ASSOCIATED STUDENTS OF CALIFORNIA STATE UNIVERSITY, CHICO
ASSOCIATED STUDENTS BUSINESSES COMMITTEE
MEETING MINUTES

Monday, April 3, 2017
11:30 a.m. BMU 205

Members Present: Brett Rahtz, Megan Odom, Stacie Corona, Juan Diaz, Haley Holmes, Patrick Wong

Members Absent: Michelle Korte, Pedro Douglas

Others present: David Buckley, Lea Youngkamp (recording), Jamie Clyde, Susan Jennings, Thang Ho, Steve Novo, Vu Nguyen

I. CALL TO ORDER – The Chair, Rahtz, called the meeting to order at 11:30 a.m.

II. AGENDA – Motion to approve the 4/3/17 meeting agenda as presented (Holmes/Odom) 6-0-0 MSC.

III. APPROVAL OF MINUTES – Minutes of the regular meeting of 3/20/17. Motion to approve the minutes of the regular meeting of 3/20/17, as presented (Holmes/Corona) 6-0-0 MSC.

IV. ANNOUNCEMENTS – None

V. BUSINESS

A. Information Item: Proposed staff reorganization – Buckley and Clyde explained the plans for reorganizing Dining Services. Due to the job search failing multiple times, which could be due to location, and lower salary amounts compared to other locations, a succession plan needs to be created. Buckley outlined the original structure of the Union and Dining Directors, responsibilities of each, and stated new the proposed structure. This reorganization would include two associate dining directors under the associate executive director’s position.

B. Information Item: Associated Students Auxiliary Businesses Budget – Dining Services (including Capital Expenditures), estimated results 2016-17 and proposed budget 2017-18 – Jennings went over the Wildcat Store Auxiliary Business Budget results from 2016-17 and proposed budget for 2017-18. Clyde explained the Capital Expenditure and Dining Services budget report, as estimated for 2016-17, and the proposed 2017-18 budget for the upcoming year. The proposed plan for reorganization of staff was explained in relation to how it would affect the budget.

C. Information Item: Corporate Services Fund and Area Reimbursements Summary – Jennings reviewed with the committee. She noted that Butte Station and the Marketplace will need to be remodeled in the future, so those renovations will need to be included in the budget.

D. Information Item: 2/28/17 Dining Services Financials – Clyde reviewed the February Dining Services financials with the committee.

E. Information Item: 2/28/17 Wildcat Store Financials – Jennings reviewed the highlights of Wildcat Store financials for February.

F. Discussion Item: AS 75th Extravaganza – V. Nguyen, Nguyen explained that the official name of the celebration will be “The Year of the Wildcat.” In hopes to have a lot of corporate unity for the event, there will be heavy marketing through social media, and how our programs impact the community. The ceremony will recognize accomplishments, introduce Urban Roots and celebrate the Associated Students being in place for the past 75 years. The event will hopefully take place the first week in May.

VI. DINING SERVICES DIRECTOR’S REPORT – Clyde reported that Urban Roots signage has been ordered, and that they hope the store will be open in early May.

VII. CHICO STATE WILDCAT STORE DIRECTOR’S REPORT – Novo, who is presenting on behalf of Foisy, shared regalia pre-sale numbers as compared to previous years. New promotions and products that will be available in the store will be Elite 8 shirts for the basketball team, as well as a new Clinique gift with purchase. A students, staff and faculty Appreciation Day will be held on April 28, offering a sale on Apple products.
VIII. EXECUTIVE DIRECTOR’S REPORT – Buckley did not have a report.

IX. VP APPOINTEE’S REPORT – Holmes said there will be a Career Fair in the BMU Auditorium on April 5.

X. CHAIR’S REPORT – Rahtz said that Cats in the Community took place over the weekend and was a successful event.

XI. ANNOUNCEMENTS – None

XII. PUBLIC OPINION – Limited to three minutes per speaker, five minutes for entire topic – None

XIII. ADJOURNMENT – The Chair, Rahtz, adjourned the meeting at 12:57 p.m.