ASSOCIATED STUDENTS OF CALIFORNIA STATE UNIVERSITY, CHICO
BOARD OF DIRECTORS MEETING MINUTES

Friday, April 30, 2021 10:30 a.m. Via Zoom

Members Present: Bre Holbert, Austin Lapic, Ann Sherman, Anthony Ruiz, Tracy Butts, Anita Barker

Members Absent: Kaylee Biedermann (excused), Ella Snyder (unexcused)

Others Present: Jamie Clyde, Sarah Fenton (recording), Jon Slaughter, Thang Ho, Susan Jennings, Hugh Hammond, Leah Railey, Katie Peterson, Tom Rider, Katrina Robertson, Curtis Sicheneder, Eliza Miller, Kristin Chelotti, Lauren Lathrop, Duncan Young, Anna Paladini, Alex Sorger

I. CALL TO ORDER – The Chair, Holbert, called the meeting to order at 10:32 a.m.

II. MECHOOPDA LAND RECOGNITION – The meeting was started with the reading of the Mechoopda Land Recognition statement.

I. AGENDA – Approval of the 4/30/21 regular meeting agenda. **Motion to approve the 4/30/21 agenda (Lapic/Sherman) 6-0-0 MSC.**

II. APPROVAL OF MINUTES – Minutes of the 4/16/21 and 4/23/21 regular Board meetings. **Motion to approve the minutes of the 4/16/21 and 4/23/21 regular Board meetings, as presented (Lapic/Ruiz) 5-0-1 MSC.**

III. ANNOUNCEMENTS – Lapic said happy Friday and there’s only two more weeks of school.

IV. PUBLIC OPINION – Limited to items on the agenda, three minutes per speaker, five minutes for entire topic – None.

V. STANDING COMMITTEE REPORTS – Action Items forwarded to the Board of Directors from the standing committees stand approved unless overturned by a 2/3 + 1 Board action.

A. Government Affairs Committee – No meetings held

B. Bell Memorial Union Committee – No meetings held

C. Associated Students Businesses Committee – No meetings held

VI. BUSINESS

A. Consent Agenda – All items listed under the Consent Agenda are considered to be routine and are enacted by one motion without discussion. A member of the committee who desires a separate discussion of any item may pull that item from the Consent Agenda.

Revisions to Associated Students Corporate Codes
1. Associated Students Appointment Policy.
2. Attendance Policy for Elected Officers and Senators, including title change to Attendance Policy for Elected Representatives.

**Motion to approve the Consent Agenda, as presented (Ruiz/Lapic) 6-0-0 MSC.**

B. Action Item: Approval of South West Asia and North Africa (SWANA) Resolution. **Motion to approve South West Asia and North Africa (SWANA) Resolution, as presented (Lapic/Sherman) 5-0-1 MSC.** Sherman asked if this resolution has been discussed with the Institutional Research group, if campus software allows this, and how much it would cost to change the current software to include these particular indicators. Holbert said she has not talked with Institutional Research and didn’t know about campus software capabilities. She said Ella Snyder suggested using surveys and Google forms. Discussion was held regarding campus software and Barker suggested contacting Mike Alan of the Registrar’s Office. Sherman suggested contacting Tom Rosenow at Institutional Research. Holbert noted who the Resolution would be distributed to.
C. **Information Item: New Associated Students branding and logo centralization** – Paladini shared a presentation that started with providing background on the current Associated Students (AS) logo and how it has been the same for 20 years, since 2001. She then explained how the lack of a communal logo for AS programs and areas confuses students and doesn’t provide clarity on where their student dollars are going. She showed the new AS brand and how it will communalize all of our areas. The colors were chosen in connection with the University. Sorger shared a few graphic design options for larger pieces in the Bell Memorial Union (BMU) such as walls. Paladini concluded by thanking everyone for their input and said she is excited to move forward with this new look.

D. **Information Item: Revised Strategic Plan** – Slaughter reviewed the revised Strategic Plan, noting it is framed around our mission and commitments.

E. **Director of University Affairs Report** – Absent

F. **Director of Legislative Affairs Report** – Ruiz said the last Legislative Affairs Committee meeting will be held next week and he has done the initial transition meeting with Michelle Davis, the incoming Commissioner of Legislative Affairs. He also noted that CSSA meets for the last time this semester, this weekend and elections will be held. Ruiz is running for CSSA Vice President of Finance.

G. **University Vice Presidents’ Report** – Sherman said the old Physical Sciences building will be taken down this summer. The Butte replacement building will be built in that location and she explained other changes to that area along the creek by Children’s Park. • Sherman said they’re looking forward to seeing what comes from the Governor’s May 14 revise. She said California tax receipts were higher than anticipated due to the COVID situation so it’s possible that campus may receive additional one-time money for further deferred maintenance or other capital projects. Sherman said the next project on their list is an update to the Business building. • Sherman noted her team is busy working on bringing faculty/staff/students back this fall in a safe way. Barker said a vaccine clinic will be held on May 11 from 11 a.m. to 3 p.m. in Shurmer Gym. She said there will be two options for folks and they’re encouraging students/faculty/staff to get vaccinated. • Barker said a very successful drive-in movie event for graduating students was held at Meriam Park Wednesday night. She noted there was partnership between several organizations on campus, including the AS, for this event and approximately 340 students attended. • Barker said Student Life & Leadership will be overseeing another walkabout south of campus this afternoon, this time to distribute information about the COVID vaccine as well as commencement information. • Barker said registration has been pushed back to June 1 and also noted that everyone in Student Affairs is busy preparing for some in-person opportunities for our offices in preparation for summer hours beginning on June 7. Lapic questioned if students should anticipate more changes to their class schedules if more in-person classes are added. Sherman said her understanding is the only way schedules can be changed after registration is if the faculty member asks the students whether or not a schedule change would be acceptable.

H. **Faculty Representative Report** – None.

I. **Executive Director’s Report** – Clyde said the AS is in agreement with Follett for a new contract and stated the final edits that they are working through. • Clyde said the amount of work, time and voices at the table is a result of good work put in, and she is so proud of Paladini for running with the rebrand project. She said she is also very thankful for Slaughter and gave kudos to multiple people in and out of the group.

J. **President’s Report** – None.

VII. **ANNOUNCEMENTS** – Peterson said the Student Leadership Celebration is next Thursday, May 6 and anyone can Zoom in at 12 p.m. to give kind words to our student leaders for the 2020 – 2021 academic year. Lapic suggested everyone read Holbert’s entry in Ag Daily.

VIII. **PUBLIC OPINION** – Limited to three minutes per speaker, five minutes for entire topic – None.

IX. **ADJOURNMENT** – The Chair, Holbert, adjourned the meeting at 11:45 a.m.