ASSOCIATED STUDENTS OF CALIFORNIA STATE UNIVERSITY, CHICO
BOARD OF DIRECTORS MEETING MINUTES

Tuesday, September 23, 2014  
4 p.m.  
BMU 205

Members Present: Taylor Herren, Nicole Lung, Jovan Smith, Michael Pratt, Darion Johnston, Teddy Delorenzo, Drew Calandrella, Lori Hoffman.

Members Absent: None.

Others Present: Karen Bang (recording), David Buckley, Susan Jennings, Sally Parenti, Leah Railey, Rick Scott, Jon Slaughter, Anna Sobrevinas.

I. CALL TO ORDER – The meeting was called to order at 4:04 p.m. by the Chair, Herren.

II. AGENDA – Motion to approve the agenda (Pratt/Lung) 8/0/0 MSC.

III. MINUTES – Minutes of the 9/9/14 regular meeting. Motion to approve the minutes of the 9/9/14 regular meeting, as presented (Pratt/Smith) 8/0/0 MSC.

IV. ANNOUNCEMENTS – None

V. PUBLIC OPINION – None

VI. OPINION – Herren thanked Scott for his assistance in obtaining a bike light and helmet for a student.

VII. STANDING COMMITTEE REPORTS – Action items forwarded to the Board of Directors from the standing committees stand approved unless overturned by a 2/3 + 1 Board action.

A. Government Affairs Committee – Herren reviewed the action items with the Board.
   1. GAC Actions of 9/11/14
      a. Approved the 9/11/14 meeting agenda.
      b. Approved the minutes of 9/4/14.
   2. GAC Actions of 9/18/14
      a. Approved the 9/18/14 meeting agenda.
      b. Approved the minutes of 9/11/14.

B. Bell Memorial Union Committee – Smith said the first BMUC meeting will be on October 1.

C. Associated Students Businesses Committee – Lung said ASBC will be held every other Wednesday at 8 a.m.

VIII. BUSINESS

A. Action Item: Approval of revisions to Associated Students Corporate Code Book – Signature Policy. Motion to approve revisions to Associated Students Corporate Code Book – Signature Policy, as presented (Delorenzo/Pratt). 8/0/0 MSC.

B. Action Item: Approval of appointment of Amelia Lowry, jointly nominated by the AS Vice President of Business and Finance and the AS Vice President of Facilities and Services, to serve on both the Associated Students Businesses Committee and the Bell Memorial Union Committee. Motion to approve appointment of Amelia Lowry, jointly nominated by the AS Vice President of Business and Finance and the AS Vice President of Facilities and Services, to serve on both the Associated Students Businesses Committee and the Bell Memorial Union Committee, as presented (Smith/Johnston), 8/0/0 MSC.

C. Action Item: Approval of AS employee discounts in Chico State Wildcat Store, as presented. Motion to approve AS employee discounts in Chico State Wildcat Store, as presented (Johnston/Pratt). Johnston said she felt like there is a lot more that can be done intentionally, with less money, to make employees feel appreciated. She suggested they look at other ways to be both intentional and financially responsible. Herren said it would be appropriate to refer this to a sub-committee. Delorenzo said if there is
not a sense of urgency, she is OK to wait to vote on this and agreed regarding a sub-committee. **Motion to amend action item VIII. C. and discontinue AS employee discounts in Chico State Wildcat Store and develop a committee of students and staff in order to develop an alternative plan for employee appreciation (Johnston/Hoffman).** Herren suggested the sub-committee move at an efficient pace, and provide recommendations to the Board by November. **Friendly amendment by Johnston to include that the committee is to be appointed by the AS President and report to the Board by November. 8-0-0 MSC.**

D. **Information Item: Approval of proposed University charge for IT services. Motion to approve proposed University charge for IT services, as presented (Calandrella/Pratt).** Buckley said the amount is $68,446 and would be for 2014-15, 2015-16. He said the amount would go up after that, as part of the budget or in the Operating & Lease Agreement. **8/0/0 MSC.**

E. **Information Item: Health Premiums – Buckley provided a PowerPoint presentation to the Board and noted this item will be coming back for further discussion. He provided an overview of health benefits for career employees and advised that they are awaiting finalized premium amounts from the third party provider. He next reviewed the process for approving the annual health premium costs, noting that open enrollment begins November 1 so the cost split must be decided before that date. He explained that the Board must decide how the premium increase is to be split between the AS and employees, and said for 2013 the Board approved the increased premium to be split 50/50; for 2014 the premium increase was split 80/20 (80% picked up by the AS). Buckley said split options will be presented to the Board. He advised premium increases for 2014 are as follows: HMO 4.8%, PPO Low 7%, PPO High 7%. Premium increases for 2015 are as follows: HMO 8.25%, PPO Low 1.41%, PPO High 1.52%. He said for 2015, premium costs will increase by approximately $68,000. Buckley next reviewed health premium costs as well as the cost of allocation of health premium increases to various areas. Premium costs for 2014 were reviewed. He questioned what kind of split options the Board would like to have presented to them and Hoffman suggested a 50/50 split. She said last year the Board felt they should pick up a larger share because employees hadn’t received a pay increase for a number of years. Buckley noted all new employees are required to join the PPO. Smith asked about salary increases and Buckley said there was a 1.25% increase last year. He noted they are anticipating a 2% increase this year. University premium costs were discussed.**

F. **Information Item: Possible Research Foundation transition – Buckley said the Research Foundation (RF) Executive Director has talked to him a couple of times regarding RF possibly taking over their financial services and moving to their own software system. He said this will be discussed at the RF Board meeting at the end of this month and noted there would be a transition if they go to that model. He said if that happens, discussions would be held regarding how to handle this change. He said the AS would look at a smaller software system for our operations, time and attendance system, payroll and financial system.**

G. **Information Item: Student Involvement Representation Fund (SIRF) – Herren distributed copies of a resolution that the AS Board passed last semester and suggested editing this one instead of creating a new resolution. She explained the history behind SIRF. Herren said AB 2736 was signed by Governor Brown this past week and there is a section in this bill that relates to SIRF and fees for the CA State University. She said the trustees may fix a fee for voluntary membership in a statewide student organization. Calandrella said the legislature will now be legislating fees and Hoffman said she’d think students would be really upset that the trustees can set a fee without any type of consultation. She questioned if CSSA did not bring this to their attention because they wrote the bill. Herren said she hadn’t heard of this bill, and it wasn’t mentioned by CSSA. Delorenzo said this gives her even less faith in CSSA. Johnston said Meredith Turner, the lobbyist for CSSA, is well connected in the State Legislature, and believes she’s fully aware of this. She said she would contact her to find out if this came out of CSSA, and if it should be addressed with the Board of Trustees. Johnston said it’s possible that this language was pushed with the backing of CSSA without that language ever being brought to or passed at the CSSA Board. Herren said there are two conversations here, the SIRF proposal and this piece of legislation. Johnston said this means the Legislature could fix a fee for anything. She said this shows the shortsightedness of some of the students that sit on CSSA. Herren and Johnston will follow up and obtain more information. • Herren said she, Pratt and Johnston sit on the CSSA Rules, Policies and Procedures Committee and would like to get feedback from this Board regarding the SIRF Working Group paperwork that she distributed. Delorenzo said she still supports the resolution that was prepared last year by the AS Board. She said she is troubled that there’s a steamroller moving forward and dissenting opinions don’t seem to have been acknowledged or addressed as well as a governing body should. The Board reviewed the resolution and Hoffman said in terms of optional piece, this new legislation trumps that. She’d like to get clarity regarding “The trustees shall provide students either the
ability to affirmatively elect to pay this fee, or a clear and unambiguous means to decline the payment of this fee, each time the fee is assessed." Johnston wondered if this could be read as “we'll have a referendum on our campus to decide on this fee.” It was also noted that something should be added to the resolution regarding emergency withdrawal of campus support. Calandrella asked if language should be added to the resolution regarding legislation being done without any input from the 23 CSU campuses. It was suggested that wording regarding the referendum process be added to the resolution. Herren asked that the Board review the link that she would send to them and send their input to her so that it can be taken to the next CSSA meeting.

H. Information Item: Discussion regarding AS contribution to Wildcat statue – Herren provided a PowerPoint, showing examples of wildcat statues at other campuses. She said a group has been meeting regarding purchasing a wildcat statue for Chico State. She said this conversation started with the 2012-13 Board and $10,000 was earmarked out of the Student Union budget for this purpose. She noted potential partnerships: Alumni Association, AS, Student Life & Leadership, Athletics, University Administration and Career Center. Herren said a Statue Ad Hoc Committee meeting will be held October 14 and noted that the Alumni Association voted to contribute $50,000, Athletics committed $10,000, and the AS $10,000. Herren questioned if the Board would like to make an additional contribution for this statue. She suggested that perhaps the one-time bonus from Follett could be used as a funding source. She said this Ad Hoc Advisory Group reports to the Campus Public Arts Committee who will discuss this further and start putting together a RFP. Length of time to create the statue, as well as ongoing costs were discussed. Hoffman said FMS would take care of graffiti and she would ask Kelly of the Public Arts Committee staff to find out the cost for annual cleaning of a statue. Johnston said at this point the Board should wait to make a decision because of the uncertainty of possible new costs for services if RF goes their own way. She said we need a better assessment of our financial situation. Hoffman said this would be one time money and it was her understanding that they’d like to make sure that this proposal is well under way before the end of these students’ current term. Discussion was held regarding the potential AS donation amount for this project. Herren recommended the AS match the alumni contribution of $50,000. Hoffman said installation and the base amount also need to be considered. Lung said in talking with students, they're all very excited, and very positive. Herren requested Board members think about the contribution amount and in the next few weeks during committee/council meetings, reach out to those students and consult with them. (Hoffman left the meeting at 5:10 p.m.).

I. Information Item: 6/30/14 Activity Fee Fund Budget to Actual Experience – Slaughter reviewed the 6/30 financials with the Board noting that $326,000 was put in reserves for the year which speaks well for the performance of the Activity Fee fund.

J. Information Item: 6/30/14 Student Union and WREC Summary Income and Expense Statements – Buckley first reviewed the Student Union budget with the Board, noting that revenue was up by $15,000. Regarding the WREC, income was up, total expenses were down and they came in better than budgeted.

K. Information Item: 6/30/14 Chico State Wildcat Store Financials – Jennings reviewed the financials, noting the transition to Follett. She said sales came in significantly lower than estimated and there was $718,000 less than originally estimated.

L. Information Item: 6/30/14 Dining Services Financials – Jennings reviewed, noting that total operating revenue was up by $138,000; however, cost of sales were also higher than anticipated.

M. Information Item: 6/30/14 Corporate Services Budget to Actual Income and Expenses – Jennings reviewed, explaining the various Corporate Services departments. She said all areas were funded to the extent of their costs and came in better than anticipated by about $130,000.

N. Information Item – Review of Investments
   1. Local Agency Investment Fund – Quarter ending 6/30/14 – Jennings reviewed and explained, noting that RAC Endowment has been added to this report until an alternative investment vehicle for this fund is found.
   2. RAC Endowment Fund – Quarter ending 6/30/14 – Jennings reviewed and explained that funds are no longer invested with University Foundation, noting the Investment Committee and Board decided to pull this money from fossil fuel investments.
O. Director of University Affairs Report – Pratt said Student Academic Senate will be continuing training this Friday and said this is the first Student Academic Senate within the CSU system. • Pratt said nearly all University shared governance appointments have been made. • Pratt said they will be going to FASP to talk about the committee on committees. • Pratt said they are developing a reserve system of students that can be called upon to service on Ad Hoc committees.

P. Director of Legislative Affairs Report – Johnston reported on last week’s CSSA trip to Washington, D.C. where they focused on federal advocacy regarding sexual assaults on college campuses. She said they are looking at a bill in which all recommendations from the President’s task force are being pulled together and put in to one bill. She said SB 967 is still on the governor’s desk. CSSA is looking at a bill regarding sexual assault on college campuses which includes financial implications if a university doesn’t maintain certain standards. She said Senator Boxer is also sponsoring a bill regarding creating something like Chico State already has: Safe Place. • Johnston said on Friday the Whitehouse launched the It’s on Us campaign and she is looking for ways for Chico to support this. • Johnston said CSSA also talked about student loan reform in terms of interest rates and loan forgiveness. • Johnston said she is meeting with Steve Thompson who is running for House of Representatives in Redding, noting that Chico State has a satellite campus there. • Johnston said members for the Legislative Affairs Council are still being appointed • Johnston said in her position at CSSA she’s an advisory ex officio Executive Team member, and wanted to let the Board know she was implicated in a secret meeting that was against the Gloria Romero Act. She said she didn’t feel the meeting was ethical and was actually against the law, and is now going through some different talks with CSSA as well as the president of CSSA, to right some wrongs. She said she wants to ensure CSSA is held to a high standard of integrity. She said she might be presenting some information against their will, on her own, at the next CSSA meeting, if she can’t get good results of her meetings with them.

Q. University Vice Presidents’ Reports – Calandrella passed.

R. Executive Director’s Report – Buckley said Hoffman asked him to mention that Herren will be traveling with her and Jim Pushnik to the Second Nature Conference in Boston next week to accept the Climate Appreciation Award. • Buckley said from a Board perspective they should feel pretty good about where they’re standing financially. • Buckley said Thang Ho accepted the IT Director position. • Buckley said Scott will be retiring in December and they’re starting a national search for his position, hoping to do interviews in November.

S. President’s Report – Herren said she was honored and excited to get to go to Boston to get the award and will be out a good portion of next week. • Herren said the Town & Gown meeting is 5:30 p.m. tomorrow. • Herren said they have been working to set up a tribute for Marc Thompson on October 7 or 8.

IX. ANNOUNCEMENTS – None.

X. PUBLIC OPINION – None.

XI. OPINION – None.

XII. ADJOURNMENT – The meeting was adjourned at 5:40 p.m. by the Chair, Herren.