

## BMU MARQUEE POLICY

### I. NAME

This document shall be called the BMU Marquee Policy.

### II. PURPOSE

This policy is and will be in effect in order to set guidelines for the use of the Marquee.

### III. DATE OF EFFECTIVENESS

This policy shall be effective upon approval of the Bell Memorial Union Committee (BMUC) and the Associated Students (AS) Board of Directors (BOD).

### IV. AMENDMENTS

This policy may be amended by a 2/3 majority vote of the BMUC and reported to the AS BOD.

### V. GUIDELINES

- A. The BMU Marquee is available to recognized student organizations, AS programs and departments, and University departments for publicizing events of general interest or information pertinent to the campus community. The BMUC has responsibility for the sign and has established the following criteria for its use.
  1. A fee shall be charged for each use of the marquee. The Executive Director or designee shall determine the appropriate fee and it will be stated in the procedures manual.
  2. Messages regarding the following are permissible:
    - a) Events (with date, time, and place).
    - b) AS annually funded programs.
    - c) AS services.
    - d) AS businesses.
    - e) University departments.
  3. All messages must comply with any campus policies on racial and sexual harassment and the Code of Student Rights and Responsibilities, and any subject matter guidelines of University posting policies.
  4. The following messages are not permissible:
    - a) Personal messages directed at a specific individual.
    - b) Messages containing profanity.
    - c) Individuals campaigning for AS Elections.
    - d) Election campaigning (City, County, State, Federal).
  5. Special requests may be submitted to the Executive Director or designee for approval.

Approved BMUC: 12-16-94  
Approved BOD: 2-10-95  
Clean-up Changes: Summer 1999  
Clean-up Changes: Summer 2002  
Approved BMUC: 9/21/11  
Reported to BOD: 10/3/11  
Reviewed: 11/14/17