ASSOCIATED STUDENTS OF CALIFORNIA STATE UNIVERSITY, CHICO
ASSOCIATED STUDENTS BUSINESSES COMMITTEE
MEETING MINUTES

Monday, January 23, 2017  11:30 a.m.  BMU 205

Members Present:  Brett Rahtz, Megan Odom, Stacie Corona, Haley Holmes, Patrick Wong

Members Absent: Michelle Korte, Pedro Douglas

Others present:  David Buckley, Lea Youngkamp (recording), Jamie Clyde, Susan Jennings, Sarah Foisy, Corinne Knapp

I.  CALL TO ORDER – The Chair, Rahtz, called the meeting to order at 11:31 a.m.

II.  AGENDA – Motion to approve the 1/23/17 agenda (Holmes/Odom) 5-0-0 MSC.

III.  APPROVAL OF MINUTES – Minutes of the regular meetings of 11/28/16 and 12/5/16.  Motion to approve the minutes of the regular meetings of 11/28/16 and 12/5/16, as presented (Holmes/Corona) 5-0-0 MSC.

IV.  ANNOUNCEMENTS – None

V.  BUSINESS

A.  Information Item: 12/31/16 Dining Services Financials – Knapp presented the Dining Services financials for December 2016.  Knapp also announced that the renovations and painting of the Marketplace Cafe are now complete and urged the committee to check it out.


C.  Information Item: 12/31/16 Follett Wildcat Store Financials – Foisy explained the Follett store financials for December 2016.  The biggest contributor to the store sales were general merchandise.  Foisy said that next year they will focus on figuring out a good balance between Chico State gear and non-Chico state gear.  Year to date financials show that course materials have been the largest contributor to sales.  She also announced current promotions.

D.  Information Item: New C-Store update – Clyde said that construction is still happening; the ceiling has been removed and the space has been cleared out.  They are starting to get the theme and colors together, as well as the equipment which will be used in the C-store.  The team is still working on name ideas, and installation of lighting has been taking a lot of time.  She is hoping to get the keys by February, and get the store up and running by spring break.

VI.  DINING SERVICES DIRECTOR’S REPORT – Clyde reported the food station and cosmetic changes that were made to the Marketplace over winter break.  She said she has received positive feedback so far.  Clyde discussed some name ideas for the C-store and asked for feedback so the logo can be made.

VII.  CHICO STATE WILDCAT STORE DIRECTOR’S REPORT – Foisy did not give a further report.

VIII.  EXECUTIVE DIRECTOR’S REPORT – Buckley reported that they are interviewing three people for the marketing coordinator position.  The housing contract is still being worked on, and they are working with a consultant to reevaluate room and board situations throughout the CSU system.  The biggest concern about the contract has to do with dining reserves due to the impact of the increased minimum wage.  Buckley said he will share his analysis of the reserves at a future meeting.  The search for a dining director will begin in February, with hopes of conducting interviews in March.

IX.  VP APPOINTEE’S REPORT – Holmes reported that the new marquee has finally been installed.

X.  CHAIR’S REPORT – Rahtz welcomed the committee back to school and said the textbook scholarships are going to be handed out to students this week.
XI. **ANNOUNCEMENTS** – Clyde announced that there is a new sustainability coordinator, Nani Teves, whose office is located downstairs.

XII. **PUBLIC OPINION** – Limited to three minutes per speaker, five minutes for entire topic – None.

XIII. **ADJOURNMENT** – The Chair, Rahtz, adjourned the meeting at 12:17 p.m.