

CAMPUS ENGAGEMENT COUNCIL

Friday, November 15, 2024
4:00 p.m. BMU 205

Zoom Meeting ID: 707 822 3440
Password:489936

- I. CALL TO ORDER** - *The Chair shall officially call the meeting to order to begin official business of the council. AT 4:02 PM*
- II. MECHOOPDA LAND RECOGNITION:** *"We acknowledge and are mindful that CSU, Chico stands on lands that were originally occupied by the first people of this area, the Mechoopda, and we recognize their distinctive spiritual relationship with this land, the flora, the fauna, and the waters that run through campus. We are humbled that our campus resides upon sacred lands that since time immemorial have sustained the Mechoopda people and continue to do so today."*
- III. APPROVAL OF AGENDA** - *At this time the council will review the agenda and make any needed amendments before proceeding with the rest of the meeting.*
- Approval of the (11/15/24) regular meeting agenda. **Action Requested: Motion to approve the (11/15/24) regular meeting agenda, as presented.**
Agenda amended; discussion item A is removed. Approved: 7/0/0
- IV. APPROVAL OF MINUTES** - *At this time the council will review the minutes of the previous meeting(s) and make any appropriate corrections.*
- Minutes of the 11-1-24 of Campus Engagement Council meeting. **Action Requested: Motion to approve the minutes of 11-1-24 regular Campus Engagement Council meeting, as presented.**
Approved: 7/0/0
- V. ANNOUNCEMENTS** - *At this time, members of the **council** may choose to share brief announcements related to topics on the agenda or previously discussed at an official meeting.*
- VI. PUBLIC OPINION** - *At this time, members of the **public** may address the council related to items listed on the agenda. Limited to three minutes per speaker, nine minutes for the entire topic.*
- VII. BUSINESS**
- ~~Discussion Item: Kendall Ross (Director for Student Life & Leadership) discussing event happening December 5th, plus other details~~

- Discussion Item: Continue conversation about the things CEC members want to see on campus (referred to the minutes of last meeting)
 - Revisited the Spooktacular event from the last meeting.
 - Delaney Love, in attendance, is the event and program manager of AS and was part of Halloween Spooktacular. If there are any more suggestions for events, her office is in BMU 220.
 - Sanchez suggested an event that involves different diversity clubs, to showcase different cultures around campus.
 - Aishwarya Gowda, in attendance, informed us that there is a cultural show is happening this semester, also a cultural fashion show. She invited Sanchez to attend her council meetings and give more suggestion to her council members.
 - Santamaria highlighted that the food pantry text messages have a big outreach. He suggested this would be a great way to reach students about events.
 - Dr. Cortez recommended downloading the Chico State app which is also connected to CatsConnect where students can have events and other services on one app.
 - Ibarra asked us if the senators in your college communicate about events, she sends out a weekly newsletter to her college with up-to-date information on events happening that week.
 - Ramirez suggested senators could visit classes and inform students about events.
 - Love informed us that the Chico State Instagram is marketed weekly, the link tree has a tab called *the latest* which you can get you to receive text messages about events.
 - Partida highlighted that classroom introductions would be great especially for transfer students, international students.
 - Sanchez also highlighted marketing the App in upper division pathways and international students' orientation.
 - Ibarra suggested targeting student success department's which would be a great way to marketing strategy
 - Mwititi suggested an event with prizes to market the App since a lot of students don't know the app exists
 - Sanchez suggested the IT department make the app necessary, maybe merge with the Wrec app.
 - Santamaria suggested what features are used in the Wrec app the most
 - Miranda suggested including downloading in the app as part of orientation.
 - Chris Sullivan notified us that he is working to get the AS on the Chico State App which is another resource that could drive traffic to the App.
 - Gowda suggested adding an AI bot to assist the students to find resources in the App.
 - Santamaria informed us that they are in the process to adding an AI bot to the App.
 - Ibarra suggested we create a similar event like the Festival of the Phishes event that was used to promote cybersecurity to promote the Chico State App.
 - Chris suggested we request a representative from the Department of IT to express the concerns – he suggested Scott Cory.

- Chair Report:
 - GAC went well this week and we are welcome to attend the next meetings.
 - Next week at the food pantry, Basic Needs is hosting some events during the hunger and homelessness awareness week, we are welcome to attend.
 - There is a survey on the dining locations around campus, they are asking for feedback
- Members Reports:

- Love: there is a raffle to win a bike and other prizes if you do the dining locations survey.
- Staff Reports:
- Kendra asked us to choose our next semester's meeting times.
- Cortez: Playbook feedback is finalizing and will be sent to President Perez. Wildcat welcome calendar is in the works, together with fanatics – partnering with athletics to increase campus community.

VIII. ANNOUNCEMENTS - *At this time, members of the **council** may choose to share news or announcements not related to items on the agenda.*

IX. PUBLIC OPINION – *At this time, members of the **public** may address the council on any topic. Limited to three minutes per speaker, nine minutes for entire topic.*

X. ADJOURNMENT: AT 4:50