ASSOCIATED STUDENTS OF CALIFORNIA STATE UNIVERSITY, CHICO
ASSOCIATED STUDENTS BUSINESSES COMMITTEE
MEETING MINUTES

Monday, February 20, 2017  11:30 a.m.  BMU 205

Members Present:  Brett Rahtz, Megan Odom, Pedro Douglas, Stacie Corona, Juan Gonzalez, Patrick Wong, Michelle Korte

Members Absent:  Haley Holmes

Others present:  David Buckley, Karen Bang (recording), Jamie Clyde, Susan Jennings, Sarah Foisy

I. CALL TO ORDER – The Chair, Rahtz, called the meeting to order at 11:30 a.m.

II. AGENDA – No changes.  **Motion to approve the agenda (Corona/Odom) 6-0-0 MSC.**

III. APPROVAL OF MINUTES – Minutes of the regular meeting of 2/6/17.  **Motion to approve the minutes of the regular meeting of 2/6/17, as presented (Corona/Odom) 6-0-0 MSC.**

IV. ANNOUNCEMENTS – Rahtz said the Black History Celebration Choir, headed by Pedro Douglas, will be performing this Friday at 3 p.m. in Harlen Adams Theatre.

V. BUSINESS

A. Information Item:  1/31/17 Follett Wildcat Store Financials – Foisy reviewed the 1/31/17 Wildcat Store financials with the committee, noting they were nearly flat in sales (Douglas joined the meeting at 11:35 a.m.). She noted they are seeing a transition in student purchasing to less expensive options. Foisy said Clinique sales continue to be cannibalized by the new Ulta store and she will be presenting ideas regarding this to the committee. Foisy said that Grad Fest 2017 will be March 1-2 from 10 a.m. to 4 p.m., partnering with the Alumni Association.

B. Information Item: Housing Contract – Buckley said he did not have new information to share. He said Clyde and Corinne Knapp will soon be plugging in data on the spreadsheet so they can look at various scenarios in regards to building a P&L and whether or not it’s feasible to go forward with this type of contract.

C. Information Item: Five Year Facility Plan – Buckley said one of the goals that the Board gave him last year was to provide a Five Year Facility Plan, which is mainly for the BMU and the WREC. For this area (ASBC), Clyde and Corinne Knapp are looking in to the Facility Plan. He said he wants to provide in particular a plan for the Marketplace, Butte and Holt Stations, as well as Creekside Cafe. He said down the road some renovations will need to be done to these areas. Clyde will look at estimates regarding what this will look like as well as the cost.

D. Discussion Item: AS 75th Extravaganza – Rahtz said the 75th Anniversary of the AS is coming up in March. He said Vu Nguyen is spearheading this event and GAC will showcase their major milestones, putting on a showcase for their Activity Fee programs. BMUC is meeting and talking about what they will be doing. Rahtz asked the ASBC members to let him know of any ideas they may have for the 75th celebration. He said the new urban market will be opening the week after spring break, which could tie in with the celebration. Clyde has been discussing with Nguyen events that Dining Services could do for the celebration.

VI. DINING SERVICES DIRECTOR’S REPORT – Clyde reported that FMS has had some troubles with the floor getting polished to the quality level desired. She said she hopes to get the keys to the space in the next two to three weeks. Clyde said once the keys are received they will start furnishing the space. She said they are looking at logos in order to decide on the name of the space, as well as food selection, POS, etc. Clyde said she is working on the Sutter contract as well as budgets. Clyde said a new concept was started in Sutter, called Plant Based, and the food will be void of the 7 top allergens. She said this is a growing concern at campuses and explained the new concept. Clyde said the NACUFS customer survey results were received and will be presented. She said 20% more people did the survey this year compared to last year. Corona
commented that the recent updates to the Marketplace turned out very nice. Clyde said the salad bar should open in the next few weeks.

VII. CHICO STATE WILDCAT STORE DIRECTOR’S REPORT – Foisy had no report.

VIII. EXECUTIVE DIRECTOR’S REPORT – Buckley reported that the Dining Director position will be closing in about a week; however, he said he’s not overly optimistic based on the number of applications received so far. He expressed concern about how they’ll move forward if unable to fill this position. Buckley updated the committee regarding the class that provides an Advisory Measure each year. He said this year it has to do with student government opposing the transportation of crude oil through Chico and the Feather River Canyon. In regards to last year’s measure which passed regarding the water bottle ban on campus, Buckley said the plan is still to send out a RFP this fall to Pepsi and Coke requesting two responses: one which includes the selling of bottled water and one without bottled water. He said ASBC and the Board need to see the financial impact if the decision is to stop selling bottled water. He said this could also mean that Pepsi or Coke might not offer as much of an incentive as they have in the past, if they can’t sell bottled water. He explained that if there’s a loss in sales, they may not give as much money to campus, Athletics and the AS. He noted the contract with Pepsi is up on December 31.

IX. VP APPOINTEE’S REPORT – In Holmes absence, Clyde said SFAC was the largest topic at the last BMUC meeting. She said they may cease funding for this semester to allow time to look at policy and procedures for next semester regarding concerns such as inventory and how the money is being spent.

X. CHAIR’S REPORT – Rahtz said the University Vice President for Business and Finance candidates are meeting with our AS officers and hopefully we’ll have a new VP soon. Rahtz said the rest of the scholarships are being sent out to student employees based on length of employment.

XI. ANNOUNCEMENTS – None

XII. PUBLIC OPINION – Limited to three minutes per speaker, five minutes for entire topic – None

XIII. ADJOURNMENT – The Chair, Rahtz, adjourned the meeting at 12:01 p.m.