I. NAME

This document shall be called the BMU Aesthetics Policy.

II. PURPOSE

The purpose of this policy is to establish an ongoing approval process for all additions that have a long-term visual effect within and around the Bell Memorial Union, e.g. long-term signage, art acquisitions, furnishings and building alterations.

III. DATE OF EFFECTIVENESS

This policy shall be effective upon approval of the Bell Memorial Union Committee (BMUC) and the AS Board of Directors (BOD).

IV. AMENDMENTS

This policy may be amended by a 2/3 majority vote of the BMUC and reported to the BOD.

V. GUIDELINES

A. The Aesthetics Committee shall be compromised of the following individuals:
   1. Executive Director.
   2. Vice President of Facilities and Services.
   3. Associate Executive Director.
B. All visual additions (long-term signs, art acquisitions, furnishings, building alterations) must be approved by the Aesthetics Committee.
C. All decisions by the Committee will be reported to the BMUC in a timely manner except during summer. Decisions made in the summer will be reported at the first BMUC meeting in the fall.
D. This policy effects all areas of the Bell Memorial Union except the:
   1. Chico State Wildcat Store
   2. Union Marketplace
      a. Kitchen serving area and Catering area
   3. Office furnishings
   4. Personal office decorations
E. Any building alterations, regardless of the area, must be approved by the Committee.

Approved WEC: 10/29/93
Approved BOD: 11/17/93
Clean-up Changes: Summer 1999
Approved BMUC: 2/6/18
Reported to BOD: 2/7/18