

ASSOCIATED STUDENTS OF CALIFORNIA STATE UNIVERSITY, CHICO
ASSOCIATED STUDENTS BUSINESSES COMMITTEE
MEETING MINUTES

Monday, April 9, 2018

2 p.m.

BMU 205

Members Present: Taylor Rogers, Megan Odom, Dan Herbert, Stacie Corona, Roman Aguirre, Miguel Maldonado, Ethan Dilley

Members Absent: Michelle Korte

Others present: David Buckley, Jane Raley, (recording), Jamie Clyde, Susan Jennings, Sarah Foisy, Elaine Kramer, Corinne Knapp

- I. **CALL TO ORDER** – The Chair, Rogers, called the meeting to order at 2:01 p.m.
- II. **AGENDA** – No changes. **Motion to approve the 4/9/18 agenda (Herbert/Aguirre) 5-0-0 MSC.**
- III. **APPROVAL OF MINUTES** – None
- IV. **ANNOUNCEMENTS** – None
- V. **BUSINESS**
 - A. Information Item: Associated Students Auxiliary Businesses Budget – Dining Services (including Capital Expenditures), estimated results 2017-18 and proposed budget 2018-19 – Clyde went over the revised 2017-18 Executive Summary and the proposed 2018-19 Executive Summary. She explained that because some of these budgets are prepared a year in advance they are educated guesses. Clyde also went over Dining Services as a total and then broke it down into Residential and Retail. She next reviewed Auxiliary Activities Fund planned purchases that included 2017-18 estimated results and 2018-19 proposed. Jennings went over the Corporate Services Fund summary of 2017-18 estimated results and 2018-19 proposed. Scheduled to vote on this budget at next week's meeting.
 - B. Information Item: Strategic Plan update – Clyde explained that the Strategic Plan is done every 3-5 years. She went over the Dining portion of the Strategic Plan from 2016 and discussed what items have been completed and what have not. Clyde said she wants to wait on presenting an updated Strategic Plan until they know the direction for the Marketplace. Discussion was held.
- VI. **DINING SERVICES DIRECTOR'S REPORT** – Clyde reported that they are in the middle of Dining Services Director candidate interviews.
- VII. **CHICO STATE WILDCAT STORE DIRECTOR'S REPORT** – Foisy said the cap and gown period has now closed. She reported they were about 100 units down from last year but \$20,000 up in sales. She said the increase in sales is due to an increase in the price of caps and gowns and more grad-packs sold. Foisy said Chico's attendance was down about 30% because acceptance letters went out very late this year; sales followed. She expressed concern that the late acceptance letters will translate to a smaller freshman class. She said this would affect Summer Orientation and back-to-school class numbers.
- VIII. **EXECUTIVE DIRECTOR'S REPORT** – None, as Buckley had stepped out of the meeting.
- IX. **VP APPOINTEE'S REPORT** – Aguirre reported that BMUC is working on budgets.
- X. **CHAIR'S REPORT** – Rogers said he will be attending lunches and interviews with Dining Director candidates. He discussed the upcoming election.
- XI. **ANNOUNCEMENTS** – Choose Chico was a huge success for Sutter Dining; they served approximately 1,400 people.
- XII. **PUBLIC OPINION** – Limited to three minutes per speaker, five minutes for entire topic – None.
- XIII. **ADJOURNMENT** – The Chair, Rogers, adjourned the meeting at 3:22 p.m.