

ASSOCIATED STUDENTS OF CALIFORNIA STATE UNIVERSITY, CHICO
BOARD OF DIRECTORS MEETING MINUTES

Wednesday, November 15, 2017

3:30 p.m.

BMU 205

Members Present: Dylan Gray, Alisha Sharma, Taylor Rogers, Danie O'Donnell, Zach Scott, Karla Camacho, Teddy Delorenzo, Pedro Douglas

Members Absent: Robbi Stivers

Others Present: David Buckley, Karen Bang (recording), Jamie Clyde, Thang Ho, Susan Jennings, Shar Krater, Curtis Sicheneder, Leah Railey, Jon Slaughter, Ashiah Scharaga, Elaine Kramer, Nan Timmons, Mark Stemen, Amanda Reinhart, Nani Teves, Kelly Scott, Julia May, Christian Solis, Willy Simmons, Neeraj Ginda, Chelsea Eiling, Michal Hanson, Alyssa Myers, Katrina Robertson

- I. **CALL TO ORDER** – The meeting was called to order at 3:30 p.m.
- II. **AGENDA** – Motion to approve the 11/15/17 agenda (Camacho/Scott) 8-0-0 MSC.
- III. **APPROVAL OF MINUTES** – Minutes of the 11/1/17 regular meeting. **Motion to approve the minutes of the 11/1/17 regular meeting (Sharma/Rogers) 7-0-1 MSC.**
- IV. **ANNOUNCEMENTS** – None
- V. **STANDING COMMITTEE REPORTS** – Action items forwarded to the Board of Directors from the standing committees stand approved unless overturned by a 2/3 + 1 Board action.
 - A. Government Affairs Committee – Sharma reviewed the items with the Board.
 1. GAC Actions of 11/6/17
 - a. Approved the 11/6/17 agenda.
 - b. Approved the 10/23/17 regular minutes.
 - c. Consent Agenda: 2017-18 Associated Students Committee/Council Appointments Confirmation of appointments to Sustainability Affairs Council (SAC)
 - Commissioner of Sustainability Affairs Appointments: Elizabeth Wilson, Michael Hanson, William Simmons, Sydney Goodhart, Chelsea Eiling and Alyssa Myers.
 2. GAC Actions of 11/13/17
 - a. Approved the 11/13/17 agenda.
 - b. Approved the 10/30/17 regular meeting minutes.
 - c. Consent Agenda: 2017-18 Associated Students Committee/Council Appointments: Confirmation of appointments to Legislative Affairs Committee (LAC)
 - Commissioner of Sustainability Affairs Appointment: Tyra Burks
 - d. Approved EFAC allocation in the amount of \$1,097 for the NSSLHA 9th Annual Conference event by National Student Speech Language Hearing Association (NSSLHA) to be held on 3/10/18 in Colusa 110A, as presented.
 - B. Bell Memorial Union Committee – No meetings held.
 - C. Associated Students Businesses Committee - Rogers reviewed the items with the Board.
 1. ASBC Actions of 11/6/17
 - a. Approved the 11/6/17 agenda.
 - b. Approved the 10/23/17 revised regular meeting minutes.

VI. BUSINESS

- A. Consent Agenda – All items listed under the Consent Agenda are considered routine and are enacted by one motion without discussion. A member of the Board who desires a separate discussion of any item may pull that item from the Consent Agenda. **Motion to approve the Consent Agenda (Camacho/O'Donnell) 8-0-0 MSC.**

Revisions to Associated Students Corporate Codes:

- Deletion of Revenue Allocation Committee Code from Associated Students Corporate Codes.

- Bell Memorial Union Committee Code.
- Associated Students Businesses Committee Code.
- Audit Committee Code.

B. Action Item: Approval of the Associated Students halting the sale of single-use bottled water – Gray said that if the public would like to speak about this item that now would be the time to do so, before the Board began their discussion. May said she was one of the students involved in the class that did the research and campaign for this subject. She read a statement from Molly Markenson who was unable to attend, which asked the Board to consider the 2,000 students who voted in favor of this, as well as the environment, stating it's the students' job to represent the students on this campus. One of the students said he attended a Board meeting, as well as ASBC meeting, and said he felt disheartened that members were being pushed to ignore this environmental measure and keep selling plastic bottled water. He said that the sale of single-use bottled water should stop. Scarpa said students voted for this advisory measure. Camacho asked how many students voted on this issue and Delorenzo said as noted in the agenda packet, total voter turnout was 4,915 students, which represented 28% of the population. Of these participants, 2,996 voted yes and 1,212 voted no. Sharma said she met with Teves regarding bans and Teves said they discussed bans, boycotts and policies as strategies to leapfrog us towards goals. She said the AS has done a lot of this in general and said that a slow process has value, instead of leapfrogging forward. Stemen said there were more votes for the advisory measure than there were for Government officers. Gray said he wanted everyone to understand and be clear of any reluctance the Board might have of voting for, or not voting for this item. He said \$480,000 would be lost over the span of five years if bottled water sales were discontinued. He noted about half of that would come from corporate sponsors. Discussion was held. Covarrubias, the Commissioner of Student Organizations and Programs, said if the opportunity was possible she'd happily give up her entire paycheck to dedicate to not having bottled water sold on this campus as this is her personal value of where her paycheck would be going. Some others in the gallery also said they would give up their paychecks. Sharma asked Clyde to review the memo in the Board packet with everyone. Clyde explained that Dining is not a huge moneymaker, and that all income has to be made from sales. She explained that no tuition, fees, etc., come in for AS Dining. She said Dining Services also pays in to support the AS overhead areas and changes to their area has a ripple effect on all areas of the AS. She noted that Dining Services brought in under \$200,000 net last year. She said they're currently still operating in the black; however, if Dining Services is no longer able to be self-sustainable, this puts the AS in jeopardy of being out of contract with the University. Clyde said they are facing the issue of growing minimum wages that will go to \$15 within the next few years. She said the total impact to Dining Services without bottled water is anticipated to be \$480,000 over the five-year contract. She said this would hurt our standing with the University, and also reduce other programs. She reviewed the items that will need to be addressed regardless of bottled water sales: 1. Higher board rate commissions – anything that isn't at Sutter runs at a loss. Clyde said the AS is a not for profit corporation and the only place Dining Services makes any money so that we do stay afloat is in the board rate commission area. She said board rates would have to be increased and they would also need to look to Housing to make commissions larger on the board. Students that have to live in the residence halls would be effected by this increase. 2. Clyde said they would also have to increase retail prices, yet have to stay competitive. 3. Clyde said staff would more than likely need to be laid off, including student staff. 4. Clyde said they would need to reduce service hours and increase catering rates. 5. Clyde said they would have to look for lower cost/lower quality items. She noted that Chico State is one of the leaders in the Real Food Challenge and has made decisions regarding costs in order to work towards the goal of 20% real food by 2020. She said Corinne Knapp's hard work and influence has brought us currently to 16% toward this goal. 7. Clyde said a piece of the Pouring Rights contract goes to Athletics for scholarships in the amount of \$50,000. She said they would also have to look at reducing student scholarships. A handout distributed by one of the students in the gallery was discussed. It was suggested by one of the students in the gallery that the AS should take money from University administration to fund programs. Camacho said the University president's salary doesn't effect money that the AS brings in. She noted that money we would be losing would mean we'd be pushed to increase our own fees sooner, and at a higher rate. Discussion was held regarding the University of Vermont stopping bottled water sales, which caused the sale of sugary drinks to increase. Buckley said it was a significant increase in sugary drinks, more than bottled water sales; however, it would be difficult to predict which way this would go here. One of the students in the gallery acknowledged it would be difficult to find a replacement for bottled water sales, but suggested it could be done. It was asked if Dining Services has thought about restructuring food. Camacho said on campus there has been a real push for sustainable foods; and they tend to be more pricey. We would have to go against what other students have asked for, and buy unlocal, unhealthy food. She said the AS employs approximately 800 students, and students would lose jobs. Clyde said a yearly survey is done, and students say they want sustainable foods. She said Urban Roots is approximately 85% real food. She said they have been doing things in Dining because they

listened to what students want. A student asked if Dining Services purchases any food from the Chico State Farm, and Camacho said they do. Gray said the Board would now be discussing this item. **Motion to approve the Associated Students halting the sale of single-use bottled water (Camacho/O'Donnell).** Rogers thanked the students for being so passionate about this item. He said as the VP of Business and Finance he has a fiduciary responsibility to our businesses and doesn't want to see the AS suffer or lose profits to the bottom line. He said banning bottled water would only ban bottled water, not all plastic bottles. He noted that funds would go towards sustainability education by continuing with bottled water. Roger said there was not a large enough voice from students to make such a drastic change, so he would not be supporting the halt of bottled water sales. Camacho said she has heard multiple complaints from students already regarding retail prices, and noted if this item passed that prices would need to be increased, which would also cause sales to suffer. She said we need to look at sustainability in terms of the earth but also sustainability in terms of the corporation and the programs we're able to offer our students. Sharma said it's going back to our students and it doesn't sit well with her about housing prices possibly going up for students. She also noted the problem of higher prices for food in general, when there are already a lot of students that are food insecure. It was also noted that Dining impacts other areas of the corporation and various programs and services the AS provides to our students. Scott said we're going to find a way and that he understands that students are concerned about this. Sharma agreed there is work to be done and whichever way the vote goes, a statement needs to go out to students. It was noted that this is an issue that students care about and that there's work to be done to recommitting to the value of sustainability. She also thanked the students for attending today's meeting. Gray said personally he doesn't feel that we've explored every opportunity to compensate for the lost funds. He thanked students for their comments and concern. He said he would be voting in favor of halting the sale of single-use bottled water. Gray called for the vote. O'Donnell questioned, in order to avoid confusion, that voting yes would be voting to ban the sales of single use bottled water, and this was confirmed. **2-6-0 Motion failed.** Sharma suggested that because this item failed, that the Board should prepare a statement regarding why they voted the way they did, to be sent to the campus. This statement will go to the Board as an Information Item.

- C. Information Item: Pouring Rights proposals review and recommendation – Clyde reviewed this item with the Board. She said they asked for four proposals: Pouring rights with vending and water sales, pouring rights with vending but no water sales, pouring rights with no vending but with water sales, and pouring rights with no vending and no water sales. Clyde said the three vendors were the Dr. Pepper-Snapple Group, Coca-Cola Bottling Company and PepsiCo. She reviewed responses from each company as well as how prices were compared. Clyde said the Dr. Pepper-Snapple group did not have enough comparable products, Pepsi came in strong with sponsorship, and Coke came in strong with pricing. She said Pepsi came in as the obvious winner as they offered the most competitive bid. Clyde said the recommendation from the committee was unanimously for Pepsi. (Douglas left the meeting at 4:31 p.m.).
- D. Information Item: Review of Investments – Quarter ending 9/30/17
- Local Agency Investment Fund and Certificates of Deposit – Jennings said net interest earned for LAIF was \$33,896 and \$8,626 for CD's.
 - Board Designated Fund – Jennings said they earned \$4,372 for the quarter.
- E. Information Item: 9/30/17 Activity Fee, Student Union, Auxiliary Activities and Corporate Services Fund Capital Expenditures Reports – Jennings reviewed the reports for each area with the Board.
- F. Information Item: Revisions to Associated Students Corporate Codes – Associated Students Appointment Policy – Slaughter said this is a clean up of the policy to assure consistent wording and format.
- G. Director of University Affairs Report – Camacho reported that Academic Senate will meet tomorrow at 2:30 p.m. in KNDL 207/209. She said CSSA will meet this weekend at Cal Poly SLO and she and Marcos Montes and Jared Giarrusso will be presenting to the CSSA BOD about Cal States Contact Congress and the possibility of carrying out one more event in the first week of December. • Camacho said UBC met on Thursday of last week. She and Gray brought up the idea of hosting a forum during the spring semester. • Camacho said Student Academic Senate did not meet last week due to the holiday, but at the previous meeting they approved changes to the SAS Code and met with Bill Loker regarding GI 2025. She said this week they'll be voting on the Resolution Regarding Legitimate Honor Societies as well as introducing a resolution about all-gender restrooms and facilities. She said the Student Academic Senate Vice Chair will be announced soon.
- H. Director of Legislative Affairs Report – O'Donnell said Legislative Affairs Council won't be meeting this week due to the holiday; however, now that they have quorum again they will meet in two weeks.

I. University Vice Presidents' Reports – Absent

J. Executive Director's Report – Buckley said one of the goals that the Board asked him to come up with is a more formalized officer training program. He will be sending an email out to the students to get their feedback regarding what might be missing and what they'd like to see incorporated. He said he also might find that it's OK to stay with the training program as it currently is.

K. President's Report – Gray said the Policy Agenda will be approved by GAC on 12/4. He thanked the Executive team and Slaughter for their recommendations. He said he's looking to adopt an internal policy agenda. • Gray said Chancellor's Office Board of Trustee Romey Sabalius was here today and the student executives gave him a tour of the facilities. They also sat down with some trustee members in BMU 209 to talk. • Gray said there are some things going on in Student Affairs, and we are in the budget season very soon. He said everyone is talking about who is getting what and they'll be working to find out the best possible solutions to give back to the students, which he said is his main priority. He noted that the Health Center is facing a dip in their reserves and the VP of Student Affairs will be looking at ways to help balance some of these budgets. • Gray said at the University Budget Committee meeting last week, the AS was on the agenda regarding a budget forum among students, administration and others who are experts, reaching out to others such as Robbi Stivers, Pedro Douglas and the President's Office. He provided a list of dates to Kathleen Hassig in the President's Office to determine an official date for mid-February to host this forum. He said President Hutchinson has asked the AS to give some type of presentation during this forum about our AS financials as well as regarding how our funds are being allocated. Jennings and Rogers will also be included in this forum. Delorenzo said because Professor Stemen's class was interested in the AS budget, that they should be invited so it would help explain items such as no comingling of funds. She said this might be helpful for when they start drafting their next advisory measure.

VII. ANNOUNCEMENTS – Gray said they'll be leaving for Cal Poly SLO on Friday around 4 p.m. He said Dolores Yates of the VP for Business and Finance Office sent out a meeting request for a Neighborhood Safety Meeting to be held this Friday from 12:30 to 5 p.m. Elected officers have been invited. The UPD Chief of Police, Chico Chief of Police and President Hutchinson will be there. Sharma wished everyone a wonderful Thanksgiving break.

VIII. PUBLIC OPINION – Limited to three minutes per speaker, five minutes for entire topic – None

IX. ADJOURNMENT – The meeting was adjourned at 4:57 p.m. by the Chair, Gray.