

ASSOCIATED STUDENTS BOOKSTORE MISSION STATEMENT

The mission of the Associated Students Bookstore is to provide required and recommended textbooks and other reference materials, school supplies, insignia and other merchandise for the convenience of the University community (students, faculty, staff and guests). The operation shall offer quality products and services at competitive prices, be responsive to the needs of the campus, and remain financially self-supporting.

OBJECTIVES

To operate in a manner consistent with accepted industry standards.

To maintain an aesthetically pleasing environment for both customers and staff.

Maintain awareness of environmental issues and explore alternatives concerning products and services when financially feasible.

To operate facilities which create a social environment, contribute to the quality of student life and the University's sense of community, and enhance the cultural richness of the campus.

Approved WEC:	9/10/91
Approved BOD:	9/27/91
Revised ASBC:	12/12/01
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