ASSOCIATED STUDENTS OF CALIFORNIA STATE UNIVERSITY, CHICO
ASSOCIATED STUDENTS BUSINESSES COMMITTEE
MEETING MINUTES

Monday, October 26, 2015

10 a.m.

BMU 205

Members Present: Matt Zaleski, Megan Odom, Stacie Corona, Michelle Korte, Amanda Labrado, Kevin Hernandez, Brent Adams

Members Absent: Pedro Douglas

Others present: David Buckley, Karen Bang (recording), Jamie Clyde, Corinne Knapp, Thang Ho, Sarah Foisy

I. CALL TO ORDER – The Chair, Zaleski, called the meeting to order at 10:04 a.m.

II. AGENDA – Strategic Plan was added as an Information Item.

III. APPROVAL OF MINUTES – Minutes of the regular meeting of 10/12/15 (Hernandez joined the meeting at 10:04 a.m. Korte said she wasn’t at the 10/12/15 meeting. Motion to approve the revised minutes of the regular meeting of 10/12/15 (Labrado/Odom). 6/0/1 MSC.

IV. ANNOUNCEMENTS – None

V. PUBLIC OPINION – Limited to items on the agenda – None

VI. OPINIONS – None

VII. BUSINESS

A. Information Item: Follett Textbook Scholarships – Zaleski reported that 27 on-campus organizations completed the application process for the scholarships. In addition, funds were provided to the seven student senators to award to students in their respective colleges. He explained amounts were based on the number of students in the organization, a cap of $1,500 was set for organizations for the upper limit of how much they could receive and all figures were rounded to the nearest $50. Scholarship amounts were included on the information presented. Zaleski said it’s up to the organizations as to whether they wish to give the whole amount to one student, or split up between students. He said if they received over $1,000, he would talk with them beforehand that they weren’t to give $1,000 to one student. In addition, $1,600 each was awarded to the seven student senators to give to students within their respective colleges. Zaleski said these funds are to go to financially needy students. He said he has given organizations and senators until November 13 to decide who the money is to be awarded to. Corona asked if he suggested criteria to the various clubs and Zaleski said their whole organization could vote, or officers could decide who they wanted to give these funds to based on participation, how much they have helped the program and how involved they are on campus. Korte asked if there will be a per recipient cap and Zaleski said the amount would be approximately $400 at the most for each. Corona asked how he split the funds between the organizations and the seven colleges and he said he tried to get as close to 50/50 as much as possible; however, funds will also be provided to award at Summer Orientation, Labor Day events, and the October Halloween event. Due to a carryover from last year, the amount of scholarships for this year is $30,000, normally it’s $15,000 per year. Zaleski said he believes Student Academic Senate is working on preparing a recommendation to ASBC regarding how they’d like to see ASBC allocate scholarships over the next two years. Korte said she was surprised that more money wasn’t allocated to student clubs than to the senators and Zaleski said only 27 organizations applied.

B. Information Item: Security camera replacement – Buckley said last year ASBC and BMUC both approved allocations for security cameras for the BMU, then it was split out; however, it’s being put together as one project, with Ho working with FMS. Last year the cost for cameras in the building, but primarily in the Marketplace, was estimated at $32,000. Ho obtained an estimate from FMS but it didn’t include a contingency. Buckley said they are still figuring out the split between the Union and ASBC. He said it would affect Dining by replacing all cameras in the Marketplace area and on top of the cash registers. New wiring, new cameras and a new server would need to be purchased. He said the Union will be picking up costs for exterior cameras and the project might come in $5,000 or $6,000 more due to contingency. Buckley said by the next meeting, he hopes to provide them with the cost. Hernandez asked if there was a
defect in the present camera system and Buckley said previous cameras are old and not as robust. Additional cameras for the exterior will be purchased. Buckley said we’re coordinating with the university to use the security software the campus uses.

C. Information Item: Strategic Plan – Buckley said the Board revised the Strategic Plan on October 21 and it now goes to ASBC, BMUC and GAC. He said for ASBC this document will go to Clyde and her staff and they’ll develop further regarding the We Wills. He explained that there are seven primary initiatives and it doesn’t drill down to specific areas. Buckley explained that each area will come up with their own action plans that would be appropriate for their areas. Once those are prepared and presented to the committees for their approval, the information will then go to the Board. He said that any actions that affect the budget drives decision making. Buckley explained that the Strategic Plan was originally developed years ago to mirror what the University’s Strategic Plan stated. He said the University will probably be revising theirs in the next year or two. Buckley noted that the Board kept the plan very broad so that each committee can be specific for what they need to do. Zaleski requested committee members to review and suggest items to Clyde.

VIII. DINING SERVICES DIRECTOR’S REPORT – Clyde reported they currently don’t have a catering manager so she and Knapp are filling in those gaps until a new manager is hired. • Clyde said Sutter goes pink this Wednesday for Breast Cancer Awareness. • Clyde said the NACUFS survey has begun for cash operations and residential dining and they are hoping to use iPads to get more participation from students.

IX. CHICO STATE WILDCAT STORE DIRECTOR’S REPORT – Foisy provided a PowerPoint presentation dated 9/28/15 regarding the store graphic proposal. She said she previously presented a graphic proposal dated 7/30/15 and provided copies of both. Foisy reviewed graphic layouts, noting the 9/28/15 proposal provides a different feel/theme, going to straight format. She reviewed the various graphics for the walls within the Wildcat Store. Adams said he liked Option B better (9/28/15 proposal) because the sharp edges and straight lines will appeal more to students. Hernandez liked color schematics better on Option A (7/30/15 proposal) because they represent the school colors. Foisy noted they have to be careful of too dark of colors on the wall and tan was chosen in the 9/28/15 proposal for warmth and lightening of color. Adams said lighter colored walls will create a friendlier shopping environment. Colors of walls and wood were discussed. Korte suggested finding a balance between tan and true grey. The committee liked the 3-D texture of using wood for the Wildcat logo. Buckley suggested Zaleski add this item to tomorrow’s GAC agenda if they’d like to get additional students’ input regarding colors. He said between ASBC and GAC, they should be able to provide Foisy with enough feedback to make a decision. • Foisy reported a new promotion, $19.95 hoods for men and women. She said the $14.95 crew sweat shirts sold quickly. • Foisy said a survey regarding the store went out to AS employees.

X. EXECUTIVE DIRECTOR’S REPORT – Buckley reported that the Board approved the 2016 health premiums split and noted the total increase in premiums was almost $200,000. He said the premiums will be split 60 (AS)/40 (employees). Buckley said this is a fairly substantial increase for both the AS and employees. He said the Board also approved contracting to do a compensation study, which hasn’t been done for 8 years. He said the policy is to do a compensation study every three years but the last time the study was done was in 2007 or 2008, then the recession hit and no one was getting increases. He noted that each year the Board said no to doing a compensation study because state side was also not giving salary increases. He explained the process for the study, noting they hope to complete it by the first of February. • Buckley said he and Clyde recently discussed the idea of combining Conference Services and Catering in to one department. Since the BMU opened in 2001 it was originally set up where Catering falls under Dining, with Conference Services under Student Union. He said a more normal set-up would be that these two areas be merged in to one in order to serve customers better and be more efficient. He noted that because they’re separate, they don’t always work as closely together as they would like. He said they would like to create a centralized model, trying to keep at the same cost and eventually be able to reduce expenses.

XI. VP APPOINTEE’S REPORT – Labrador reported that at BMUC they discussed choosing a boiler for the pool to replace the current one. She also explained composting issues with Recology, noting they are looking in to partnering with others in the community to get enough food to break down plates, napkins, etc. If not, they’re looking into possibly purchasing an anaerobic digester.

XII. CHAIR’S REPORT – Zaleski said he has been working on Follett text book scholarships. In addition, he is meeting with Catering to work on a cheaper option for student organizations to purchase food from Catering.

XIII. ANNOUNCEMENTS – None
XIV.  PUBLIC OPINION – None

XV.  OPINION – None

XVI.  ADJOURNMENT – The Chair, Zaleski, adjourned the meeting at 10:50 a.m.