ASSOCIATED STUDENTS OF CALIFORNIA STATE UNIVERSITY, CHICO
ASSOCIATED STUDENTS BUSINESSES COMMITTEE
MEETING MINUTES

Monday, November 27, 2017                                     2 p.m.               BMU 205

Members Present:  Taylor Rogers, Dan Herbert, Stacie Corona, Roman Aguirre, Ethan Dilley

Members Absent: Megan Odom, Michelle Korte, Isaiah Thurman

Others present: David Buckley, Vikram Badri (recording), Jamie Clyde, Susan Jennings, Sarah Foisy, Thang Ho

I. CALL TO ORDER – The Chair, Rogers, called the meeting to order at 2:01 p.m.

II. AGENDA – Motion to approve the 11/27/17 agenda (Aguirre/Corona) 5-0-0 MSC.

III. APPROVAL OF MINUTES – Minutes of the regular meeting of 11/6/17. Motion to approve the minutes of
the 11/6/17 regular meeting, as presented (Herbert/Aguirre) 5-0-0 MSC.

IV. ANNOUNCEMENTS – None

V. BUSINESS

A. Information Item: Revisions to Associated Students Corporate Codes, including title change from
Associated Students Vice President of Business and Finance Nomination Policy to Associated Students
Vice President of Business and Finance Candidate Qualifications Policy – Rogers said that Jon Slaughter,
Karen Bang and Shar Krater have been meeting to go over the Corporate Codes to update and maintain
consistency. He said there were no major changes made in terms of actual qualifications for this position
and this will be brought back as an Action Item at the next ASBC meeting.

B. Information Item: Local Agency Investment Fund (LAIF) and Certificates of Deposit for quarter ending
9/30/17 – Jennings presented the first quarter results. She said interest earned totaled $33,896 for LAIF
and the annualized return on investment was 1.07%. Jennings next reviewed the Certificates of Deposit,
noting total net interest earned at $8,626 with an annualized return on investment at 1.810%. Discussion
was held and Jennings confirmed that the LAIF is a Government fund that is secured with very secure
investments. The Certificates of Deposit are invested with different banks, staying below the FDIC limits,
and invested between one to five years.

VI. DINING SERVICES DIRECTOR’S REPORT – Clyde reported that they were looking into their prep foods and
that it is being moved from the Marketplace to Sutter. She said it’s a growing market – they are hitting capacity
issues and are running out of room. She added that as the minimum wage is going up, they need to refigure all
costs and see if they need to look into outsourcing some of the products or to see if they can continue as they
are. • Clyde talked about Housing’s interest to bring in Sushi with Gusto, but the decision was made to not go
with this company. She said they have a new company whose business model fits better with them but the
problem is that they require high quantity orders from us and that the only way they can make this work is if
they do it through Sutter. She said in the current situation they cannot add any more cost of sales in Sutter,
and that even if they do decide to move forward, it won’t happen until next year. • Clyde updated the
committee regarding the Pouring Rights RFP, noting that they informed all vendors to keep the bottled water in
the proposal and that the final decision will be given tomorrow. • Clyde spoke about UC Davis’ visit to Chico
State almost a month ago to look at our facilities and added that she had an opportunity to speak with their
director and got some insights about the two areas that we’re lacking in terms of food trucks and C stores.
Clyde said she will be visiting other campuses next semester to see what is being offered differently and if it
could be implemented here at Chico State. Foisy asked if they were carrying similar products and new looks at
UC Davis; Clyde said they carry products similar to that of Urban Roots, and that the look is more like that of a
grocery store.

VII. CHICO STATE WILDCAT STORE DIRECTOR’S REPORT – Foisy reviewed the recent new products in the
bookstore. She said they are currently going through their Black Friday through Cyber Monday sale, which
ends on November 29 and that it’s only online. She said there was a 113% increase in their online orders,
noting this has been a successful promotion. Foisy said the Customer Appreciation Event will be held on
December 1.
VIII. **EXECUTIVE DIRECTOR’S REPORT** – Buckley said that he has asked Clyde and her staff to start working on a facility plan that is related to Dining. At the same time they are also working on a facility plan for the BMU, meaning that they want to look into where they see this building going in terms of costs that they were expecting for necessary renovations. He also added that they reached out to FMS who is hiring a consultant to look at a variety of buildings, including the BMU, to check everything such as electrical, plumbing systems, etc. He said the purpose of this is to look where we are headed and put forth the findings to the BMUC and see how they’re going to be paid for, etc. He added that the Union is in a good position in terms of facility due to the amount of reserves they have been putting away to cover long term building commitments for the WREC and the Union. He said the challenge they had with Dining is that they have reached excess of reserves, but they did know that they were going to have to put some money on facilities renovation, especially such as the Marketplace. Buckley added that Clyde will be working on this in terms of a plan to renovate all these facilities. He said the costs of a BMU renovation would be split between Dining being responsible for the serving area to the back end and the Student Union for the front end of the building. • Buckley said that the CSUEU agreement with the Chancellor’s Office says that anyone making under $15/hour would retroactively (as of 7/1/17) receive this increase. He said the reason this has caused concern is that there is a Chancellor’s Office policy that talks about University and auxiliaries having comparable salaries, in particular to salaries that are substantially similar, such as for custodians. Buckley said he explained to the Board that once this becomes official, they have to determine how they would have to look at the substantially similar positions and the effect this would have on our employees. He said this could cause a ripple effect and that it would cause a serious fiscal impact on the AS.

IX. **VP APPOINTEE’S REPORT** – Aguirre had no new update to report.

X. **CHAIR’S REPORT** – Rogers said regarding the updating of Corporate Codes, if anyone has any concerns or insights regarding them, to contact him.

XI. **ANNOUNCEMENTS** – None

XII. **PUBLIC OPINION** – None

XIII. **ADJOURNMENT** – The Chair, Rogers, adjourned the meeting at 2:25 p.m.