ASSOCIATED STUDENTS OF CALIFORNIA STATE UNIVERSITY, CHICO
BOARD OF DIRECTORS MEETING MINUTES

Wednesday, January 25, 2017  2:30 p.m.  BMU 205

Members Present: Michael Pratt, Vu Nguyen, Jim Hyatt, Andrew Roberts, Bro Dumas, Brett Rahtz, Tammi Fleet, Drew Calandrella

Members Absent: Teddy Delorenzo

Others Present: David Buckley, Karen Bang (recording), Jamie Clyde, Jen Halford, Thang Ho, Shar Krater, Susan Jennings, Leah Railey, Curtis Sicheneder, Alisha Sharma, Katrina Robertson

I. CALL TO ORDER – The meeting was called to order at 2:30 p.m. by the Chair, Pratt.

II. AGENDA – Motion to approve the 1/25/17 agenda (Nguyen/Roberts). 6/0/0 MSC. Calandrella joined the meeting at 2:31 p.m.

III. MINUTES – Minutes of the 11/30/16 and 12/7/16 regular meetings. Motion to approve the minutes of the 11/30/16 and 12/7/16 regular meetings, as presented (Dumas/Nguyen) 7/0/0 MSC. Hyatt joined the meeting at 2:32 p.m.

IV. ANNOUNCEMENTS – None

V. STANDING COMMITTEE REPORTS – Action items forwarded to the Board of Directors from the standing committees stand approved unless overturned by a 2/3 + 1 Board action.

A. Government Affairs Committee – Nguyen reviewed the items with the Board and updated regarding recent trainings.
   1. GAC Actions of 12/8/16
      a. Approved the 12/8/16 revised agenda.
      b. Approved the minutes of the 11/10/16 and 11/17/16 regular meetings.
      c. Consent Agenda – 2016-17 Associated Students Committee/Council Appointments
         Confirmation of appointments to Legislative Affairs Council
         - Director of Legislative Affairs appointment: Jack Breuker
         - Commissioner of Community Affairs appointment: Rosaura Reyes Zazueta
         - Commissioner of Sustainability Affairs appointment: Jeremy Markley
         - Commissioner of Diversity Affairs appointment: Rachel Ballard
         - Director of University Affairs appointment: Andrew Roberts
      d. Approved DAC allocation in the revised amount of $1,675 for the Mardi Gras event presented by Chico State Pride to be held on 2/28/17 in the UHUB from 8 p.m. to 11 p.m.

B. Bell Memorial Union Committee – No meetings held. Roberts said their first meeting will be held Monday. He updated regarding changes to the BMU over the break.

C. Associated Students Businesses Committee – Rahtz reviewed the items with the Board. He said the new C-Store will probably be opening after Spring Break and requested name suggestions. He said the Marketplace refresh was done over the break.
   1. ASBC Actions of 1/23/17
      a. Approved the 1/23/17 agenda.
      b. Approved minutes of the 11/28/16 and 12/5/16 regular meetings.

VI. BUSINESS

A. Information Item: Minimum Wage Increase Analysis – Jennings distributed information and reviewed the estimated impact of the minimum wage increase that took place this January, from $10/hour to $10.50. She provided a PowerPoint which showed estimated increases by each area through 1/1/2023, when minimum wage will reach $15/hour. She also noted they weren’t able to include the 1/1/17 minimum wage increase in the 2016-17 budget approvals due to timing issues last spring. She said the total estimated increase to all areas by 2022/23 will be almost $1.6 million higher than they are today. Jennings explained the total impact on reserves will be approximately $5.6 million. The Activity Fee Fund schedule was reviewed and explained. Jennings said in 2223 Net Assets Above (Below) Reserves will be at $1.6 million. She said starting, this is a
healthy point for Activity Fee but the Board will need to determine where the safe zone of excess reserves will be. Buckley said they discussed this at the retreat regarding where they feel comfortable. He said one of the goals given him by the Board was how to address reserves. He noted they want to keep their programs as is, no cuts; however, they wouldn't want to continually whittle down the reserves over the next five to six years. Nguyen said programs will need to be sustainable. Buckley said at some point there will probably be fee intolerance from students for fee increases, so may need to have a buffer for this. Roberts said he doesn't want to see the Board ask for a fee increase right away while we still have a lot of reserves. The Student Union was next reviewed. Jennings explained the Student Union reserves break out in to two different sections; the top section is funds held by the campus and Chancellor’s Office to pay debt, as well as operating expenses. They pay us our return to surplus funds. She said within this income/expense statement that the Surplus Funds Available line shows the Student Union is a healthy position. Buckley said major renovations will eventually need to be done to the BMU and WREC and $20 million can be eaten up quickly. Jennings said the lower section shows the increase in student wages as well as Return of Surplus Funds and how we’re spending it. She noted they are budgeted for a loss for 2016/17, to spend cash held here, not held by campus. Strategy will be discussed and changed. Net Assets – Local Student Union, was next reviewed and explained by Jennings. Reserves are much higher for the Union. Jennings next reviewed Dining Services. The Net Income (Loss) line shows growing net losses, and they're looking at a loss of $900,714 for Projected 2022-23. Net Assets above (below) reserves will go from $680,334 for 2015-16 to ($2,444,590) for Projected 2022-23. Buckley said this is not our plan; it’s a snapshot in time right now. He said they will need to come up with a plan going forward. Buckley said in their negotiations with University Housing regarding the contract for the Residential Dining Program, that someone has to pick up the increased cost for minimum wage to pay students. He said students are going to take the impact of the cost of minimum wage because the board rate will have to go up in multiple years. He noted this hasn’t been built in yet. He said they are all concerned about it and it will take a team effort to pull this together for Dining. Buckley said even if someone else is running Dining they will all get hit with these student wage increases and hopefully we won’t have to contract out Dining Services. He believes we use more students than other operators do on the 8 or 9 other campuses where dining is not run by Associated Students. He said the others tend to use career employees, instead of so many students. Roberts questioned those Dining Services career employees that make approximately $12 or $13/hour and Buckley said dining right now pays about $470,000 of overhead. If they go away, a large part of overhead is now covered back by commission from Follett. Some of those costs will need to be pushed out, or staff reductions. Calandrella said regarding the dining piece, that they’re about in the middle in terms of rates for room and board compared to other campuses. He said when looking at Board Cost and Board Rate, there is some room and we’re about 12th out of the 23 campuses.

B. Information Item: 12/31/16 Activity Fee Fund Budget vs. Actual – Nguyen reviewed with the Board. Benchmark was 50%. Revenues high, expenses are on target.

C. Information Item: 12/31/16 BMU and WREC/AO Summary Income and Expense Statements – Roberts reviewed both statements with the Board, noting revenue and expenses are in line.

D. Information Item: 12/31/16 Wildcat Store Financials – Rahtz provided an overview for the Board.

E. Information Item: 12/31/16 Follett Wildcat Store Financials – Rahtz reviewed with the Board, noting a big decrease in sales in textbooks, with the biggest drop in new textbook sales.

F. Information Item: 12/31/16 Dining Services Financials – Rahtz reviewed the 12/31 Dining financials, noting that bottom line, we are in the hole $20,026.

G. Information Item: Funding Executive Order 2016-05 – Pratt reviewed with the Board, explaining the EO was prepared due to timing of the proposal and the last BOD meeting of the fall semester.

H. Director of University Affairs Report – Fleet said spring training for the Senators went well and the first Student Academic Senate meeting will be on Monday, January 30. The next CSSA Plenary meeting will be at Cal Poly SLO on 1/28-29 and the Senator from the College of Agriculture (Camacho) will be attending as well. There is a vacancy for the College of Business Senator with hopes to have that filled by March 1.

I. Director of Legislative Affairs Report – Dumas said that the seats are filled for Legislative Affairs. They are working to restructure the Legislative Affairs Code.
J. **University Vice Presidents’ Reports** – Calandrella said Chico had a safe weekend and the state budget came out. Hyatt said more budget conversations to come as the state budget is relatively flat when it comes to the CSU. Housing was not mentioned in the Governor’s budget and this will be a conversation moving forward. Any tuition increase would need to go toward initiatives (Grad Initiative) or direct benefit to students. Both the CSU and the UC will be discussing possible tuition increases.

K. **Executive Director’s Report** – Buckley said the AS was not billed for building insurance by the University and that he and Jennings will be reviewing those costs. He said the AS is part of a joint insurance program and these monies would have been paid anyway but this oversight will come out of next years’ budget. The Dining Director position will be posted soon and Clyde is currently the interim Dining Director. Buckley said they are examining the use of ‘search firms’ to conduct a recruitment but it’s approximately a 30% cost of annual salary. Buckley said interviews for the Marketing Coordinator have concluded and they hope to make an offer soon. Susan Wilke, the consultant for AS Dining, will be coming to campus to share some data regarding where we are in terms of benchmarks compared to other NACUFS participants.

L. **President’s Report** – Pratt said that they have been working on a policy agenda for revisions. He is working on the student Trustee search with the hopes of having 7 applicants apply. They will be doing a press release to get as many applicants as possible.

VII. **ANNOUNCEMENTS** – None

VIII. **PUBLIC OPINION** – Limited to three minutes per speaker, five minutes for entire topic – None

IX. **ADJOURNMENT** – The meeting was adjourned at 3:39 p.m. by the Chair, Pratt.