

**ASSOCIATED STUDENTS OF CALIFORNIA STATE UNIVERSITY, CHICO
ASSOCIATED STUDENTS BUSINESSES COMMITTEE
MEETING MINUTES**

Monday, February 25, 2019

10 a.m.

BMU 205

Members Present: Alex Williams, Dan Herbert, Stacie Corona, Chris Taverri, Megan Odom, Ashish Sahota

Members Absent: Michelle Korte

Others present: David Buckley, Karen Bang, (recording), Jamie Clyde, Steve Novo, Tom Rider, Elaine Kramer, Katrina Robertson, Colette Young

- I. **CALL TO ORDER** – The Chair, Williams, called the meeting to order at 10 a.m.
- II. **AGENDA** – **Motion to approve the 2/25/19 agenda (Taverri/Corona) 5-0-0 MSC.**
- III. **APPROVAL OF MINUTES** – Minutes of the 1/28/19 regular meeting. **Motion to approve the minutes of the 1/28/19 regular meeting, as presented (Taverri/Corona) 4-0-1 MSC.**
- IV. **ANNOUNCEMENTS** – None
- V. **BUSINESS**
 - A. **Information Item: Local Agency Investment Fund (LAIF) and Certificates of Deposit for quarter ending 12/31/18** – Jennings reviewed the second quarter report with the committee, focusing on the Auxiliary Business line in the LAIF Report. Certificates of Deposit were next reviewed and restrictions on investments were discussed.
 - B. **Information Item: 12/31/18 Auxiliary Activities Fund Capital Expenditure Report** – Jennings reviewed and noted the only purchase made during the second quarter was a refrigerator replacement at Creekside. Corona questioned the Butte Station cabinet replacement and refinishing of floors. Clyde said last year they were looking at revamping Butte Station due to declining revenues but due to some changes made, it now has a better bottom line. (Sahota joined the meeting at 10:08 a.m.). Clyde said many different concepts have been discussed for Butte Station, including placing a taco truck outside the building, or changing it to an all-vending location with self check-out. She said Butte Station needs to either make more, or make less before significant changes are made.
- VI. **DINING SERVICES DIRECTOR'S REPORT** – Clyde said Tom Rider and Elaine Kramer are at the Catersource Conference in New Orleans. She advised that Rider has submitted the EBT application and it's in process. She noted that Dining sales rebounded in January. • Clyde said Cathi Nicholson from Follett has been hired and starts Monday in the Catering Department. She also noted that Shar Krater was hired as Associate Union Director and will be overseeing Sustainability, AS Productions, the Wildcat Leadership Institute and Conference Services. Elaine Kramer will now be 100% in Dining, no longer overseeing Catering.
- VII. **CHICO STATE WILDCAT STORE DIRECTOR'S REPORT** – Novo distributed the January financials and noted that textbook sales were down -28% to last year and now sit YTD down 25% in this category. He said adoptions for the semester were non-existent due to the Camp Fire. He said they couldn't get books into the Bookstore in time to satisfy the first three days of school. In addition, there has been a lot of advertising for Amazon Prime Student, where students are able to get their smaller books for free. He said they have also found out that many of the professors are reaching out directly to the publisher, bypassing the Bookstore. He said it will more than likely bounce back next semester. Novo said technology was strong again and was up 6% for January. He said overall, the store was down \$311,000 and that they continue to work to build relationships on campus. Novo said he has been asked to present at the Northern California CSU meeting on March 1 at Sacramento State regarding engaging the academic support departments as bookstore advocates and partners.
- VIII. **EXECUTIVE DIRECTOR'S REPORT** – Buckley reported that Tom Rider is still talking with Connie Huyck, Director of University Housing, regarding the AS Dining/University Housing agreement. He said they are

hoping for a three-year contract this time and at this point, it appears that there aren't any major changes to the agreement. Increased labor costs for students will be taken into consideration during preparation of the agreement. • Buckley said that the BMUC approved the preliminary concept to move forward with the Wellness Center in the basement level of the BMU. He said a program statement will be developed regarding what will go in the space, which will then go to the BMUC for their approval. Once approved, designing of the Wellness Center would begin. • Buckley said the Dining Director position is currently open, scheduled to close in a couple of weeks. He said he would keep ASBC involved in the process. • Buckley said AS staff need to come back to the committee before the end of the semester regarding how to move forward in the Marketplace since Panera is no longer responsive to moving in. He said a major overhaul needs to be done to that area. Buckley said a significant amount of money is lost in the Marketplace and it will never be a profitable operation. Even if Panera had moved in, he said we would have still probably lost \$250,000 per year.

- IX. **VP APPOINTEE'S REPORT** – Sahota reported the addition of the Wellness Center was approved at BMUC.
- X. **CHAIR'S REPORT** – Williams had no report.
- XI. **ANNOUNCEMENTS** – None
- XII. **PUBLIC OPINION** – Limited to three minutes per speaker, five minutes for entire topic – None
- XIII. **ADJOURNMENT** – The Chair, Williams, adjourned the meeting at 10:28 a.m.