



CALIFORNIA STATE UNIVERSITY, CHICO

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# ASSOCIATED STUDENTS

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2017 - 2018 ANNUAL REPORT

I am pleased to present the 2017- 2018 annual report for the Associated Students of California State University, Chico. As mentioned in previous annual reports, the Associated Students (AS) has much to be proud of – the success of our programs and services, and the manner in which we adapt to change.

The Associated Students is a comprehensive campus auxiliary serving thousands of students, faculty, staff and community members through myriad student programs, services and business enterprises. There's much to be proud of this past year. When you review this report you'll see the breadth and magnitude of our services and programs such as: CAVE, GSEC, the Wildcat Recreation Center (WREC), Adventure Outings, Recycling, Sustainability and student government. Working in concert, our students and staff create a unique blend of professionalism, education, commitment, responsiveness, and enthusiasm that makes the Associated Students an exciting auxiliary.

2017-18 was a very good year for the Associated Students. Once again, Dining Services exceeded financial expectations and our programs and operations continue to excel and provide exceptional service to the campus community. The AS operates programs and commercial enterprises in the Bell Memorial Union, WREC, Sutter Hall, Selvester's Café, Butte Station and Holt Station. As well, space is leased off-campus for Adventure Outings, Recycling, and CLIC.

Being responsive to the changing needs of students is one of our strategic goals and our student officers deserve praise for embracing this initiative. Specifically, the AS student leadership has developed strategies to support student safety, student engagement, shared governance and enhanced student leadership. Comprehensive programs have been implemented to engage our students in Wildcat Welcome (Wildcat Way), Labor Day and Halloween activities. And these programs are successful because AS student leadership has become the driving force.

A trademark of the Associated Students has been the superlative programs and services that serve CSU, Chico. The WREC continues to provide outstanding programming – constantly evaluating and assessing programs and activities to better serve our students. Student participation is increasing in our fitness programs along with overall use of the facility. The increase in usage is directly related to the marketing efforts and the adaptation to the programs offered by the WREC.

# LETTER FROM THE EXECUTIVE DIRECTOR

I am proud of our service to the campus community and our partnership with the University. The multitude of activities and events in 2017-18 demonstrates such collaboration including the Wildcat Leadership Institute, Wildcat Welcome, and the joint funding of the Cross-Cultural Leadership Center. The Wildcat Leadership Institute continues to be a high priority for the Associated Students. While we didn't achieve our goals for this past year we continue to have high expectations for this program and believe the Institute will become a signature program for the AS and the University.

There were many accomplishments in 2017-18 and I will highlight a few:

- The Wildcat Statue was unveiled in the newly renamed Wildcat Plaza, designating the third Thursday in April annually to be celebrated as Wildcat Spirit Day.
- The Wildcat Leadership Institute launched a Certificate of Civic Leadership program in collaboration with the Office of Civic Engagement and Community Action Volunteers in Education whose inaugural cohort had 31 graduates.
- AS Sustainability approved funding for 14 projects, totaling \$150,000 through the Sustainability Fund Allocation Committee (SFAC).
- The Child Development Lab provided 31,638 hours of observation and participation for students enrolled in Child Development classes and related fields, and provided 41,753 hours of childcare.
- The WREC served 14,212 members who logged a total of 589,646 visits with an average of 1,656 daily visits.
- Adventure Outings offered 74 trips and eight events with 2,611 participants.
- CAVE placed 1,465 student volunteers and 822 service-learning students in 31 courses (67 sections) who performed 67,379 hours of service.

One lasting trait of the Associated Students is the commitment to provide outstanding service to the campus community. Thousands of students and staff enter the Bell Memorial Union each day. Some individuals come to the BMU to meet their friends, study, use the free computers, attend a concert or lecture, meet with their club or organization, dine in the Marketplace or shop in the Wildcat Store. Whatever the need, we take pride in providing exceptional customer service to those we serve.

This report gives you an opportunity to review the achievements of the Associated Students as it continually strives to meet the needs of the campus community. I believe you will see why I'm proud of all the great things done by the AS. These achievements are clearly a result of the dedication, creativity, diligence and commitment of our staff, committees and Board of Directors.



*Paul Buckley*  
AS Executive Director





# LETTER FROM THE PRESIDENT

California State University, Chico (Chico State) provides students with extraordinary experiences, a special place to forever call home and the opportunity to realize their potential as leaders. However, not only does Chico State develop leaders, but the University itself is a strong leader amongst the other 22 CSUs. One of the reasons that Chico State is such an exceptional place and outstanding campus in leadership and student success is our Associated Students (AS).

I began my time with the AS at Chico State in 2015, as a first-year student in the Freshman Leadership Opportunity program, and have been a witness to the amazing things the AS does for students. Now, as AS President, I feel so lucky to represent such a student-focused corporation that has not only given me so much, but has given much to our campus community. This incredible organization has and will continue to serve as a resource for the students, staff and faculty of Chico State. Without the dedicated professional staff, student staff and our student leaders, this organization would not be able to accomplish what it has. In this letter, you will experience a small, but savory, taste of Associated Students' successes over the 2017-18 year.

This past year presented several unexpected challenges, but the AS continued to be a voice for our students and resource to our campus community through it all. In the fall semester, our student government leaders initiated an event called "Cal States Contact Congress: 23 on 23" in which all 23 CSU campuses participated in letter writing and phone banking to their representatives in support of Deferred Action for Childhood Arrivals (DACA) and our undocumented community. In March, when our campus suffered the tragic loss of a student through suicide, the AS played a key role in ensuring that our students felt supported, connected and heard. In the spring, President Gayle Hutchinson proposed fee adjustments to three of the students' university fees. The AS proved to be a bridge between the student body and administrators through the entire process. The AS student leadership accepted their charge to share in the governance of the University and took on the responsibility to help increase student engagement in the process.

The AS continues to support student groups seeking to share their passions campus-wide. Through the Diversity Affairs Council, \$29,339 was allocated to 11 student-sponsored projects or events for student-centered programming. Likewise, the Event Funding Allocation Council allocated \$31,969 for 15 student-sponsored projects or events. Finally, a total of \$59,116 in revenue sharing funds were given to 201 designated student organizations through the AS Election process for disbursement in 2018-19.

In addition to our annual programming and funding allocations, the AS also joined the campus community in beginning new traditions. The AS event Cats in the Community partnered with an Art Department murals class to create a portable canvas mural in honor of Cesar Chavez to be displayed in our community. Additionally, the highly anticipated Wildcat Statue was unveiled in the newly named Wildcat Plaza, just outside the Bell Memorial Union. The third Thursday of April, the day the statue was unveiled, was designated as "Wildcat Spirit Day" for future years to celebrate the Chico Experience and what it means to be a Wildcat.

I am so honored and grateful to have witnessed such accomplishments through my time as AS President. The efforts of the AS staff and students continuously reminds me of the unlimited possibilities that an organization of devoted and courageous individuals can have to make far-reaching and positive change. I know that the 2018-19 year will be no exception to the great impact the AS can have on the lives and experiences of the Chico State students and the Wildcat family.



*Afhamma*  
AS President, January 2018-2019

The background image shows a group of people sitting on a grassy lawn at night, watching a movie on a large outdoor screen. A large, multi-story building is visible in the background. The entire image is overlaid with a semi-transparent red filter. The text "ASSOCIATED STUDENTS" is centered horizontally and positioned above the word "PROGRAMS".

ASSOCIATED STUDENTS

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# PROGRAMS

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# AS GOVERNMENT AFFAIRS:

Government Affairs is the official seat of student governance for California State University, Chico. It is comprised of elected students, staff and volunteers who represent and advocate on behalf of the student body. Its collective of boards, committees and councils provides support and services to a wide spectrum of the student population and allows for the development of leadership abilities, program development skills and management experience.

## HIGHLIGHTS:

- Unveiled the Wildcat Statue in the newly renamed Wildcat Plaza designating the third Thursday in April annually to be celebrated as Wildcat Spirit Day.
- Allocated \$29,339 for support of student-centered programming including 11 student sponsored projects or events through the Diversity Affairs Council.
- Allocated \$31,969 for 15 student-sponsored projects or events through the Event Funding Allocation Council.
- Allocated Revenue sharing funds totaling \$59,116 to 201 designated student organizations through the AS Election process for disbursement in 2018-19.
- Partnered with the Student Philanthropy Council to raise money and collect food for the Wildcats Can! event with all proceeds going to the Wildcat Food Pantry. Over 1,600 food items were donated.



# AS CHILD DEVELOPMENT LAB (CDL):

The Associated Students Child Development Lab (CDL) provides quality early childhood education and care to income-qualifying CSU, Chico Students. Its priority is providing an enriching experience for children while parents pursue their education. The CDL has four classrooms serving infants from eight weeks old through pre-kindergarten aged children. The program maintains a partnership with the CSU, Chico Child Development Department and is the official lab school. Students are able to enhance their educational experience and knowledge by working directly with children in the classrooms, observation, testing and research. State-of-the-art observation booths provide students with the opportunity to observe the development of young children. CDL staff serve to support, model and guide students as they work with children. Staff act as advocates for children and families in the community serving as Professional Growth Advisors, making presentations, and participating on councils and boards that address the needs of children and families.



## HIGHLIGHTS:

- Provided 31,638 hours of observation and participation for students enrolled in Child Development classes and related fields and provided 41,753 hours of childcare.
- Developed experiential opportunities with other campus departments to enrich children's learning through music, art and science activities.
- Began participation in the Butte Quality Early Learning Initiative whereby early learning specialists assess program quality, help to set goals and subsequent plans of action for program improvement and professional growth and development for staff.
- Collaborated with Early Head Start and the CA Department of Education, Early Education and Support Division to increase funding for enhancement of quality for infants and toddlers.





# AS PRODUCTIONS:

The mission of AS Productions is to provide a culture of fun, spirit and involvement on campus through entertaining and educational events and activities for students. The program offerings support the strategic priorities of the Associated Students and the University, and enrich the university experience and campus life. Programming includes musical performances, indoor and outdoor movies, motivational speakers, seasonal events, and game nights.

## HIGHLIGHTS:

- Partnered with other campus groups to bring Tz'utu B'aktun Kan, a Mayan hip-hop/world music artist, to campus.
- Hosted performances by four up-and-coming music artists to expose students to music from a variety of genres including indie pop, electronic, country, folk/Americana.
- Hosted two outdoor movie screenings with over 300 students in attendance.
- Presented a new weekly concert series, Between Two Lamps, Wednesdays at noon in the BMU Basement to provide an indoor setting for live music.
- Collaborated with the AS Diversity Affairs Council to host the annual International Festival with live world music to celebrate the diversity of culture on our campus.



# COMMUNITY ACTION VOLUNTEERS IN EDUCATION (CAVE):

Community Action Volunteers in Education (CAVE) is the largest student-run organization on the Chico State campus. Seventy students and two professional staff provide 13 community service programs and support faculty using service learning as a pedagogy in CSU, Chico courses. CAVE's motto "Life is for Learning" supports the program's philosophy that the community is a compelling classroom for hands-on learning. CAVE's mission is to provide students with meaningful volunteer opportunities, develop student leaders, and serve a broad base of community needs. Each year over 2,000 student volunteers serve children, older adults, people who are houseless, and participate in programs at local animal shelters and environmental projects. CAVE offers university credit and internships for students who participate as either volunteers or staff.

# COMMUNITY ACTION VOLUNTEERS IN EDUCATION (CAVE) - CONTINUED

## HIGHLIGHTS:

- Placed 1,465 student volunteers and 822 service-learning students in 31 courses (67 sections) who performed 67,379 hours of service.
- Revived the Alternative Spring Break program through a Special Endowment Award from the University Foundation Board of Governors. Fourteen students and a staff member traveled to Portland, Oregon, where they partnered with the Sierra Service Project to study the impact of houselessness on a city. Volunteer efforts provided services for 2,550 members of Portland's houseless population.
- Extended community outreach through the Esplanade House, a transitional multi-family housing project, thanks to a United Way Community Impact Grant. These efforts culminated in the development of a mentorship program for at-risk youth.
- Launched a Meet the Cause activity as part of Chico State's Wildcat Welcome Week where students were introduced to 18 local non-profit organizations where they can volunteer to effect social change or explore how identity, co-curricular, and academic interests connect to issues in society.
- Spearheaded Chico Make a Difference Day 2017 where 400 students and community members joined forces for a day of service tackling beautification, restoration, and gardening projects across the city in partnership with the Downtown Chico Business Association, Chico Chamber of Commerce, the City of Chico, and other community supporters.







# FRESHMAN LEADERSHIP OPPORTUNITY (FLO):

Freshman Leadership Opportunity (FLO) is a program which introduces first year students to a host of leadership opportunities and provides a foundation for the pursuit of those opportunities. Workshops, presentations, service projects, and a mentor program cultivate an awareness of and accessibility to leadership roles both in the AS and campus-wide. The year-long program offers first-hand exposure to various programs and services and helps students identify their passions and how to pursue them through involvement opportunities on campus and in the community. Upon completion of the program, students receive the Wildcat Leadership Institute Certificate of Leadership Development.



## HIGHLIGHTS:

- Thirty-five FLO students were recipients of the Certificate of Leadership Development from the Wildcat Leadership Institute.
- Expanded program to include another cohort of 10 participants with a student facilitator.
- Hosted the AS Election Bar-b-que that included serving burgers to over 400 students while facilitating a Getting to Know Your Candidates bingo game, and promoted the election by posting signs, banners and tabling.



# GENDER AND SEXUALITY EQUITY CENTER (GSEC):

The Associated Students Gender and Sexuality Equity Center (GSEC) evolved from the feminist ideology that all genders should be equal. The Center strives to provide a safe and accepting environment that empowers all students through awareness raising events, services and referrals. With the help and the dedication of students from all ethnicities, ages, genders, sexualities, religions, and experiences, the center endeavors to establish equal rights for all, making the campus and community, both local and global, more inclusive.

## HIGHLIGHTS:

- Transitioned the GSEC into that of an annual contract program, signifying a new partnership with the College of Behavioral and Social Sciences (BSS) and the Multicultural and Gender Studies (MCGS) Department.
- Hosted the first ever Queer Prom with approximately 250 attendees.
- Began conversation to combine GSEC's annual Queer and Trans Conferences into one two-day conference for April 2019.
- Initiated strategic planning process composed of GSEC Staff and select Advisory Board members who met four times during the spring semester.





# KCSC RADIO:

CSU, Chico's student-owned and operated college radio station, KCSC, offers hands-on radio and music industry experience. KCSC interns learn the fundamentals of internet radio operations through on-air experience, production and promotion. In addition to broadcasting over the internet, KCSC offers opportunities in management and leadership, as well as technical and electrical audio workshops. All efforts combine to produce more than 80 hours of live radio weekly. Non-commercial KCSC is home to one of Northern California's largest, most eclectic record libraries featuring an array of rare and out of print collector records.



## HIGHLIGHTS:

- Established a large active social media presence that included ticket giveaways to music festivals like Desert Daze, Aftershock, and Northern Lights.
- Arranged with AS Dining Services to broadcast station music in the Bell Memorial Union Marketplace Cafe for the first time.
- Hosted Tacos and Tie-Dye, an event with live music, food, and tie-dye stations.
- Sponsored a campus-wide Beyond Wonderland scavenger hunt with a prize of two tickets to one of the largest electronic festivals in the nation.





# WILDCAT LEADERSHIP INSTITUTE (WLI):

The Wildcat Leadership Institute (WLI) strives to contribute to the University by offering students and professionals opportunities to advance and apply their leadership skills. WLI serves as a bridge between academic, co-curricular, and employment experiences that prepare participants to lead on campus, in the community, and in the workplace. Through design, collaboration, and promotion, the Institute connects participants to valuable, relevant, inspiring, and diverse leadership opportunities that exemplify the Chico Experience.

## HIGHLIGHTS:

- 187 students completed one of the five WLI certificate programs.
- Launched a Certificate of Civic Leadership program in collaboration with the Office of Civic Engagement and Community Action Volunteers in Education whose inaugural cohort had 31 graduates.
- Partnered with the Seufferlein Sales Program within the College of Business to graduate students with the Certificate of Analytical Leadership (26) and Certificate of Communicative Leadership (28).
- Founded the 1887 Leadership Society for students who have completed at least three of the WLI certificated programs. Eleven students were inducted into the society of which six were founding members.



# CONTRACT PROGRAMS

In addition to its variety of in-house programs, the Associated Students contributes to operational funding for a collection of campus-based entities that provide significant programs and services to the student community. These are known as our Contract Programs.



## THE STUDENT SHUTTLE (B-LINE):

The AS has been at the forefront of funding alternative transportation measures since the early 1980s and was instrumental in creating what initially became the Student Shuttle routes that serviced the campus-adjacent south and west, predominantly student neighborhoods. Today, in partnership with the University, that program has expanded to offer all enrolled students, faculty and staff free transportation throughout the B-Line Transit service areas.

### HIGHLIGHTS:

- Over 6,160 individual riders used the B-Line service in FY 2017-18.
- 277,730 rides were taken by University students, faculty and staff.
- Students accounted for over 95% of total users.



# COMMUNITY LEGAL INFORMATION CENTER (CLIC):

The Community Legal Information Center (CLIC) provides free legal information and assistance to the students, faculty, and staff of CSU, Chico, City of Chico residents, California residents, and individuals nationwide. CLIC is comprised of more than 100 student interns each semester and four Department of Political Science and Criminal Justice faculty advisors. CLIC provides legal information in eleven areas of law: Women's Law; Family Law; Housing Law; Workers' Rights; Penal Law; Disability Law; Chico Consumer Protection Agency; Environmental Advocates; Misdemeanors, Tickets and Traffic Law; County Jail Law Project; and Student Legal Services/Juvenile Rights. CLIC's primary missions are to provide a practical internship experience and educate students and community members about their legal rights and responsibilities.

## HIGHLIGHTS:

- 225 interns provided 8,930 hours of legal service through 12,415 client contacts.
  - The Women's Law Project hosted a showing of the film *The Light of the Moon* as part of Sexual Assault Awareness Month in April, and provided a presentation to raise awareness of sexual assault.
  - The Environmental Advocates program successfully organized the Community Water Forum, a series of lectures on California water that provided direct information to the campus and local community.
  - The 20 CLIC Directors completed multiple trainings on the following topics: leadership, diversity, Safe Zone Allies, and defensive driving.
  - The Penal Law Project hosted a recent Exoneree who spoke about his experience serving time in prison for a crime he was wrongly convicted of committing.
  - The Disability Law Project hosted two events at the local homeless shelter, The Jesus Center. They provided information regarding disability benefits, and assisted clients with applying for Social Security Income/Disability.
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# CROSS-CULTURAL LEADERSHIP CENTER (CCLC):

The Cross-Cultural Leadership Center (CCLC) is a program of the University's Division of Student Affairs which receives financial support from both Activity and Student Union fees. The Center exists to create an environment in which all students, regardless of their ethnicity, culture, or differences, feel respected, connected and affirmed. The Center follows six values to guide its work: interpersonal relationships, community building, identity exploration, cultural competency, transformational leadership and advocacy. Through a holistic approach of leadership development, cultural awareness, community education, and the creation of constructive social change, the Center aspires to create transformational opportunities among all people that foster community engagement.

## HIGHLIGHTS:

- Hosted a 3-day celebratory weekend honoring the 10 Year anniversary of the CCLC.
  - Coordinated large-scale summits for the Latinx and Black/African American community to focus on increasing the retention and support of the community on the Chico State campus.
  - In partnership with the Office of Diversity and Multicultural Gender Studies, coordinated a campus-wide faculty, staff and leadership diversity summit where individuals engaged in diversity work developed collaborative relationships and revisited strategic diversity priorities for the University.
  - Collaborated with the Sociology Department faculty to develop the Carter Scholars Black Excellence Academy, a program focusing on the retention and academic success of the Black/African American community. The fall pilot program successfully evolved into the full spring academy with 30 participants focusing on academics and empowerment conversations specific to the Black community.
  - Partnered with Psychology Department faculty to fully assess all CCLC programs to develop a social change agency theory focused on what civic engagement looks like in communities of color.
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ASSOCIATED STUDENTS

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# UNION PROGRAMS

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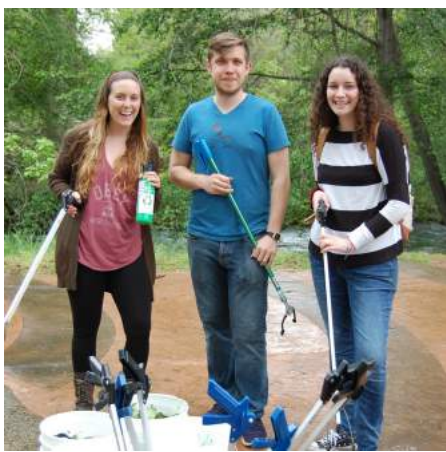
# ADVENTURE OUTINGS (AO):

Adventure Outings (AO) is an outdoor recreation program that connects the Chico State community to the outdoors of Northern California and beyond. AO is staffed by 30+ student trip leaders and three career staff. AO offers a variety of trips including rafting, kayaking, surfing, hiking, backpacking, skiing, rock climbing, snowshoeing, caving, and more. In addition to adventure-based outings, AO hosts the annual Banff Mountain Film Festival World Tour, offers a backcountry yurt, and operates an equipment rental center designed to outfit users with equipment for both AO and personal experiences. AO also operates the climbing gym in the Wildcat Recreation Center, which is open for general climbing, bouldering, and regularly scheduled belay classes and oversees the Bike Cart, a bicycle repair program for the campus.

- HIGHLIGHTS:**
- Offered 74 trips and eight events with 2,611 participants.
  - Provided over \$11,500 in trip scholarships through the Get Outdoors Fund.
  - Successfully hosted two nights of the Banff Mountain Film Festival with 1,800 attendees.
  - Earned the ranking of 8th Most Outdoorsy School in the Nation in 2017 as part of the Outdoor Nation Campus Challenge organized by the Outdoor Foundation.
  - Received \$12,460 in grant funding from California Department of Boating and Waterways.







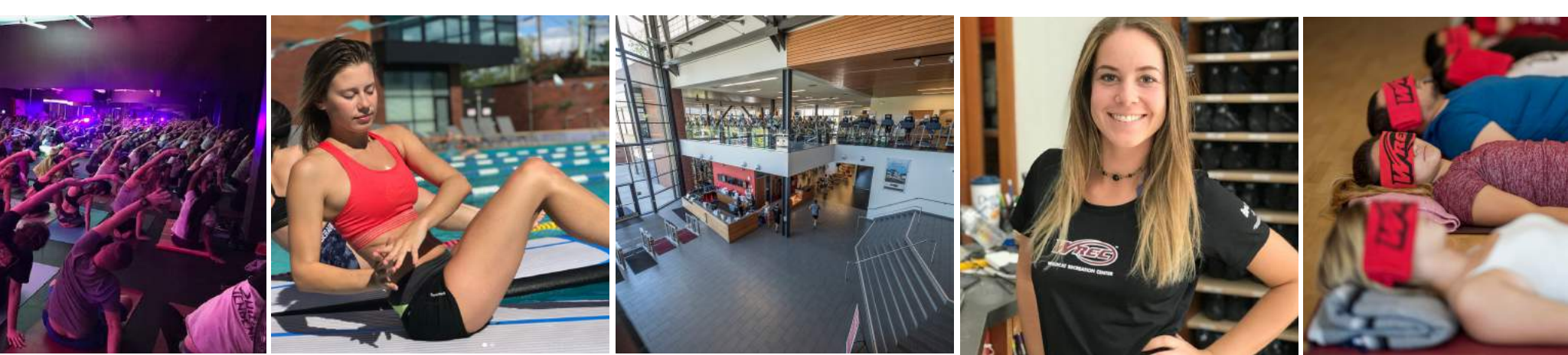
# AS SUSTAINABILITY:

The goal of the AS Sustainability Program is to engage the campus community in implementing sustainable practices throughout the Associated Students and campus. The program provides funding opportunities for student and AS initiated projects with sustainability goals, and facilitates an internship program through which students gain meaningful experience by advancing sustainability. Programming includes organizing all school events such as Campus Sustainability Day and Earth Month, hosting workshops on composting and organic gardening, promoting water conservation and zero waste campaigns, tracking the Real Food Challenge, and more.

## HIGHLIGHTS:

- Approved funding for 14 projects, totaling \$150,000 through the Sustainability Fund Allocation Committee (SFAC).
- Hosted over 20 events for Earth Month that ranged from planting a salsa garden to a creek clean up and from touring a tiny house to creating a nature mandala.
- Opened up the "Function Junction" which offers reusable dishware, silverware, and linens for clubs and departments to borrow and reduce the waste created by smaller events.
- Contributed to the Campus' Master Plan, environmental review for Siskiyou II, and BMU facilities planning.





## **WILDCAT RECREATION CENTER (WREC):**

Since opening the Wildcat Recreation Center (WREC) on August 17, 2009, members have accessed the facility over 5.2 million times. The WREC offers 130,000 square feet of recreational space and features a 15,000 square foot weight and fitness area with free and selectorized equipment, touchscreen network fitness machines, an outdoor pool, three gym courts, an indoor track, one multi-activity court, a rock climbing gym, four multi-purpose studios for dance, aerobics, yoga, spin, mixed martial arts, and special events. Lounge areas, large screen televisions, and wireless access contribute to the social environment of the center. The WREC provides oversight of the Adventure Outings outdoor recreation program. Also housed in the WREC is Recreational Sports which includes Intramurals, Sport Clubs and summer camps. The facility boasts a LEED Gold Certification awarded by the Green Building Certification Institute for its sustainable design features. Sixteen full-time career staff and over 150 students are employed at the WREC. In addition to student users, University faculty and staff may purchase memberships at the WREC Center.





## WILDCAT RECREATION CENTER (WREC) - CONTINUED

### HIGHLIGHTS:

- Served 14,212 members who logged a total of 589,646 user visits with daily visits averaging 1,656.
- Offered a total of 1,925 group exercise classes with an average of 13 students per class for a total of 25,025 group exercise participants.
- Introduced new wellness-centered programming including Yoga for All Bodies in partnership with the Gender and Sexuality Equity Center, Glowga, Meditation, and a new "Nap Class."
- Implemented Connect2 software used for internal tracking purposes such as incident/accident reports, maintenance requests, counts, locker lockouts and communication.
- Collaborated with the University Wildcat Food Pantry to provide a location for a pop-up pantry for food distribution.
- Partnered with Engineering Capstone Program to install a slackline across the pool.



The background image shows a large, open-plan student lounge or library. Numerous students are seated at round and rectangular tables, some working on laptops, others in discussion. The room has a high ceiling with a grid of recessed lights and a large skylight. The entire image is covered with a semi-transparent red overlay.

ASSOCIATED STUDENTS

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# SERVICES & OPERATIONS

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## 3RD FLOOR ART GALLERY:

The 3rd Floor Art Gallery provides a venue for student artists to exhibit their work for personal and professional development. This includes both single artist and group shows like the annual Master of Fine Arts exhibit. In addition to the gallery, other indoor and outdoor public art space is available at the BMU.

### HIGHLIGHTS:

Exhibits in Gallery	7
Total Artists	101
Exhibits in BMU Public Art Space	2

## AS RECYCLING PROGRAM:

The primary purpose of the Associated Students Recycling Program is to provide CSU, Chico with waste diversion, recycling and compost collection services. The AS Recycling advocates and supports the establishment of an educational and informational infrastructure to facilitate waste reduction program goals on campus and within the community. Student recycling assistants service over 1,800 recycling locations on campus as well as provide recycling services at special campus events throughout the year.

### HIGHLIGHTS:

Pounds of recyclable materials collected	593,954
Number of bins on campus	2,250

## COMPUTER LAB:

A computer lab is located in the lower lounge level of the BMU. A total of six computers are available to the campus community.

### HIGHLIGHTS:

Total Seat Hours	4,223
Total Number of Visits	7,401
Total Unique Logins	1,843
Total Logins	9,509

## CONFERENCE SERVICES:

AS Conference Services coordinates all events held in the Bell Memorial Union (BMU) and its auditorium which include: meetings, conferences, lectures, job fairs, banquets, concerts, receptions, and gallery exhibits. The facilities are available for use by student organizations, as well as other on and off campus entities. Additional services include mall table reservations for student and commercial vendors, marquee and banner space reservations, and student service boards.

### HIGHLIGHTS:

Total Bookings	4,632
Event Hours	17,653
Patrons Served	200,293
Mall Table Bookings	253







## FACILITIES:

The facilities operation provides a variety of services for the Associated Students. The custodial department is responsible for the overall cleanliness of the physical plant including all offices, Dining Services, lounges, and meeting rooms in the Bell Memorial Union, the Wildcat Bookstore, and Wildcat Recreation Center. The maintenance staff is responsible for preventative maintenance, special building projects, and miscellaneous repairs of equipment and buildings.

## HIGHLIGHTS:

Bell Memorial Union	125,000 sq. ft.
Wildcat Recreation Center	130,000 sq. ft.

The background of the entire image is a photograph of a plate of food, likely a salad or a dish with shredded ingredients, topped with dark, possibly meaty or vegetable pieces. The entire image is covered with a semi-transparent red overlay. The text is centered horizontally and vertically.

ASSOCIATED STUDENTS

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# ENTERPRISES

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## AS DINING SERVICES:

AS Dining Services operates all dining facilities on the CSU, Chico campus. Sutter Hall is the residential dining area which serves meals to students who live both on and off campus. Three convenience stores, Urban Roots, Butte and Holt Stations, offer grab and go food options for students, faculty, and staff on the move. Specialty coffee drinks and grab and go items are available at Creekside Coffee and Common Grounds. The Marketplace Café in the Bell Memorial Union serves as the main retail dining facility. AS Dining also provides catering services for numerous campus, community, and privately hosted events, in addition to concessions for the University Athletics Department.





## HIGHLIGHTS:

- Launched Allergen Awareness and Communication program at Sutter Dining to better meet the special dietary needs of students with allergens.
- Coordinated with Dining Services vendors to donate produce and extend procurement pricing to the Wildcat Pantry to address the needs of students experiencing food insecurity.
- Sent out 55 catering alerts through the mobile phone notification system called "After Party Guest." The push notification invites students who have "opted-in" to catered events where food remains by providing the time and location. The average number of notification text messages for each event was 475.
- Successfully launched a strawless campaign across all Dining Services – the first of its kind in the CSU system.
- Recognized as the leader in the CSU system towards achieving the 20% Real Food goal by 2020.
- Sponsored focus groups and campus-wide survey to explore pursuing regionally or nationally branded food concepts in the BMU.
- Negotiated a new beverage contract with Pepsi Co for the University which included a RFP process for eliminating bottled water.



ASSOCIATED STUDENTS

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# ADMINISTRATION & BOARD OF DIRECTORS

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## FINANCIAL SERVICES:

Financial Services provides business and accounting services for the Associated Students. Financial Services also prepares the annual financial statements and coordinates with K-Coe Isom to facilitate the required audits.

## INFORMATION TECHNOLOGY (IT):

The AS Information Technology Department provides a broad range of services to the AS including:

- User support (help desk)
- Workstation and printer management
- Computer lab administration
- Server administration
- Support and administration of financial systems used by the AS and Foundations
- Application support
- Compliance management (IT security controls, payment card industry compliance, etc.)
- Streamlining of business processes for AS departments

The Department provides these services to over 300 full-time, part-time and student AS employees. In addition, it provides IFAS support to hundreds of campus and Foundation employees.



# HUMAN RESOURCES (HR):

Human Resources provides a broad range of administrative services supporting employment for more than 1,300 full-time and part-time career and student staff annually.

- Employee Relations
- Recruitments
- Benefits Administration
- Compensation
- Policy Development
- Staff Development/Training
- Performance Management and Improvement
- Workplace and Complaint Investigations
- Conflict Resolution
- Safety and Workers' Compensation

Full-time employees	96
Part-time employees (including students)	873

Full-time Employees by Department:	
AS Programs and Government Affairs	19
Student Union	15
Wildcat Recreation Center	16
Administration/Human Resources	6
Financial Services	6
Information Technology	3
Dining Services	31





# ASSOCIATED STUDENTS BOARD OF DIRECTORS

Dylan Gray (Fall)  
Alisha Sharma (Spring)  
PRESIDENT / CHAIR

Alisha Sharma  
EXECUTIVE VICE PRESIDENT / GAC  
CHAIR

Zachary Scott  
VICE PRESIDENT OF FACILITIES AND  
SERVICES / BMUC CHAIR

Taylor Rogers  
VICE PRESIDENT OF BUSINESS AND  
FINANCE / ASBC CHAIR

Karla Camacho  
DIRECTOR OF UNIVERSITY AFFAIRS

Danie O'Donnell  
DIRECTOR OF LEGISLATIVE AFFAIRS

Teodora Delorenzo  
STAFF / TENURED EMPLOYEE

Robbi Stivers  
UNIVERSITY VICE PRESIDENT OF  
BUSINESS AND FINANCE

Dr. Pedro Douglas (Interim-Fall)  
Dr. Milton Lang (Spring)  
UNIVERSITY VICE PRESIDENT FOR  
STUDENT AFFAIRS

# ASSOCIATED STUDENTS OF CSU,CHICO

AS OF JUNE 30, 2018



## STATEMENT OF FINANCIAL POSITION

### Assets

Cash.....	\$14,032,882
Accounts and Other Receivables.....	\$828,955
Sponsored Programs Receivable.....	\$0
Inventories.....	\$114,992
Prepaid Expenses.....	\$78,102
Investments.....	\$2,000,000
Property and Equipment.....	\$2,613,636
Long-Term Deposits.....	\$20,000
<b>TOTAL ASSETS.....</b>	<b>\$19,688,567</b>

### Liabilities/Net Assets

Accounts Payable.....	\$350,780
Accrued Expenses.....	\$1,524,208
Deferred Revenue.....	\$279,783
Deposits Held For Others.....	\$0
Post-Retirement Benefit Obligation.....	\$406,143
Net Assets Unrestricted.....	\$17,127,653
<b>TOTAL LIABILITIES AND NET ASSETS.....</b>	<b>\$19,688,567</b>

## 2017-2018 Revenue and Other Support

Wildcat Store, Dining Services and Other Sales.....	\$9,814,847
Student Activity Fees.....	\$2,301,902
Returns of Student Union Surplus Fees.....	\$6,132,950
Student Programs.....	\$382,383
Sponsored and Campus Program Receipts.....	\$704,121
Contract Services.....	\$108,000
Investment Income.....	\$239,350
Gifts.....	\$5,402
Other Income.....	\$946,152
<b>TOTAL REVENUES AND OTHER SUPPORT.....</b>	<b>\$20,635,562</b>

## 2017-2018 Expenses

Campus and Student Programs.....	\$4,069,994
Community Programs.....	\$227,195
Auxiliary Activities: Cost of Sales.....	\$2,982,752
Auxiliary Activities: Operating Costs.....	\$4,869,817
Facilities Operations.....	\$1,381,826
Supporting Service Costs.....	\$5,323,515
<b>TOTAL EXPENSES.....</b>	<b>\$18,855,099</b>

## Other Changes

Pension Changes Other Than Net Periodic Benefit Costs....	(1,812,898)
Post-Retirement Benefit Changes Other Than Net Periodic Benefit Costs.....	\$831,729
<b>TOTAL OTHER CHANGES.....</b>	<b>(\$981,169)</b>
<b>Total Increase &lt;Decrease&gt; in Net Assets.....</b>	<b>\$799,294</b>



# STUDENT UNION FUND

AS OF JUNE 30, 2018



ASSOCIATED  
STUDENTS | *csu, chico*

## STATEMENT OF FINANCIAL POSITION

### Assets

Cash.....	\$4,336,130
Accounts and Other Receivables.....	\$33,857
Receivable From Other Funds.....	\$374,035
Prepaid expenses.....	\$29,840
Property and equipment.....	\$1,710,149
Long-term deposits.....	\$20,000
<b>TOTAL ASSETS.....</b>	<b>\$6,504,011</b>

### Liabilities/Net Assets

Accounts Payable.....	\$147,484
Accrued Expenses.....	\$476,758
Deferred Revenue.....	\$9,045
Post-Retirement Benefit Obligation.....	\$168,115
Net Assets Unrestricted.....	\$5,702,609
<b>TOTAL LIABILITIES AND NET ASSETS.....</b>	<b>\$6,504,011</b>

## 2017-2018 Revenue and Other Support

Returns of Student Union Surplus Fees.....	\$6,132,950
Student Programs.....	\$312,490
Investment Income.....	\$73,165
Other Income.....	\$331,825
Transfer From Other Funds.....	\$117,743
<b>TOTAL REVENUES AND OTHER SUPPORT.....</b>	<b>\$6,968,173</b>

## 2017-2018 Expenses

Campus and Student Programs.....	\$1,931,695
Facilities Operations.....	\$1,381,826
Supporting Service Costs.....	\$2,938,911
<b>TOTAL EXPENSES.....</b>	<b>\$6,252,432</b>

## Other Changes

Pension Changes Other Than Net Periodic Benefit Costs.....	(853,018)
Post-Retirement Benefit Changes Other Than Net Periodic Benefit Costs.....	\$337,597
<b>TOTAL OTHER CHANGES.....</b>	<b>(\$515,421)</b>
<b>Total Increase &lt;Decrease&gt; in Net Assets.....</b>	<b>\$200,320</b>

# ACTIVITY FEE FUND

AS OF JUNE 30, 2018



## STATEMENT OF FINANCIAL POSITION

### Assets

Cash.....	\$3,643,055
Accounts and Other Receivables.....	\$233,158
Receivable From Other Funds.....	(\$358,538)
Prepaid expenses.....	\$12,261
Property and equipment.....	\$104,204
<b>TOTAL ASSETS.....</b>	<b>\$3,634,140</b>

### Liabilities/Net Assets

Accounts Payable.....	\$45,256
Accrued Expenses.....	\$199,113
Deferred Revenue.....	\$28,982
Post-Retirement Benefit Obligation.....	\$92,016
Net Assets Unrestricted.....	\$3,268,773
<b>TOTAL LIABILITIES AND NET ASSETS.....</b>	<b>\$3,634,140</b>

## 2017-2018 Revenue and Other Support

Student Activity Fees.....	\$2,301,902
Student Programs.....	\$70,348
Contract Services.....	\$108,000
Investment Income.....	\$58,088
Gifts.....	\$5,402
Other Income.....	\$186,412
Transfer From Other Funds.....	\$50,192
<b>TOTAL REVENUES AND OTHER SUPPORT.....</b>	<b>\$2,780,344</b>

## 2017-2018 Expenses

Campus and Student Programs.....	\$1,444,217
Community programs.....	\$227,195
Supporting Service Costs.....	\$709,764
<b>TOTAL EXPENSES.....</b>	<b>\$2,381,176</b>

## Other Changes

Pension Changes Other Than Net Periodic Benefit Costs....	(\$432,969)
Post-Retirement Benefit Changes Other Than Net Periodic Benefit Costs.....	\$191,183
<b>TOTAL OTHER CHANGES.....</b>	<b>(\$241,786)</b>
<b>Total Increase &lt;Decrease&gt; in Net Assets.....</b>	<b>\$157,382</b>

# DINING SERVICES

AS OF JUNE 30, 2018



ASSOCIATED  
STUDENTS | *csu, chico*

## STATEMENT OF FINANCIAL POSITION

### Assets

Cash.....	\$1,528,763
Accounts and Other Receivables.....	\$480,843
Inventories.....	\$114,992
Prepaid Expenses.....	\$34,049
Property and Equipment.....	\$681,276
<b>TOTAL ASSETS.....</b>	<b>\$2,839,923</b>

### Liabilities/Net Assets

Accounts Payable.....	\$145,519
Accrued Expenses.....	\$503,757
Deferred Revenue.....	\$11,954
Payable (Receivable) from Other Fund.....	(\$553,285)
Post-Retirement Benefit Obligation.....	\$144,810
Net Assets Unrestricted.....	\$2,587,168
<b>TOTAL LIABILITIES AND NET ASSETS.....</b>	<b>\$2,839,923</b>

## 2017-2018 Revenue and Other Support

Dining Services Sales.....	\$8,843,342
Investment Income.....	\$24,446
Other Income.....	\$175,218
Transfer From Other Funds.....	\$78,969
<b>TOTAL REVENUES AND OTHER SUPPORT.....</b>	<b>\$20,635,562</b>

## 2017-2018 Expenses

Cost of Sales.....	\$2,982,752
Operating Costs.....	\$5,674,721
Other Expenses.....	\$16,702
<b>TOTAL EXPENSES.....</b>	<b>\$8,674,175</b>

## Other Changes

Pension Changes Other Than Net Periodic Benefit Costs.....	(\$526,911)
Post-Retirement Benefit Changes Other Than Net Periodic Benefit Costs.....	\$302,949
<b>TOTAL OTHER CHANGES.....</b>	<b>(\$223,962)</b>
<b>Total Increase &lt;Decrease&gt; in Net Assets.....</b>	<b>\$223,838</b>



# WILDCAT STORE

AS OF JUNE 30, 2018

## STATEMENT OF FINANCIAL POSITION

### Assets

Cash.....	\$4,484,321
Accounts and Other Receivables.....	\$71,203
Inventory.....	\$0
Prepaid Expenses.....	\$1,952
Investments.....	\$1,000,000
Property and Equipment.....	\$118,007
<b>TOTAL ASSETS.....</b>	<b>\$5,675,483</b>

### Liabilities/Net Assets

Accounts Payable.....	\$11,849
Accrued Expenses.....	\$344,550
Deferred Revenue.....	\$175,000
Payable to Other Funds.....	\$624,186
Post-Retirement Benefit Obligation.....	\$1,202
Net Assets Unrestricted.....	\$4,518,696
<b>TOTAL LIABILITIES AND NET ASSETS.....</b>	<b>\$5,675,483</b>

### 2017-2018 Revenue and Other Support

Wildcat Store Sales.....	\$0
Wildcat Store Commission Income.....	\$971,505
Investment Income.....	\$65,159
Other Income.....	\$252,423
<b>TOTAL REVENUES AND OTHER SUPPORT.....</b>	<b>\$1,289,087</b>

### 2017-2018 Expenses

Cost of Sales.....	\$0
Operating Costs.....	\$853,234
Other Expenses.....	\$0
Transfer to Other Funds.....	\$236,865
<b>TOTAL EXPENSES.....</b>	<b>\$1,090,099</b>
<b>Total Increase &lt;Decrease&gt; in Net Assets.....</b>	<b>\$198,988</b>



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