ASSOCIATED STUDENTS OF CALIFORNIA STATE UNIVERSITY, CHICO
BOARD OF DIRECTORS MEETING MINUTES

Tuesday, October 21, 2014  4 p.m.  BMU 205

Members Present: Taylor Herren, Nicole Lung, Jovan Smith, Michael Pratt, Darion Johnston, Teddy Delorenzo.

Members Absent: Lori Hoffman, Drew Calandrella.

Others Present: David Buckley, Karen Bang (recording), Leah Railey, Jon Slaughter, Rick Scott, Sally Parenti, George Rankin, Thang Ho, Lindsay Pincus, Mary Wallmark, Ann Schwab, Jeffery Zawoysky, Ben Liwanag, Nicole Meenan, Kassandra Bednarski, Kaitlyn Haley, Octavio Hernandez.

I. CALL TO ORDER – The meeting was called to order at 4 p.m. by the Chair, Herren.

II. AGENDA – Motion to approve the agenda (Smith/Pratt) 6/0/0 MSC.

III. MINUTES – Minutes of the 10/7/14 regular meeting. Motion to approve the minutes of the 10/7/14 regular meeting, as presented (Smith/Pratt) 6/0/0 MSC.

IV. ANNOUNCEMENTS – None

V. PUBLIC OPINION – None. Herren explained that during the informational presentation regarding the Wildcat statue, the public could comment at that time regarding the statue.

VI. OPINION – None

VII. BUSINESS ITEM – Time Certain 4:05 p.m. Action Item: Approval of Associated Students contribution to Wildcat Statue. Motion to approve Associated Students contribution to Wildcat Statue (Johnston/Pratt). Herren provided an informational presentation, noting that potential partnerships for this project include the Chico State Alumni Association, AS, Student Life & Leadership and Athletics. She said the Public Arts Committee (PAC) is also involved. Herren also stated who sits on the Ad Hoc Committee. She said they’ve discussed regarding where potential funding would come from, and noted that the PAC would oversee the Request for Proposal (RFP). Herren showed pictures of Wildcat statues at other campuses and noted a custom designed statue would be made for Chico State. She said the Ad Hoc Committee suggested to the PAC at their October 14 meeting that the statue be located at either Trinity Commons or the “gauntlet” area. She said PAC would then move to Campus Planning for final approval. Herren said a fund raising plan was discussed; however, to fund raise properly, it would take several years so they decided to not go with this option. Herren said in regards to the time line for this project that it would take approximately two years. She said that members of the committee have liked the style of the University of New Hampshire statue which was designed by Matthew Gray Palmer. Herren said statue bases can be pricey and the committee talked about not putting a lot of money towards that but more towards the statue. Herren said Sue Anderson reached out to Matthew Gray Palmer and found out it would be approximately a one year process, including six months at the foundry for building of the cast. She said there is a foundry here on campus and it would take one to three months for modeling of the statue. She said she wants campus outreach and feedback for finalized, one of a kind casting. Wallmark said the statue can be copyrighted so they can own the cast, or destroy it so it can never be used. Herren said they’ve been working with the University to cut costs for items such as installation and maintenance. She said the RFP process will be discussed at the November 13 PAC meeting. • Herren next provided an overview of the amount of funds that have been pledged for the statue, noting the amount the AS has talked about is $40,000, for a total of $50,000 in order to match the Alumni Association donation. Buckley explained that $10,000 has already been budgeted for the statue in the Student Union account. Herren said $40,000 would come from a one-time payment of $350,000 from Follett for this year. Delorenzo asked if one time monies could be used for anything and Buckley confirmed. He said the AS has already received $350,000 from Follett and that the next $350,000 is in three years, but due to amortizing the total payment of $700,000 over five years, the amount is at approximately $140,000 per year. He noted that discussion will be held by the Board regarding what to do with all of these funds. Wallmark said Student Life & Leadership (SL&L) doesn’t necessarily have the funds to match the AS and that stakeholders are limited to the Alumni Association, Athletics and AS. She explained that SL&L is a state office and only has state dollars which can’t be used on projects like this. She said SL&L sees a lot of use for an item like this statue such as for Wildcat Welcome and Summer Orientation picture opportunities. Herren said there will be an University endowment with interest off that endowment being used to keep up the statue. In addition, they would assist with installation and maintenance costs. Delorenzo said she liked the idea of exploring more assertively using the campus
foundry, thereby maybe keeping some of the money on campus. She said using a student class and faculty would provide even more of an ownership feeling of the campus. It was discussed that the foundry may not be large enough to handle a giant project like this. Delorenzo said that although the statue sounds like a good idea, she is concerned about spending a total of $50,000 at a time when the AS is looking at changes and other things that they’re connected with that might cost us additional money, even though the economy is bouncing back. She said she would be happier with a smaller amount but was not sure if that would allow this project to move forward. She suggested perhaps a more manageable smaller statue that allows the Board to be a little bit more conservative. • Herren opened up public comment and Liwanag said from a student perspective he is in favor of this. He noted that when touring other campuses, they always showed the statue as a part of the tour, and students always took pictures in front of these statues. He said a statue would build a sense of pride and spirit on campus. Pincus questioned if this statue doesn’t work out, where else could this money be put towards. Buckley said the Board has the ability to allocate funds wherever they want to and noted this is a fund that wasn’t originally counted on. He said excess reserves will be discussed by the Board later to determine how they’d want to spend any excess dollars. Bednarski said valid points were brought up in the Orion article, and agreed the campus should have a statue. Wallmark said in her history as a student and a professional she hasn’t previously seen this kind of commitment from the University, students and alumni. She said the AS led the charge when we needed a recreation center, and had to bear the lion’s share of it; in this case, there would be more equal stakeholders. She said the statue represents current, future and past Wildcats. Wallmark said this public art project is an investment and should not be second rate because we’re not second rate. Buckley said the Board will be having a discussion regarding allocating $15,000 per year for textbook scholarships, which is a part of the Follett contract. He said they need to look at ongoing costs which tend to hurt an organization; however, a one-time cost is always a different way to look at something. Johnston said based on a lot of comments on the Orion article and conversations with other people, they have a lot of ideas and think the AS won’t be doing anything else. She said we need to educate that these ideas are not mutually exclusive and they’re all important. Smith said it’s important that the AS bring our contribution up to match the Alumni Association as it doesn’t make sense that the Alumni Association would have contributed the most to this project. Lung agreed and thinks matching funds is appropriate. She said the idea of a statue started off with students’ ideas and $10,000 for this project was passed at BMUC two years ago. Pratt agreed with other Board members. Buckley said they are not guaranteed to receive $140,000 from Follett every year from a bottom line estimate and this year we’ll have the most excess funds left over, from a very conservative estimate. He explained the AS also has to pay expenses out of this amount. Discussion was held. Delorenzo said this discussion made her feel better and suggested capitalizing on what we have today. She noted that as a Chico State alumni herself, the Chico State brick wall is probably the only significant location where photos are taken at and this statue would provide another photo op for students/alumni. Johnston said she sat on a Call to Action committee regarding how to build pride on campus and that’s where this idea began. **Motion to amend the motion to include a dollar amount of $40,000 for the AS contribution to the Wildcat Statue (Smith/Lung).** Smith said he doesn’t know how much it costs to promote school spirit but this amount seems worthy. 6-0-0 MSC.

### VIII. STANDING COMMITTEE REPORTS

Action items forwarded to the Board of Directors from the standing committees stand approved unless overturned by a 2/3 + 1 Board action.

**A. Government Affairs Committee** – Herren reviewed items with the BOD, noting the new appointment process has gone well. She said appointment of the EVP and Senator positions will be on the next agenda. Slaughter explained that allocation for funding is now on the GAC agenda for approval, instead of the Funding Executive Order process that was done last year.

1. **GAC Actions of 10/9/14**
   a. Approved the 10/9/14 meeting agenda, added Information Item VII: B: Appointment Process Discussion.
   b. Approved the minutes of 9/25/14.
   c. Consent Agenda:

**2014-15 Associated Students Committee/Council Appointments:**

**Confirmation of Appointment to Diversity Affairs Council (DAC):**
- Commissioner of Diversity Affairs Appointment: Robert Thammavong

1. **GAC Actions of 10/16/14**
   a. Approved the 10/16/14 meeting agenda.
   b. Consent Agenda:
2014-15 Associated Students Committee/Council Appointments:

Confirmation of resignation of appointment to Community Affairs Council:
- Commissioner of Sustainability Affairs Student Appointment: Elizabeth Buhler

Confirmation of appointment to Community Affairs Council:
- Commissioner of Sustainability Affairs Student Appointment: Evan Thibeau
  b. Approved DAC allocation in the amount of $1,791.66 for “Connecting and Disconnecting with Nancy Alonso” hosted by Phi Sigma Iota on November 17, 2014 from 4 p.m. to 7:30 p.m.

B. Bell Memorial Union Committee – Smith reviewed items with the Board and also noted that the Mandala sand painting will begin tomorrow in the Student Union. He said they’re in the closing weeks of renovation in BMU 203 and that the Wildcat Leadership Center Grand Opening on Friday was amazing.
  1. BMUC Actions of 10/15/14
     a. Approved the 10/15/14 meeting agenda.
     b. Approved the minutes of 10/1/14.

C. Associated Students Businesses Committee – Lung reviewed items with the Board and said they reviewed Wildcat Store financials.
  1. ASBC Actions of 10/8/14
     a. Approved the 10/8/14 meeting agenda.
     b. Approved the minutes of 5/2/14.
     c. Approved the Resolution for Establishing Time and Location for Associated Students Businesses Committee meetings for Fiscal Year 2014-15, as presented.

IX. BUSINESS

A. Action Item: Approval of appointment of Courtney Silver to the Commissioner of Sustainability Affairs position, as recommended by the Government Affairs Committee. **Motion to approve appointment of Courtney Silver to the Commissioner of Sustainability Affairs position, as recommended by the Government Affairs Committee (Smith/Johnston).** Smith said they had a really good applicant pool but Silver stuck out because of her experience of working with AS Sustainability over the past few years and her passion for sustainability was evident in her interview. **6/0/0 MSC.**

B. Action Item: Approval of 2015 Health Premiums. **Motion to approve 2015 Health Premiums, as presented (Johnston/Smith).** Buckley said they were asked by the Board to come back with a 50/50 split of health premium costs. The Board was also provided with 40-60, 30-70 splits as well. Smith asked if they could approve rates for the next few years. Buckley said they should probably go through this procedure each year because it’s hard to predict where costs are at yearly and they can be very volatile. In addition, raises have to be considered. Buckley said the split is normally pretty close to 50-50. Herren said she was in support of moving forward with the 50-50 recommendation. It was noted that last year employees hadn’t received raises and also auditors said the AS had to utilize reserve funds. Buckley said at that time they recognized that there is not excess reserve for us to use this year. Discussion was held regarding salary increases for 2014-15. **Motion to amend the motion to approve 2015 Health Premiums at a 50-50 split. (Smith/Pratt). 6-0-0 MSC.**

C. Information Item: Update regarding Student Involvement and Representation Fee (SIRF). – Herren reported that the AS Resolution regarding SIRF was presented at the last CSSA Board meeting and was well received by fellow board members. She said formalized feedback was very helpful during their discussion. She said this item was discussed at both the Internal Affairs Committee and the CSSA Board on Sunday and they decided they’d like the Board of Trustees (BoT) to postpone their vote as questions need to be answered. She said Chancellor Reed agreed to postpone. Herren said she doesn’t know when SIRF will be on BoT agenda. Johnston said because of the way funding and fee increases work, the earliest possible implementation of the fee would be fall 2016. She said there were a lot of concerns by the vast majority of the CSSA Board. Herren commended the work of this Board and said it was interesting to see the shift that happened when the Resolution came forward. She noted that 16 campuses spoke up that they agreed with the document. She said our current MOU with CSSA is for three year and runs through spring of 2016. Johnston said people at CSSA were in general consensus that they’d like to pass our resolution for CSSA
and also want to start moving those conversations to the full Board. Pratt said he is figuring processes out as well as accountability.

D. Information Item: Discussion regarding the use/allocation of the Wildcat Store reserve – Lung said ASBC originally talked about reserves from the Wildcat Store being put forth to some type of enterprise but they do not want to move forward too quickly. Buckley said they’ve been having a variety of discussions and are talking about ideas of what can be used, such as excess funds, and also they’re starting to close out books from the Wildcat Store. He said ASBC will be talking about if they take reserves that they set aside that were fully met last year, as well as cash on hand, there is approximately $3.7 million in cash that’s all related to the store. He said they’ll have a more solid number in a couple of months. He said that money has been sitting in an Auxiliary Activity Account. Jennings said they have a Reserve Policy that dictates reserves for Dining Services and the Wildcat Store but since we don’t have the Wildcat Store anymore, the policy needs to be updated. Buckley said they need to keep in mind the setting aside of cash so that if five years from now the Board decides they want to get back into the bookstore business, there would be money available for that. Buckley said the Board could put the funds in an endowment, with money still ear marked to decide at five years. He noted the Board could start talking about what they would like to do with the interest from the endowment, such as scholarships. He said $760,000 was pulled from the endowment regarding fossil fuels and placed elsewhere. Jennings is looking at opportunities of where money can be invested at a higher rate, such as a Certificate of Deposit. Buckley advised to not start spending away the money. He said that whatever the amount in excess of the commission that comes from Follett also should be decided by the Board regarding how to allocate, or to allocate at all. He said we’re in a good position but Dining is not fully funded in their reserves. Buckley said they need to revise the policy and then get direction from the Board in general. Buckley said they could discuss separately about excess money coming from Follett and also the reserve money that was discussed today. Delorenzo asked if the $15,000 scholarship is part of the agreement with Follett and Buckley said yes. He said the Board needs to decide who receives the scholarship money and how it’s distributed, noting that Follett doesn’t care how it’s distributed.

E. Information Item: 8/31/14 Activity Fee Fund Budget to Actual Experience – Slaughter said there was not a lot of activity for July and August. He said revenues were at 45%, with total expenses at 12%, which is well below the benchmark for expenses and above the benchmark for income.

F. Information Item: 8/31/14 Student Union and WREC Summary Income and Expense Statements – Buckley said revenue for the Student Union was received from the University last week. He reviewed the budget with the Board, noting that the Student Union expensed 12.87% of the budget and generated 4.63% of projected income. • Buckley said WREC revenue is down because return to surplus hasn’t been received yet. Their revenue is at 2.61% with total expense at 13.14%. Both areas are doing quite well.

G. Information Item: 8/31/14 Dining Services Financials – Buckley explained that July and August aren’t Dining Services strong months because they don’t have a lot of business. He said total sales are ahead by $21,000; however cost of sales are up. He reviewed the budget with the Board, noting that Sutter financials are not included because of guaranteed amount. He said Tapingo has been good so far and Dining has started out to a great year.

H. Information Item: Activity Fee, Student Union, Auxiliary Activities and Corporate Services Fund Capital Expenditure Reports – 9/30/14 – Buckley explained the Board will see this report quarterly, and reviewed each area. Herren asked if there’s any time of year that they spend more and Buckley said it depends on the project, or if an item needs to be replaced. Delorenzo asked if we get reports from the Wildcat Store. Buckley said they get monthly reports and they’re now starting to do well. He said this report will be provided soon and it’s important that we pay attention to their financials.

I. Director of University Affairs Report – Pratt said Student Senate meetings are going well. He said he’s working on the action conversation for the Academic Plan which is an important piece of our overall Strategic Plan and accreditation process. He distributed information from Theme 1 of the Academic Plan and said this supports and prepares students for lifelong success. He said he will be conducting student action conversation groups. He noted if anyone sees an area that students like or also need to work on, he’ll put this information on a priority list regarding where they need student feedback and will relay that information to the Academic Planning Committee so they can get these items listed and included in the overall Academic Plan.

J. Director of Legislative Affairs Report – Johnston said she’s a part of the CSSA Internal Review Board which helps pick the next student trustee and their first meeting was held in Humboldt. She asked Board members
to let her know if they have anyone in mind for this position. She said most of CSSA was regarding SIRF.

Johnston said the Legislative Affairs Committee met last week and it went well. She noted that voter registration has started and she will be taking some of the students for lobbying visits. Johnston said she met with Steve Thompson a staff member for Dan Logue, who is running for the Third Congressional District in the U.S. House of Representatives for the Redding area and updated him regarding topics discussed during CSSA’s Washington, DC trip. They also discussed SB 967 and as well talked about creative ways to help decrease student costs. Johnston said voter registration is going well and there are two more tabling events, with Rock the Vote being held next Tuesday. She said a lot of organizations have been responding and want to table for this event.

K. University Vice Presidents’ Reports – Absent.

L. Executive Director’s Report – Buckley said now that Ho, the new IT Director, is here he’s looking at new software solutions for the AS which will be brought back to the Board to finalize. Buckley said Research Foundation is planning on presenting a proposal at their December meeting regarding whether to pull out or not, but thinks they want to.

M. President’s Report – Herren announced that the resolution that came out of Academic Senate regarding Shared Governance has been kicked back to the campus by the Chancellor, to be figured out internally. Herren said this week in Academic Senate they’ll be looking at the Campus Climate Survey. Herren said she had a chance to meet the new provost and is scheduled to meet with her on November 11. Herren said that she met with Dylan Sakke, Title IX Administrator, regarding the sexual harassment audit and in particular about the Safe Start training that was held at the beginning of the year. She said GSEC wasn’t included in the training for a host of reasons and she asked Sakke to see what they can do to ensure that there is still peer training. She said GSEC is putting together a consent video and hopes to complete it by Halloween. Sakke is also working with her on how to get GSEC their own mandatory training. Herren thanked Rankin, Parenti, Buckley and their staff for their assistance with the Halloween event here in the BMU. Herren reminded that the Safety Walk is on October 28.

X. ANNOUNCEMENTS – Lung said the Wildcat Store is having a two day, 25% off hoodie sale. Smith gave a Birthday shout out to Bang and Johnston.

XI. PUBLIC OPINION – Herren stated to Hernandez as at the last meeting, at this point if his public opinion pertains to the matter that he has already spoken to, it’s not appropriate for him to follow up today. Hernandez said she’s limiting his freedom of speech and Herren said it’s in her power to do so as Chairman of the Board of Directors as he has already expressed his opinion and the Board has heard it, so it’s not appropriate for him to speak to that today.

XII. OPINION – None

XIII. ADJOURNMENT – The meeting was adjourned at 5:40 p.m. by the Chair, Herren.