I. CALL TO ORDER – The meeting was called to order at 8:32 a.m. by the Chair, Jarquin.

II. AGENDA – Motion to approve the agenda (Nguyen/Pratt) 5/0/0 MSC.

III. MINUTES – Minutes of the 11/18/15 regular meeting. Motion to approve the minutes of the 11/18/15 regular meeting, as presented (Zaleski/Pratt) 5/0/0 MSC.

IV. ANNOUNCEMENTS – Jarquin said the Student Police Advisory Board meeting is tonight at 5:30 p.m.

V. PUBLIC OPINION – None

VI. OPINION – None

VII. STANDING COMMITTEE REPORTS – Action items forwarded to the Board of Directors from the standing committees stand approved unless overturned by a 2/3 + 1 Board action.

A. Government Affairs Committee
   1. GAC Actions of 12/1/15 – Nguyen explained that Item d. was changed to a discussion item. AS Holiday Bash from 6 to 9 p.m., Yule Logs are playing. Starting mid-point training. Winter training being worked on Senators are invited.
      a. Approved the 12/1/15 meeting agenda.
      b. Approved the minutes of the 11/17/15 regular meeting.
      c. Consent Agenda
         2015-16 Associated Students Committee/Council Appointments
         Confirmation of removal from Diversity Affairs Council
         - Commissioner of Sustainability Affairs appointment: Danielle Smart
         d. Weekend taxi service program funded by the Activity Fee/Government Affairs Committee, depending on costs determined by the Request for Proposal/
         e. Approved DAC allocation in the amount of $2,573.50 for Posada Navidena hosted by Nu Alpha Kappa Fraternity on 12/9/15 from 7 p.m. to 9 p.m. in the UHUB.

B. Bell Memorial Union Committee
   1. BMUC Actions of 12/1/15
      a. Approved the 12/1/15 meeting agenda.
      b. Approved the minutes of the 10/27/15 Special meeting and 11/3/15 regular meeting.

C. Associated Students Businesses Committee – Zaleski said Executive Chef interviews were held during Thanksgiving break. Next week interviews will be held for the new Catering Manager position. He advised that the name RAC Endowment may be changed to RAC Fund as it’s not really an endowment.
   1. ASBC Actions of 11/30/15
      a. Approved the minutes of the 11/9/15 regular meeting.

VIII. BUSINESS

A. Information Item: Changing Associated Students Outreach – Jarquin said she feels a lot of conversations about out-reach have been held, and would like to increase outreach especially as we’re also moving more towards social media such as Snapchat. She questioned if the Board felt that we have enough outreach via social media. Nguyen said we could stand to increase all of our efforts in marketing and outreach. He said everything feels disjointed and most areas have their own outreach coordinator. He said he’d like to see a centralized
location for marketing. Jarquin said they wouldn’t need to get rid of other outreach coordinators, but perhaps one person could coordinate. Zaleski said we’re on the right track with social media because that’s what students are on. (Hoffman joined the meeting at 8:41 a.m.). It was suggested that perhaps outreach coordinators could meet once a month, a student advisory program, to discuss outreach. It was also noted that SIRF has to be marketed each semester, and a Labor Day outreach is done as well. Howell said an outreach coordinator would be a good idea. Buckley said a few years ago we had a centralized marketing department; however, we eventually went away from that model because sometimes when you have one person doing everything for everybody it becomes an issue. He said they then went to a decentralized model. He said students have brought this up each year and noted we shouldn’t take away from letting different programs market the way they want to. Jarquin said the AS doesn’t have a specific social media page and is looking at a directive to the staff from the Board if we’re interested in doing so, perhaps a proposal. Buckley said he and staff will come up with some type of outreach proposal to provide to the Board.

B. Director of University Affairs Report – Pratt said until fact finding happens, there is not much to report on.

Jarquin explained an upcoming meeting regarding budgeting on campus.

C. Director of Legislative Affairs Report – Howell said three different committees under Legislative Affairs Council are being created: Outreach & Marketing, Voter Registration, and Lobby Unit. Jarquin asked when the next SIRF opt-out date will be and Howell said they’re looking at changing this and it’s a work in progress at this point.

D. University Vice Presidents’ Reports – Hoffman said the power in the Physical Sciences building went out over Thanksgiving break. Other than that, there were no emergencies elsewhere. Jarquin questions preparations for expected rainy weather and Hoffman said they’ve been preparing. Additional bioswale projects such as the one by SSC are being done. She said massive tree trimming has been done in the last three years.

E. Executive Director’s Report – Buckley said he’s still waiting on Jeff Carter to connect with Chris Fowler of the Chancellor’s Office regarding boiler plate changes to the Operating and Lease Agreement that were made. He said the Chancellor’s Office auditors will be here for the next couple of weeks for their audit. He said the Board will be advised of findings when they are received.

F. President’s Report – Jarquin said presentations were given at both GAC and BMUC regarding composting waste. She said they are fact finding to see if people are interested in going further with this project, noting that Taylor Herren and Kaitlyn Haley are working on this with others. Updates will be brought to the Board. Jarquin said at GAC yesterday they were going to talk more about the Wildcat statue location but the meeting ran long. She said it will be on next week’s GAC agenda. Jarquin said she and Aaron Thao and others will be visiting Dream Centers on December 10 at Sac State and UC Davis.

IX. ANNOUNCEMENTS – None.

X. PUBLIC OPINION – None.

XI. OPINION – Jarquin said Happy Holidays.

XII. ADJOURNMENT – The meeting was adjourned at 8:53 a.m. by the Chair, Jarquin.