ASSOCIATED STUDENTS OF CALIFORNIA STATE UNIVERSITY, CHICO
BOARD OF DIRECTORS MEETING MINUTES

Wednesday, October 10, 2018  8 a.m.  BMU 205

Members Present: Alisha Sharma, Sam Akinwande, Jared Geiser, Zach Scott, Milton Lang, Alex Williams, Jeni Kitchell, Trevor Guthrie

Members Absent: Teddy Delorenzo

Others Present: Shar Krater (recording), Jamie Clyde, Curtis Sicheneder, Leah Railey, Colette Young, Katrina Robertson, Thang Ho

I. CALL TO ORDER – The Chair, Sharma, called the meeting to order at 8 a.m.

II. AGENDA – Sharma asked to add Information Item E. – Branded Concept Update and Item J. – Director of Legislative Affairs report to the agenda. **Motion to approve the 10/10/18 agenda as amended (Scott/Akinwande) 7/0/0 MSC.**

III. MINUTES – None

IV. ANNOUNCEMENTS – None

V. STANDING COMMITTEE REPORTS – Action items forwarded to the Board of Directors from the standing committees stand approved unless overturned by a 2/3 + 1 Board action.

A. Government Affairs Committee – Geiser reviewed the items with the Board.
   1. GAC Actions of 10/2/18
      a. Approved the 10/2/18 agenda.
      b. Approved Minutes of the 9/25/18 regular meeting.
      c. 2018-19 Associated Students Committee/Council Appointments
         Confirmation of appointments to Diversity Affairs Council (DAC)
         - Commissioner of Diversity Affairs Appointments: Dollie Partida, Anthony Ruiz, Paul Shafer, Molly Baker and Raul Medel Zendejas
   2. GAC Actions of 10/9/18
      a. Approved the 10/9/18 agenda.
      b. Approved Minutes of the 10/2/18 regular meeting.
      c. 2018-19 Associated Students Committee/Council Appointments
         Confirmation of appointment to Diversity Affairs Council (DAC)
         - Commissioner of Community Affairs Appointment: Michael Euceda Carcamo
         Confirmation of appointments to Community Affairs Council (CAC)
         - Commissioner of Community Affairs Appointments: Karla Guzman, Kaylee Biedermann and Kaylena Santos
         Confirmation of appointment to Sustainability Affairs Council (SAC)
         - Commissioner of Sustainability Affairs Appointment: AJ Samra
      d. Approved appointment of Jonathan Willis to the Senator of the College of Engineering, Computer Science and Construction Management (ECC) position, as presented.
      e. Approved appointment of Rebecca Solis to the Senator of the College of Humanities and Fine Arts (HFA) position, as presented.

B. Bell Memorial Union Committee – Scott provided an overview of the items.
   1. BMUC Actions of 10/9/18
      a. Approved the 10/9/18 agenda.
      b. Approved Minutes of the 4/17/18 regular meeting.
      c. Approved Resolution for Establishing Time and Location for Associated Students Bell Memorial Union Committee Meetings for the academic year 2018-19, as presented.

C. Associated Students Businesses Committee – Williams reviewed the items with the Board including the special ASBC meeting that was held regarding the discussion for the Branded Concept.
   1. ASBC Actions of 10/1/18
      a. Approved Minutes of the 4/30/18 regular meeting.
      b. Approved Resolution for Establishing Time and Location for Associated Students Businesses
Committee Meetings for the academic year 2018-19, as presented.
2. ASBC Actions of 10/8/18 - None

VI. BUSINESS

A. Action Item: Approval of appointment of Trevor Guthrie to the Director of Legislative Affairs position. **Motion to approve the appointment of Trevor Guthrie to the Director of Legislative Affairs position, as presented (Williams/Scott).** Sharma gave the background of the recruitment for this vacancy including who sat on the interview panel. Comments by Delorenzo who sat on the interview panel were shared by Sharma. Geiser asked why no students were on the interview panel and Sharma shared that she was the student on the panel. 7/1/0 MSC. Guthrie was welcomed to the table.

B. Action Item: Approval of 2018 Health Premiums. **Motion to approve 2018 Health Premiums, as presented (Williams/Scott).** Sharma shared that the 50/50 split presented to the Board in the packet is the recommendation and if any officers wanted to motion to amend the percentage now would be the time to do so. Sharma thanked officers for seeking out additional information from David Buckley. 7/1/0 MSC.

C. Action Item – Approval of Compensation Study RFP. **Motion to approve Compensation Study RFP, as presented (Williams/Geiser).** – No discussion 7/1/0 MSC.

D. Action Item: Approval of addition of Financial Services Office Assistant Director position to the CalPERS Publicly Available Pay Schedule – **Motion to approve addition of Financial Services Office Assistant Director position to the CalPERS Publicly Available Pay Schedule, as presented (Williams/Akinwande).** The Board was advised that this position is currently not listed on the pay schedule but this is not an additional position and instead a reorganization. 7/1/0 MSC.

E. Information Item: Update on Branded Concept – Clyde presented a PowerPoint to update everyone on the branded concept idea for Dining Services. She said the impact of minimum wage is having an impact on the bottom line. This process started last year with focus groups, and over 3,000 responses were received. Ingredients, student employment, price, and variety were reasons why the top brands ranked higher. A franchise that has values aligned with ours is important. Chipotle and Panda Express were in the top but Chipotle is not a viable option. Panera is moving forward for consideration. Clyde said the AS needs to avoid having multiple competing concepts and would adjust their offerings to compliment the concept model brought in. Geiser asked for more clarification on our ability to give input on their business model in regards to sustainability. Akinwande asked if student employment would be impacted. Clyde answered their questions and covered the budget impact over the next five years.

F. Information Item: 7/31/18 and 8/31/18 Activity Fee Fund Budget vs. Actual – Sharma covered the July and August financials as one. The benchmark is 16.67%.

G. Information Item: 7/31/18 and 8/31/18 BMU and WREC/AO Combined Budget vs. Actual Summary – Scott provided the overview of expenses and income. Student labor is trending around 10%. The Union is currently short one custodial position as well as the Wildcat Leadership Institute Director.

H. Information Item: 7/31/18 and 8/31/18 Wildcat Store Financials – Williams did an overview of the financials that were provided in the packet and explained some of the book sales that impact the numbers are off due to the timing of the beginning of school.

I. Information Item: 7/31/18 and 8/31/18 Dining Services Financials – Williams reviewed the packet including payroll, operating expenses, the cash operations summary and net income.

J. Director of Legislative Affairs Report – None.

K. Director of University Affairs Report – Akinwande reported that Academic Senate met last week and the Master Plan and Strategic Plan were discussed. The numbers from Future Fest will be transcribed and shared with the campus. The Title IX meeting was last week and the numbers have increased by 37% in terms of sexual assault reports, which is both good and bad. The campus response for sexual assaults is being discussed. The student teaching evaluation is being worked on and they are looking at a more sustainable option.
L. **University Vice Presidents’ Report** – Lang said that Student Affairs has a crisis management team that meets weekly. Resolutions to solve issues and be proactive are a top priority. Halloween is an opportunity to engage students and give them opportunities to act appropriately. A Safety and Climate Conference is being planned for the spring and will be focused around student safety on both campus and downtown. Lang referenced a former survey about student persistence to graduation and Chico State did not receive a passing grade. Across the board, low income, first generation and marginalized students retention numbers are under review. The STAR (Student Transition and Retention) Center will open and focus on student success. He said as a Hispanic serving institution, we need to bolster our resources and support for students. As the newly appointed Chief Diversity Officer, Lang said he has a goal to listen to concerns over the next academic year. A planning and implementation team are in the works towards diversity and inclusion efforts. • Kitchell reported that the groundbreaking ceremony for the new Physical Science building is today and encouraged all to attend. The Sustainability Committee met on Monday and are excited to reenergize the focus and commitment to sustainability. A forum was set up for November 9 but she understands that this date is in conflict with the Sustainability Fund Allocation Committee (SFAC) meeting. Kitchell will work with Scott to reschedule the forum.

M. **Executive Director’s Report** – N/A

N. **President’s Report** – Sharma said that the second candidate for the Vice President for Business & Finance is on campus today. Officers have been meeting with candidates as they come to campus for their interviews. Sharma will be traveling to San Diego next week with President Hutchinson and others for the Graduation Initiative 2025. Each of the 23 CSU campuses will attend the meeting. Sharma said she expects CSSA to take a stance on compensation salaries soon. Monday, October 15 will be the Wildcats Vote! Event, which will be held in Colusa. This event is in collaboration with the League of Women Voters, Student Life and Leadership, the Associated Students Government Affairs Office, First Year Experience and others. Sharma said the Academic Senate Ad Hoc Committee has been working on revising the constitution and explained the process. She noted if approved, two more students would be added to Academic Senate. Student Academic Senate would be in charge of appointing the two new students. Regarding the Board Designated Fund, Sharma said she has one more meeting then will bring this item back to the Board.

VII. **ANNOUNCEMENTS** – None

VIII. **PUBLIC OPINION** – Limited to three minutes per speaker, five minutes for entire topic – None.

IX. **ADJOURNMENT** – the Chair, Sharma, adjourned the meeting at 9:21 a.m.