSSA, not just about Chico State.
- D. Director of Legislative Affairs Report – Guthrie said he sits on the Curricular Advisory Board and they are meeting today. He said he would send his PowerPoint to the Board regarding his recap of items at CSSA. He noted the CSSA Civic Campaign is pushing to get students active in other political arenas and Chico State is paired with CSU, Fullerton for this competition.
- E. University Vice Presidents' Report – Kitchell said the second annual Veterans 5k Hoorah Run will be held on Saturday, 11/10 at 8 a.m. She said the Student Sustainability Forum will be held 11/14 at 2 p.m. in Arts 107. She explained that there will be five different campus sustainability topic tables, with a facilitator at each one. • Lang said that he Sharma and other colleagues attended the GI 2025 Initiative Symposium that the Cal State system put on. He said the symposium is looking at the graduate initiative work that is moving forward in the system, focusing on helping students to graduate in four years as well as looking at ways to support First Gen and low-income students. Lang said all CSU's get the GI 2025 funds, to be used for student success.
- F. Executive Director's Report – Buckley said Lang sent him information regarding National Association of Student Personnel Administrators (NASPA) excellence awards, where campuses are recognized for excellent programs. He said at Chico we sometimes don't do a good job of telling people about the great things that we're doing so he urged a couple of our staff to submit for awards: CAVE regarding civic

engagement and Adventure Outings regarding their Get Outdoors Fund. Lang said he wants to make sure our story is told on a national level and that six proposals were submitted by the Student Affairs division. • Buckley said the AS continues to be challenged in filling positions and will once again be going back out regarding the Wildcat Leadership Institute Director position. He noted the campus is having similar challenges and that our pay is low and many people don't want to move to Chico. He said the AS continues to work on growing our own staff. • Buckley said the AS is holding off on revising our Strategic Plan until the campus finishes theirs. He noted that one of the things the president has been talking about is the idea of being a world-class institution and he said the AS has an opportunity as the campus starts developing this idea. Buckley said we need to think about promoting what we do as an auxiliary.

- G. President's Report – Sharma said the symposium was a great experience. She said she, Akinwande and Guthrie are planning on holding CSSA forums here on campus in between meetings in order to provide a recap of CSSA meetings held, as well as a preview of what will be happening at the next meeting. She said this would also allow them to obtain student opinions on issues that are coming up. The first forum will be held on 11/6 at 5:30 p.m. in 220G. The next CSSA meeting will be on 11/9. • Sharma said the officers are still involved with the VP for Business & Finance search, and the last candidate is here this week. Sharma noted that officers and Student Academic Senators will be involved in Strategic Planning. She said Tony Dunn will be attending SAS on Friday to present, and also to GAC. Sharma said an alternative programming event will be held this Saturday night, Pancakes at the Disco, hosted by the Government Affairs Office and AS Productions. Sharma said following the successful Wildcats Vote! event, the Government Affairs officers made a video regarding the importance of voting and will be promoting it until Election Day.

**VII. ANNOUNCEMENTS** – Williams said Pizza Guys is trying to get on campus through AS Catering, and are providing free pizza today for sampling. Krater said MAC night will be held 11/13 and Prairie Francia has so far received 17 applications, which is great.

**VIII. PUBLIC OPINION** – Limited to three minutes per speaker, five minutes for entire topic – None.

**IX. ADJOURNMENT** – the Chair, Sharma, adjourned the meeting at 8:57 a.m.