



GOVERNMENT AFFAIRS COMMITTEE

This meeting was facilitated both in-person and via an online Zoom format, consistent with the Governor's Executive Order N-1-22, suspending certain open meeting law restrictions.

Wednesday, March 9, 2022

2:30 p.m.

BMU 205

MEMBERS PRESENT – Taryn Burns, Duncan Young, Michelle Davis, Delaney Love, Melvin Quezada Haro, Jay Friedman, Belen Espinoza, James Lawrence, Michelle Borges, Mary Wallmark

MEMBERS ABSENT – None

OTHERS PRESENT – Jon Slaughter, Karen Bang (recording), Katie Peterson, Telma Cruz, Hugh Hammond, Eliza Miller, Ruth Mackey, Kayla Holland, Shar Krater, Malcolm McLemore, Shawnya Abrams, Jamile Balli, Ember Funk, Romulo Howard, Jerry Ross, Barbara Johnson, Raquel Lee

- I. **CALL TO ORDER** - The Chair, Burns, called the meeting to order at 2:34 p.m.
- II. **MECHOOPDA LAND RECOGNITION** – The meeting was started with the reading of the Mechoopda Land Recognition Statement.
- III. **APPROVAL OF AGENDA** – **Motion to approve the 3/9/22 agenda (Davis/Young) 7-0-0 MSC.**
- IV. **APPROVAL OF MINUTES** – Minutes of the 2/3/22 regular meeting. **Motion to approve the Minutes of the 2/3/22 regular meeting, as presented (Lawrence/Borges) 6-0-1 MSC.**
- V. **ANNOUNCEMENTS** – Young said Town Hall was held yesterday and the turnout was not great. He said now that Espinoza has been appointed to her position, he hopes it will be better next time. Espinoza was welcomed to the committee.
- VI. **PUBLIC OPINION** – Limited to items on the agenda, three minutes per speaker, five minutes for entire topic – None

VII. BUSINESS

- A. Action Item: Approval of Revisions to Associated Students Corporate Codes: Revenue Sharing Policy. **Motion to approve Revisions to Associated Students Corporate Codes: Revenue Sharing Policy, as presented** – Slaughter explained that the challenge they had in defining organizations that could be on the Revenue Sharing Ballot that were eligible for IRA funding, wasn't necessarily a situation where those student organizations actually received IRA funding. He said when the policy was first done, it was a way of saying IRA programs who receive funding cannot "double-dip" over into another fee area. Slaughter noted that of the 99 student organizations currently recognized, 66 are IRA eligible but it doesn't mean they're IRA funded. He said this policy is being modified so that if they've received IRA funding during the academic year, they won't be on the Revenue Sharing Ballot. He said they want to open up an avenue of funding for as many organizations as possible, and it also helps with voter turnout. Young said that although it doesn't relate to these changes, he has noticed over the past few years that there's a serious bias regarding not only who turns out, but because of who turns out, and the people elected. He said Greek organizations receive funding from this pool of money and are good at activating their members to vote. He said this isn't representative of the student body and suggested possibly excluding that group and finding another way to fund them. Burns said this could be added as a discussion item in the future. Quezada Haro questioned where the money goes for those students that don't vote. Slaughter said they work with just the amount pledged during the election itself and the rest of the money is part of the Activity Fee fund which is allocated toward other programs and events throughout the year. **Motion to approve revisions to Associated Students Corporate Codes: Revenue Sharing Policy, as presented (Young/Quezada Haro) 7-0-0 MSC.**
- B. Discussion Item: Impact of removal of impaction statement for first-time freshmen, transfers and for the Social Work program – Ross said he's the AVP for Enrollment Management and Johnson is also from Enrollment Management. He said the changes they're proposing are regarding impaction and explained that impaction is a tool to manage enrollment within the CSU system, noting it allows for different admissions criteria in the

service area versus outside the service area. He said the general premise is that campus has enrollment constraints so needs to meet the needs of their service area first and also restricts ability for lower division transfers. Ross said we currently have campus level impaction for first-time freshmen and transfers, program level impaction for Bachelors in Nursing, Recording Arts and Social Work. He said they're proposing to discontinue impaction at campus level as well as for the Social Work program effective starting with admissions for 2023-2024. He said this formalizes what they've been doing already and noted that during COVID they were allowed some grace with admissions criteria, which allowed them to admit students at the same level both inside and outside the service area. He said this levels the admissions criteria for everyone and they'd admit everyone who is CSU eligible; first-time freshmen and transfers, with some flexibility for those who are below the CSU minimums. He also explained the CSU minimum upper-division transfer eligibility. Ross said they've been running into challenges with enrollment the past few years as they've been seeing declining enrollment of new students since fall 2017-18. He said for fall 2022, they will probably have the most admitted first time freshmen since fall of 2018. He noted that fewer transfer students are coming to us due to declining enrollment throughout California community colleges. He reviewed high school graduate trends, noting there are fewer high school graduates available. Through 2036 California will have a prospective student pool reduction of 16%. Ross next reviewed how they are working to address enrollment issues. He said in 2017-18 the School of Social Work at Chico State declared impaction and has struggled since then in meeting enrollment. If they remove impaction, they'll continue monitoring. Nursing and Recording Arts will continue with impaction. He said they've had three public forums to obtain public comments on this, with zero attendees. They've also done sessions with the Enrollment Management Advisory Committee, Staff Council, here and also at other informal meetings. He said feedback would be forwarded to the Chancellor's Office and sometime this spring we they'll hopefully get a definitive answer from them, noting they've conditionally approved it. He said this would allow them to admit more students overall both inside and outside the service area. Borges asked about the Graduate Program for School of Social Work and Ross said it's handled differently. Love asked if other CSUs have been using this admissions criteria and he said there are seven campuses that are impacted for all majors and this campus wouldn't be the first to do this. Quezada Haro questioned after removing impaction, how many spots would open up. Ross said we have the capacity to enroll as many students as we can at this time and they hope to increase fall freshman enrollment by 10%. During the planning process they work with Academic Affairs and service areas to make sure teaching and staffing levels are maintained appropriately.

- C. Discussion Item: Contract Program Presentations: CCLC and CLIC – McLemore, the new Director of the CCLC, shared their Mission Statement and noted the CCLC was established in 2007. He said their purpose is looking at a holistic view of engaging the students and reviewed their six guiding pillars. He introduced the CCLC staff and noted student staff are very important to the center. McLemore reviewed the various programs and trainings they offer to students. He said students are at different levels of engagement and they try to match to their level of engagement. He reviewed 2021-22, noting it has been a year full of transition. He said they're looking at what they can do this semester compared to last semester as COVID hit them hard in terms of programming as a lot of what they do is in person. Program highlights for the fall and spring semester were reviewed with the committee. McLemore next reviewed future planning for the CCLC, noting the bulk of their planning happens in the summer. He said 50% of their budget comes from the AS, 22% from stateside and 28% from Work Study funds. He said their challenges are funding and continuity. Burns asked if their students are all funded through Work Study, and McLemore said they are. Young asked if some of the line items from STAR are coming over to the CCLC, if the AS should look at changing funding and McLemore said yes. He said the STAR Center was something he built and understands pulling funds from them gives them less but that he also recognizes that the programs he's pulling over were a bulk of the budget items. Burns said she'd follow up with the STAR Center regarding their funding. Young asked what additional programs could exist, but aren't financially viable for the CCLC. McLemore said currently, none of the programs he's bringing over fit in the current budget and that they took up about 2/3 of the STAR Center budget. • CLIC representatives did not show up for the meeting and Burns will try to reschedule.
- D. Discussion Item: 1/31/22 Activity Fee Fund Budget vs. Actual – Slaughter noted the Benchmark at 58%. He reviewed the budget with the committee, noting Total Revenues at 32.81% and Total Expenses at 48.57%.

VIII.ELECTED REPRESENTATIVES REPORTS – Young said a leadership survey was put out and once he has the results will distribute. He said he spoke with an Asian American student who expressed disappointment that a lot of cultural events are recognized on campus but they don't see much representation for the API community. Young said hopefully they can be helped with putting on an event for API Month in May. Young said he continues to work on the solar project with Davis. He said he went to an event on Friday with local community organizations hosted by the North Valley Community Foundation (NVCF). He had some conversations which may lead to collaboration with the NVCF and the Wildcat Leadership Institute. He hopes to meet with the Deputy City Manager next week. • Davis said this weekend she will be attending CSSA as well as the CHESS Conference on Sunday. She said hopefully in March they will be meeting with local state senators and assembly members to

discuss bills they're trying to get passed in California. Davis said she's still trying to collect videos of student experiences for the Cal Grant Reform Act and explained.

IX. STAFF REPORTS – Slaughter said the elections process starts in earnest the Monday after the Spring Break. Regarding the diaper situation at the CDL, he said he had previously mentioned that the CDL was a member of WIC and has discovered that it's actually the Department of Education and CA Dept. of Social Services, which is the parent company behind the need to make modifications to the diaper requirement. Slaughter said in the next couple of weeks the GAC will be seeing budgets and numbers coming up for the budgeting process for next year. He said with declining enrollment, they may be using a figure of 13,300 or 13,500 as our projected annualized enrollment. This last year it has been around 14,500 or 15,500. Slaughter said if Activity Fee loses about 2,000 in enrollment, that's \$300,000 less to Activity Fee. He explained that as we start budgeting and forecasting for next year they may see some requests and big numbers as far as going into our reserves. He said Activity Fee has about \$5 million in reserves so we are in good shape to start using those reserves. • Wallmark reminded that there is one last vaccination clinic tomorrow on campus. Also, elections are coming up and Student Life and Leadership and all the student organizations are highly supportive of that. She thanked Slaughter for working with Kendra Wright to not eliminate a lot of clubs from participating in Revenue Sharing. She said Greek Life tends to show up for things, they have skills, abilities and leadership and know how to run meetings, etc. She said she looks forward to any discussions regarding concerns about Greek Life's participation in voting, yet hopes the committee is also looking to them as yet another campus asset where a lot of great leadership development is seen.

X. CHAIR REPORT – Burns said we're moving into budget season very soon. She said she would see if CLIC is able to present at an upcoming GAC meeting; otherwise, she'll forward any information she receives from them.

XI. ANNOUNCEMENTS – None

XII. PUBLIC OPINION – Limited to three minutes per speaker, five minutes for entire topic – None

XIII. FOR THE GOOD OF THE GROUP – Young said Happy Wednesday and he's ready for Spring Break.

XV. ADJOURNMENT – The Chair, Burns, adjourned the meeting at 3:44 p.m.